

The Register

News
from the
Arizona
Lottery

April—June 2023

ArizonaLottery.com/retailers

NEW PLAYERS CLUB PROMOTIONS

PHOENIX OFFICE
4740 E University Dr.
Phoenix, AZ 85034
480-921-4400

TUCSON OFFICE
2955 E Grant Rd.
Tucson, AZ 85716
520-628-5107

PHOENIX SKY HARBOR OFFICE
Terminal 4 Baggage Claim
480-921-4424

KINGMAN OFFICE
3396 Stockton Hill Rd
Kingman, AZ 86409
928-753-8808

REPORT STOLEN TICKETS
877-483-2445

SCRATCHERS® HOTLINE
877-483-2445

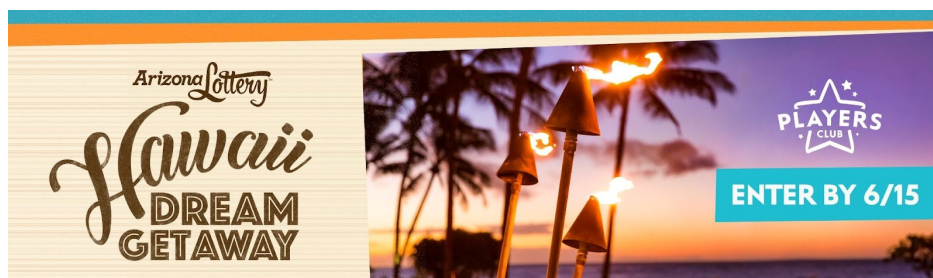
TECHNICAL PROBLEMS AND
SUPPLIES
800-786-0791



Send suggestions and feedback to
GrowYourSales@AZLottery.gov

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Hawaii Dream Getaway

Starting April 4, 2023, players can enter \$10 and \$20 Scratchers and Fast Play tickets for a chance to win an all expense paid 7-day getaway to Maui, Hawaii with guaranteed cash prizes up to \$10,000, a private Darius Rucker acoustic concert, and unforgettable Hawaiian experiences!

Lightning Fast Cash

Three new Fast Play games are set to launch on May 2, giving players three progressive games to choose from at \$2, \$5 and \$10 price points.

Starting May 2, through June 30, 2023, players can enter the new Lightning Fast Cash Fast Play tickets to be one of 15 winners to receive \$100,000!

That's \$1.5 million in extra Players Club prizes!

Arizona Lottery
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Lightning Fast Cash
DOUBLE BONUS PROGRESSIVE
PROGRESSIVE JACKPOT STARTS AT \$X,XXX
CURRENT JACKPOT: \$XX,XXX

WINNING NUMBERS
2 27 39 6 22 35
TEN THOUSAND THOUSAND SIX THOUSAND THOUSAND

GAME 1 GAME 2 GAME 3
\$1000 TEN DOLL TOP PRIZE \$10 ONE DOLL
\$2000 TWENTY TOP PRIZE \$5000 FIFTY TOP PRIZE \$10 ONE DOLL

Overall odds of winning 1 in XXX
Visit ArizonaLottery.com for complete game rules.
Prizes subject to prior sales. Prizes expire 180 days from purchase.

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NEED SUPPLIES? ORDERING IS EASY.

Ordering Supplies Before You Run Out Can Help

When you are running low or are out of supplies, follow these steps on your Lottery terminal (Wave terminal):

- Select the Special Functions tab.
- Select Generate Supply Request

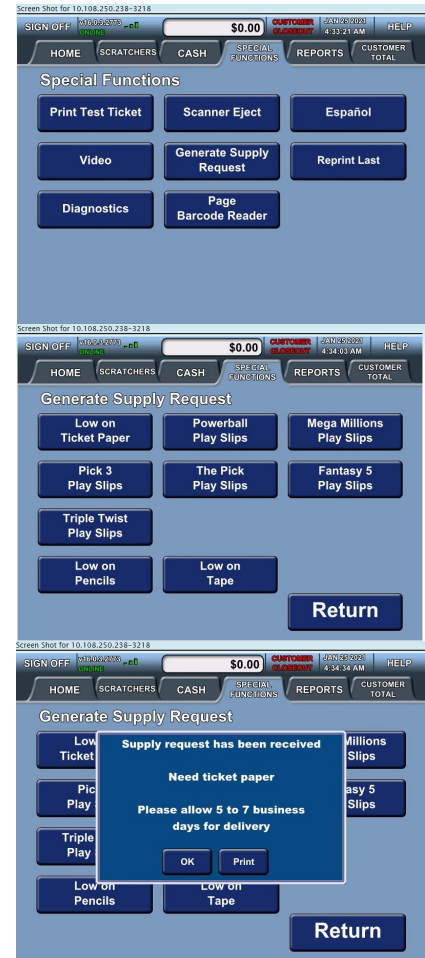
You can select any of the supplies you might be low on from here. All supplies ordered through the terminal are shipped directly to your store.

Helpful Tip: Order supplies before you run out. Generally, you should order ticket paper when you are down to your last two rolls so you receive your supply order before you run out.

Did you run out completely? Not to worry.

Sometimes it's hard to predict when a large sales boost from a jackpot run will impact your paper supply. If you cannot wait for a normal supply shipment, call the Scientific Games Hotline number 1-877-896-5250, which is also located on the sticker on your Wave terminal.

DO NOT share ticket paper with other retailers. Each ticket paper roll is assigned to the specific retailer number it was given to. This is a security measure, and you would want to avoid selling a winning lottery ticket printed on someone else's paper at your location.



WHY SELLING BOTH \$50 TICKETS WORKS

Each Ticket Provides A Different Type of Prize

How would you like to win \$250,000 a year for the next 20 years? What would you do with \$5 million dollars in your account tomorrow?

Providing your player with the choice is exactly why selling both tickets works. Plus, you'll have double the opportunity to earn \$3.25 per ticket sold. Stock both tickets to maximize your profits.

Players like variety, not just in looks but in prize structure as well. Both tickets offer the grand prize of \$5 million, however, HOW you receive that money is what gets different players excited in different ways. By offering both tickets, you are offering a mix of products and prizes that appeal to different players.



NEW TICKET TUESDAY

Activate New Games on the First Tuesday of Each Month

Your loyal Lottery customers look for the newest Scratchers® games each month. The Arizona Lottery alerts players when new games are available, so be sure to confirm, activate, and place the new games out for sale as soon as they arrive. **New games arrive in red bags** and a reminder appears on your WAVE terminal about which games to replace to make room for new tickets.

HELPFUL TIP FOR LOADING YOUR MACHINE

Check The Remaining Number Of Tickets In Each Bin

To make restocking your tickets more efficient and quick, you can look at your “Load Tickets” screen before heading back to get tickets, saving you trips and time. Accessing this information is simple:

- Log in to your vending machine
 - Select **Load Tickets** from the main menu
- Once opened, you will see a detailed view of what’s inside your machine and in each bin including:
- Image of the game
 - Game number
 - Number of remaining tickets in each bin

Making note of bins that are close to running out allows you to tape packs ahead of time or prepare for which games you will need to restock throughout the day.

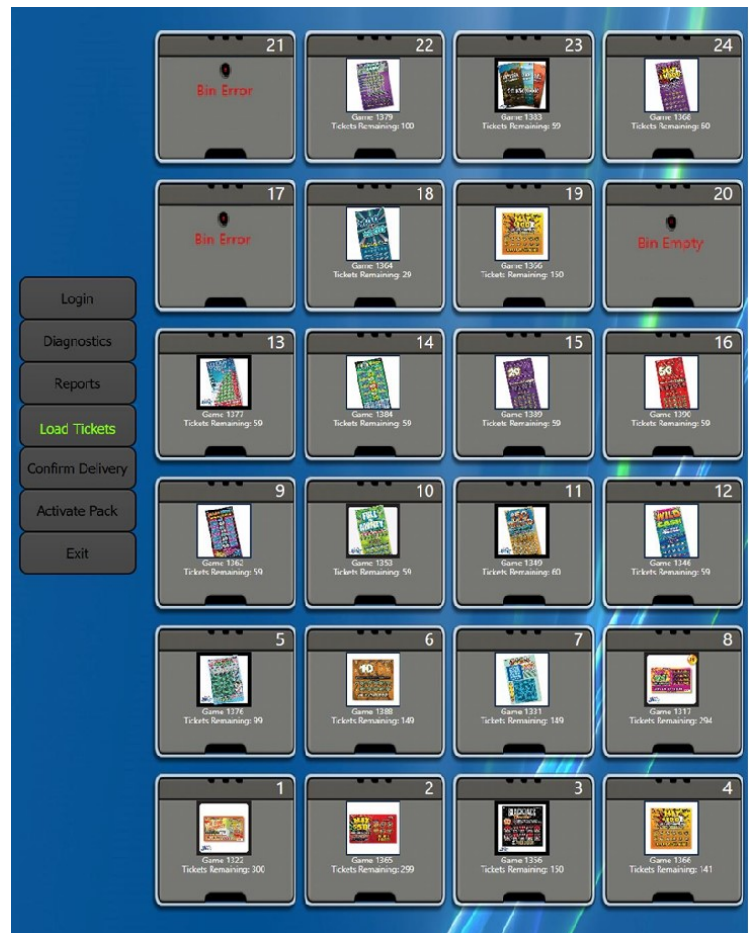
Touch any bin on the touch screen to see additional game details like game name, price, ticket length, and tickets per pack.



In addition, you will see which bins are **empty** and any bins with **errors**. Errors can occur if the tickets are loaded incorrectly or if a step was missed during the loading process.



Feel free to ask your Territory Manager to walk you through this screen and how this menu option will benefit you and your staff.



WELCOME TO THE *Arizona Lottery* RETAILER NETWORK

- 1 Stop Market
- 24/7 Convenience Store
- 51st Ave Smoke Shop
- AJ's Smoke Shop
- American Legion Post 4
- American Legion Post 6
- Arlington Grill
- Black Cat Bar
- Black Jax
- Butcher & Farmer Market
- Carniceria Del Pueblo
- Catching Flights Bar & Grill
- Cherry Creek Store
- Chicago Bar
- Circle K 2709542
- Circle K 2709554
- Connollys Sports Grill
- Dollar General 23953 - Qc
- El Mercado Market
- Nana's Smoke 2
- Fast Gas
- Fletchers Sports Grill
- Friendly Tavern
- Henry's Market
- Hookah Cash And Carry
- Lookout Tavern
- Loyal Order Of Moose 1964
- Mckee's
- Metamorphosis Of Tucson
- Mohsen Oil
- Motor & Boat Food & Fuel
- Mr Daddy Smoke Shop
- Pigeons Liquor Store
- Ponderosa Market
- Pride Gas And Groceries
- Quiktrip 0415
- Quiktrip 1431
- Rics On 95th Ave
- River Stop Topock
- Scotty's
- Skip & Jans Sports Bar
- Sonora Market
- Southside Tavern II
- Speedway Liquor
- Stop & Shop
- Stop N Shop
- Straight Up Smoke Shop
- Sugar Daddy Smoke Shop
- The Corner Tavern
- The Spot At Arcadia
- The Sugar Bar
- Thomas Liquor
- Three Bars Feed & Tack
- Triton Smoke Shop
- Urban Chilli
- Visions Unlimited
- Vs Beer & Wine
- Water N More
- Yusef's Middle Eastern Groceries

RETAILER OF THE QUARTER — FY23 Quarter 4

Congratulations to Good 2 Go 515 in Superior!

Taritha, a newly promoted manager, has jumped right in to ensure lottery sales continue growing in her store. Taritha is fearless in asking her territory manager questions. She always wants to be sure she has the best understanding of all her lottery products and knows just who to call when she needs help.

Popular games are always made available to customers. Taritha and her staff take pride in knowing their customers and greeting them by name when they walk through the door. They treat their customers like old friends, and always having the right products available keeps them coming back.

They love celebrating the winners and keeping the Winner Awareness Flyers displayed for everyone to see. This hard work has helped this location grow draw sales by 54% and scratcher sales by nearly 9%.



Congratulations, Taritha and your whole team!