

## April 21, 2023 COMMISSION REPORT

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# NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION OF THE ARIZONA STATE LOTTERY COMMISSION 

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a meeting open to the public on April 21, 2023, at 10:00 a.m., in the Arizona Lottery Board Room, located at 4740 East University Drive, Phoenix, Arizona. The public is welcomed to join the meeting in person, via telephone, or internet through Google Hangouts Meet. The following are instructions on joining the meeting via the Google Hangouts Meet:

Join the meeting online by entering the following link into your URL meet.google.com/guc-uece-uyy OR

Join the meeting US Toll Free by phone at 406-686-2820 when prompted enter Access Code 846044 593 followed by the pound key (\#)

If you are having problems with connecting, please contact 480-921-4493.
Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § $38-431.03(\mathrm{~A})(3)$ regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. All members of the Commission will be participating by means of telephonic communication.

## Call to Order

1. Call for Quorum
2. Call for Notice
3. Approval of Minutes for March 17, 2023, Public Meeting

## Agency Reports

1. Director's Presentation
2. Retailer of the Quarter - Presentation
3. Financial Report - Presentation
4. Marketing \& Products Review -Presentation
5. $3^{\text {rd }}$ Quarter Review - No Presentation
6. New Games Introduction - No Presentation

## New Business

1. Discussion and possible action on new instant scratch game profiles: Instant Jackpot \#1418, Triple Bonus Crossword \#1421, Triple \$\$\$ \#1422, \$100 Stacked \#1423, and Snow Much Fun \#1427.
2. Discussion and possible action on new Fast Play ${ }^{\text {TM }}$ game profile: Cauldron Cash \#158.

## Call to the Public

Consideration and discussion of comments from the public. Those members of the public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration at a later date to comply with A.R.S. § 38-431.02.

## Announcements

1. The next Commission meeting will be held May 19, 2023, at 10:00 a.m.

## Adjournment

## Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

## Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 13th day of April, 2023

Russ Harben
Deputy Director Operations \& Chief Financial Officer

Persons with a disability may request a reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation. The Commission reserves the right to change the order of items on the agenda.

# PUBLIC MEETING OF THE ARIZONA LOTTERY 

Commission Minutes of March 17, 2023, Meeting
PRESIDING Chair Jeff Weintraub (Teleconference)
COMMISSIONERS Tim Baumgarten (In-Person), Julie Katsel (Teleconference)
LOTTERY Russ Harben; Deputy Director of Operations \& Chief Financial Officer, Todd Terrell; Deputy Director of Security and Investigations, Raynie Hosto; Deputy Director of Customer Service \& Sales, (In-Person) Greg Chmielewski Deputy Director of Strategic Planning \& Initiatives (Teleconference)

Luanne Mansanares, Jacob Rusywick, John Gilliland, Adam Tollefson and Ray Ortega (In Person) Alexandra Adukeh, Shelby Alessi, Debra Andrego, Cassandra Bierworth, Mary Cimaglio, Anjali Dang, Justin Felker, Shelby Figueroa, Michael Jennings, Susan Kalember, Mia Lemke, Cheyenne McMurty, Victor Mendoza, Kimberly Morrison, Robin Peters, Allyson Saltford, Lynda Sellers, Kathleen Syms, Nicholas Wagner, and Gregory Welch (Teleconference)

## GUESTS

Attorney General Representative: Pam Peiser (Teleconference)
Scientific Games Representatives: Topper Wilson, Gabriel Reed, and Matt Block (Teleconference)
Pollard Banknote Limited Representatives: John Papile, and Travis Priest (Teleconference)
Owens Harkey Representatives: Noelle Hobaica, Anna Garza, and Jessica Guffy (Teleconference)

## PUBLIC None

## Call to Order

1. Call for Quorum: Pursuant to the Public Notice dated March 09, 2023, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:04 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Commissioner Katsel (Teleconference), and Commissioner Baumgarten. (Appearing in-person)
2. Notice: Notice was posted by Luanne Mansanares on March 09, 2023, at 2:00 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. Approval of Minutes: Chair Weintraub entertained a motion to approve the minutes of the February 17, 2023, Public Meeting. Commissioner Katsel moved; Commissioner Baumgarten seconded. The vote was unanimous with Chair Weintraub voting aye, Commissioner Katsel voting aye, Commissioner Baumgarten voting aye. The motion carried.

## Agency Reports

1. Director's Presentation: Deputy Director of Operations, Russ Harben informed the Commission that Deputy Director of Legal Services, Sherri Zendri has left the agency and accepted another offer with the Maricopa County court system. John Gilliland presented information on the beneficiary focus of the month, Phoenix Public Library Foundation's College Depot. Deputy Director of Operations, Russ Harben concluded the presentation with a legislative update. The presentation is attached for the official minutes
2. Financial Report Presentation: Russ Harben presented the financial information with overall sales, new projections, and financial status with a comparison of last year's sales. The presentation is attached for the official minutes.
3. Products $\boldsymbol{\&}$ Marketing Update - No Presentation

## 4. New Games Introduction - No Presentation

## New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: Universal Monsters \#1412, Fruit Explosion \#1417, and Sunshine Slingo ${ }^{\circledR}$ Trio \#1419. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Agency to issue the orders regarding new instant scratch game profiles: \#1412, \#1417, and \#1419. Commissioner Baumgarten moved; Commissioner Katsel seconded. The vote was unanimous with Chair Weintraub voting aye, Commissioner Katsel voting aye, and Commissioner Baumgarten voting aye. The motion carried.
2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: True Heroes \#183, USA \#184, Slots of Cash \#185, Spicy 9s \#186, Patriot's Dream \#187, Got Luck \#188, Freedom Road \#189, Lucky Bucks \#190, Hot Cash \#1088, Fun Money \#1089, $1^{\text {st }} \&$ Goal \#1090, Head'n for Home \#1091, Suited Up \#1092, Wild Reels \#1093, Crisis Cross Cash

Luanne Mansanares stopped the Commissioner and informed Chair Weintraub that he stated "Crisis Cross Cash" instead of Criss Cross Cash.

Chair Weintraub made the correction by stating Criss Cross Cash \#1094, and Max Money \#1095. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Agenby to issue the order regarding new instant tab game profiles: \#183, \#184, \#185, \#186, \#187, \#188, \#189, \#190, \#1088, \#1089, \#1090, \#1091, \#1092, \#1093, \#1094, and \#1095.
Commissioner Baumgarten requested to discuss and ask questions regarding the games.

Chair Weintraub informed the Commissioner he would obtain a motion first and then have a discussion. Commissioner Katsel moved; Chair Weintraub seconded, and Chair Weintraub opened the floor for discussion.

Commissioner Baumgarten raised questions regarding the pull tab game odds.

Russ Harben informed the Commission that Deputy Director of Products \& Marketing is currently out of the office however, Mary Cimaglio, Senior Instant Games Manager will be able to address your questions.

Mary Cimaglio addressed Commission by verifying the game numbers in question. Mary also explained the game differences that account for the difference in odds between games.

Commissioner Baumgarten clarified the reasons for his comments.

Mary provided additional explanation of the game differences.
Russ Harben provided information regarding the deal information for pull tabs.

Chair Weintraub stated if odds are intentional and not accidental, and it's an intentional strategy, and there's a reason behind the odds it's understandable.

Commissioner Baumgarten stated he can accept the information that was provided and that the items are sold at different venues. He may have a few more questions after the meeting.

Chair Weintraub asked if there was any other discussion. There was no response.
The vote was unanimous with Commissioner Baumgarten voting aye, Commissioner Katsel voting aye, and Chair Weintraub voting aye. The motion carried
3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Fast Play ${ }^{\mathrm{TM}}$ game profiles: Lightning Fast Cash Progressive \#154 and Lightning Fast Cash Double Progressive \#155. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding Fast Play ${ }^{\mathrm{TM}}$ game profile: \#154, and \#155. Commissioner Baumgarten moved; Commissioner Katsel seconded. The vote was unanimous with Chair Weintraub voting aye, Commissioner Katsel voting aye, and Commissioner Baumgarten voting aye. The motion carried
4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profile: Lightning Fast Cash \#127. There was no response from the public.
In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Agency to issue the order regarding new promotion profile:
\#127. Commissioner Katsel moved; Commissioner Baumgarten seconded. The vote was unanimous with Chair Weintraub voting aye, Commissioner Katsel voting aye, and Commissioner Baumgarten voting aye. The motion carried

## Call to the Public

Chair Weintraub invited members of the public to speak before the Commission. There was no response from the public.

## Announcements

The next Commission meeting will be held in person on April 21, 2023, at 10:00 a.m. Chair Weintraub asked if there any other announcements. There was no response.

## Adjournment

Chair Weintraub stated with nothing remaining on the agenda, we are adjourned. The meeting adjourned at 10:43 am.

## Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

## Notice

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Agency Reports

Report to Arizona Lottery Commission
April 21, 2023

## Director's Presentation

## Retailer of the Quarter - Presentation

Financial Report - Presentation
Marketing \& Products Review - Presentation
$3^{\text {rd }}$ Quarter Review - No Presentation
New Game Introductions - No Presentation

New Game Introductions. The following games were introduced since the last commission meeting: YAHTZEE ${ }^{\mathrm{TM}}$ \#1396, $\$ 230$ Million Cash Explosion \#1400, 7-11-21 \#1404, Wild Cherry Doubler \#1405, and \$10,000 Blowout \#1406.

More information on these games are available by visiting the Scratchers section at ArizonaLottery.com

The following games were approved to end consistent with the Instant Scratch Game Ending Policy. Players have 180 days from the game-ending date to claim prizes.

| Date <br> Ended | Price <br> Point | Game <br> No. | Game Name | Beginning <br> Inventory | \% Sold <br> through <br> 4/10/23 |
| :---: | :---: | :---: | :--- | :--- | :---: |
| $4 / 4 / 23$ | $\$ 2$ | 1331 | Crossword | $13,476,750$ | $98 \%$ |
| $4 / 4 / 23$ | $\$ 3$ | 1332 | Treasure Hunt | $3,111,300$ | $89 \%$ |
| $4 / 4 / 23$ | $\$ 5$ | 1341 | Bee Lucky Bingo | $6,29,560$ | $46 \%$ |
| $4 / 4 / 23$ | $\$ 2$ | 1359 | Lucky Numbers | $2,137,650$ | $78 \%$ |
| $4 / 4 / 23$ | $\$ 10$ | 1363 | Big Money | $2,198,040$ | $81 \%$ |

## ATTACHMENT A

## Dashboard Report April 2023

SERVING ARIZONA FOR 41 YEARS


## Arionenghtey Dashboard

-0.14\%

## Total Sales (FYTD) \$1,169,653,810 <br> 14.43\%

|  |  |  | vs. PYTD |  |
| :---: | :---: | :---: | :---: | :---: |
| $49.73 \%$ <br> vs. PYTD | Draw Sales: From <br> 7/1/2017-To <br> 4/2/2023 <br> Fast Play Sales : | $\begin{gathered} -1.26 \% \\ \text { vs. } \operatorname{Proj} \text { (FYTD) } \end{gathered}$ | Instant Sales <br> $\$ 808,259,903_{\text {*TTotal Sales }}^{691 \%}$ | $3.51 \%$ <br> vs. PYTD |
| 89.14\% <br> vs. PYTD | $\begin{gathered} 2 / 11 / 2 \theta 18-\text { To } \\ 4 / 2 / 2023 \end{gathered}$ | $-1.25 \%$ <br> vs. Proj (FYTD) | Scratchers Sales <br> $\$ 796,598,663_{\text {xanstan }}^{\text {98.6x }}$ sales | $3.41 \%$ <br> vs. PYTD |
| $-3.47 \%$ <br> vs. PYTD | Pulltab Sales: From $\begin{gathered} \text { 7/2/2017 - To } \\ \text { 3/31/2023Scratcher } \end{gathered}$ | $-1.39 \%$ <br> vs. Proj (FYTD) | Charitable Pulltab Sales $\$ 6,929,220_{\text {xinstan sules }}^{\text {ans }}$ | vs. PYTD |
| $54.93 \%$ <br> vs. PYTD | $\begin{gathered} \text { Sales : From 7/1/2017 } \\ \text { - To 4/2/2023 } \end{gathered}$ | $-2.38 \%$ <br> vs. $\operatorname{Proj}$ (FYTD) | Age Rest. Pulltab Sales $\$ 3,537,000_{\text {xnissann sues }}^{0 . a n s}$ | $12.55 \%$ <br> vs. PYTD |
| $-2.71 \%$ <br> vs. PYTD |  | $-0.27 \%$ s. Proj (FYTD) | Other Pulltab Sales <br> $\$ 1,191,240_{\text {xhisum sues }}^{\text {and }}$ | $34.35 \%$ <br> vs. PYTD |

## Arromengtheny Daily Sales vs Goal



## Arizong Gflery YTD Sales vs. Projection

FY 2023 Total Sales vs. Projection


## Arizonafoltery Rolling 12 Month Total Sales

Rolling 12 Month Sales


## Arizong fitery All Games

## Total Sales FY 2022 vs. 2023 vs. Projection



## Arizong foltery Draw Games



## Arizonafoltery Instant Games

Instant Sales FY 2022 vs. 2023 vs. Projection


## Arizong Citery Draw Sales by Month

FY 2023 Draw Sales by month


## Arizong Citery Draw Sales by Game

FY 2023 Draw Sales by Game


## Arizona oitery Scratcher Sales by Price Point


Based on Tickets Sold

| Price Point | FY 19 | FY 20 | FY 21 | FY 22 | FY 23 | Price Point | FY 19 | FY 20 | FY 21 | FY 22 | FY 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.00 | \$17,327,856 | \$15,243,692 | \$14,836,696 | \$12,025,050 | \$8,279,460 | 1.00 | 17,327,856 | 15,243,692 | 14,836,696 | 12,025,050 | 8,279,460 |
| 2.00 | \$76,045,580 | \$74,204,632 | \$86,605,472 | \$67,053,928 | \$50,638,122 | 2.00 | 38,022,790 | 37,102,316 | 43,302,736 | 33,526,964 | 25,319,061 |
| 3.00 | \$30,416,967 | \$33,795,897 | \$40,770,039 | \$34,325,706 | \$25,898,841 | 3.00 | 10,138,989 | 11,265,299 | 13,590,013 | 11,441,902 | 8,632,947 |
| 5.00 | \$150,294,810 | \$163,624,105 | \$214,810,495 | \$183,329,755 | \$122,283,990 | 5.00 | 30,058,962 | 32,724,821 | 42,962,099 | 36,665,951 | 24,456,798 |
| 10.00 | \$173,763,390 | \$207,204,520 | \$271,076,850 | \$256,301,440 | \$196,888,850 | 10.00 | 17,376,339 | 20,720,452 | 27,107,685 | 25,630,144 | 19,688,885 |
| 20.00 | \$204,007,420 | \$217,273,740 | \$228,944,840 | \$192,016,600 | \$129,105,160 | 20.00 | 10,200,371 | 10,863,687 | 11,447,242 | 9,600,830 | 6,455,258 |
| 25.00 | \$6,504,400 | \$8,628,650 | \$45,939,625 | \$61,671,325 | \$41,700,050 | 25.00 | 260,176 | 345,146 | 1,837,585 | 2,466,853 | 1,668,002 |
| 30.00 | \$91,917,900 | \$128,434,380 | \$206,849,550 | \$147,402,630 | \$88,787,790 | 30.00 | 3,063,930 | 4,281,146 | 6,894,985 | 4,913,421 | 2,959,593 |
|  |  |  |  | \$0 036700 | \$133 016 400 | O |  |  |  | 1780734 | 2660328 |

## Arizonafoltery Pull Tab Sales by Price Point

## Based on Dollars Sold



Based on Tickets Sold


| Price <br> Point | FY 19 | FY 20 | FY 21 | FY 22 | FY 23 | Price <br> Point | FY 19 | FY 20 | FY 21 | FY 22 | FY 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0.25 | \$673,764 | \$438,438 | \$532,824 | \$538,914 | \$396,900 | 0.25 | 2,695,056 | 1,753,752 | 2,131,296 | 2,155,656 | 1,587,600 |
| 0.50 | \$2,699,880 | \$2,069,850 | \$2,926,590 | \$2,933,580 | \$2,505,720 | 0.50 | 5,399,760 | 4,139,700 | 5,853,180 | 5,867,160 | 5,011,440 |
| 1.00 | \$4,556,220 | \$3,691,860 | \$5,201,460 | \$6,325,620 | \$5,264,940 | 1.00 | 4,556,220 | 3,691,860 | 5,201,460 | 6,325,620 | 5,264,940 |
| 2.00 | \$1,983,840 | \$1,851,960 | \$3,333,960 | \$4,257,360 | \$3,493,680 | 2.00 | 991,920 | 925,980 | 1,666,980 | 2,128,680 | 1,746,840 |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |

## Arizong fittery Community Impact



## Arizona Ottery Draw Game Monthly Sales

| Mont h | POWERBALL | MEGA MILLIONS | TOTAL MULTISTATE DRAW GAMES | THE PICK | FANTASY 5 | PICK 3 | TRIPLE TWIST | TOTAL INSTATE DRAW GAMES | QUICK DRAW | TOTAL DRAW GAMES |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jul | \$8,735,275 | \$39,432,494 | \$48,167,769 | \$2,351,982 | \$1,304,028 | \$1,306,893 | \$1,808,248 | \$6,771,151 | \$178,661 | \$58,665,109 |
| Aug | \$6,591,949 | \$5,029,864 | \$11,621,813 | \$2,346,454 | \$2,033,785 | \$1,353,693 | \$1,053,398 | \$6,787,330 | \$196,232 | \$22,650,553 |
| Sep | \$7,121,776 | \$6,008,210 | \$13,129,986 | \$2,131,560 | \$1,524,983 | \$1,282,314 | \$1,142,388 | \$6,081,245 | \$168,210 | \$22,707,541 |
| Oct | \$24,390,310 | \$6,868,210 | \$31,258,520 | \$2,510,242 | \$1,603,840 | \$1,326,070 | \$1,715,738 | \$7,155,890 | \$165,667 | \$42,097,936 |
| Nov | \$44,634,095 | \$8,431,817 | \$53,065,912 | \$3,572,498 | \$1,289,389 | \$1,342,610 | \$1,274,416 | \$7,478,913 | \$175,321 | \$64,254,777 |
| Dec | \$8,644,403 | \$14,595,764 | \$23,240,167 | \$2,549,897 | \$1,876,346 | \$1,386,677 | \$1,169,166 | \$6,982,086 | \$207,338 | \$34,419,778 |
| Jan | \$16,605,276 | \$29,356,730 | \$45,962,006 | \$3,534,983 | \$1,217,123 | \$1,414,444 | \$1,449,798 | \$7,616,348 | \$204,715 | \$57,705,411 |
| Feb | \$11,602,390 | \$5,524,857 | \$17,127,247 | \$2,283,846 | \$1,704,419 | \$1,346,778 | \$2,132,928 | \$7,467,971 | \$219,829 | \$28,959,237 |
| Mar | \$7,434,820 | \$8,310,866 | \$15,745,686 | \$2,977,063 | \$1,296,244 | \$1,439,262 | \$2,105,356 | \$7,817,925 | \$245,914 | \$28,204,848 |
| Apr | \$559,837 | \$443,747 | \$1,003,584 | \$219,026 | \$79,526 | \$91,302 | \$82,364 | \$472,218 | \$16,762 | \$1,728,717 |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

## Arizonafottery Instant Game Monthly Sales

| Month | SCRATCHERS | CHARITABLE PULL-TABS | AGE- <br> RESTRICTED <br> PULL-TABS | TOTAL INSTANT SALES CURRENT FY | TOTAL INSTANT SALES PREVIOUS FY | \% of Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jul | \$85,830,540 | \$725,760 | \$292,680 | \$86,972,100 | \$87,567,671 | -0.7\% |
| Aug | \$82,719,267 | \$732,240 | \$363,960 | \$83,921,307 | \$81,430,467 | 3.1\% |
| Sep | \$79,397,874 | \$714,960 | \$304,560 | \$80,521,614 | \$75,720,197 | 6.3\% |
| Oct | \$83,981,140 | \$710,460 | \$355,320 | \$85,187,320 | \$80,573,893 | 5.7\% |
| Nov | \$83,355,949 | \$742,020 | \$407,160 | \$84,660,649 | \$79,592,943 | 6.4\% |
| Dec | \$88,094,418 | \$694,680 | \$395,280 | \$89,363,658 | \$82,643,454 | 8.1\% |
| Jan | \$94,862,735 | \$933,240 | \$465,480 | \$96,391,055 | \$88,749,211 | 8.6\% |
| Feb | \$93,542,467 | \$773,700 | \$452,520 | \$94,882,087 | \$94,521,006 | 0.4\% |
| Mar | \$98,001,273 | \$902,160 | \$500,040 | \$99,547,113 | \$102,981,838 | -3.3\% |
| Apr | \$6,813,000 | \$0 | \$0 | \$6,813,000 | \$97,816,671 | -93.0\% |
| May | \$0 | \$0 | \$0 | \$0 | \$98,156,659 | -100.0\% |
| Jun | \$0 | \$0 | \$0 | \$0 | \$87,464,598 | -100.0\% |

## Arizona fottery FY23 Year-to-date Financial Status

| Overall |
| :---: |
| Percent of Year <br> Elapsed |
| $77.81 \%$ |

Percent Spent by Appropriation

34,116,029-


1. Lot Fd ${ }^{(12.2}$ Prize Fd
Budget by Appropriation Type and Object Class


## ATTACHMENT B

## FY23 3rd Quarter Product and Sales Report

The first section of this report focuses on individual product performance and is provided by the Products team. In the second section, Raynie Hosto, Deputy Director of Customer Service \& Sales, has provided information on retailer sales and rankings in several different categories. Staff is available to answer any questions the Commission may have.

Katie Hobbs
Governor

## Arizona Lottery

FY2023 - Product Review

## Third Quarter Review - January 2023 through March 2023

As part of a quarterly review process, we report to the agency on the performance of the individual Lottery products including draw, instant and Fast Play games. The information contained in this report includes the following:

- General overview through the third quarter of the fiscal year
- A top line review of sales performance of each product
- A summary review by price point for the instant games
- A top down look at the top performing instant games by revenue and tickets
- A review of new game introductions and game endings


## General Overview

Sales through the third quarter of FY23 reached $\$ 1,161,112,093$ - an increase of $14.6 \%$ from the same period last fiscal year. The breakdown by product is as follows:

|  |  |  |  |  | Mkt |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\underline{1^{\text {st }} \text { Quarter }}$ | $\underline{2 n d}$ Quarter | $\underline{\text { 3rd Quarter }}$ | $\underline{\text { Total }}$ | $\underline{\underline{\text { Share }}}$ |
| Scratchers ${ }^{\circledR 1}$ | $\$ 247,947,681$ | $\$ 255,431,507$ | $\underline{\$ 286,406,475}$ | $\$ 789,785,663$ | $68.02 \%$ |
| Draw Games | $\$ 93,102,397$ | $\$ 129,729,814$ | $\$ 102,407,641$ | $\$ 325,239,852$ | $28.01 \%$ |
| Fast Play Games | $\$ 10,920,806$ | $\$ 11,042,677$ | $\$ 12,461,855$ | $\$ 34,425,338$ | $2.96 \%$ |
| Charitable Pull-Tabs | $\$ 2,176,740$ | $\$ 2,147,160$ | $\$ 2,609,100$ | $\$ 6,933,000$ | $0.60 \%$ |
| General Pull-Tabs | $\$ 1,290,600$ | $\$ 1,632,960$ | $\$ 1,804,680$ | $\$ 4,728,240$ | $0.41 \%$ |
| Total | $\$ 355,438,224$ | $\$ 399,984,118$ | $\$ 405,689,751$ | $\$ 1,161,112,093$ |  |

[^0]

|  | $\underline{\text { FY20 }}$ | $\underline{\text { FY21 }}$ | $\underline{\text { FY22 }}$ | $\underline{\text { FY23 }}$ |
| :--- | :---: | :---: | :---: | :---: |
| Scratchers $^{\circledR}$ | $77.27 \%$ | $77.11 \%$ | $75.34 \%$ | $68.02 \%$ |
| Draw Games | $19.39 \%$ | $18.93 \%$ | $20.15 \%$ | $28.01 \%$ |
| Fast Play Games | $2.60 \%$ | $3.14 \%$ | $3.49 \%$ | $2.96 \%$ |
| Charitable Pull-Tabs | $0.49 \%$ | $0.55 \%$ | $0.64 \%$ | $0.60 \%$ |
| General Pull-Tabs | $0.24 \%$ | $0.28 \%$ | $0.40 \%$ | $0.41 \%$ |

As indicated in the charts above, the Scratchers contribution to total sales through the third quarter of the year represents $68.02 \%$, a decline from FY22. The market share for draw games is at $28.01 \%$ of total sales, which is an increase over FY22. The market share for Fast Play Games shrank this year representing $2.96 \%$ of total sales. Combined Pull-Tab sales continue to represent over $1 \%$ of total sales. Sales detail by product is provided in Attachments A and B .

## Charitable Pull-Tabs

The charitable pull-tab games program has 146 organizations currently licensed and selling tickets. Sales through the third quarter of the fiscal year reached $\$ 6,933,000$ - an increase of $7.71 \%$ over the previous year.

## General Pull-Tabs

The general pull-tab games program has 126 licensed retailers selling tickets. Sales through the third quarter of the fiscal year reached $\$ 4,728,240$, an increase of $18.08 \%$ over the previous year.

## Scratchers Games

Sales for Scratchers through the third quarter of the fiscal year totaled \$789,785,663 - an increase of 3.46\% from the previous year.

Based on validations, players have earned more than $\$ 565$ million in prizes. The prizes paid calculated against the sales revenues equate to an average payout of $71.62 \%$.

Forty (40) new games were introduced through the third quarter of the year. Combined with the games carried forward, a total of 101 games contributed to the sales revenues.

| Price Point | $\mathbf{\$ 1}$ | $\mathbf{\$ 2}$ | $\mathbf{\$ 3}$ | $\mathbf{\$ 5}$ | $\mathbf{\$ 1 0}$ | $\mathbf{\$ 2 0}$ | $\mathbf{\$ 2 5}$ | $\mathbf{\$ 3 0}$ | $\mathbf{\$ 5 0}$ | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# New Games | 3 | 8 | 4 | 11 | 10 | 1 | 1 | 1 | 1 | 40 |
| Carried Forward | 4 | 12 | 5 | 17 | 12 | 4 | 2 | 4 | 1 | 61 |

During this same period, 33 games ended. Three games ended because the last top prize was redeemed. The remaining games ended as part of the standard quarterly game ending process, either because the games were out of inventory or the intended sales period had ended.

## Scratchers Sales by Price Point

The second $\$ 50$ ticket was introduced in February 2023. Through the third quarter of the fiscal year, the new category of \$20+ games represents $49.3 \%$ of Scratchers sales and $13.7 \%$ of tickets sold. The \$5-\$10 games represent $40.1 \%$ of Scratchers sales and $44.1 \%$ of tickets sold, the highest of the categories. The $\$ 1-$ - $\$ 3$ games account for $10.7 \%$ of the Scratchers revenue and $42.2 \%$ of tickets sold. The chart below shows the breakdown of tickets and dollars for FY23. The charts on Attachment C show a comparable breakdown across all price points for the most recent five years.


## Top 10 Scratchers Games

The Crossword and Bingo style games continue to be strong in the market with more than $\$ 170$ million in sales, representing $21.59 \%$ of total Scratchers sales. In terms of dollars sold, three of the top ten games are Crossword and Bingo style games; they also represent four of the top ten games in terms of tickets sold. Sales for the $\$ 20$ spotlight game, $\$ 215$ Million Cash Explosion (\#1290) totaled more than $\$ 66.9$ million, representing $8.48 \%$ of total Scratchers sales. The new $\$ 50$ game, SET FOR LIFE (\#1401 has already produced over $\$ 19$ million in sales, representing $2.4 \%$ of total Scratchers sales.

The table below identifies the top 10 games in terms of sales revenue generated and total tickets sold through the third quarter.

| Top 10 games in sales revenue |  |  |
| :---: | :---: | :---: |
|  | Game | Sales Revenue |
| \$50 | 1360 500X | \$112,234,400 |
| \$20 | 1290 \$215 Million Cash Explosion | \$66,935,240 |
| \$30 | 1354 Ultimate Riches | \$40,790,070 |
| \$10 | 1372 Crossword Mania | \$36,700,500 |
| \$20 | 1380 100X The Cash | \$33,945,520 |
| \$25 | 1358 Triple Bonus Crossword | \$24,047,375 |
| \$20 | 1364 \$100 or \$200 | \$20,853,580 |
| \$5 | 1340 Wild Cherry Crossword | \$20,783,010 |
| \$10 | 1382 Triple Red 7`s | \$19,813,730 |
| \$50 | 1401 SET FOR LIFE | \$19,193,500 |

|  | Top 10 games in tickets sold |  |
| :--- | :--- | :--- |
| $\underline{\text { Game }}$ | Tickets <br> Sold |  |
| $\$ 2$ | 1331 Crossword | $6,372,862$ |
| $\$ 5$ | 1340 Wild Cherry Crossword | $4,156,602$ |
| $\$ 10$ | 1372 Crossword Mania | $3,670,050$ |
| $\$ 20$ | 1290 \$215 Million Cash Explosion | $3,346,762$ |
| $\$ 2$ | 1333 Wild Bingo | $3,336,776$ |
| $\$ 5$ | 1373 Flaming Hot Slingo Trio | $2,664,141$ |
| $\$ 1$ | 1374 Stocking Stuffer | $2,600,641$ |
| $\$ 50$ | 1360 500X | $2,244,688$ |
| $\$ 5$ | 1346 Wild Cash | $2,209,752$ |
| $\$ 3$ | 1379 Crisscross Cash | $2,177,592$ |

FY2023 3rd Quarter Product Review
Page 5

## Fast Play Games

Sales for Fast Play games for the third quarter of FY23 totaled \$12,461,855-a 15.5\% increase from the previous year. Fiscal year sales to date total $\$ 34,425,338$, a $2.62 \%$ decrease over the previous year.

Q3 FY 2022 FY 2023 Monthly Fast Play Sales


Three new Fast Play games were launched in the third quarter of FY23, and five games were ended. The current portfolio includes 18 games, five of which have progressive jackpots. Combined with games carried forward from the previous fiscal year, a total of 24 games have contributed to the FY23 sales to date.

| Price Point | $\mathbf{\$ 1}$ | $\mathbf{\$ 2}$ | $\mathbf{\$ 5}$ | $\mathbf{\$ 1 0}$ | $\mathbf{\$ 2 0}$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# New Games | 2 | 2 | 3 | 0 | 1 | 8 |
| Carried Forward | 3 | 4 | 4 | 3 | 2 | 16 |

## Draw Games

Total draw games sales through the third quarter of the fiscal year reached \$325,239,852-an increase of 59.3\% from the same period last year.

## Draw Games - Multi-State Games

Powerball - Sales through the third quarter of the fiscal year totaled $\$ 135,760,294$ - an increase of $50 \%$ over the previous year. The highest jackpot reached in the third quarter of the fiscal year was $\$ 747$ million on February 6, 2023.

Mega Millions - Sales through the third quarter of the fiscal year totaled \$123,558,812 - an increase of $168.5 \%$ over the previous year. The highest jackpot reached in the third quarter of the fiscal year was $\$ 1.35$ billion on January 13, 2023.

## Draw Games - In-State Games

Triple Twist ${ }^{\text {TM }}$ - Sales through the third quarter of the fiscal year totaled $\$ 13,851,436$ - a decrease of $3.9 \%$ from the previous year. The highest jackpot reached in the third quarter of the fiscal year was $\$ 1.53$ million on March 13, 2023.

The Pick ${ }^{\text {TM }}$ - Sales through the third quarter of the fiscal year totaled $\$ 24,258,525$ - a decrease of $5.89 \%$ from the previous year. The highest jackpot reached in the third quarter of the fiscal year was $\$ 3.5$ million on February 1, 2023.

Fantasy $5^{\text {TM }}$ - Sales through the third quarter of the fiscal year totaled \$13,850,157-an increase of $2.61 \%$ over the previous year. The highest jackpot reached in the third quarter of the fiscal year was \$367,000 on February 27, 2023.

Pick $3^{\text {TM }}$ - Sales through the third quarter of the fiscal year totaled $\$ 12,198,741$ - a decrease of $4.44 \%$ from the previous year.

## Quick Draw ${ }^{\text {TM }}$ Games

Since this new game category's inception in November 2021, total Quick Draw sales have reached $\$ 1,761,887$ through the third quarter of the fiscal year.

One To Win ${ }^{\text {TM }}$ - Sales through the third quarter of the year totaled $\$ 514,155$.
$5 / 10 / 45{ }^{\mathrm{TM}}$ - Sales through the third quarter of the year totaled $\$ 789,267$.

Lucky Links ${ }^{\text {TM }}$ - Sales through the third quarter of the year totaled $\$ 167,329$.
5 In-A-Line ${ }^{\text {TM }}-$ Sales through the third quarter of the year totaled $\$ 135,085$.
Two to Win ${ }^{\text {TM }}$ - Sales through the third quarter of the year totaled $\$ 94,629$.
Money Roll ${ }^{\text {TM }}$ - Sales through the third quarter of the year totaled $\$ 61,422$.

## ARIZONA LOTTERY

QUARTERLY SALES BY PRODUCT
Fiscal Year 2023-July 2022 through March 2023

| Month | Powerball | Mega <br> Millions | The Pick | Fantasy 5 | Pick 3 | Triple Twist | Quick Draw | Total <br> Draw Games | Fast Play | Scratchers | Charitable <br> Pull-Tabs | General <br> Pull-Tabs | Total <br> Instant <br> Games | Total | Market <br> Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| July | \$8,735,275 | \$39,432,494 | \$2,351,982 | \$1,304,028 | \$1,306,893 | \$1,808,248 | \$178,661 | \$55,117,581 | \$3,547,528 | \$85,830,540 | \$725,760 | \$415,800 | \$86,972,100 | \$145,637,209 | 12.5\% |
| August | \$6,591,949 | \$5,029,864 | \$2,346,454 | \$2,033,785 | \$1,353,693 | \$1,053,398 | \$196,232 | \$18,605,375 | \$4,045,178 | \$82,719,267 | \$732,240 | \$469,800 | \$83,921,307 | \$106,571,860 | 9.2\% |
| September | \$7,121,776 | \$6,008,210 | \$2,131,560 | \$1,524,983 | \$1,282,314 | \$1,142,388 | \$168,210 | \$19,379,441 | \$3,328,100 | \$79,397,874 | \$714,960 | \$408,780 | \$80,521,614 | \$103,229,155 | 8.9\% |
| 1 st Quarter | \$22,449,000 | \$50,470,568 | \$6,829,996 | \$4,862,796 | \$3,942,900 | \$4,004,034 | \$543,103 | \$93,102,397 | \$10,920,806 | \$247,947,681 | \$2,172,960 | \$1,294,380 | \$251,415,021 | \$355,438,224 | 30.6\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| October | \$24,390,310 | \$6,868,210 | \$2,510,242 | \$1,603,840 | \$1,326,070 | \$1,715,738 | \$165,667 | \$38,580,077 | \$3,517,859 | \$83,981,140 | \$710,460 | \$495,720 | \$85,187,320 | \$127,285,256 | 11.0\% |
| November | \$44,634,095 | \$8,431,817 | \$3,572,498 | \$1,289,389 | \$1,342,610 | \$1,274,416 | \$175,321 | \$60,720,146 | \$3,534,631 | \$83,355,949 | \$742,020 | \$562,680 | \$84,660,649 | \$148,915,426 | 12.8\% |
| December | \$8,644,403 | \$14,595,764 | \$2,549,897 | \$1,876,346 | \$1,386,677 | \$1,169,166 | \$207,338 | \$30,429,591 | \$3,990,187 | \$88,094,418 | \$694,680 | \$574,560 | \$89,363,658 | \$123,783,436 | 10.7\% |
| 2nd Quarter | \$77,668,808 | \$29,895,791 | \$8,632,637 | \$4,769,575 | \$4,055,357 | \$4,159,320 | \$548,326 | \$129,729,814 | \$11,042,677 | \$255,431,507 | \$2,147,160 | \$1,632,960 | \$259,211,627 | \$399,984,118 | 34.4\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January | \$16,605,276 | \$29,356,730 | \$3,534,983 | \$1,217,123 | \$1,414,444 | \$1,449,798 | \$204,715 | \$53,783,069 | \$3,922,342 | \$94,862,735 | \$933,240 | \$595,080 | \$96,391,055 | \$154,096,466 | 13.3\% |
| February | \$11,602,390 | \$5,524,857 | \$2,283,846 | \$1,704,419 | \$1,346,778 | \$2,132,928 | \$219,829 | \$24,815,047 | \$4,144,190 | \$93,542,467 | \$773,700 | \$565,920 | \$94,882,087 | \$123,841,324 | 10.7\% |
| March | \$7,434,820 | \$8,310,866 | \$2,977,063 | \$1,296,244 | \$1,439,262 | \$2,105,356 | \$245,914 | \$23,809,525 | \$4,395,323 | \$98,001,273 | \$902,160 | \$643,680 | \$99,547,113 | \$127,751,961 | 11.0\% |
| 3rd Quarter | \$35,642,486 | \$43,192,453 | \$8,795,892 | \$4,217,786 | \$4,200,484 | \$5,688,082 | \$670,458 | \$102,407,641 | \$12,461,855 | \$286,406,475 | \$2,609,100 | \$1,804,680 | \$290,820,255 | \$405,689,751 | 34.9\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| April |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| May |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| June |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4th Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2023 | \$135,760,294 | \$123,558,812 | \$24,258,525 | \$13,850,157 | \$12,198,741 | \$13,851,436 | \$1,761,887 | \$325,239,852 | \$34,425,338 | \$789,785,663 | \$6,929,220 | \$4,732,020 | \$801,446,903 | \$1,161,112,093 |  |
| Mkt Share | 11.7\% | 10.6\% | 2.1\% | 1.2\% | 1.1\% | 1.2\% | 0.2\% | 28.01\% | 2.96\% | 68.02\% | 0.60\% | 0.41\% | 69.02\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2022 | \$90,506,505 | \$46,025,444 | \$25,776,537 | \$13,498,000 | \$12,765,602 | \$14,415,316 | \$1,132,986 | \$204,120,390 | \$35,350,077 | \$763,339,600 | \$6,436,740 | \$4,004,340 | \$773,780,680 | \$1,013,251,147 |  |
| \% of Change | 50.0\% | 168.5\% | -5.9\% | 2.6\% | -4.4\% | -3.9\% | 55.5\% | 59.3\% | -2.6\% | 3.5\% | 7.7\% | 18.2\% | 3.6\% | 14.6\% |  |

ARIZONA LOTTERY

## QUARTERLY SALES BY PRODUCT

Fiscal Year 2023-July 2022 through March 2023


Arizona Lottery
5-Year Review by Price Point

| Based on Dollars Sold |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 100\% |  | 15.1\% | 18.6\% | 11.3\% | 16.6\% | $\begin{aligned} & \square \\ & \square \\ & \$ 30 \end{aligned}$ |
|  |  |  |  |  |  |  |
|  |  | 25.6\% | 20.6\% | 14.1\% | 11 2\% | - \$25 |
|  |  | 5.9\% |  | 5.2\% | - \$20 |  |
|  |  |  |  |  |  |  |
| $60 \%$$40 \%$ | 23.2\% | 24.4\% |  | 18.4\% | 16.2\% | - \$10 |
|  |  |  |  |  |  | ■ \$5 |
|  |  |  | 24.4\% | 24.6\% | 24.7\% | $\begin{aligned} & \square \\ & \square \\ & \square \end{aligned}$ |
|  | 20.0\% |  |  |  |  |  |
| $20 \%$$0 \%$ |  | 19.3\% | 19.4\% | 17.6\% | 15.3\% | \$1 |
|  | 4.1\% | 4.0\% |  |  |  |  |
|  | 10.1\% | 8.7\% | 3.7\% | $3.3 \%$ $6.4 \%$ | 3.2\% |  |
|  | 2.3\% | 1.8\% | 1.3\% | 61.2\% | 6.4\% |  |
|  | FY 2019 | FY 2020 | FY 2021 | FY2022 | FY2023 |  |
| FY 2019 |  | FY 2020 | FY 2021 | FY2022 | FY2023 |  |
| \$1 | \$17,327,856 | \$15,243,692 | \$14,836,696 | \$12,025,050 | \$8,214,960 |  |
| \$2 | \$76,045,580 | \$74,204,632 | \$86,605,472 | \$67,053,928 | \$50,240,922 |  |
| \$3 | \$30,416,967 | \$33,795,897 | \$40,770,039 | \$34,325,706 | \$25,660,641 |  |
| \$5 | \$150,294,810 | \$163,624,105 | \$214,810,495 | \$183,329,755 | \$121,228,590 |  |
| \$10 | \$173,763,390 | \$207,204,520 | \$271,076,850 | \$256,301,440 | \$195,357,050 |  |
| \$20 | \$204,007,420 | \$217,273,740 | \$228,944,840 | \$192,016,600 | \$128,029,360 |  |
| \$25 | \$6,504,400 | \$8,628,650 | \$45,939,625 | \$61,671,325 | \$41,328,650 |  |
| \$30 | \$91,917,900 | \$128,434,380 | \$206,849,550 | \$147,402,630 | \$88,297,590 |  |
| \$50 |  |  |  | \$89,036,700 | \$131,427,900 |  |
| Total | \$750,278,323 | \$848,409,616 | \$1,109,833,567 | \$1,043,163,134 | \$789,785,663 |  |



|  | FY 2019 | FY 2020 | FY 2021 | FY2022 | FY2023 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\$ 1$ | $17,327,856$ | $15,243,692$ | $14,836,696$ | $12,025,050$ | $8,214,960$ |
| $\$ 2$ | $38,022,790$ | $37,102,316$ | $43,302,736$ | $33,526,964$ | $25,120,461$ |
| $\$ 3$ | $10,138,989$ | $11,265,299$ | $13,590,013$ | $11,441,902$ | $8,553,547$ |
| $\$ 5$ | $30,058,962$ | $32,724,821$ | $42,962,099$ | $36,665,951$ | $24,245,718$ |
| $\$ 10$ | $17,376,339$ | $20,720,452$ | $27,107,685$ | $25,630,144$ | $19,535,705$ |
| $\$ 20$ | $10,200,371$ | $10,863,687$ | $11,447,242$ | $9,600,830$ | $6,401,468$ |
| $\$ 25$ |  |  |  | $2,466,853$ | $1,653,146$ |
| $\$ 30$ |  | $4,281,146$ | $6,894,985$ | $4,913,421$ | $2,943,253$ |
| $\$ 50$ |  |  |  | $1,780,734$ | $2,628,558$ |
|  |  |  |  |  |  |
| Total | $123,125,307$ | $132,201,413$ | $160,141,456$ | $138,051,849$ | $99,296,816$ |

## Interoffice Memorandum

Date: $\quad$ April 7, 2023
To: Alec Estaban Thomson, Executive Director
From: Raynie Hosto, Deputy Director Customer Service and Sales
Subject: FY 2023 - Third Quarter Sales Review

## Vending Machine Sales (Chart E)

Total vending machine sales through the third quarter of FY23 were $\$ 572,050,960$, a $20.4 \%$ increase over FY22 sales of $\$ 474,992,131$. There are currently 1,912 machines installed at retail locations compared to 1,817 in FY22. The average sales per unit increased to $\$ 34,947$ versus $\$ 31,728$ in FY22. FY23 sales from vending machines represented $49.8 \%$ of total sales, an increase from 47.2\% in FY22.

Chain accounts represented $77.4 \%$ of total vending sales through the third quarter of FY23. Albertsons leads all chain accounts with average machine sales of $\$ 523,527$. QuikTrip follows at $\$ 491,864$, with Fry's at $\$ 479,896$ and Safeway at $\$ 465,373$.

The out-of-stock average for the third quarter of FY23 was 5.06\%, a decrease from $5.80 \%$ in FY22 but still above our annual goal of $4.9 \%$. Out of stocks remains a primary focus for the territory managers and corporate accounts in FY23.

## Corporate Account Review (Chart F)

- Major retail chains represent 48.9\% of all Draw and Scratchers lottery accounts. Convenience stores represent $34.8 \%$ of total accounts, while chain food stores represent 14.1\%.
- Major retail chains comprise $72.6 \%$ of the total market share, with convenience stores and food stores accounting for $42.0 \%$ and $30.7 \%$, respectively.
- Fry's food stores remain the leader with per-store average sales of $\$ 1,144,504$. Safeway follows at $\$ 868,405$ with Albertsons and QuikTrip at $\$ 857,547$ and $\$ 821,628$, respectively.
- Circle K accounts for $18.6 \%$ of the market share with 605 stores, followed by Fry's at $12.6 \%$ with 127 stores and QuikTrip at $9.6 \%$ with 135 stores.


## Business Classification Review (Charts G and H)

- Chain and independent convenience stores account for $56.4 \%$ of total Lottery accounts and $58.4 \%$ of the market share in sales. Chain and independent grocery stores account for $15.8 \%$ and account for $31.1 \%$ of the market share. Instant Tab retailers account for $7.0 \%$ of total lottery accounts and $1.0 \%$ of the sales market share.
- FY23 comparison sales to FY22 show chain and independent convenience sales up $10.6 \%$, while chain and independent grocery stores posted an increase of $26.2 \%$. These increases are mainly due to the billion-dollar jackpots in July and November.
- The Instant Tab category posted an $11.7 \%$ increase through the third quarter compared to the same period in FY22.


## County Review (Charts I and J)

- The estimated per capita weekly sales for the third quarter of FY23 was \$3.96, an increase from \$3.45 in FY22.
- Maricopa and Pima counties held a market share of $75.2 \%$ of total sales. Mohave, Pinal, and Yavapai counties' combined market share was $15.0 \%$, and the remaining counties represented $9.8 \%$ of sales.
- Mohave County continues to post the highest weekly per capita sales at $\$ 9.00$, followed by La Paz County at $\$ 7.09$, Greenlee County at $\$ 5.56$, and Coconino at $\$ 5.05$.



## Monthly Chain Vending Report

| Chain | Retailer Name | $\begin{gathered} \text { \# of } \\ \text { Machines } \end{gathered}$ |
| :---: | :---: | :---: |
| 8027 | ALBERTSONS | 30 |
| 9968 | Bashas | 61 |
| 8821 | Carioca | 33 |
| 8037 | Circle K | 195 |
| 20001 | Cobblestone | 13 |
| 9964/9963 | cvs | 83 |
| 8030 | El Super | 6 |
| 9958 | Fast Market | 6 |
| 9968 | Food City | 45 |
| 8052 | Frys Food | 195 |
| 8021 | Jacksons | 11 |
| 8031 | Los Altos Ranch Market | 7 |
| 9800 | Loves | 12 |
| 9905 | Maverik | 8 |
| 9926 | Pilot | 19 |
| 9849 | QuikTrip | 131 |
| 8128 | Safeway | 112 |
| 9027 | Smith's Food \& Drug | 4 |
| 8025 | Superpumper | 13 |
| 8004 | Terribles | 10 |
| 8022 | Walmart NHM - HD | 26 |
| 8022 | Walmart Supercenter | 139 |
| 9962 | Winco | 7 |
|  | Corporate Total | 1176 |
|  | Independent \& ASL Total | 557 |
| FY 23 | Statewide Total | 1733 |
|  |  |  |
|  | FY22 Totals | 1691 |


| Jan 2022 Sales |  | $\begin{gathered} \text { oos\% } \\ \hline \hline 2.82 \% \\ \hline \end{gathered}$ | Lost Sales |  |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 1,717,667 |  | \$ | 32,20 |
| \$ | 1,918,980 | 2.41\% | \$ | 48,283 |
| \$ | 892,528 | 2.99\% | \$ | 24,98 |
| \$ | 2,947,992 | 9.07\% | \$ | 277,036 |
| \$ | 677,108 | 0.29\% | S | 2,367 |
| \$ | 677,108 | $29 \%$ | \$ | 2,36 |
| \$ | 148,742 | 7.18\% | \$ | 12,231 |
| \$ | 3,0 | 5.21\% | \$ | 70 |
| \$ | 1,056,550 | 3.16\% | \$ | 34,833 |
| \$ | 9,802,676 | 3.70 | \$ | 378,134 |
| \$ | 338,418 | 3.74\% | \$ | 13,04 |
| \$ | 194,247 | 4.95\% | \$ | 9,873 |
| \$ | 241,015 | 4.64\% | \$ | 12,762 |
| \$ | 193,825 | 2.94\% | \$ | 6,504 |
| \$ | 311,3 | 8.88\% | \$ | 27,9 |
| \$ | 7,445,706 | 8.52\% | \$ | 726,439 |
| \$ | 5,679,590 | 2.59\% | \$ | 152,203 |
| \$ | 160,473 | 4.34\% | S | 6,700 |
| \$ | 367,540 | 3.21\% | \$ | 12,658 |
| \$ | 210,50 | 2.27\% | \$ | 6,086 |
| \$ | 982,328 | 7.78\% | S | 75,732 |
| \$ | 1,959,609 | 5.76\% | \$ | 112,888 |
| \$ | 207,846 | 7.92\% | \$ | 17,424 |
| \$ | 38,066,924 | 5.23\% | \$ | 1,983,048 |
| \$ | 11,470,718 | 4.69\% | \$ | 584,385 |
| \$ | 49,113,718 | 5.06\% | \$ | 2,584,356 |
|  |  |  |  |  |
| \$ | 42,003,229 | 5.86\% | \$ | 2,532,221 |


| Feb 2022 Sales |  | $\xlongequal{\text { oos\% }}$ | Lost Sales |  | Mar 2022 Sales |  | $\xlongequal{\text { oos\% }}$ | Lost Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 1,828,820 |  | \$ | 22,246 | \$ | 1,990,990 |  | \$ | 26,029 |
| \$ | 1,977,022 | 2.49\% | \$ | 51,030 | \$ | 2,212,326 | 2.47\% | \$ | 54,276 |
| \$ | 867,295 | 3.38\% | \$ | 8,265 | \$ | 929,18 | 3.36 | \$ | 31,654 |
| \$ | 3,104,100 | 8.48\% | \$ | 272,266 | \$ | 3,536,693 | 9.52\% | \$ | 325,164 |
| \$ | 296,249 | 1.07\% | \$ | 3,125 | \$ | 317,281 | 0.74 | \$ | 1,886 |
| \$ | 614,391 | 0.37\% | \$ | 2,519 | \$ | 740,63 | 0.31\% | \$ | 2,197 |
| S | 134,509 | 4.53\% | \$ | 6,397 | \$ | 177,697 | 3.57\% | \$ | 6,348 |
| \$ | 148,687 | 4.63\% | \$ | 6,304 | \$ | 169,298 | 5.79\% | \$ | 10,828 |
| \$ | 1,079,983 | 3.29\% | \$ | 37,261 | \$ | 1,213,075 | 3.67\% | \$ | 46,284 |
| \$ | 10,294,491 | 4.04\% | \$ | 395,741 | \$ | 11,516,749 | 3.40\% | \$ | 384,749 |
| \$ | 346,482 | 3.60\% | \$ | 104,289 | \$ | 395,759 | 3.56\% | \$ | 13,989 |
| \$ | 182,756 | 5.63\% | \$ | 11,555 | \$ | 200,535 | 5.58\% | \$ | 11,803 |
| \$ | 242,024 | 5.09\% | \$ | 14,601 | \$ | 272,273 | 5.20\% | \$ | 16,005 |
| \$ | 201,604 | 2.83\% | \$ | 6,048 | \$ | 219,388 | 3.78\% | \$ | 8,497 |
| \$ | 291,807 | 8.69\% | \$ | 24,704 | \$ | 350,300 | 9.59\% | \$ | 34,341 |
| s | 7,257,696 | 9.44\% | \$ | 707,507 | \$ | 8,001,489 | 10.01\% | \$ | 827,516 |
| \$ | 5,849,563 | 2.35\% | \$ | 142,706 | \$ | 6,525,698 | 2.64\% | S | 179,392 |
| \$ | 207,908 | 5.06\% | \$ | 9,107 | \$ | 201,579 | 5.93\% | \$ | 11,201 |
| 5 | 398,156 | 2.69\% | \$ | 12,131 | \$ | 425,661 | 3.35\% | \$ | 15,424 |
| \$ | 164,135 | 3.53\% | \$ | 4,897 | \$ | 212,344 | 2.11\% | \$ | 4,639 |
| \$ | 997,531 | 7.54\% | \$ | 73,181 | \$ | 1,167,377 | 7.22\% | \$ | 78,699 |
| \$ | 2,067,634 | 5.22\% | \$ | 104,289 | \$ | 2,272,012 | 5.42\% | \$ | 125,394 |
| \$ | 196,163 | 5.93\% | \$ | 11,739 | \$ | 201,962 | 7.68\% | \$ | 16,348 |
| \$ | 38,504,731 | 5.07\% | \$ | 1,962,860 | \$ | 43,413,363 | 5.25\% | \$ | 2,252,001 |
| \$ | 11,745,337 | 4.60\% | \$ | 2,531,150 | \$ | 12,622,989 | 5.10\% | \$ | 660,017 |
| S | 50,250,068 | 4.92\% | \$ | 4,494,010 | \$ | 56,036,352 | 5.20\% | \$ | 2,912,018 |
|  |  |  |  |  |  |  |  |  |  |
|  | 48,976,558 | 5.64\% | \$ | 2,739,411 | \$ | 53,709,112 | 5.91\% | \$ | 3,034,385 |

Corporate \% to Total

| YTD Sales |  | $\begin{array}{\|c} \hline \begin{array}{c} \text { YTD OOS } \\ \text { Avg } \end{array} \\ \hline 1.46 \% \\ \hline \end{array}$ | YTD TotalLost Sales |  | Per Machine Average |  | Sales Per Machine |  | Avg Month Bin Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 15,705,821 |  | \$ | 208,059 | \$ | 523,527 | \$ | 6,935.32 | \$ | 1,818 |
| \$ | 17,811,376 | 2.55\% | \$ | 469,394 | \$ | 291,990 | \$ | 7,694.98 | \$ | 1,014 |
| \$ | 8,026,774 | 2.74\% | \$ | 204,394 | \$ | 243,236 | \$ | 6,193.75 | \$ | 845 |
| \$ | 25,067,001 | 9.23\% | s | 2,349,343 | \$ | 128,549 | \$ | 12,047.91 | s | 446 |
| \$ | 2,919,178 | 1.03\% | \$ | 20,120 | \$ | 224,552 | \$ | 1,547.66 | \$ | 780 |
| \$ | 5,365,883 | 0.33\% | \$ | 19,880 | \$ | 64,649 | \$ | 239.52 | \$ | 224 |
| \$ | 1,390,419 | 4.00\% | \$ | 9,896 | \$ | 231,737 | \$ | 9,982.71 | S | 805 |
| \$ | 1,373,171 | 5.19\% | \$ | 69,454 | \$ | 228,862 | \$ | 11,575.67 | \$ | 795 |
| \$ | 9,904,685 | 2.97\% | \$ | 312,419 | \$ | 220,104 | \$ | 6,942.65 | \$ | 764 |
| \$ | 93,579,648 | 3.74\% | \$ | 3,551,491 | \$ | 479,896 | \$ | 18,212.77 | S | 1,666 |
| \$ | 3,325,534 | 3.80\% | \$ | 221,297 | \$ | 302,321 | \$ | 20,117.94 | \$ | 1,050 |
| \$ | 1,752,709 | 4.01\% | \$ | 72,389 | \$ | 250,387 | \$ | 10,341.33 | \$ | 869 |
| \$ | 2,216,468 | 4.72\% | \$ | 112,045 | \$ | 184,706 | \$ | 9,337.05 | \$ | 641 |
| \$ | 1,689,079 | 3.66\% | \$ | 62,920 | \$ | 211,135 | \$ | 7,865.05 | S | 733 |
| \$ | 2,938,752 | 8.28\% | \$ | 240,267 | \$ | 154,671 | \$ | 12,645.61 | \$ | 537 |
| \$ | 64,434,235 | 9.55\% | \$ | 6,395,116 | \$ | 491,864 | \$ | 48,817.68 | S | 1,708 |
| \$ | 52,121,746 | 2.65\% | S | 1,399,945 | \$ | 465,373 | \$ | 12,499.51 | S | 1,616 |
| \$ | 1,643,326 | 5.46\% | \$ | 80,840 | \$ | 410,832 | \$ | 20,210.00 | \$ | 1,426 |
| \$ | 3,345,941 | 3.20\% | \$ | 123,810 | \$ | 257,380 | \$ | 9,523.87 | \$ | 894 |
| \$ | 1,646,510 | 2.72\% | \$ | 40,290 | \$ | 164,651 | \$ | 4,028.99 | \$ | 572 |
| \$ | 8,938,386 | 7.57\% | \$ | 683,750 | \$ | 343,784 | \$ | 26,298.07 | \$ | 1,194 |
| \$ | 17,502,299 | 6.34\% | \$ | 1,074,795 | \$ | 125,916 | \$ | 7,732.33 | \$ | 437 |
| \$ | 1,834,042 | 6.56\% | \$ | 132,608 | \$ | 262,006 | \$ | 18,944.04 | \$ | 910 |
| \$ | 344,532,983 | 5.25\% | \$ | 17,771,914 | \$ | 292,970 | \$ | 15,112.17 | S | 1,017 |
| \$ | 101,234,270 | 4.62\% | \$ | 6,305,114 | \$ | 181,749 | \$ | 11,319.77 | \$ | 631 |
| \$ | 445,054,257 | 5.03\% | \$ | 24,637,921 | \$ | 256,811 | \$ | 14,216.92 | \$ | 892 |
|  |  |  |  |  |  |  |  |  |  |  |
| \$ | 541,148,103 | 5.47\% | \$ | 30,214,941 | \$ | 320,017 | \$ | 17,868.09 | s | 1,111 |

[^1]

|  |  |  |  |  |  |  |  | $\begin{array}{r} \hline \text { ARIZON } \\ \text { BUSINESS } \\ \text { Fiscal } \\ 2022 \text { thr } \end{array}$ | A LOTTERY <br> CODE REVIEW <br> Year 2023 <br> ugh March 2 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | aw Games |  |  | ratchers |  |  | nstant Tab |  |  | Combined T | tal Sales |  |  |  | Commission |
| Business Classification | Business Code | \# of Accts | $\%$ of <br> Accts | Sales | Market Share | Per Store Average | Sales | Market Share | Per Store Average | Sales | Market <br> Share | Per Store <br> Average | FY2023 <br> Sales | FY2022 Sales | $\%$ of <br> change | Market <br> Share | Per Store <br> Average |  | $\begin{aligned} & \text { Earned } \\ & \text { To Date } \end{aligned}$ |
| Full Product |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shopping Malls | 01 | 3 | 0.1\% | 112,136 | 0.0\% | 37,379 | 72,590 | 0.0\% | 24,197 |  | 0.0\% | 0 | 184,726 | 148,581 | 24.3\% | 0.0\% | 61,575 | \$ | 12,007 |
| Smoke/Gift Shops | 02 | 98 | 2.8\% | 1,846,435 | 0.5\% | 18,841 | 7,156,944 | 0.9\% | 73,030 |  | 0.0\% | 0 | 9,003,379 | 8,571,708 | 5.0\% | 0.8\% | 91,871 | \$ | 585,220 |
| Chain Supermarkets | 03 | 502 | 14.2\% | 123,134,992 | 34.2\% | 245,289 | 228,927,863 | 29.0\% | 456,032 |  | 0.0\% | 0 | 352,062,855 | 283,561,640 | 24.2\% | 30.3\% | 701,320 |  | \$ 22,884,086 |
| Independent Supermarkets | 04 | 50 | 1.4\% | 3,425,340 | 1.0\% | 68,507 | 7,680,466 | 1.0\% | 153,609 |  | 0.0\% | 0 | 11,105,806 | 9,165,635 | 21.2\% | 1.0\% | 222,116 |  | 721,877 |
| Chain Convenience Stores | 05 | 1067 | 30.1\% | 135,969,336 | 37.8\% | 127,431 | 305,549,121 | 38.7\% | 286,363 |  | 0.0\% | 0 | 441,518,457 | 407,835,886 | 8.3\% | 38.0\% | 413,794 |  | \$ 28,698,700 |
| Independent Convenience | 06 | 921 | 26.0\% | 64,180,100 | 17.8\% | 69,685 | 170,900,733 | 21.6\% | 185,560 |  | 0.0\% | 0 | 235,080,833 | 209,335,837 | 12.3\% | 20.2\% | 255,245 |  | \$ 15,280,254 |
| Liquor Stores | 07 | 98 | 2.8\% | 2,175,662 | 0.6\% | 22,201 | 11,670,147 | 1.5\% | 119,083 |  | 0.0\% | 0 | 13,845,809 | 12,940,123 | 7.0\% | 1.2\% | 141,284 |  | 899,978 |
| Drug Store/Pharmacies | 08 | 3 | 0.1\% | 47,250 | 0.0\% | 15,750 | 46,951 | 0.0\% | 15,650 |  | 0.0\% | 0 | 94,201 | 76,178 | 23.7\% | 0.0\% | 31,400 | \$ | 6,123 |
| independent Gas | 09 | 21 | 0.6\% | 1,092,755 | 0.3\% | 52,036 | 3,039,120 | 0.4\% | 144,720 |  | 0.0\% | 0 | 4,131,875 | 3,966,642 | 4.2\% | 0.4\% | 196,756 |  | 268,572 |
| Truck Service Centers | 10 | 48 | 1.4\% | 3,730,730 | 1.0\% | 77,724 | 7,178,809 | 0.9\% | 149,559 |  | 0.0\% | 0 | 10,909,539 | 10,157,145 | 7.4\% | 0.9\% | 227,282 |  | 709,120 |
| Bars/Restaurants | 11 | 126 | 3.6\% | 5,925,666 | 1.6\% | 47,029 | 7,626,935 | 1.0\% | 60,531 |  | 0.0\% | 0 | 13,552,601 | 10,103,171 | 34.1\% | 1.2\% | 107,560 |  | 880,919 |
| Spec Non-Grocery/Misc | 12 | 115 | 3.2\% | 4,712,608 | 1.3\% | 40,979 | 5,933,873 | 0.8\% | 51,599 |  | 0.0\% | 0 | 10,646,481 | 9,563,368 | 11.3\% | 0.9\% | 92,578 | \$ | 692,021 |
| Chain Gas | 13 | 134 | 3.8\% | 8,556,870 | 2.4\% | 63,857 | 23,197,355 | 2.9\% | 173,115 |  | 0.0\% | 0 | 31,754,225 | 27,756,776 | 14.4\% | 2.7\% | 236,972 |  | 2,064,025 |
| Bowling Centers | 14 | 3 | 0.1\% | 48,137 | 0.0\% | 16,046 | 135,065 | 0.0\% | 45,022 |  | 0.0\% | 0 | 183,202 | 195,280 | -6.2\% | 0.0\% | 61,067 |  | 11,908 |
| Route Sales | 19 | 82 | 2.3\% | 2,056,168 | 0.6\% |  | 4,762,159 | 0.6\% |  |  |  |  | 6,818,327 | 3,749,600 | 81.8\% | 0.6\% | 0 |  | 443,191 |
| Quick Card/ScanActiv | 20 | 3 | 0.1\% | 835,792 | 0.2\% | 278,597 | 129,300 | 0.0\% | 43,100 |  | 0.0\% | 0 | 965,092 | 571,532 | 68.9\% | 0.1\% | 321,697 |  | 62,731 |
| ASL \& Promotions | 99 | 5 | 0.1\% | 1,815,213 | 0.5\% | 363,043 | 5,778,232 | 0.7\% | 1,155,646 | 52,920 | 0.5\% | 10,584 | 7,646,365 | 5,159,565 | 48.2\% | 0.7\% | 1,529,273 |  | 497,014 |
| Full Product Sub Total |  | 3279 |  | 359,665,190 |  |  | 789,785,663 |  |  | 52,920 |  |  | 1,149,503,773 | 1,002,858,667 | 14.6\% |  |  |  |  |
| Instant Tab |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Age-Controlled Instant Tab | 15 | 76 | 2.1\% | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 3,506,760 | 30.1\% | 46,142 | 3,506,760 | 3,106,860 | 12.9\% | 0.3\% | 46,142 |  |  |
| Charitable Instant Tab | 17 | 143 | 4.0\% | 0 | 0.0\% | - | 0 | 0.0\% | 0 | 6,936,240 | 59.5\% | 48,505 | 6,936,240 | 6,478,860 | 7.1\% | 0.6\% | 48,505 |  |  |
| General Instant Tab | 18 | 43 | 1.2\% | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 1,165,320 | 10.0\% | 27,100 | 1,165,320 | 806,760 | 44.4\% | 0.1\% | 27,100 |  |  |
| Instant Tab Sub Total |  | 262 | 7.4\% | 0 |  |  | 0 |  |  | 11,608,320 |  |  | 11,608,320 | 10,392,480 | 11.7\% |  |  |  |  |
| Total |  | 3541 | 100\% | 359,665,190 | 100\% | 109,687 | 789,785,663 | 100\% | 240,862 | 11,661,240 | 100\% | 44,509 | 1,161,112,093 | 1,013,251,147 | 14.6\% | 100\% | 327,905 |  | \$4,717,745 |
| Summary Recap |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Chain/Indpt Supermarkets |  | 552 | 15.6\% | 126,560,332 | 35.2\% | 229,276 | 236,608,329 | 30.0\% | 428,638 | 0 | 0.0\% | 0 | 363,168,661 | 292,727,275 | 24.1\% | 31.3\% | 657,914 |  | \$ 23,605,963 |
| Total Convenience Stores |  | 1,988 | 56.1\% | 200,149,436 | 55.6\% | 100,679 | 476,449,854 | 60.3\% | 239,663 | 0 | 0.0\% | 0 | 676,599,290 | 617,171,723 | 9.6\% | 58.3\% | 340,342 |  | \$ 43,978,954 |
| Total Instant Tabs |  | 262 | 7.4\% | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 11,608,320 | 99.5\% | 44,307 | 11,608,320 | 10,392,480 | 11.7\% | 1.0\% | 44,307 |  | \$ 1,316,880 |
| Other Classifications |  | 739 | 20.9\% | 32,955,422 | 9.2\% | 44,595 | 76,727,480 | 9.7\% | 103,826 | 52,920 | 0.5\% | 577,552 | 109,735,822 | 92,959,669 | 18.0\% | 9.5\% | 148,492 |  | \$ 7,132,828 |
| Total All Classifications |  | 3,541 | 100\% | 359,665,190 | 100\% | 109,687 | 789,785,663 | 100\% | 240,862 | 11,661,240 | 100\% | 44,509 | 1,161,112,093 | 1,013,251,147 | 14.6\% | 100\% | 327,905 |  | \% 76,034,625 |



| ARIZONA LOTTERYCOUNTY SALES REVIEWFiscal Year 2023July 2022 through March 2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | Code | $\begin{gathered} \text { \# of } \\ \text { Accts } \\ \hline \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Accts } \\ \hline \end{gathered}$ |  Draw Games  <br> Market Per Store  <br> Sales Share Average |  |  |  Scratchers <br> Market  <br> Sales Share |  | Per Store <br> Average |  Instant Tabs <br> Market <br> Share <br> Sales  |  | Per Store Average | FY2023 <br> Sales | $\begin{gathered} \hline \text { Products Combir } \\ \text { FY2022 } \\ \text { Sales } \\ \hline \end{gathered}$ | ed $\%$ of Change | Market Share | 2023 Estimated Per Capita Wkly Sales |
| Apache | 1 | 17 | 0.5\% | 638,342 | 0.2\% | 37,550 | 1,591,537 | 0.2\% | 93,620 | 30,720 | 0.3\% | 17,308,770 | 2,260,599 | 1,985,500 | 13.86\% | 0.2\% | \$0.80 |
| Cochise | 2 | 87 | 2.5\% | 6,198,873 | 1.7\% | 71,251 | 18,157,582 | 2.3\% | 208,708 | 274,680 | 2.4\% | 15,937,225 | 24,631,135 | 22,624,663 | 8.87\% | 2.1\% | \$5.05 |
| Coconino | 3 | 110 | 3.1\% | 6,226,926 | 1.7\% | 56,608 | 12,843,237 | 1.6\% | 116,757 | 41,280 | 0.4\% | 2,384,319 | 19,111,443 | 17,711,653 | 7.90\% | 1.6\% | \$3.37 |
| Gila | 4 | 48 | 1.4\% | 2,594,288 | 0.7\% | 54,048 | 7,182,990 | 0.9\% | 149,646 | 48,420 | 0.4\% | 6,712,820 | 9,825,698 | 9,299,530 | 5.66\% | 0.8\% | \$4.63 |
| Graham | 5 | 21 | 0.6\% | 1,070,481 | 0.3\% | 50,975 | 5,181,794 | 0.7\% | 246,752 | 33,960 | 0.3\% | 11,410,039 | 6,286,235 | 6,038,465 | 4.10\% | 0.5\% | \$3.98 |
| Greenlee | 6 | 6 | 0.2\% | 301,025 | 0.1\% | 50,171 | 1,776,660 | 0.2\% | 296,110 | 2,760 | 0.0\% | 3,297,653 | 2,080,445 | 1,736,042 | 19.84\% | 0.2\% | \$5.56 |
| La Paz | 15 | 43 | 1.2\% | 1,986,616 | 0.6\% | 46,200 | 3,613,482 | 0.5\% | 84,034 | 275,100 | 2.4\% | 49,805,244 | 5,875,198 | 5,248,094 | 11.95\% | 0.5\% | \$7.09 |
| Maricopa | 7 | 1999 | 56.3\% | 217,034,265 | 60.3\% | 108,571 | 511,122,988 | 64.7\% | 255,689 | 6,083,100 | 52.2\% | 10,080,801 | 734,240,353 | 638,636,555 | 14.97\% | 63.2\% | \$4.05 |
| Mohave | 8 | 221 | 6.2\% | 36,527,929 | 10.2\% | 165,285 | 38,501,876 | 4.9\% | 174,217 | 1,454,940 | 12.5\% | 14,325,785 | 76,484,745 | 60,255,521 | 26.93\% | 6.6\% | \$9.00 |
| Navajo | 9 | 68 | 1.9\% | 3,709,942 | 1.0\% | 54,558 | 9,154,978 | 1.2\% | 134,632 | 171,660 | 1.5\% | 16,641,804 | 13,036,580 | 12,064,998 | 8.05\% | 1.1\% | \$2.98 |
| Pima | 10 | 457 | 12.9\% | 43,976,828 | 12.2\% | 96,229 | 94,264,745 | 11.9\% | 206,269 | 1,215,480 | 10.4\% | 9,940,823 | 139,457,053 | 125,424,065 | 11.19\% | 12.0\% | \$3.35 |
| Pinal | 11 | 162 | 4.6\% | 17,226,698 | 4.8\% | 106,338 | 41,657,224 | 5.3\% | 257,143 | 1,057,440 | 9.1\% | 22,077,612 | 59,941,362 | 51,927,650 | 15.43\% | 5.2\% | \$3.11 |
| Santa Cruz | 12 | 24 | 0.7\% | 2,389,863 | 0.7\% | 99,578 | 3,524,463 | 0.4\% | 146,853 | 0 | 0.0\% | 0 | 5,914,326 | 5,625,877 | 5.13\% | 0.5\% | \$3.25 |
| Yavapai | 13 | 155 | 4.4\% | 12,161,591 | 3.4\% | 78,462 | 25,116,934 | 3.2\% | 162,045 | 470,460 | 4.0\% | 13,913,318 | 37,748,985 | 33,386,471 | 13.07\% | 3.3\% | \$4.00 |
| Yuma | 14 | 127 | 3.6\% | 6,785,731 | 1.9\% | 53,431 | 15,965,873 | 2.0\% | 125,716 | 501,240 | 4.3\% | 26,567,304 | 23,252,844 | 20,714,531 | 12.25\% | 2.0\% | \$2.73 |
| Virtual | 26 | 3 | 0.1\% | 835,792 | 0.2\% | 278,597 | 129,300 | 0.0\% | 43,100 | 0 | 0.0\% | 0 | 965,092 | 571,532 | 68.86\% | 0.1\% | \#DIV/0! |
| Total |  | 3548 | 100\% | 359,665,190 | 100\% | 101,371 | 789,785,663 | 100\% | 222,600 | 11,661,240 | 100\% | 11,661,240 | 1,161,112,093 | 1,013,251,147 | 14.59\% | 100\% | \$3.96 |
| Summary Recap |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maricopa and Pima Counties |  | 2456 | 69.2\% | 261,011,093 | 72.6\% | 106,275 | 605,387,733 | 76.7\% | 246,493 | 7,298,580 | 62.6\% | 10,057,217 | 873,697,406 |  |  | 75.2\% |  |
| Mohave, Pinal and Yavapai |  | 538 | 15.2\% | 65,916,218 | 18.3\% | 122,521 | 105,276,034 | 13.3\% | 195,680 | 2,982,840 | 25.6\% | 16,275,565 | 174,175,092 |  |  | 15.0\% |  |
| All Other <br> Counties |  | 554 | 15.6\% | 32,737,879 | 9.1\% | 59,094 | 79,121,896 | 10.0\% | 142,819 | 1,379,820 | 11.8\% | 15,158,991 | 113,239,595 |  |  | 9.8\% |  |

# ARIZONA LOTTERY 

COUNTY SALES REVIEW
Fiscal Year 2023
July 2022 through March 2023


New Business Item \#1<br>Instant Scratch Game Profiles<br>Report to Arizona Lottery Commission

April 21, 2023

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant scratch games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing, distribution, and sales of these games.

## NEW GAME PROFILES

Attached for the Lottery Commission's action is new instant scratch game profiles: Instant Jackpot \#1418, Triple Bonus Crossword \#1421, Triple \$\$\$ \#1422, \$100 Stacked \#1423, and Snow Much Fun \#1427.

Instant Jackpot \#1418. This $\$ 10$ game has a top prize of $\$ 100,000$. This game will be printed at a quantity of approximately 2.1 million tickets.

Triple Bonus Crossword \#1421. This $\$ 25$ game has a top prize of $\$ 500,000$. This game will be printed at a quantity of approximately 2.2 million tickets.

Triple \$\$\$ \#1422. This $\$ 2$ game has a top prize of $\$ 10,000$. This game will be printed at a quantity of approximately 2.1 million tickets.
$\$ 100$ Stacked \#1423. This $\$ 2$ game has a top prize of $\$ 10,000$. This game will be printed at a quantity of approximately 2.2 million tickets.

Snow Much Fun \#1427. This $\$ 2$ game has a top prize of $\$ 10,000$. This game will be printed at a quantity of approximately 2.1 million tickets.

Attachments (Commissioners only)

New Business Item \#2<br>Fast Play ${ }^{\text {TM }}$ Game Profile<br>Report to Arizona Lottery Commission

April 21, 2023

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery Fast Play games. The Commission is requested to approve this game profile. After Commission approval, staff will commence with plans for game development, launch, and sales of this game.

## NEW GAME PROFILE

Attached for the Lottery Commission's action is new Fast Play game profiles: Cauldron Cash \#158.

Cauldron Cash \#158. This \$1 Halloween-themed game has a top prize of $\$ 1,013$. In this game, players match the YOUR NUMBERS symbols to the WINNING NUMBERS symbols to win a prize.

Attachments (Commissioners only)


[^0]:    ${ }^{1}$ Scratchers ${ }^{\circledR}$ is a registered service mark of the California Lottery.

[^1]:    Corporate \% to Total Vending Sales

