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Arizona Lottery

THE WINSIDER

At the Heart of It All: Arizona Lottery Retailers Fuel Downtown Wins



This month, we're spotlighting the incredible retailers who bring the Arizona Lottery to life across the state — and we're kicking things off at the Downtown Fry's, right in the center of the action.

From game-day crowds to summer concerts and busy city nights, this Fry's is surrounded by nonstop energy — and it's one of the many places where you can experience the excitement of a win with the Arizona Lottery.

[Watch this month's Winsider](#) video from Executive Director Thomson, to see how our retailers power the play, fuel local wins, and keep the heart of Phoenix beating strong.

Arizona Lottery Gives Back



ARIZONA LOTTERY SUPPORTS MONARCH MIGRATION

We're proud to support Desert Botanical Garden's important work to protect monarch butterflies. Through our Gives Back efforts, the Arizona Lottery helped fund 50 tracking tags to assist the Garden in monitoring monarch migration—a vital effort for environmental sustainability.

This partnership underscores our commitment to conservation efforts across the state. Ticket sale proceeds benefit environmental initiatives that preserve Arizona's natural beauty.

[Learn more about butterfly tagging at Desert Botanical Garden.](#)

New Games



LUCK MEETS LOCAL PRIDE WITH STATE FORTY EIGHT SCRATCHERS®

We're blending state pride with community impact in our newest \$5 Scratchers ticket, designed in partnership with the iconic local apparel brand, State Forty Eight. These vibrant tickets highlight Arizona's culture and give players the chance to win up to \$48,000.

These tickets feature three bold designs and symbols inspired by Arizona culture, from cowboy hats and cacti to javelinas and saloons. With five top prizes of \$48,000, over \$1.5 million in instant \$48 wins, and half a million prizes overall, there's plenty to love.

But this launch is more than a game—it's a spotlight on State Forty Eight Foundation's broader mission. The foundation empowers local entrepreneurs and small business owners across Arizona through education, resources, and community-building initiatives.

Grab your State Forty Eight Scratchers ticket today at any of our 3,600 retailers!

In the Community



GOING ALL IN AT THE STATE FORTY EIGHT FOUNDATION POKER TOURNAMENT

We were proud to support the Bet on Arizona Poker Tournament hosted by State Forty Eight and the State Forty Eight Foundation, a high-stakes night where purpose met play.

Held to benefit local entrepreneurs and small businesses, the tournament brought together community champions from across Arizona.

The Arizona Lottery brought our claw machine and exciting giveaways to elevate the fun, all for a good cause.

Thought Leadership



PROACTIVE PARTNERSHIPS IN THE FACE OF EXTREME HEAT

Arizona's rising temperatures are more than a seasonal inconvenience—they're a public health crisis that disproportionately impacts our most vulnerable residents. This Heat Awareness Week (May 5-9), the Arizona Lottery is proud to stand alongside the Department of Health Services in a united effort to support statewide heat preparedness.

This summer, we're activating our digital LM screens and exploring expanded outreach efforts to ensure that vital resources, from hydration to cooling centers, reach Arizonans where they are.

As a public agency, we believe our role goes beyond entertainment—it's about building resilience. Heat preparedness isn't just a seasonal campaign; it's a community imperative, and we're committed to being part of the solution.

[Read the full article here.](#)

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