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THE WINSIDER

Exciting Spring Updates: Fresh Games, Big Jackpots, and Exciting Partnerships



Spring is officially here, and we're kicking off the season with exciting updates, new games, and innovative partnerships!

First up, our Mega Millions game is getting a thrilling refresh. We're also celebrating the launch of Loaded CASH EXPLOSION®, one of our most anticipated games of the year. And finally, our State Forty-Eight collaboration is heating up just in time for summer.

Thanks for being part of the Arizona Lottery community — let's make this spring unforgettable!

[Watch this video](#) from Executive Director Thomson, highlighting all of the Spring happenings.

Arizona Lottery Gives Back



SUPPORTING ARIZONA'S HEALTHCARE HEROES

Last month, we proudly joined ASU's Edson College of Nursing and Health Innovation for the Mobile Simulation Unit (MSU) Ribbon Cutting Ceremony. This cutting-edge unit is designed to tackle Arizona's nursing shortage, especially in rural and underserved areas.

The Arizona Lottery contributed \$100,000 toward this effort, funding the completion of the MSU. This initiative ensures that future healthcare professionals have access to the training they need, as part of the College's Learn Where You Live model, which is used to educate and train nurses in underserved and rural communities where the shortage of healthcare workers is most acute.

Read the full story from 12 News [here](#).

New Games



LOADED CASH EXPLOSION® IS HERE!

The \$20 Loaded CASH EXPLOSION® ticket is now available at over 3,600 retailers statewide, bringing players more chances to win life-changing prizes. This ticket features four grand prizes of \$2.5 million and is loaded with over 20,000 \$1,000 prizes.

The Arizona Lottery Players Club is also offering players additional chances to win through the CASH EXPLOSION® Million Dollar Giveaway. Players can enter winning and non-winning CASH EXPLOSION® tickets for a chance to win monthly prizes of \$1 million. This promotion runs from April 1 to June 30, 2025. Additional surprises and cash prizes will be announced throughout the promotion, so players should stay tuned to the Players Club for updates.

To celebrate, we launched an action-packed commercial that brings the thrill of the game to life. [Watch the commercial here!](#)

In the Community



LOADED CASH EXPLOSION® LAUNCH PARTY

We didn't just launch the Loaded CASH EXPLOSION® ticket—we brought the community to us for an unforgettable celebration! Our action-packed event had players spinning prize wheels, diving into the cash machine, and testing their skills at the claw machine for a chance to win epic prizes.

But the fun didn't stop there! We shared the excitement far and wide in our Tucson and Kingman offices, bringing the experience to even more Arizonans through social media and news coverage. It was more than just a launch—it was a way to connect, celebrate, and show how every ticket sold helps make Arizona a better place.

Stay tuned to our [Events page](#) for more opportunities to join the Arizona Lottery experience.

Industry Highlights



MEGA MILLIONS® GAME CHANGES COMING APRIL 5

Mega Millions will undergo key updates beginning April 5, 2025. The price per wager will increase from \$2 to \$5, and a multiplier will now be included with every play. The new game matrix will change to 5/70 and 1/24, changing overall odds from 1 in 24 to 1 in 23.07.

Prize amounts will also increase, with non-jackpot prizes ranging from \$10 to \$10 million. The starting jackpot will increase to \$50 million, with the average jackpot win rising to approximately \$803 million. The odds of winning the jackpot will change to approximately 1 in 290 million from 1 in 303 million.

Drawings will continue on Tuesdays and Fridays at 8 p.m. Arizona Time. Sales for the updated Mega Millions game begin April 5, with the first drawing taking place on April 8.

Thought Leadership



AMPLIFYING ENGAGEMENT THROUGH MUSIC: THE ARIZONA LOTTERY'S COLLABORATION WITH ZIA RECORDS

The Arizona Lottery is cranking up the excitement with [Rock Out!](#), our latest music-themed ticket, and an exclusive collaboration with Zia Records! This partnership brings together the thrill of lottery gaming and the passion of music lovers, creating an unforgettable experience for players.

With Record Store Day on April 12 as a key activation moment, we're hosting special giveaways and promotions at select Zia Records locations. Fans can get their hands on exclusive Zia merchandise and Rock Out tickets while celebrating one of the biggest days in music.

Learn how this partnership strengthens community connections and drives sales for both brands. Read the full article [here](#).

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