

## January 19, 2024 COMMISSION REPORT

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## NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION OF THE ARIZONA STATE LOTTERY COMMISSION

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a meeting open to the public on January 19, 2024, at 10:00 a.m., in the Arizona Lottery Board Room, located at 4740 East University Drive, Phoenix, Arizona. The Public may join the meeting in person and will have physical access to the Arizona Lottery Board Room fifteen (15) minutes before the start of the meeting. The Public telephone or Internet through Google HangoatsoMleiat. by

The following are instructions for joining the meeting via Google Hangouts Meet: Join the meeting online by entering the following link into your URL meet.google.com/guc-uece-uyy

OR
Join the meeting US Toll-Free by phone at 406-686-2820 when prompted, enter Access Code 846044 593 followed by the pound key (\#)

If you are having problems with connecting, please contact 480-921-4493.
Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § 38-431.03(A)(3) regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. All members of the Commission will be participating by means of telephonic communication.

## Call to Order

1. Call for Quorum
2. Call for Notice
3. Approval of Minutes for December 15, 2023, Public Meeting

## Agency Reports

1. Executive Report - Presentation
2. Retailer of the Quarter - Presentation
3. Financial Report - Presentation
4. $\quad 2^{\text {nd }}$ Quarter Products \& Sales Review - No Presentation
5. New Games Introduction - No Presentation

## New Business

1. Discussion and possible action on new instant scratch game profiles: Bonus Bucks \#1450, Spicy Hot Cash \#1451, and Cash Plus \#1452.

## Call to the Public

Consideration and discussion of comments from the public. Members of the Public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration at a later date to comply with A.R.S. § 38-431.02.

## Announcements

1. The next Commission meeting will be held on February 16, 2024, at 10:00 a.m.

## Adjournment

## Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

## Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 11th day of January 2024

## Alec Esteban Thomson <br> CEO \& EDD

Persons with a disability may request a reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation. The Commission reserves the right to change the order of items on the agenda

# PUBLIC MEETING OF THE ARIZONA LOTTERY 

Commission Minutes of December 15, 2023, Meeting

PRESIDING Chair Jeff Weintraub (In-Person)<br>COMMISSIONERS Tereza Fritz, Tim Baumgarten, (In-Person), Vice Chair Todd Newman, and Julie Katsel (Teleconference)<br>LOTTERY<br>GUESTS<br>Alec Thomson; Executive Deputy Director, Russ Harben; Deputy Director of Operations \& Chief Financial Officer, Christopher Rogers, Deputy Director of Products \& Marketing, Todd Terrell; Deputy Director of Security \& Regulatory (In-Person), Mia Lemke, Human Resources, and Kome Akpolo, Legal Counsel (Teleconference)<br>Luanne Mansanares, Jacob Rusywick (In-Person) Shelby Alessi, Debra Andrego, Mary Cimaglio, Mark Crowe, Anjali Dang, Michael Donovan, Greg England, Karla Henriksen, Susan Kalember, Mia Marquez, Cheyenne Mcmurtry, Vicki Nelson, Sam Shipps, Orion Steen, Adam Tollefson, Jennifer Wenger, Steven Wood(Teleconference)<br>Attorney General Representatives: Lena Kalkbrenner (Teleconference)<br>Scientific Games Representatives: Steve Smith (In-Person), Topper Wilson, Gabriel Reed, and Hannah Balamut (Teleconference)<br>Pollard Banknote Limited Representatives: Wes Brown, Jessica Velardi, Travis Priest, and John Papile (Teleconference)<br>Owens Harkey Representatives: Jessica Guffey, Melina Kiser and Anna Garza (Teleconference)<br>IGT: Nicholas Schell (Teleconference)

## PUBLIC

## Call to Order

1. Call for Quorum: Pursuant to the Public Notice dated December 06, 2023, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:01 a.m. by Chair Jeff Weintraub. A quorum was present, with Chair Weintraub, Commissioner Fritz, Baumgarten (appearing in person), Vice Chair Newman, and Commissioner Katsel (Teleconference)
2. Notice: Notice was posted by Luanne Mansanares on December 07, 2023, at 1:00 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. Approval of Minutes: Chair Weintraub entertained a motion to approve the November 17, 2023, Public Meeting minutes. Commissioner Baumgarten moved; Commissioner Katsel seconded. The vote was unanimous, with Chair Weintraub, Vice Chair Newman, Commissioner Fritz, Commissioner Katsel, and Commissioner Baumgarten voting aye.

The motion carried.

## Agency Reports

1. Executive Report - Executive Deputy Director Alec Thomson presented information on the Gives Back Beneficiary of the Month.
2. Products \& Marketing Update - Presented by Chris Rogers
3. Financial Report - Presented by Russ Harben
4. New Games Introduction - No Presentation

## New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: CATAN® \#1447, and It's All Cash \#1449. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Agency to issue the orders regarding new instant scratch game profiles: \#1447, and \#1449. Commissioner Katsel moved; Commissioner Baumgarten seconded. The vote was unanimous, with Chair Weintraub, Vice Chair Newman, Commissioner Fritz, Commissioner Katsel, and Commissioner Baumgarten voting aye. The motion carried.
2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: Patriot Payday \#194, Freedom Reign \#195, Arizona Nights \#196, Cash to Win \#197, Aerial Cash \#198, Lucky Shot \#199, Double Scoop Dollars \#1101, Chalice Cash \#1102, Coffee Beans \#1103, Captain Cocktail \#1104, Brilliant Bars \#1105, and Dragon's Stash \#1106. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Agency to issue the orders regarding new instant tab game profiles: \#194, \#195, \#196, \#197, \#198, \#199, \#1101, \#1102, \#1103, \#1104, \#1105, and \#1106. Commissioner Baumgarten moved, and Commissioner Fritz seconded. The vote was unanimous, with Chair Weintraub, Vice Chair Newman, Commissioner Fritz, Commissioner Katsel, and Commissioner Baumgarten voting aye. The motion carried.
3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion game profile: Arizona Adventure 2024 \#132. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Agency to issue the order regarding new promotion profile: \#132. Commissioner Fritz moved; Commissioner Katsel seconded. The vote was
unanimous, with Chair Weintraub, Vice Chair Newman, Commissioner Fritz, Commissioner Katsel, and Commissioner Baumgarten voting aye. The motion carried.

## Call to the Public

Chair Weintraub invited members of the public to speak before the Commission. There was no response.

## Announcements

The next Commission meeting will be held in person on January 19, 2024, at 10:00 a.m. Chair Weintraub asked if there were any other announcements. There was no response.

## Adjournment

Chair Weintraub stated with nothing remaining on the agenda, we are adjourned. The meeting adjourned at 10:35 a.m.

## Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

## Notice

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Agency Reports

Report to Arizona Lottery Commission
January 19, 2024

## Executive Report - Presentation

## Retailer of the Quarter - Presentation

## Financial Report - Presentation

## $2^{\text {nd }}$ Quarter Products \& Sales Review - No Presentation

New Game Introductions - No Presentation

New Game Introductions
The following Scratchers games were introduced since the last commission meeting: $5 X$ \#1432, 10X \#1433, 20X \#1434, 50X \#1435, and Bonus Word Crossword \#1439.

More information on these games are available by visiting the Scratchers section at ArizonaLottery.com

The following games were approved to end consistent with the Instant Scratch Game Ending Policy. Players have 180 days from the game-ending date to claim prizes.

| Date <br> Ended | Price <br> Point | Game <br> No. | Game Name | Beginning <br> Inventory | \% Sold <br> through <br> $\mathbf{1 / 8 / 2 4}$ |
| :---: | :---: | :---: | :--- | :--- | :---: |
| $12 / 9 / 23$ | $\$ 2$ | 1404 | $7-11-21$ | $2,055,900$ | $87 \%$ |
| $1 / 8 / 24$ | $\$ 2$ | 1333 | Wild Bingo | $8,509,950$ | $72 \%$ |
| $1 / 8 / 24$ | $\$ 5$ | 1346 | Wild Cash | $3,510,240$ | $92 \%$ |
| $1 / 8 / 24$ | $\$ 5$ | 1355 | The Game of LIFE ${ }^{\text {TM }}$ | $3,418,740$ | $88 \%$ |
| $1 / 8 / 24$ | $\$ 2$ | 1361 | Red Hot 7s | $5,116,050$ | $95 \%$ |
| $1 / 8 / 24$ | $\$ 3$ | 1379 | Crisscross Cash | $3,018,000$ | $89 \%$ |
| $1 / 8 / 24$ | $\$ 20$ | 1380 | 100X the Cash | $3,238,860$ | $79 \%$ |
| $1 / 8 / 24$ | $\$ 5$ | 1384 | Bullseye Bingo | $4,151,820$ | $76 \%$ |
| $1 / 8 / 24$ | $\$ 10$ | 1385 | Hit it Big | $2,138,520$ | $71 \%$ |
| $1 / 8 / 24$ | $\$ 3$ | 1392 | One Word Crossword | $6,267,100$ | $67 \%$ |
| $1 / 8 / 24$ | $\$ 1$ | 1426 | Holiday Cash | $3,476,100$ | $55 \%$ |
| $1 / 8 / 24$ | $\$ 2$ | 1427 | Snow Much Fun | $2,191,500$ | $54 \%$ |
| $1 / 8 / 24$ | $\$ 3$ | 1428 | Naughty or Nice Crossword | $2,132,800$ | $55 \%$ |
| $1 / 8 / 24$ | $\$ 5$ | 1429 | Snow Globe Cash | $2,392,800$ | $52 \%$ |
| $1 / 8 / 24$ | $\$ 10$ | 1430 | 25 Days of Winning | $1,760,400$ | $56 \%$ |

## ATTACHMENT A

## Dashboard Report J anuary 2024

SERVING ARIZONA FOR 42 YEARS


## Dashboard

### 10.96\%

## Total Sales (FYTD) <br> \section*{\$771,671,755} <br> 1.59\%

vs. Proj (FYTD)

| 72.23\% | Draw Sales <br> \$269,099,117 $7_{\text {zTotol sales }}^{34.9 \%}$ | 9.54\% |
| :---: | :---: | :---: |
| vs. Prof(fio) |  | vs.pro |
| 114.94\% | Multi-State <br> $\$ 192,132,168_{80 \text { oww Sales }}^{7,14}$ | 6.11\% |
| vs. Prof(fro) |  | vs.apo |
| 15.02\% | In-State <br> $\$ 50,208,654_{\text {voraw }}^{18,7 x}$ | 21.16\% |
| v. Prop(fro) |  | vs.apo |
| -13.49\% | Quick Draw <br> $\$ 1,362,814_{\text {xoraw Sales }}^{6.5 \%}$ | 24.23\% |
| visprof(ero) |  | vspero |
| 17.40\% | Fast Play <br> \$25,395,481 ${ }^{\text {9.4s }}$ | 15.11\% |
| Us. Prof(fio) |  | vs.epro |


| Draw Sales : From |
| :---: |
| $7 / 1 / 2018$ - To |
| $1 / 1 / 2024$ |
| Fast Play Sales : |
| From $7 / 1 / 2018$ - To |
| $1 / 1 / 2024$ |
|  |
|  |


5. PYTD





Draw Sales FY $2 \theta 23$ vs. $2 \theta 24$ vs. Projection


## Instant Sales FY 2023 vs. 2024 vs. Projection



Draw Sales by Month


Transfer Amount by Beneficiary


FY24 Year-to-date Financial Status


## Cash Balance by Fund

Budget by Appropriation Type and Object Class

| Sales Goal: \$1.45 Billion | Appropriation | Object Class | Budget | Expenditures | Encumbered | Remaining | \% Used | Beneficiary Transfer Goal: \$278 Million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1,500,000,000 - | 1. Operating: | 0000 - Appropriation Budget | 10,475.200 | - | - | 10,475.200 |  |  |
|  |  | 6000 - Personal Services | - | 2.347,097 | - | -2,347,097 |  | 350,000,000 - |
|  |  | 6100 - Employee Related Expenditures | - | 889.768 | - | -889,768 |  |  |
|  |  | 6200 - Professional And Outside Services | - | 260,015 | 347,825 | -607,840 |  |  |
| 1,400,000,000 - |  | 6500 - Travel - In-State | - | 12,369 | 1,885 | -14,255 |  | 300,000,000 - |
|  |  | 6600 - Travel - Out-Ot-State | - | 18,287 | 14,413 | -32,700 |  |  |
|  |  | 7000 - Other Operating Expendifiures | - | 680.371 | 624.569 | -1,304.940 |  |  |
| 1,200,000,000 - 6 60,57,.010 |  | 8500 - Non-Capital Equipment | - | 3,903 | - | -3,903 |  | 250,000,000 - |
|  |  | 9100 - Transfers Out | - | 45,993 | 38.769 | -84,761 |  |  |
|  |  | Total: | 10,475,200 | 4,257,803 | 1,027,461 | 5,189,936 | 50.46\% |  |
| 1,000,000,000 - | 2. Advertising: | 0000-Appropriation Budget | 15,500,000 | - | - | 15,500.000 |  | 200,000,000 - tu0.30, exis |
|  |  | 7000 - Other Operating Expenditures | - | 4,125,255 | 2,956,806 | -7,082,061 |  |  |
|  | 3. Instant Printing: | Total: | 15,500,000 | 4,125,255 | 2,956,806 | 8,417,939 | 45.69\% |  |
| 300,000,000 - |  | 0000 -Appropriation Budget | 37,965.000 | $\bigcirc$ | - | 37,965,000 |  |  |
|  |  | 7000 - Other Operating Expendifures | - | 11,695,219 | 12,008,135 | -23,703,354 |  |  |
| 600,000,000 - | 4. Sales Commissions: | Total: | 37,965,000 | 11,695,219 | 12,008,135 | 14,261,646 | 62.43\% | 150,000,000 - |
|  |  | 0000 - Appropriation Budget | 97,086,500 | - | $-$ | 97,086,500 |  |  |
|  |  | 7000 - Other Operating Expendifures | $-$ | 41,960,045 | 1,455,455 | -43,415,500 |  |  |
|  | 5. On-line Vendor Fees: | Total: | 97,086,500 | 41,960,045 | 1,455,455 | 53,671,000 | 44.72\% | 100,000,000 - |
| 400,000,000 - |  | 0000 - Appropriation Budget | 17,753,633 | - | - | 17,753,633 |  |  |
|  |  | 6200 - Professional And Outside Services | - | 9.468,660 | 2,531.340 | -12.000.000 |  |  |
|  |  | Total: | 17,753,633 | 9,468,660 | 2,531,340 | 5,753,633 | 67.59\% |  |
| 200,000,000 = | Grand Total: |  | 178,780,333 | 71,506,982 | 19,979,197 | 87,294,155 |  | 50,000,000 - |
|  |  |  |  |  |  |  |  | $a-\square \quad$ Lottery Fund |

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## ATTACHMENT B

## FY24 2nd Quarter Product and Sales Report

The first section of this report focuses on individual product performance and is provided by the Products team. In the second section, Steve Wood, Interim Sales Director, has provided information on retailer sales and rankings in several different categories. Staff is available to answer any questions the Commission may have.

Katie Hobbs

## Arizona Lottery <br> FY2024 - Product Review Mid-Year Review - July 2023 through December 2023

As part of a quarterly review process, we report to the agency on the performance of the individual Lottery products including draw, instant and Fast Play games. The information contained in this report includes the following:

- General overview midway through the fiscal year
- A top-line review of sales performance of each product
- A summary review by price point for the instant games
- A top down look at the top performing instant games by revenue and tickets
- A review of new game introductions and game endings


## General Overview

Sales midway through FY24 reached \$766,422,310, an increase of $1.5 \%$ over the same period last fiscal year. The breakdown by product is as follows:

|  |  |  |  | Mkt |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | $\boldsymbol{1}^{\boldsymbol{s t}}$ Quarter | $\underline{\text { 2nd Quarter }}$ | $\underline{\text { Total }}$ | $\underline{\text { Share }}$ |
| Scratchers $^{\circledR 11}$ | $\$ 244,853,961$ | $\$ 247,605,377$ | $\$ 492,459,338$ | $64.25 \%$ |
| Draw Games | $\$ 133,533,549$ | $\$ 108,035,723$ | $\$ 241,569,272$ | $31.52 \%$ |
| Fast Play Games | $\$ 13,202,138$ | $\$ 12,083,662$ | $\$ 25,285,800$ | $3.30 \%$ |
| Charitable Pull-Tabs | $\$ 1,927,440$ | $\$ 1,985,820$ | $\$ 3,913,260$ | $0.51 \%$ |
| General Pull-Tabs | $\$ 1,572,480$ | $\$ 1,622,160$ | $\$ 3,194,640$ | $0.42 \%$ |
| Total | $\$ 395,089,568$ | $\$ 371,332,742$ | $\$ 766,422,310$ |  |

[^0]FY2024 2nd Quarter Product Review
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As indicated in the chart above, the Scratchers contribution to total sales in the first half of the year represent $64.25 \%$, while the market share for Draw games is $31.52 \%$. This is a shift in the FY24 as the percentage of total sales has decreased for Scratchers, but increased for Draw games. Fast Play games represent $3.30 \%$ of total sales, and pull-tabs represent $0.93 \%$ of total sales. Sales detail by product is provided in Attachments A and B.

## Charitable Pull-Tabs

The charitable pull-tab games program has 146 organizations currently licensed and selling tickets. Sales through the second quarter of the fiscal year reached $\$ 3,913,260$, a $9.5 \%$ decrease from the previous year.

## General Pull-Tabs

The general pull-tab games program has 127 licensed retailers selling tickets. Sales through the second quarter of the fiscal year reached $\$ 3,194,640$, a $9.27 \%$ increase over the previous year.

## Scratchers Games

Sales for Scratchers through the second quarter of the fiscal year totaled $\$ 492,459,338$, a decrease of 2.17\% from the previous year.

Based on validations, players have earned more than $\$ 361$ million in prizes. The prizes paid calculated against the sales revenues equate to an average payout of $73.35 \%$.

A total of 24 new games were introduced through the second quarter. Combined with the games carried forward, a total of 89 games contributed to the sales revenues.

| Price Point | $\mathbf{\$ 1}$ | $\mathbf{\$ 2}$ | $\mathbf{\$ 3}$ | $\mathbf{\$ 5}$ | $\mathbf{\$ 1 0}$ | $\mathbf{\$ 2 0}$ | $\mathbf{\$ 2 5}$ | $\mathbf{\$ 3 0}$ | $\mathbf{\$ 5 0}$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# New Games | 2 | 5 | 3 | 6 | 5 | 1 | 1 | 1 | 0 | 24 |
| Carried Forward | 3 | 12 | 6 | 17 | 15 | 5 | 1 | 4 | 2 | 65 |

During this same period, 13 games were ended. Two games were ended because the last top prize had been redeemed. The remaining games were ended as part of the standard quarterly game ending process, because either the games were out of inventory or the intended sales period had ended.

## Sales by price point

Through the second quarter of the fiscal year, the category of \$20+ games represents $50.7 \%$ of Scratchers sales and $15.2 \%$ of tickets sold. The $\$ 5-\$ 10$ games represent $40.2 \%$ of Scratchers sales and $47.1 \%$ of tickets sold, the highest of the category. The $\$ 1-\$ 3$ games account for $9 \%$ of the Scratchers revenue and $37.7 \%$ of tickets sold. The chart below shows the breakdown of tickets and dollars for FY24. The charts on Attachment $C$ show a comparable breakdown across all price points for the most recent five years.


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## Top 10 games

The Crossword and Bingo style games continue to be strong with more than $\$ 101$ million in sales, representing 20.54\% of total Scratchers sales. In terms of dollars sold, three of the top ten games are Crossword or Bingo style games; they also represent five of the top ten games in terms of tickets sold. Sales for the $\$ 50$ game, $500 X$ (\#1360) totaled more than $\$ 54$ million, representing $11.16 \%$ of total Scratchers sales.

The table below identifies the top 10 games in terms of sales revenue generated and total tickets sold through the second quarter.

| Top 10 games in sales revenue |  |  |
| :---: | :---: | :---: |
|  | Game | Sales Revenue |
| \$50 | 1360 500X | \$ 54,937,650 |
| \$20 | 1400 \$230 Million Cash Explosion | \$ 45,497,980 |
| \$50 | 1401 Set For Life | \$ 36,817,800 |
| \$10 | 1411 Coffee House Crossword | \$ 28,529,470 |
| \$10 | 1416 Triple Red 7`s & \$ 21,683,300 \\ \hline \$20 & 1402 24K GOLD & \$ 21,432,460 \\ \hline \$20 & \(1436100 x\) & \$ 16,637,480 \\ \hline \$25 & 1421 Triple Bonus Crossword & \$ 16,030,575 \\ \hline \$5 & 1395 Secret Agent Crossword & \$ 15,277,830 \\ \hline \$10 & 1414 Win \$100,000 & \$ 14,864,440 \\ \hline \end{tabular} \begin{tabular}{\|c|c|c|} \hline \multicolumn{3}{|c|}{Top 10 games in tickets sold} \\ \hline & Game & Tickets Sold \\ \hline \$2 & 1370 Crossword & 3,741,737 \\ \hline \$5 & 1395 Secret Agent Crossword & 3,055,566 \\ \hline \$10 & 1411 Coffee House Crossword & 2,852,947 \\ \hline \$20 & 1400 \$230 Million Cash Explosion & 2,274,899 \\ \hline \$10 & 1416 Triple Red 7`s | 2,168,330 |
| \$1 | 1405 Wild Cherry Doubler | 2,164,521 |
| \$2 | 1361 Red Hot 7s | 2,091,541 |
| \$2 | 1394 Money Ball Bingo | 1,775,255 |
| \$1 | 1426 Holiday Cash | 1,677,292 |
| \$5 | 1408 Bingo Star | 1,674,570 |

FY2024 2nd Quarter Product Review
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## Fast Play Games

Sales for Fast Play games through the second quarter of the fiscal year totaled $\$ 25,285,800$, a $15.13 \%$ increase over the previous year.

Q2 FY 2023 vs FY 2024 Monthly Fast Play Sales


A total of 5 new games were introduced through the second quarter. Combined with the games carried forward, a total of 26 games contributed to the sales revenues.

| Price Point | $\mathbf{\$ 1}$ | $\mathbf{\$ 2}$ | $\mathbf{\$ 5}$ | $\mathbf{\$ 1 0}$ | $\mathbf{\$ 2 0}$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# New Games | 2 | 1 | 1 | 1 | 0 | 5 |
| Carried Forward | 4 | 5 | 6 | 4 | 2 | 21 |

During this same period, three games were ended because the intended sales period had ended.

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## Draw Games

Total draw games sales through the second quarter reached $\$ 241,569,272$, an increase of $8.4 \%$ over the same period last year.

## Draw Games - Multi-State Games

Powerball - Sales through the second quarter of the year totaled \$119,972,166, an increase of 19.8\% over the previous year. The highest jackpot reached in the second quarter of the fiscal year was $\$ 1.725$ billion at the beginning of October 2023.

Mega Millions - Sales through the second quarter of the year totaled $\$ 70,377,500$, a decrease of $12.4 \%$ from the previous year. The highest jackpot reached in the second quarter of the fiscal year was \$395 million at the beginning of December 2023.

## Draw Games - In-State Games

Triple Twist ${ }^{\text {TM }}$ - Sales through the second quarter of the fiscal year totaled $\$ 13,482,552$, an increase of $65.2 \%$ over the previous year. The highest jackpot reached in the second quarter of the fiscal year was $\$ 2.76$ million at the beginning of December 2023.

The Pick ${ }^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 19,226,434$, an increase of $24.3 \%$ over the previous year. The jackpot was not hit in the second quarter of the fiscal year, reaching \$6 million at the end of December 2023.

Fantasy $5^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 8,691,692$, a decrease of $9.7 \%$ from the previous year. The highest jackpot reached in the second quarter of the fiscal year was \$342,000 in mid-November 2023.

Pick $3^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 8,462,476$, an increase of $5.8 \%$ over the previous year.

## Quick Draw Games

Sales through the second quarter of the year totaled $\$ 1,356,452$, a $24.28 \%$ increase over the previous year.

Two new games were introduced in the second week of December. Combined with the games carried forward, a total of 6 games contributed to the sales revenues.

One To Win - Sales through the second quarter of the year totaled \$294,280.

5/10/45 - Sales through the second quarter of the year totaled \$461,067.

Lucky Links ${ }^{\text {TM }}$ - Sales through the second quarter of the year totaled \$76,003.

5 In-A-Line ${ }^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 96,846$.
$\mathrm{Hi}-\mathrm{Lo}$ - Sales through the second quarter of the year totaled $\$ 8,946$.

Pick Your Bet - Sales through the second quarter of the year totaled \$10,384.

## ARIZONA LOTTERY

QUARTERLY SALES BY PRODUCT

## Fiscal Year 2024-July 2023 through December 2023

| Month | Powerball | Mega <br> Millions | The Pick | Fantasy 5 | Pick 3 | Triple Twist | Quick Draw | Total <br> Draw Games | Fast Play | Scratchers | Charitable <br> Pull-Tabs | General <br> Pull-Tabs | Total <br> Instant <br> Games | Total | Market <br> Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| July | \$27,262,813 | \$22,432,718 | \$2,721,934 | \$1,348,241 | \$1,377,457 | \$2,192,782 | \$254,219 | \$57,590,164 | \$4,372,086 | \$84,054,174 | \$678,120 | \$500,040 | \$85,232,334 | \$147,194,584 | 19.2\% |
| August | \$12,355,807 | \$22,391,614 | \$2,739,975 | \$1,353,252 | \$1,390,590 | \$1,396,042 | \$210,415 | \$41,837,695 | \$5,053,954 | \$81,487,423 | \$610,260 | \$574,560 | \$82,672,243 | \$129,563,892 | 16.9\% |
| September | \$20,511,156 | \$6,179,110 | \$2,508,031 | \$1,412,179 | \$1,381,550 | \$1,881,820 | \$231,844 | \$34,105,690 | \$3,776,098 | \$79,312,364 | \$639,060 | \$497,880 | \$80,449,304 | \$118,331,092 | 15.4\% |
| 1st Quarter | \$60,129,776 | \$51,003,442 | \$7,969,940 | \$4,113,672 | \$4,149,597 | \$5,470,644 | \$696,478 | \$133,533,549 | \$13,202,138 | \$244,853,961 | \$1,927,440 | \$1,572,480 | \$248,353,881 | \$395,089,568 | 51.5\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| October | \$30,813,800 | \$7,143,522 | \$3,229,536 | \$1,233,678 | \$1,425,172 | \$2,999,186 | \$238,724 | \$47,083,618 | \$3,931,245 | \$79,837,399 | \$671,160 | \$544,320 | \$81,052,879 | \$132,067,742 | 17.2\% |
| November | \$9,645,756 | \$6,367,746 | \$3,449,771 | \$1,632,054 | \$1,382,255 | \$3,074,960 | \$208,572 | \$25,761,114 | \$3,820,402 | \$80,712,183 | \$676,980 | \$608,040 | \$81,997,203 | \$111,578,719 | 14.6\% |
| December | \$19,382,834 | \$5,862,790 | \$4,577,187 | \$1,712,288 | \$1,505,452 | \$1,937,762 | \$212,678 | \$35,190,991 | \$4,332,015 | \$87,055,795 | \$637,680 | \$469,800 | \$88,163,275 | \$127,686,281 | 16.7\% |
| 2nd Quarter | \$59,842,390 | \$19,374,058 | \$11,256,494 | \$4,578,020 | \$4,312,879 | \$8,011,908 | \$659,974 | \$108,035,723 | \$12,083,662 | \$247,605,377 | \$1,985,820 | \$1,622,160 | \$251,213,357 | \$371,332,742 | 48.5\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| February |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| March |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3rd Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| April |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| May |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| June |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4th Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2024 | \$119,972,166 | \$70,377,500 | \$19,226,434 | \$8,691,692 | \$8,462,476 | \$13,482,552 | \$1,356,452 | \$241,569,272 | \$25,285,800 | \$492,459,338 | \$3,913,260 | \$3,194,640 | \$499,567,238 | \$766,422,310 |  |
| Mkt Share | 15.7\% | 9.2\% | 2.5\% | 1.1\% | 1.1\% | 1.8\% | 0.2\% | 31.52\% | 3.30\% | 64.25\% | 0.51\% | 0.42\% | 65.18\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2023 | \$100,117,808 | \$80,366,359 | \$15,462,633 | \$9,632,371 | \$7,998,257 | \$8,163,354 | \$1,091,429 | \$222,832,211 | \$21,963,483 | \$503,379,188 | \$4,323,900 | \$2,923,560 | \$510,626,648 | \$755,422,342 |  |
| \% of Change | 19.8\% | -12.4\% | 24.3\% | -9.8\% | 5.8\% | 65.2\% | 24.3\% | 8.4\% | 15.1\% | $-2.2 \%$ | -9.5\% | 9.3\% | -2.2\% | 1.5\% |  |

ARIZONA LOTTERY

## QUARTERLY SALES BY PRODUCT

Fiscal Year 2024-July 2023 through December 2023


Arizona Lottery
5-Year Review by Price Point


|  | FY 2020 | FY 2021 | FY2022 | FY2023 | FY2024 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\$ 1$ | $\$ 15,243,692$ | $\$ 14,836,696$ | $\$ 12,025,050$ | $\$ 10,754,616$ | $\$ 4,219,062$ |
| $\$ 2$ | $\$ 74,204,632$ | $\$ 86,605,472$ | $\$ 67,053,928$ | $\$ 66,225,952$ | $\$ 26,404,052$ |
| $\$ 3$ | $\$ 33,795,897$ | $\$ 40,770,039$ | $\$ 34,325,706$ | $\$ 33,645,018$ | $\$ 13,847,874$ |
| $\$ 5$ | $\$ 163,624,105$ | $\$ 214,810,495$ | $\$ 183,329,755$ | $\$ 163,422,570$ | $\$ 77,344,535$ |
| $\$ 10$ | $\$ 207,204,520$ | $\$ 271,076,850$ | $\$ 256,301,440$ | $\$ 261,194,770$ | $\$ 120,768,960$ |
| $\$ 20$ | $\$ 217,273,740$ | $\$ 228,944,840$ | $\$ 192,016,600$ | $\$ 177,090,260$ | $\$ 97,450,000$ |
| $\$ 25$ | $\$ 8,628,650$ | $\$ 45,939,625$ | $\$ 61,671,325$ | $\$ 55,168,325$ | $\$ 27,089,025$ |
| $\$ 30$ | $\$ 128,434,380$ | $\$ 206,849,550$ | $\$ 147,402,630$ | $\$ 106,327,170$ | $\$ 33,580,380$ |
| $\$ 50$ |  |  | $\$ 89,036,700$ | $\$ 189,160,850$ | $\$ 91,755,450$ |
|  |  |  |  |  |  |
| Total | $\$ 848,409,616$ | $\$ 1,109,833,567$ | $\$ 1,043,163,134$ | $\$ 1,062,989,531$ | $\$ 492,459,338$ |



|  | FY 2020 | FY 2021 | FY2022 | FY2023 | FY2024 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\$ 1$ | $15,243,692$ | $14,836,696$ | $12,025,050$ | $10,754,616$ | $4,219,062$ |
| $\$ 2$ | $37,102,316$ | $43,302,736$ | $33,526,964$ | $33,112,976$ | $13,202,026$ |
| $\$ 3$ | $11,265,299$ | $13,590,013$ | $11,441,902$ | $11,215,006$ | $4,615,958$ |
| $\$ 5$ | $32,724,821$ | $42,962,099$ | $36,665,951$ | $32,684,514$ | $15,468,907$ |
| $\$ 10$ | $20,720,452$ | $27,107,685$ | $25,630,144$ | $26,119,477$ | $12,076,896$ |
| $\$ 20$ | $10,863,687$ | $11,447,242$ | $9,600,830$ | $8,854,513$ | $4,872,500$ |
| $\$ 25$ | 345,146 | $1,837,585$ | $2,466,853$ | $2,206,733$ | $1,083,561$ |
| $\$ 30$ | $4,281,146$ | $6,894,985$ | $4,913,421$ | $3,544,239$ | $1,119,346$ |
| $\$ 50$ | 0 | 0 | $1,780,734$ | $3,783,217$ | $1,835,109$ |
|  |  |  |  |  |  |
| Total | $127,920,267$ | $161,979,041$ | $138,051,849$ | $132,275,291$ | $58,493,365$ |

# Interoffice Memorandum 

Date: January 5, 2024
To: Alec Estaban Thomson, CEO \& EDD
From: Steve Wood, Interim Sales Director
Subject: FY 2024 - Second Quarter Sales Review

## Vending Machine Sales (Chart E)

Total vending machine sales through the second quarter of FY24 were \$406,377,700, an 8.8\% increase over FY23 sales of $\$ 373,553,555$. There are currently 2,050 machines installed at retail locations compared to 1,875 in FY23. The average sales per unit decreased to $\$ 33,961$ versus $\$ 35,837$ in FY23. FY24 sales from vending machines represented $53.5 \%$ of total sales, an increase from 49.9\% in FY23.

Chain accounts represented $78.2 \%$ of total vending sales in the second quarter of FY24. QuikTrip leads all chain accounts with average machine sales of $\$ 305,698$. Safeway follows at $\$ 294,299$ and Fry's at \$293,978.

The new monthly out-of-stock goal for FY24 is 4.5\%. We achieved that goal in October and November with an average of $4.44 \%$ and $4.26 \%$. The overall average for the second quarter of FY24 was $4.76 \%$, down from $5.07 \%$ in FY23. The sales team will continue to focus on vending out of stocks in FY24.

## Corporate Account Review (Chart F)

- Major retail chains represent $46.5 \%$ of all Draw and Scratchers lottery accounts, down slightly from 50.0\% in FY23.
- Convenience stores represent 33.5\% of total accounts, while chain food stores represent 13.0\%.
- Major retail chains comprise $73.0 \%$ of the total market share, with convenience stores and food stores accounting for $40.6 \%$ and $32.4 \%$, respectively.
- Fry's food stores remain the leader with per-store average sales of $\$ 771,216$. Safeway follows at $\$ 602,291$ with Albertsons and QuikTrip at $\$ 598,977$ and $\$ 522,397$, respectively.
- Circle K accounts for $17.0 \%$ of the market share with 607 stores, followed by Fry's at $13.1 \%$ with 129 stores and QuikTrip at $9.8 \%$ with 143 stores.


## Business Classification Review (Charts G and H)

- Chain and independent convenience stores account for $55.7 \%$ of total Lottery accounts and $56.4 \%$ of the market share in sales. Chain and independent grocery stores account for $14.9 \%$ and account for $32.9 \%$ of the market share. Instant Tab retailers account for $7.3 \%$ of total lottery accounts and $0.9 \%$ of the sales market share.
- FY24 comparison sales to FY23 show chain and independent convenience sales down $-3.4 \%$, while chain and independent grocery stores posted an increase of $10.0 \%$.
- The Instant Tab category is flat with a slightly down by $-1.8 \%$ in the second quarter when compared to the same period in FY23.


## County Review (Charts I and J)

- The estimated per capita weekly sales for the second quarter of FY24 was \$3.99, an increase from \$3.86 in FY23.
- Maricopa and Pima counties held a market share of $75.1 \%$ of total sales. Mohave, Pinal, and Yavapai counties combined market share was $15.1 \%$, and the remaining counties represented $9.8 \%$ of sales.
- Mohave County continues to post the highest weekly per capita sales at $\$ 9.10$, followed by La Paz County at $\$ 8.44$ and Greenlee County and Cochise at $\$ 5.35$ and 5.23, respectively.

| Arizona Lottery Vending Machine - FY 2024 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Units |  |  | Draw Sales |  |  |  |  |  | Instant Sales |  |  |  |  |  | Total Sales |  |  |  |  |  |  |  | Per Unit Average |  |  |  | Out ot Stock Average |  |  |  |
| 1st Quarter | July | Aug | Sept |  | July |  | Aug |  | Sept |  | July |  | Aug |  | Sept |  | July |  | Aug |  | Sept |  | 1st Qtr | July |  | Aug | Sept | July | Aug | Sept | 1st Qtr |
| РCT-HD | 1598 | 1599 | 1603 | \$ | 20,913,290 | \$ | 16,294,578 | \$ | 13,924,082 | \$ | 46,031,693 | \$ | 45,609,830 | \$ | 44,094,022 | \$ | 66,944,983 | \$ | 61,904,408 | \$ | 58,018,104 | \$ | 186,867,495 | \$ 41,893 | \$ | 38,714 | \$ 36,193 | 4.43\% | 4.27\% | 4.15\% | 4.28\% |
| РCT-LP | 170 | 176 | 187 | \$ | 2,100,996 | S | 1,461,543 | \$ | 1,370,643 | \$ | 2,252,404 | \$ | 2,130,053 | \$ | 2,152,908 | \$ | 4,353,400 | \$ | 3,591,596 | \$ | 3,523,551 | \$ | 11,468,547 | \$ 25,608 | \$ | 20,407 | \$ 18,843 | 7.11\% | 6.82\% | 6.79\% | 6.91\% |
| PCT-Ex | 183 | 188 | 200 | \$ | 545,677 | \$ | 493,042 | \$ | 380,152 |  | n/a |  | n/a |  | n/a | \$ | 545,677 | \$ | 493,042 | \$ | 380,152 | \$ | 1,418,871 | \$ 2,982 | \$ | 2,623 | \$ 1,901 | n/a | n/a | n/a | n/a |
| \% of Lottery Sales ${ }^{\text {Total }}$ | 1,951 | 1,963 | 1,990 | \$ | 23,559,963 | \$ | 18,249,163 | \$ | 15,674,877 | \$ | 48,284,097 | \$ | 47,739,883 | \$ | 46,246,930 |  | 71,844,060 | \$ | 65,989,046 | \$ | 61,921,807 | \$ | 199,754,913 | \$ 36,824 | \$ | 33,616 | \$ 31,116 | 4.69\% | 4.53\% | 4.43\% | 4.55\% |
|  |  |  |  |  | 38.0\% |  | 38.9\% |  | 41.4\% |  | 57.4\% |  | 58.6\% |  | 58.3\% |  | 49.2\% |  | 51.4\% |  | 52.8\% |  | 51.0\% |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2nd Quarter | Oct | Nov | Dec |  | Oct |  | Nov |  | Dec |  | Oct |  | Nov |  | Dec |  | Oct |  | Nov |  | Dec |  | 2nd Qtr | Oct |  | Nov | Dec | Oct | Nov | Dec | 2nd Qtr |
| РСт-нD | 1,605 | 1,607 | 1,611 | \$ | 17,501,613 | \$ | 11,712,876 | \$ | 15,003,020 | \$ | 45,145,774 | \$ | 46,666,388 | \$ | 57,599,940 | \$ | 62,647,387 | \$ | 58,379,264 | \$ | 72,602,960 | \$ | 193,629,611 | \$ 39,033 | \$ | 36,328 | \$ 45,067 | 4.25\% | 4.12\% | 5.36\% | 4.58\% |
| PCT-LP | 186 | 185 | 191 | S | 1,630,462 | S | 1,036,746 | \$ | 1,484,013 | \$ | 2,198,752 | \$ | 2,255,512 | S | 3,037,541 | 5 | 3,829,214 | \$ | 3,292,258 | S | 4,521,554 | \$ | 11,643,026 | \$ 20,587 | \$ | 17,796 | \$ 23,673 | 6.07\% | 5.53\% | 7.55\% | 6.38\% |
| PCT-Ex | 215 | 233 | 248 | \$ | 498,639 |  | 363,602 | \$ | 487,909 |  | n/a |  | n/a |  | n/a | \$ | 498,639 | \$ | 363,602 | \$ | 487,909 | \$ | 1,350,150 | \$ $\quad 2,319$ | \$ | 1,561 | \$ 1,967 | $\mathrm{n} / \mathrm{a}$ | n/a | n/a | n/a |
| \% of Lottery Sales | 2,006 | 2,025 | 2,050 | \$ | 19,630,714 | \$ | 13,113,224 | \$ | 16,974,942 | \$ | 47,344,526 | \$ | 48,921,900 | \$ | 60,637,481 |  | 66,975,240 | + | 62,035,124 |  | 77,612,423 | \$ | 206,622,787 | \$ 33,387 | \$ | 30,635 | \$ 37,860 | 4.44\% | 4.26\% | 5.59\% | 4.76\% |
|  |  |  |  |  | 38.5\% |  | 44.3\% |  | 42.9\% |  | 59.3\% |  | 60.6\% |  | 69.7\% |  | 51.2\% |  | 56.2\% |  | 61.3\% |  | 56.2\% |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Jan | Feb | Mar |  | Jan |  | Feb |  | Mar |  | Jan |  | Feb |  | Mar |  | Jan |  | Feb |  | Mar |  | 3rd Qtr | Jan |  | Feb | Mar | Jan | Feb | Mar | 3rd Qtr |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ |  | \#DIV/0! |  | \#DIV/0! | \#DIV/0! |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | - | \#DIV/0! |  | \#DIV/0! | \#DIV/0! |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | - | \#DIV/0! |  | \#DIV/0! | \#DIV/0! |  |  |  |  |
|  | 0 | 0 | 0 | \$ | - | \$ | - | \$ |  | \$ | $\cdot$ | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \#DIV/0! |  | \#DIV/0! | \#DIV/0! |  |  |  |  |
|  |  |  |  |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4th Quarter | Apr | May | June |  | Apr |  | May |  | June |  | Apr |  | May |  | June |  | Apr |  | May |  | June |  | 4th Qtr | Apr |  | May | June | Apr | May | June | 4th Qtr |
| $\begin{aligned} & \text { PCT-HD } \\ & \text { PCT-LP } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | - | \#DIV/0! |  | \#DIV/0! | \#DIV/0! |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | - | \#DIV/0! |  | \#DIV/0! | \#DIV/0! |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | - | \#DIV/0! |  | \#DIV/0! | \#DIV/0! |  |  |  |  |
| $\begin{gathered} \text { PCT-EX } \\ \text { Total } \end{gathered}$ | 0 | 0 | 0 | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \#DIV/0! |  | \#DIV/0! | \#DIV/0! |  |  |  |  |
| \% of Lottery Sales |  |  |  |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  | \#DIV/0! |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Vending |  |  |  |  | 43,190,677 | \$ | 31,362,387 |  | 32,649,819 | \$ | 95,628,623 | \$ | 96,661,783 |  | 106,884,411 |  | 138,819,300 |  | 128,024,170 |  | 139,534,230 | \$ | 406,377,700 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Fiscal Year $\%$ of Total Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | 759,314,410 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 53.5\% |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Monthly Chain Vending Report

| Chain | Retailer Name | $\begin{gathered} \quad \begin{array}{c} \text { \# of } \\ \text { Machines } \end{array} \end{gathered}$ |
| :---: | :---: | :---: |
| 8027 | ALBERTSONS | 38 |
| 9968 | Bashas | 61 |
| 8821 | Carioca | 33 |
| 8037 | Circle K | 192 |
| 20001 | Cobblestone | 15 |
| $9964 / 9963$ | cvs | 79 |
| 8030 | EI Super | 6 |
| 9958 | Fast Market | 6 |
| 9968 | Food City | 45 |
| 8052 | Frys Food | 206 |
| 8021 | Jacksons | 11 |
| 8031 | Los Altos Ranch Market | 7 |
| 9800 | Loves | 15 |
| 9905 | Maverik | 14 |
| 9926 | Pilot | 19 |
| 9849 | QuikTrip | 139 |
| 8128 | Safeway | 123 |
| 9027 | Smith's Food \& Drug | 4 |
| 9956 | Speedway | 22 |
| 8025 | Superpumper | 13 |
| 8004 | Terribles | 11 |
| 3 | TA Truck Centers | 7 |
| 8022 | Walmart NHM - HD | 26 |
| 8022 | Walmart Supercenter | 137 |
| 9962 | Winco | 7 |
|  | Corporate Total | 1176 |
|  | Independent \& ASL Total | 555 |
| FY 24 | Statewide Total | 1768 |
|  |  |  |
| FY 23 | Statewide Total | 1744 |


| Oct 2023 Sales |  | $\begin{aligned} & \text { oos\% } \\ & \hline \hline 1.11 \% \end{aligned}$ | Lost Sales |  |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 1,670,961 |  | \$ | 17,207 |
| \$ | 1,765,673 | 2.29\% | s | 43,438 |
| \$ | 736,060 | 2.61\% | S | 21,109 |
| \$ | 3,109,929 | 8.57\% | S | 267,921 |
| s | 255,338 | 0.79\% | S | 2,084 |
| \$ | 703,032 | 0.21\% | S | 1,637 |
| \$ | 171,752 | 2.10\% | S | 3,352 |
| \$ | 141,4 | 2.67\% | s | 3,870 |
| s | 1,018,127 | 2.54\% | s | 27,00 |
| \$ | 9,341,098 | 2.46\% | S | 229,71 |
| \$ | 316,225 | 4.23\% | S | 14,507 |
| \$ | 176,097 | 5.07\% | s | 9,260 |
| \$ | 235,604 | 4.01\% | S | ,608 |
| \$ | 250,760 | 4.78\% | S | 8,83 |
| s | 279,865 | 4.7 | s | 13,72 |
| \$ | 6,801,962 | 8.99\% | S | 628,917 |
| s | 5,613,625 | 2.19\% | s | 117,38 |
| \$ | 164,589 | 4.92\% | s | 6,070 |
| \$ | 103,217 | 7.69\% | S | 9,048 |
| s | 341,486 | 2.47\% | s | 9,09 |
| \$ | 192,146 | 2.26\% | s | 5,47 |
| s | 125,641 | 8.17\% | s | 8,58 |
| \$ | 936,932 | 7.76\% | s | 76,12 |
| \$ | 2,179,747 | 6.62\% | S | 138,562 |
| s | 186,509 | 7.14\% | S | 13,937 |
| \$ | 36,817,787 | 4.25\% | s | 1,685,483 |
| \$ | 10,526,739 | 3.75\% | s | 409,639 |
| \$ | 47,344,526 | 4.44\% | s | 2,095,122 |
|  |  |  |  |  |
| \$ | 47,316,613 | 4.75\% | s | 2,244,657 |


| Nov 2023 Sales |  | 00s\% | Lost Sales |  |
| :---: | :---: | :---: | :---: | :---: |
| s | 1,764,386 | 1.13\% | s | 18,596 |
| s | 1,826,726 | 2.49\% | s | 47,592 |
| s | 8 | 2.37\% | s | 18,353 |
| s | 3,152,667 | 8.16\% | s | 260,631 |
| s | 247,020 | 1.08\% | s | 2,575 |
| s | 20,366 | 0.13\% | s | 959 |
| s | 169,774 | 1.78\% | s | 3,095 |
| s | 144,511 | 3.39\% | s | 5,284 |
| s | 1,017,650 | 2.81\% | s | 31,01 |
| s | 9,780,680 | 2.23\% | s | 224,310 |
| s | 298,237 | 3.27\% | s | 10,600 |
| s | 170,263 | 6.45\% | s | 11,312 |
| s | 264,775 | 2.4 | s | 6,681 |
| s | 269,000 | 3.13\% | S | 9,382 |
| s | 297,166 | 5.40\% | s | 16,608 |
| S | 7,166,653 | 8.49\% | s | 624,724 |
| s | 5,867,090 | 2.38\% | s | 142,035 |
| s | 171,692 | 6.83\% | s | 8,400 |
| s | 110,833 | 6.62\% | s | 6,801 |
| s | 354,483 | 2.75\% | s | 10,319 |
| s | 182,249 | 1.90\% | s | 4,214 |
| s | 119,665 | 9.10\% | s | 9,712 |
| s | 948,480 | 6.02\% | s | 61,820 |
| s | 2,272,804 | 6.03\% | s | 133,999 |
| s | 201,892 | 6.98\% | s | 14,337 |
| s | 38,172,680 | 4.14\% | s | 1,683,352 |
| s | 10,749,220 | 3.78\% | s | 440,025 |
| s | 48,921,900 | 4.26\% | s | 2,123,377 |
|  |  |  |  |  |
| s | 48,060,986 | 4.84\% |  | 2,337,636 |


| Dec 2023 Sales |  | $\begin{array}{\|c\|} \hline \text { oos\% } \\ \hline 2.56 \% \\ \hline \end{array}$ | Lost Sales |  |
| :---: | :---: | :---: | :---: | :---: |
| s | 2,265,216 |  | s | 54,832 |
| S | 2,354,573 | 3.54\% | S | 84,715 |
| s | 899,582 | 2.95\% | s | 26,871 |
| S | 3,899,547 | 9.59\% | s | 388,564 |
| s | 326,966 | 1.12\% | S | 3,5 |
| s | 844,148 | 0.62\% | s | 6,123 |
| S | 195,618 | 4.04\% | S | 7,029 |
| S | 171,624 | 3.92\% | S | 6,771 |
| s | 1,206,778 | 3.81\% | S | 49,031 |
| \$ | 12,708,460 | 5.27\% | s | 693,120 |
| s | 389,438 | 4.19\% | s | 17,613 |
| s | 203,801 | 5.21\% | S | 10,173 |
| S | 301,365 | 4.11\% | S | 12,817 |
| s | 321,490 | 4.09\% | S | 15,860 |
| s | 332,787 | 5.85\% | S | 20,233 |
| \$ | 8,616,387 | 10.05\% | s | 860,622 |
| s | 7,560,451 | 4.57\% | s | 356,081 |
| S | 214,078 | 9.55\% | S | 12,968 |
| \$ | 164,969 | 7.39\% | s | 12,986 |
| \$ | 427,767 | 3.31\% | s | 15,241 |
| \$ | 224,736 | 2.84\% | s | 7,47 |
| \$ | 145,352 | 8.50\% | s | 13,873 |
| \$ | 1,192,823 | 6.51\% | s | 77,750 |
| S | 3,037,255 | 8.62\% | s | 272,009 |
| s | 251,303 | 10.64\% | S | 25,847 |
| S | 48,256,514 | 5.31\% | s | 3,052,156 |
| S | 12,380,967 | 4.21\% | s | 564,171 |
| s | 60,637,481 | 5.59\% | s | 3,616,327 |
|  |  |  |  |  |
| s | 56,960,079 | 5.63\% | s | 3,496,432 |


| YTD Sales |  | $\begin{array}{\|c\|} \hline \text { YTD oos } \\ \text { Avg } \end{array}$ | YTD Total Lost Sales |  | Per Machine Average |  | Sales Per Machine |  | Avg Month Bin Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| s | 10,744,671 |  | \$ | 141,591 | s | 282,755 | \$ | 3,726.08 | s | 982 |
| s | 11,428,362 | 2.56\% | \$ | 314,250 | S | 187,350 | \$ | 5,151.64 | S | 651 |
| s | 4,634,187 | 2.51\% | s | 119,288 | s | 140,430 | \$ | 3,614.79 | s | 488 |
| S | 19,352,539 | 8.71\% | s | 1,725,534 | S | 100,794 | \$ | 8,987.15 | S | 350 |
| \$ | 1,588,960 | 0.93\% | \$ | 14,292 | S | 105,931 | \$ | 952.79 | S | 368 |
| s | 4,217,756 | 0.28\% | \$ | 14,181 | S | 53,389 | \$ | 179.50 | s | 185 |
| S | 1,041,807 | 2.91\% | \$ | 29,472 | S | 173,635 | \$ | 4,912.04 | S | 603 |
| S | 883,231 | 3.17\% | \$ | 28,972 | S | 147,205 | \$ | 4,828.66 | S | 511 |
| S | 6,264,825 | 2.86 | s | 193,219 | S | 139,218 | s | 4,293.77 | s | 483 |
| s | 60,559,419 | 3.07\% | s | 1,955,394 | S | 293,978 | \$ | 9,492.21 | s | 1,021 |
| s | 1,976,171 | 3.63\% | \$ | 78,957 | S | 179,652 | \$ | 7,177.93 | S | 624 |
| s | 1,047,309 | 5.45\% | \$ | 58,528 | S | 149,616 | \$ | 8,361.14 | S | 519 |
| \$ | 1,565,808 | 3.61\% | \$ | 56,701 | s | 104,387 | \$ | 3,780.10 | S | 362 |
| s | 1,622,768 | 3.98\% | \$ | 66,767 | S | 115,912 | s | 4,769.09 | s | 402 |
| s | 1,735,166 | 4.88\% | \$ | 90,164 | s | 91,325 | \$ | 4,745.48 | s | 317 |
| S | 42,492,082 | 8.97\% | s | 3,901,644 | s | 305,698 | \$ | 28,069.38 | s | 1,061 |
| s | 36,198,796 | $2.63 \%$ | s | 989,469 | s | 294,299 | \$ | 8,044.46 | s | 1,022 |
| S | 1,069,298 | 5.64\% | \$ | 46,330 | S | 267,325 | \$ | 11,582.62 | S | 928 |
| S | 480,632 | 10.60\% | s | 39,549 | s | 21,847 | \$ | 1,797.66 | S | 76 |
| s | 2,071,829 | 2.83\% | s | 64,499 | s | 159,371 | \$ | 4,961.43 | s | 553 |
| s | 1,183,686 | 2.22\% | \$ | 32,877 | S | 107,608 | \$ | 2,988.82 | S | 374 |
| S | 743,304 |  | s | 59,724 | s | 106,186 | \$ | 8,531.99 | S | 36 |
| \$ | 5,863,074 | 6.72\% | S | 401,722 | S | 225,503 | \$ | 15,450.85 | S | 783 |
| s | 13,953,814 | 7.15\% | S | 999,661 | s | 101,853 | S | 7,296.80 | S | 354 |
| S | 1,213,073 | 6.94\% | \$ | 86,813 | S | 173,296 | \$ | 12,401.82 | S | 602 |
| \$ | 233,932,567 | 4.67\% | s | 11,422,787 | s | 198,922 | \$ | 9,713.25 | S | 691 |
| S | 65,242,250 | 3.92\% | \$ | 2,709,962 | s | 117,554 | \$ | 4,882.81 | S | 408 |
| \$ | 299,174,817 | 4.66\% | \$ | 14,219,561 | s | 169,217 | \$ | 8,042.74 | S | 588 |
|  |  |  |  |  |  |  |  |  |  |  |
| S | 600,647,734 | 4.94\% | \$ | 31,991,160 | s | 344,408 | s | 18,343.55 | s | 1,196 |



| ARIZONA LOTTERYBUSINESS CODE REVIEWFiscal Year 2024July 2023 through December 2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Business Classification | Business <br> Code | $\begin{gathered} \text { \# of } \\ \text { Accts } \\ \hline \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Accts } \\ \hline \end{gathered}$ | Sales |  | Per Store Average | Sales |  | Per Store <br> Average | Sales |  | Per Store Average | $\begin{gathered} \text { FY2024 } \\ \text { Sales } \\ \hline \end{gathered}$ | Combined T <br> FY2023 <br> Sales |  | Market Share | Per Store Average |  | Commission <br> Earned <br> To Date |
| Full Product |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shopping Malls | 01 | 3 | 0.1\% | 39,028 | 0.0\% | 13,009 | 24,720 | 0.0\% | 8,240 | 0 | 0.0\% | 0 | 63,748 | 126,149 | -49.5\% | 0.0\% | 21,249 | \$ | 4,144 |
| Smoke/Gift Shops | 02 | 112 | 3.0\% | 1,435,946 | 0.5\% | 12,821 | 4,779,033 | 1.0\% | 42,670 | 0 | 0.0\% | 0 | 6,214,979 | 5,641,914 | 10.2\% | 0.8\% | 55,491 | \$ | 403,974 |
| Chain Supermarkets | 03 | 504 | 13.4\% | 97,435,039 | 36.5\% | 193,323 | 147,803,504 | 30.0\% | 293,261 | 0 | 0.0\% | 0 | 245,238,543 | 228,089,263 | 7.5\% | 32.0\% | 486,584 |  | 15,940,505 |
| Independent Supermarkets | 04 | 54 | 1.4\% | 2,503,588 | 0.9\% | 46,363 | 4,793,936 | 1.0\% | 88,777 | 0 | 0.0\% | 0 | 7,297,524 | 7,124,121 | 2.4\% | 1.0\% | 135,139 |  | 474,339 |
| Chain Convenience Stores | 05 | 1084 | 28.9\% | 96,942,232 | 36.3\% | 89,430 | 182,444,311 | 37.0\% | 168,307 | 0 | 0.0\% | 0 | 279,386,543 | 287,821,033 | -2.9\% | 36.5\% | 257,737 |  | 18,160,125 |
| Independent Convenience | 06 | 1004 | 26.8\% | 45,322,209 | 17.0\% | 45,142 | 107,661,680 | 21.9\% | 107,233 | 0 | 0.0\% | 0 | 152,983,889 | 153,671,746 | -0.4\% | 20.0\% | 152,374 |  | 9,943,953 |
| Liquor Stores | 07 | 103 | 2.7\% | 1,508,635 | 0.6\% | 14,647 | 6,968,769 | 1.4\% | 67,658 | 0 | 0.0\% | 0 | 8,477,404 | 8,983,576 | -5.6\% | 1.1\% | 82,305 | \$ | 551,031 |
| Drug Store/Pharmacies | 08 | 3 | 0.1\% | 43,311 | 0.0\% | 14,437 | 35,948 | 0.0\% | 11,983 | 0 | 0.0\% | 0 | 79,259 | 63,930 | 24.0\% | 0.0\% | 26,420 | \$ | 5,152 |
| independent Gas | 09 | 21 | 0.6\% | 550,954 | 0.2\% | 26,236 | 1,727,078 | 0.4\% | 82,242 | 0 | 0.0\% | 0 | 2,278,032 | 2,740,112 | -16.9\% | 0.3\% | 108,478 | \$ | 148,072 |
| Truck Service Centers | 10 | 54 | 1.4\% | 2,636,256 | 1.0\% | 48,820 | 4,579,063 | 0.9\% | 84,797 | 0 | 0.0\% | 0 | 7,215,319 | 7,333,486 | -1.6\% | 0.9\% | 133,617 | \$ | 468,996 |
| Bars/Restaurants | 11 | 168 | 4.5\% | 5,031,286 | 1.9\% | 29,948 | 4,786,570 | 1.0\% | 28,491 | 0 | 0.0\% | 0 | 9,817,856 | 8,803,313 | 11.5\% | 1.3\% | 58,440 | \$ | 638,161 |
| Spec Non-Grocery/Misc | 12 | 133 | 3.5\% | 3,306,659 | 1.2\% | 24,862 | 3,646,230 | 0.7\% | 27,415 | 0 | 0.0\% | 0 | 6,952,889 | 7,034,149 | -1.2\% | 0.9\% | 52,277 |  | 451,938 |
| Chain Gas | 13 | 134 | 3.6\% | 6,361,504 | 2.4\% | 47,474 | 15,767,280 | 3.2\% | 117,666 | 0 | 0.0\% | 0 | 22,128,784 | 20,626,260 | 7.3\% | 2.9\% | 165,140 |  | 1,438,371 |
| Bowling Centers | 14 | 3 | 0.1\% | 33,495 | 0.0\% | 11,165 | 64,274 | 0.0\% | 21,425 | 0 | 0.0\% | 0 | 97,769 | 117,629 | -16.9\% | 0.0\% | 32,590 |  | 6,355 |
| Route Sales | 19 | 83 | 2.2\% | 1,767,254 | 0.7\% |  | 3,603,699 | 0.7\% | 43,418 | 0 | 0.0\% | 0 | 5,370,953 | 4,364,428 | 23.1\% | 0.7\% | 64,710 |  | 349,112 |
| Quick Card/ScanActiv | 20 | 3 | 0.1\% | 429,244 | 0.2\% | 143,081 | 96,600 | 0.0\% | 32,200 | 0 | 0.0\% | 0 | 525,844 | 651,188 | -19.2\% | 0.1\% | 175,281 | \$ | 34,180 |
| ASL \& Promotions | 99 | 11 | 0.3\% | 1,508,432 | 0.6\% | 137,130 | 3,676,643 | 0.7\% | 334,240 | 30,240 | 0.4\% | 2,749 | 5,215,315 | 5,020,385 | 3.9\% | 0.7\% | 474,120 | \$ | 338,995 |
| Full Product Sub Total |  | 3477 |  | 266,855,072 |  |  | 492,459,338 |  |  | 30,240 |  |  | 759,344,650 | 748,212,682 | 1.5\% |  |  |  |  |
| Instant Tab |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Age-Controlled Instant Tab | 15 | 87 | 2.3\% | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 2,345,760 | 33.0\% | 26,963 | 2,345,760 | 2,093,040 | 12.1\% | 0.3\% | 26,963 |  |  |
| Charitable Instant Tab | 17 | 140 | 3.7\% | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 3,913,260 | 55.1\% | 27,952 | 3,913,260 | 4,327,140 | -9.6\% | 0.5\% | 27,952 |  |  |
| General Instant Tab | 18 | 46 | 1.2\% | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 818,640 | 11.5\% | 17,797 | 818,640 | 789,480 | 3.7\% | 0.1\% | 17,797 |  |  |
| Instant Tab Sub Total |  | 273 | 7.3\% | 0 |  |  | 0 |  |  | 7,077,660 |  |  | 7,077,660 | 7,209,660 | -1.8\% |  |  |  |  |
| Total |  | 3750 | 100\% | 266,855,072 | 100\% | 76,749 | 492,459,338 | 100\% | 141,633 | 7,107,900 | 100\% | 26,036 | 766,422,310 | 755,422,342 | 1.5\% | 100\% | 204,379 |  | 49,357,402 |
| Summary Recap |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Chain/Indpt Supermarkets |  | 558 | 14.9\% | 99,938,627 | 37.5\% | 179,101 | 152,597,440 | 31.0\% | 273,472 | 0 | 0.0\% | 0 | 252,536,067 | 235,213,384 | 7.4\% | 32.9\% | 452,574 | \$ | 16,414,844 |
| Total Convenience Stores |  | 2,088 | 55.7\% | 142,264,441 | 53.3\% | 68,134 | 290,105,991 | 58.9\% | 138,940 | 0 | 0.0\% | 0 | 432,370,432 | 441,492,779 | -2.1\% | 56.4\% | 207,074 |  | 28,104,078 |
| Total Instant Tabs |  | 273 | 7.3\% | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 7,077,660 | 99.6\% | 25,925 | 7,077,660 | 7,209,660 | -1.8\% | 0.9\% | 25,925 | \$ | 460,048 |
| Other Classifications |  | 831 | 22.2\% | 24,652,004 | 9.2\% | 29,665 | 49,755,907 | 10.1\% | 59,875 | 30,240 | 0.4\% | 327,344 | 74,438,151 | 71,506,519 | 4.1\% | 9.7\% | 89,577 |  | 4,838,480 |
| Total All Classifications |  | 3,750 | 100\% | 266,855,072 | 100\% | 76,749 | 492,459,338 | 100\% | 141,633 | 7,107,900 | 100\% | 26,036 | 766,422,310 | 755,422,342 | 1.5\% | 100\% | 204,379 |  | \$ 49,817,450 |

## July 2023 through December 2023



0.9\%

| ARIZONA LOTTERY COUNTY SALES REVIEW <br> Fiscal Year 2024 <br> July 2023 through December 2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | Code | $\begin{gathered} \text { \# of } \\ \text { Accts } \\ \hline \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Accts } \\ \hline \end{gathered}$ | $\begin{array}{ccc}  & \text { Draw Games } \\ & \text { Market } & \text { Per Store } \\ \text { Sales } & \text { Share } & \text { Average } \\ \hline \end{array}$ |  |  |  Scratchers <br> Market <br> Sales Share |  | Per Store <br> Average |  Instant Tabs <br> Market <br> Sales <br> Share  |  | Per Store <br> Average | $\begin{gathered} \text { FY2024 } \\ \text { Sales } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Combined T } \\ & \text { FY2023 } \\ & \text { Sales } \\ & \hline \end{aligned}$ | otal Sales $\%$ of <br> Change | Market <br> Share | Per Store <br> Average | 2024 Estimated <br> Per Capita <br> Wkly Sales |
| Apache | 1 | 18 | 0.5\% | 442,750 | 0.2\% | 24,597 | 887,690 | 0.2\% | 49,316 | 6,540 | 0.1\% | 3,941,800 | 1,336,980 | 1,535,744 | -12.94\% | 0.2\% | 74,277 | \$0.80 |
| Cochise | 2 | 97 | 2.6\% | 4,850,932 | 1.8\% | 50,010 | 11,818,526 | 2.4\% | 121,840 | 135,120 | 1.9\% | 7,433,099 | 16,804,578 | 15,990,295 | 5.09\% | 2.2\% | 173,243 | \$5.23 |
| Coconino | 3 | 121 | 3.2\% | 5,061,824 | 1.9\% | 41,833 | 8,516,372 | 1.7\% | 70,383 | 22,680 | 0.3\% | 1,195,670 | 13,600,876 | 13,167,557 | 3.29\% | 1.8\% | 112,404 | \$3.53 |
| Gila | 4 | 50 | 1.3\% | 2,048,253 | 0.8\% | 40,965 | 4,440,351 | 0.9\% | 88,807 | 60,780 | 0.9\% | 7,918,676 | 6,549,384 | 6,586,097 | -0.56\% | 0.9\% | 130,988 | \$4.74 |
| Graham | 5 | 21 | 0.6\% | 836,476 | 0.3\% | 39,832 | 3,278,076 | 0.7\% | 156,099 | 9,360 | 0.1\% | 2,986,055 | 4,123,912 | 4,059,859 | 1.58\% | 0.5\% | 196,377 | \$4.07 |
| Greenlee | 6 | 6 | 0.2\% | 228,418 | 0.1\% | 38,070 | 1,142,915 | 0.2\% | 190,486 | 5,580 | 0.1\% | 6,518,975 | 1,376,913 | 1,361,349 | 1.14\% | 0.2\% | 229,486 | \$5.35 |
| La Paz | 15 | 45 | 1.2\% | 1,239,594 | 0.5\% | 27,547 | 2,022,158 | 0.4\% | 44,937 | 112,560 | 1.6\% | 24,231,488 | 3,374,312 | 3,614,370 | -6.64\% | 0.4\% | 74,985 | \$8.44 |
| Maricopa | 7 | 2111 | 56.3\% | 161,738,584 | 60.6\% | 76,617 | 315,401,270 | 64.0\% | 149,408 | 3,757,260 | 52.9\% | 6,199,163 | 480,897,114 | 476,547,465 | 0.91\% | 62.7\% | 227,805 | \$4.02 |
| Mohave | 8 | 239 | 6.4\% | 25,247,841 | 9.5\% | 105,640 | 25,053,787 | 5.1\% | 104,828 | 1,058,940 | 14.9\% | 11,192,383 | 51,360,568 | 50,634,406 | 1.43\% | 6.7\% | 214,898 | \$9.10 |
| Navajo | 9 | 70 | 1.9\% | 2,978,610 | 1.1\% | 42,552 | 5,641,814 | 1.1\% | 80,597 | 93,900 | 1.3\% | 8,412,545 | 8,714,324 | 9,002,634 | -3.20\% | 1.1\% | 124,490 | \$3.15 |
| Pima | 10 | 479 | 12.8\% | 33,163,925 | 12.4\% | 69,236 | 60,705,991 | 12.3\% | 126,735 | 668,160 | 9.4\% | 5,376,381 | 94,538,076 | 90,681,140 | 4.25\% | 12.3\% | 197,366 | \$3.42 |
| Pinal | 11 | 171 | 4.6\% | 12,693,933 | 4.8\% | 74,234 | 24,926,327 | 5.1\% | 145,768 | 580,800 | 8.2\% | 12,209,725 | 38,201,060 | 38,260,486 | -0.16\% | 5.0\% | 223,398 | \$3.34 |
| Santa Cruz | 12 | 26 | 0.7\% | 1,768,164 | 0.7\% | 68,006 | 2,249,210 | 0.5\% | 86,508 | 0 | 0.0\% | 0 | 4,017,374 | 3,855,066 | 4.21\% | 0.5\% | 154,514 | \$3.24 |
| Yavapai | 13 | 162 | 4.3\% | 9,532,245 | 3.6\% | 58,841 | 16,355,290 | 3.3\% | 100,959 | 321,360 | 4.5\% | 8,996,469 | 26,208,895 | 25,038,308 | 4.68\% | 3.4\% | 161,783 | \$4.14 |
| Yuma | 14 | 132 | 3.5\% | 4,594,279 | 1.7\% | 34,805 | 10,019,561 | 2.0\% | 75,906 | 274,860 | 3.9\% | 15,965,026 | 14,888,700 | 14,456,178 | 2.99\% | 1.9\% | 112,793 | \$2.78 |
| Virtual | 26 | 2 | 0.1\% | 429,244 | 0.2\% | 214,622 | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 429,244 | 631,388 | -32.02\% | 0.1\% | 214,622 | \#DIV/0! |
| Total |  | 3750 | 100\% | 266,855,072 | 100\% | 71,161 | 492,459,338 | 100\% | 131,322 | 7,107,900 | 100\% | 7,107,900 | 766,422,310 | 755,422,342 | 1.46\% | 100\% | 204,379 | \$3.99 |

## Summary Recap

| Maricopa and Pima Counties | 2590 | 69.1\% | 194,902,509 | 73.0\% | 75,252 | 376,107,261 | 76.4\% | 145,215 | 4,425,420 | 62.3\% | 6,059,161 | 575,435,190 | 75.1\% | 222,176 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mohave, Pinal and Yavapai | 572 | 15.3\% | 47,474,019 | 17.8\% | 82,997 | 66,335,404 | 13.5\% | 115,971 | 1,961,100 | 27.6\% | 11,023,492 | 115,770,523 | 15.1\% | 202,396 |
| All Other <br> Counties | 588 | 15.7\% | 24,478,544 | 9.2\% | 41,630 | 50,016,673 | 10.2\% | 85,062 | 721,380 | 10.1\% | 7,864,190 | 75,216,597 | 9.8\% | 127,919 |

Instant Tab Sales


Scratchers Sales

## Combined Sales



2024 Estimated Per Capita Wkly Sales


New Business Item \#1<br>Instant Scratch Game Profiles<br>Report to Arizona Lottery Commission<br>January 19, 2024

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant scratch games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing, distribution, and sales of these games.

## NEW GAME PROFILES

Attached for the Lottery Commission's action is new instant scratch game profiles: Bonus Bucks \#1450, Spicy Hot Cash \#1451, and Cash Plus \#1452.

Bonus Bucks \#1450. This $\$ 10$ game has a top prize of $\$ 100,000$. This game will be printed at a quantity of approximately 2 million tickets.

Spicy Hot Cash \#1451. This $\$ 10$ game has a top prize of $\$ 100,000$. This game will be printed at a quantity of approximately 2 million tickets.

Cash Plus \#1452. This $\$ 5$ game has a top prize of $\$ 50,000$. This game will be printed at a quantity of approximately 2.1 million tickets.

Attachments (Commissioners only)


[^0]:    ${ }^{1}$ Scratchers ${ }^{\circledR}$ is a registered service mark of the California Lottery.

