

## March 17, 2023 COMMISSION REPORT

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### NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION OF THE ARIZONA STATE LOTTERY COMMISSION

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a meeting open to the public on March 17, 2023, at 10:00 a.m., in the Arizona Lottery Board Room, located at 4740 East University Drive, Phoenix, Arizona. The public is welcomed to join the meeting in person, via telephone, or internet through Google Hangouts Meet. The following are instructions on joining the meeting via the Google Hangouts Meet:

Join the meeting online by entering the following link into your URL

meet.google.com/guc-uece-uyy

### <u>OR</u>

Join the meeting US Toll Free by phone at 406-686-2820 when prompted enter Access Code 846 044 593 followed by the pound key (#)

If you are having problems with connecting, please contact 480-921-4493.

Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § 38-431.03(A)(3) regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. All members of the Commission will be participating by means of telephonic communication.

### Call to Order

- 1. Call for Quorum
- 2. Call for Notice
- 3. Approval of Minutes for February 17, 2023, Public Meeting

### Agency Reports

- 1. Director's Presentation
- 2. Financial Report Presentation
- 3. Marketing & Products Overview of Games No Presentation
- 4. New Games Introduction No Presentation

### New Business

- 1. Discussion and possible action on new instant scratch game profiles: *Universal Monsters* #1412, *Fruit Explosion* #1417, and *Sunshine Slingo*® *Trio* #1419.
- Discussion and possible action on new instant tab game profiles: *True Heroes* #183, USA #184, Slots of Cash #185, Spicy 9s #186, Patriot's Dream #187, Got Luck #188, Freedom Road #189, Lucky Bucks #190, Hot Cash #1088, Fun Money #1089, 1<sup>st</sup> & Goal #1090, Head'n for Home #1091, Suited Up #1092, Wild Reels #1093, Criss Cross Cash #1094, and Max Money #1095.

- 3. Discussion and possible action on new Fast Play<sup>™</sup> game profiles: *Lightning Fast Cash Progressive* #154 and *Lightning Fast Cash Double Progressive* #155.
- 4. Discussion and possible action on new promotion profile: *Lightning Fast Cash* #127.

### Call to the Public

Consideration and discussion of comments from the public. Those members of the public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration at a later date to comply with A.R.S. § 38-431.02.

### Announcements

1. The next Commission meeting will be held April 21, 2023, at 10:00 a.m.

### **Adjournment**

### <u>Materials</u>

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

### **Notice**

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 9th day of March, 2023

Russ Harben Deputy Director Operations & Chief Financial Officer

Persons with a disability may request a reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation. *The Commission reserves the right to change the order of items on the agenda.* 

#### PUBLIC MEETING OF THE ARIZONA LOTTERY

Commission Minutes of February 17, 2023, Meeting Chair Jeff Weintraub (In Person)

- COMMISSIONERS Vice Chair Todd Newman, Alec Thomson, and Tim Baumgarten (In Person)
- LOTTERY Russ Harben; Deputy Director of Operations & Chief Financial Officer, Todd Terrell; Deputy Director of Security and Investigations, Sherri Zendri Deputy Director of Legal Services, Greg Chmielewski Deputy Director of Strategic Planning & Initiatives. (In-Person) Christopher Rogers; Deputy Director of Products & Marketing, and Raynie Hosto; Deputy Director of Customer Service & Sales, (Teleconference)

Luanne Mansanares, Jacob Rusywick, John Gilliland, Ray Ortega, and Mia Lemke (In Person) Debra Andrego, Cassandra Bierworth, Mary Cimaglio, Anjali Dang, Greg England, Julie Figueroa, Karla Henriksen, Holly Hichens, Susan Kelember, Cheyenne McMurtry, Kimberly Morrison, Lynda Sellers, Kathleen Syms, Adam Tollefson, Art Uthaisri, and Nicholas Wagner (Teleconference)

**GUESTS** Attorney General Representative: Pam Peiser (In Person)

Scientific Games Representatives: Topper Wilson, Gabriel Reed, and Matt Block (Teleconference) Pollard Banknote Limited Representatives: John Papile, and Travis Priest (Teleconference) Owens Harkey Representatives: Noelle Hobaica, Anna Garza, and Jessica Guffy (Teleconference)

PUBLIC None

### Call to Order

PRESIDING

1. **Call for Quorum:** Pursuant to the Public Notice dated February 09, 2023, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:02 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Vice Chair Newman, Alec Thomson and Commissioner Baumgarten. (Appearing in-person)

- 2. **Notice:** Notice was posted by Luanne Mansanares on February 09, 2023, at 2:00 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
- 3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the January 20, 2023, Public Meeting. Vice Chair Newman moved; Commissioner Baumgarten seconded. The vote was unanimous with Chair Weintraub voting aye, Vice Chair Newman voting aye, Commissioner Baumgarten voting aye, and Commissioner Thomson abstaining. The motion carried.

### Agency Reports

- 1. **Director's Presentation**: The Arizona Lottery recognized Licensing Manager Loraine Wade. Informing the Commission of her retirement after 33 years with the Arizona Lottery. Deputy Director of Operations Russ Harben and John Gilliland presented information on the beneficiary focus of the month, Neighborhood Outreach Access to Health (NOAH). Sherri Zendri concluded the presentation by giving a brief legislative update. The presentation is attached for the official minutes
- 2. **Financial Report Presentation**: Russ Harben presented the financial information with overall sales, new projections, and financial status with a comparison of last year's sales. The presentation is attached for the official minutes.
- 3. **Products & Marketing Update:** Chris Rogers gave a brief products and marketing update. The presentation is attached for the official minutes.
- 4. **Sales Update:** Holly Hichens presented information on the Walmart 24-Bin Vending Machine Pilot. The presentation is attached for the official minutes.

### 5. New Games Introduction – No Presentation

### New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Joker's Wild* #1413, *Win* \$100,000 #1414, *Money Madness* #1415, and *Triple Red* 7's #1416. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: #1413, #1414, #1415, and #1416. Vice Chair Newman moved; Commissioner Thomson seconded. The vote was unanimous with Chair Weintraub voting aye, Vice Chair Newman voting aye, Commissioner Thomson voting aye, and Commissioner Baumgarten voting aye. The motion carried

2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Fast Play<sup>™</sup> game profile: *Sevens* #153. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding Fast Play<sup>TM</sup> game profile: #153. Vice Chair Newman moved; Commissioner Thomson seconded. The vote was unanimous with The vote was unanimous with Chair Weintraub voting aye, Vice Chair Newman voting aye, Commissioner Thomson voting aye, and Commissioner Baumgarten voting aye. The motion carried

3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profile: *Hawaii Dream Getaway* #126. There was no response from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new promotion profile: #126. Vice Chair Newman moved; Commissioner Thomson seconded. The vote was unanimous with Chair Weintraub voting aye, Vice Chair Newman voting aye, Commissioner Thomson voting aye, and Commissioner Baumgarten voting aye. The motion carried

### **Call to the Public**

Chair Weintraub invited members of the public to speak before the Commission. There was no response from the public.

### **Announcements**

The next Commission meeting will be held in person on March 17, 2023, at 10:00 a.m.

Chair Weintraub asked if there any other announcements. There was no response.

### **Adjournment**

Chair Weintraub stated with nothing remaining on the agenda, we are adjourned. The meeting adjourned at 10:40 am.

### **Materials**

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

### **Notice**

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### Agency Reports Report to Arizona Lottery Commission March 17, 2023

### **Director's Presentation**

**Financial Report – Presentation** 

### Marketing & Products Overview of Games – No Presentation

### **New Game Introductions – No Presentation**

<u>New Game Introductions</u>. The following games were introduced since the last commission meeting: *Secret Agent Crossword* #1395 and *Lucky Hunt* #1397.

More information on these games are available by visiting the Scratchers section at ArizonaLottery.com

No games have ended since the last commission meeting.

## **ATTACHMENT A**

# Dashboard Report March 2023

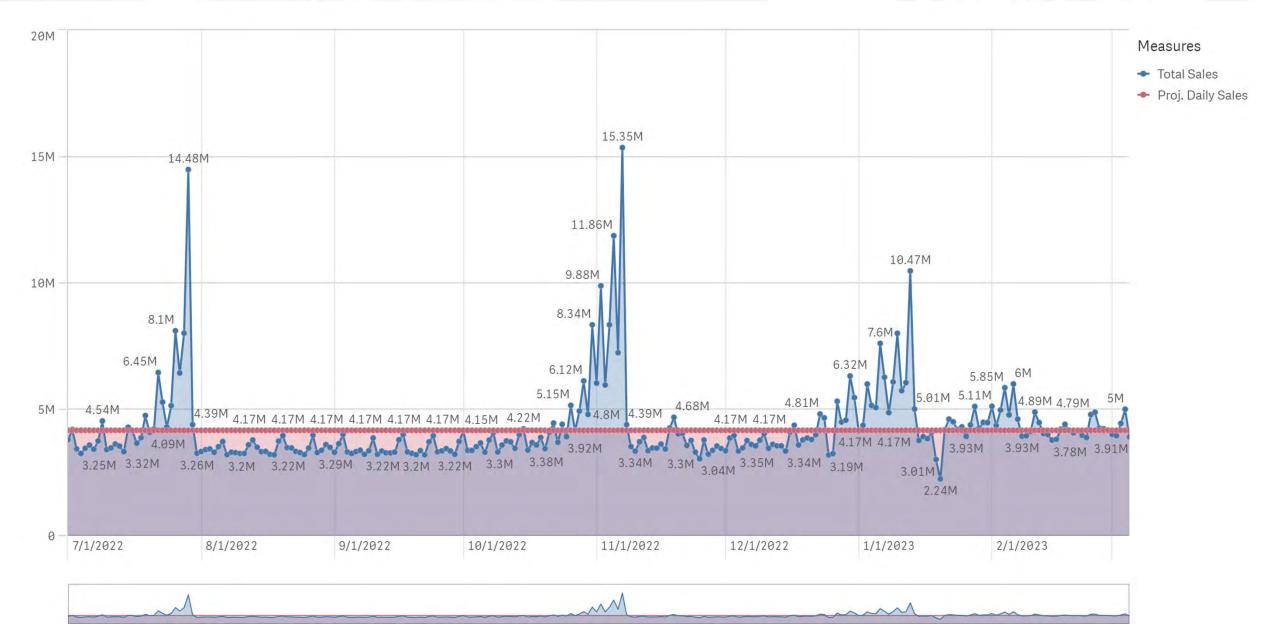
SERVING ARIZONA FOR 41 YEARS



## Arizona Lottery Dashboard

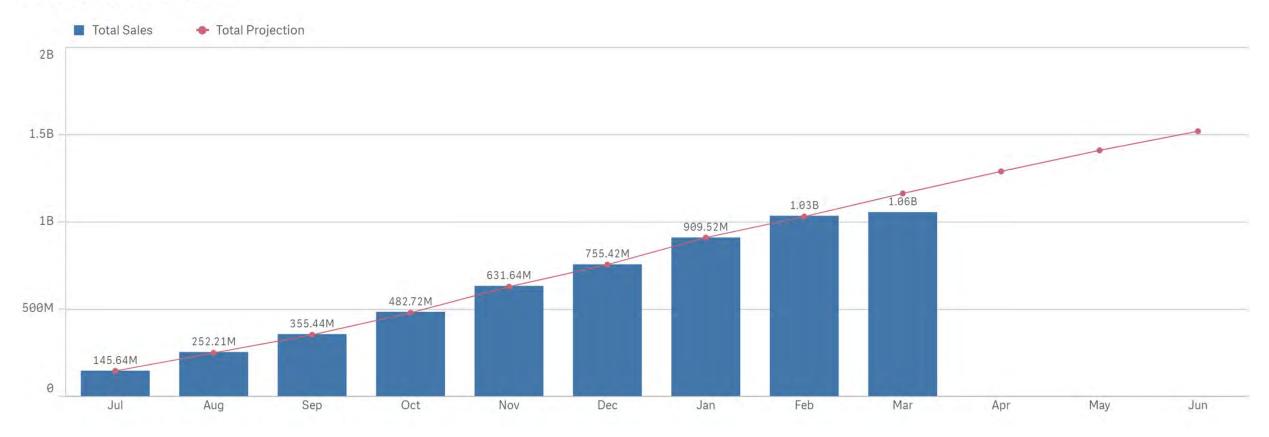
Vs. Proj (FYTL	.02%		otal Sales (FY <b>354,658</b>		16.1	3%
1.27% vs. Proj (FYTD)	Draw Sales \$336,238,024	52.47% vs. PYTD	Draw Sales : From 7/1/2017 - To 3/5/2023 Fast Play Sales :	-0.55% vs. Proj (FYTD)	Instant Sales \$718,420,473 <sup>661X</sup> %Total Sales	4.47% vs. PYTD
1.25% vs. Proj (FYTD)	Multi-State \$246,056,830 <sup>71,218</sup> \$246,056,830 <sup>71,218</sup> vs. PYTD From 2/11/2018 - To 3/5/2023 -0.56%   vs. PYTD vs. Proj (FYTD)		Scratchers Sales \$708,089,553 <sup>98,0%</sup> xtristant Sales	4.36% vs. PYTD		
1.18% vs. Proj (FYTD)	In-State \$57,715,921 <sup>17,28</sup> %Draw Sales	-4.78% vs. PYTD	Pulltab Sales : From 7/2/2017 - To 3/3/2023Scratcher	0.69% vs. Proj (FYTD)	Charitable Pulltab Sales \$6,182,100 <sup>3.3%</sup> Xitualant Sales	8.22% vs. PYTD
0.14% vs. Proj (FYTD)	Quick Draw \$1,554,566 <sup>8,58</sup> %Draw Sales	64.17% vs. PYTD	Sales : From 7/1/2017 - To 3/5/2023	-1.77% vs. Proj (FYTD)	Age Rest. Pulltab Sales \$3,085,560 <sup>0,4%</sup>	14.06% vs. PYTD
1.65% vs. Proj (FYTD)	Fast Play \$30,910,707 <sup>6,28</sup> \$30,910,707	-4.26% vs. PYTD		-1.05% vs. Proj (FYTD)	Other Pulltab Sales \$1,059,480 <sup>9,1%</sup> xunstant Sales	36.82% vs. PYTD

### Arizona Cotteny Daily Sales vs Goal

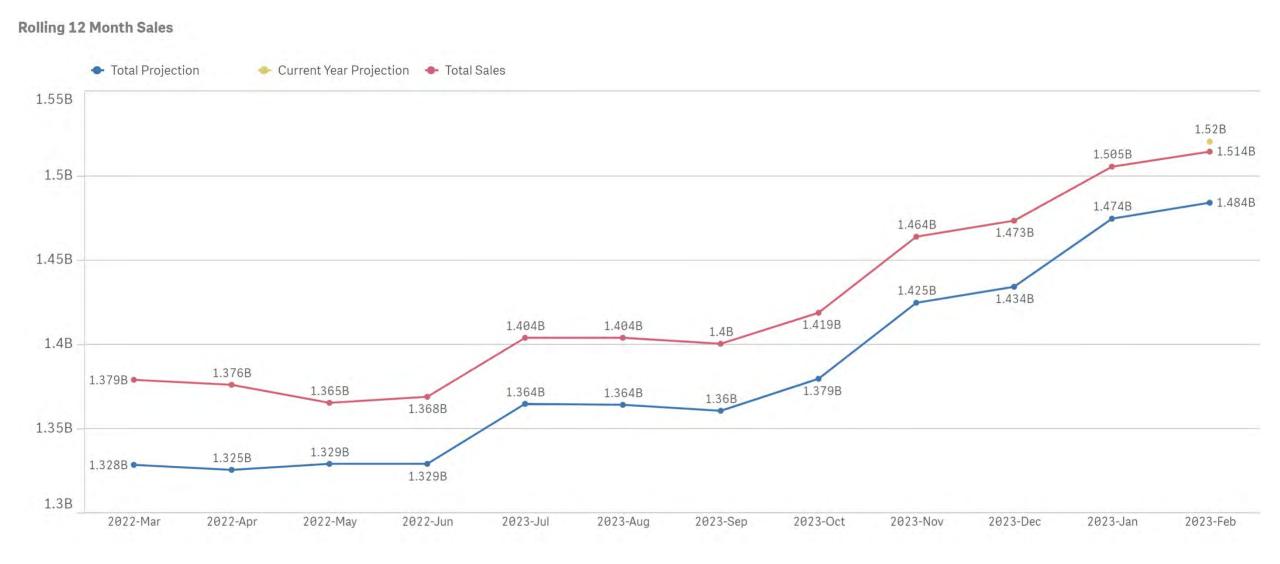


Arizona ottery **YTD Sales vs. Projection** 

### FY 2023 Total Sales vs. Projection







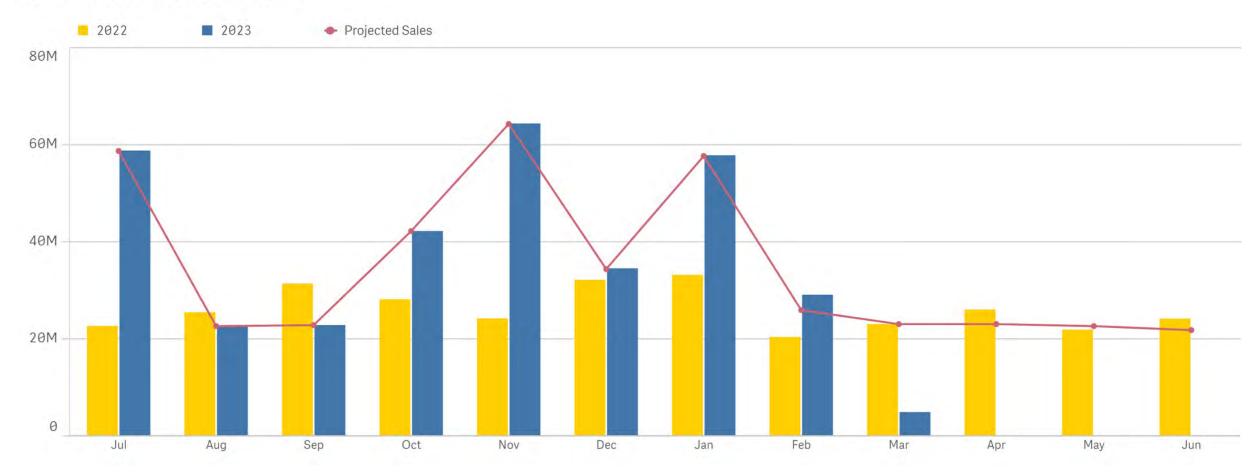
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Arizona Cottery All Games
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### Total Sales FY 2022 vs. 2023 vs. Projection



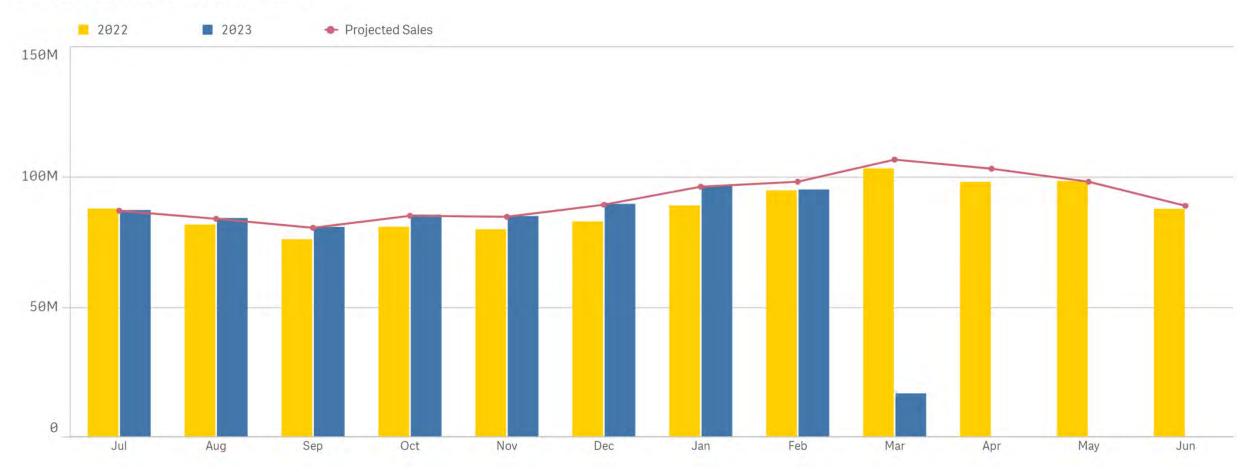


### Draw Sales FY 2022 vs. 2023 vs. Projection



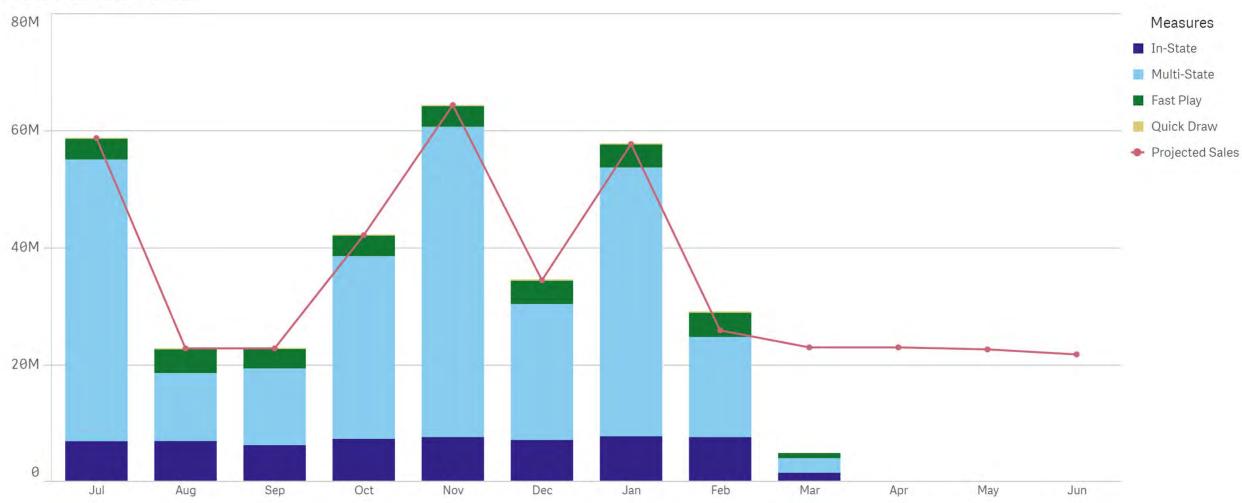


### Instant Sales FY 2022 vs. 2023 vs. Projection



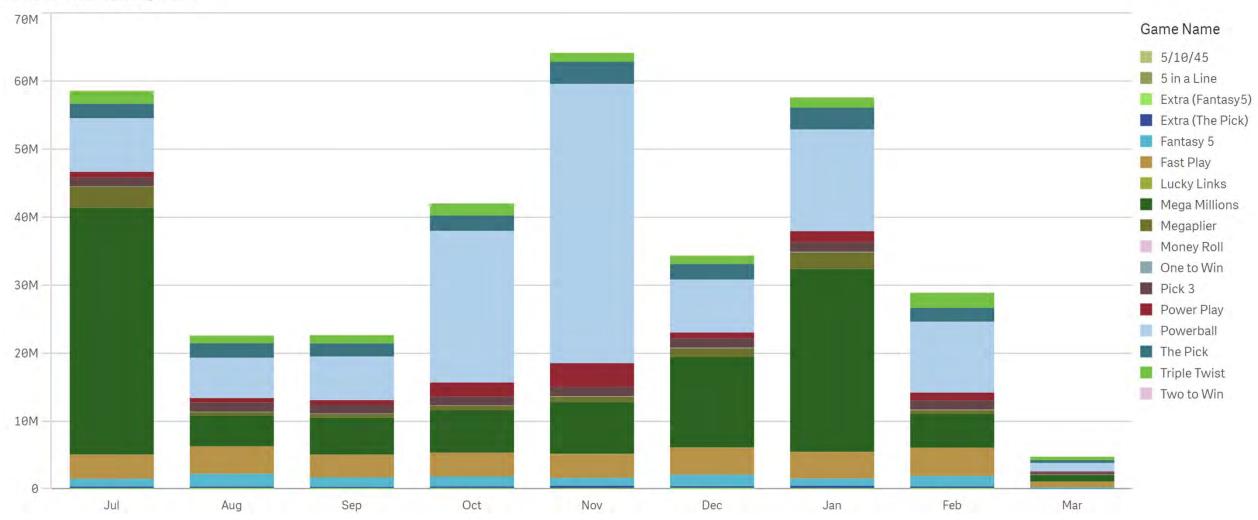




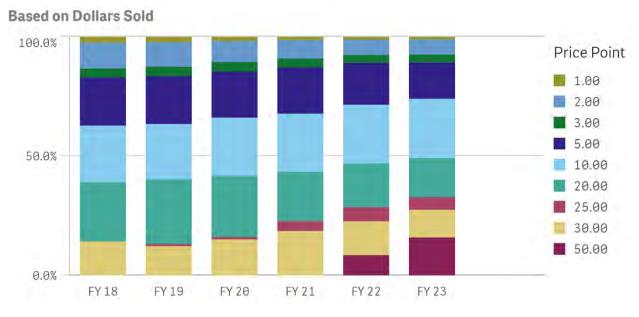




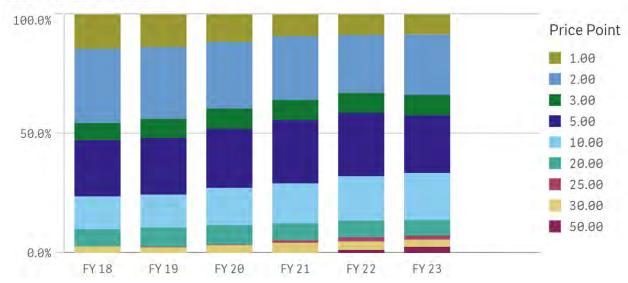
#### FY 2023 Draw Sales by Game



### Arizona Lottery Scratcher Sales by Price Point



Based on Tickets Sold

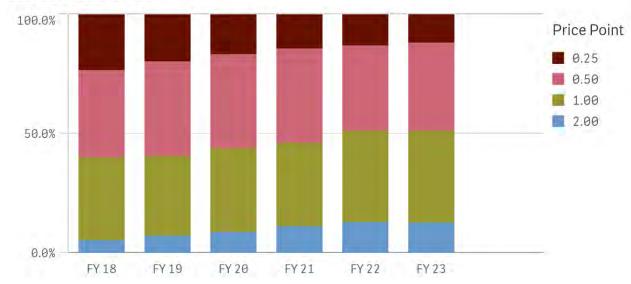


Price Point	FY 19	FY 20	FY 21	FY 22	FY 23	Price Point	FY 19	FY 20	FY 21	FY 22	FY 23
1.00	\$17,327,856	\$15,243,692	\$14,836,696	\$12,025,050	\$7,536,990	1.00	17,327,856	15,243,692	14,836,696	12,025,050	7,536,990
2.00	\$76,045,580	\$74,204,632	\$86,605,472	\$67,053,928	\$45,097,172	2.00	38,022,790	37,102,316	43,302,736	33,526,964	22,548,586
3.00	\$30,416,967	\$33,795,897	\$40,770,039	\$34,325,706	\$22,906,581	3.00	10,138,989	11,265,299	13,590,013	11,441,902	7,635,527
5.00	\$150,294,810	\$163,624,105	\$214,810,495	\$183,329,755	\$108,092,770	5.00	30,058,962	32,724,821	42,962,099	36,665,951	21,618,554
10.00	\$173,763,390	\$207,204,520	\$271,076,850	\$256,301,440	\$176,448,270	10.00	17,376,339	20,720,452	27,107,685	25,630,144	17,644,827
20.00	\$204,007,420	\$217,273,740	\$228,944,840	\$192,016,600	\$115,980,080	20.00	10,200,371	10,863,687	11,447,242	9,600,830	5,799,004
25.00	\$6,504,400	\$8,628,650	\$45,939,625	\$61,671,325	\$36,991,850	25.00	260,176	345,146	1,837,585	2,466,853	1,479,674
30.00	\$91,917,900	\$128,434,380	\$206,849,550	\$147,402,630	\$82,229,490	30.00	3,063,930	4,281,146	6,894,985	4,913,421	2,740,983
50.00	\$0	\$0	\$0	\$89 036 700	\$112 806 350	50.00	0	0	0	1 780 734	2 256 127

### Arizona Cotteny Pull Tab Sales by Price Point



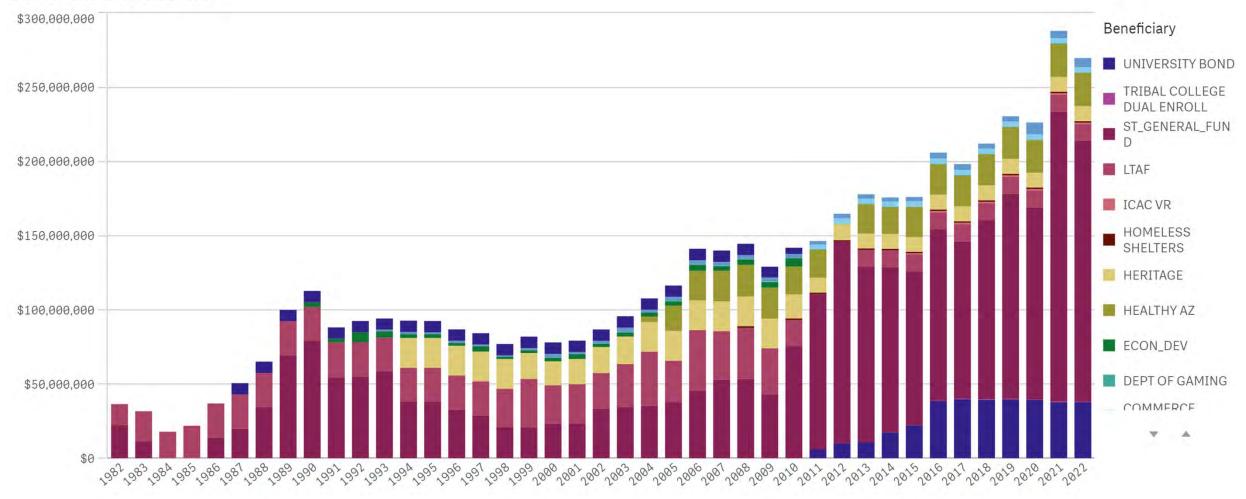
Based on Tickets Sold



Price Point	FY 19	FY 20	FY 21	FY 22	FY 23	Price Point	FY 19	FY 20	FY 21	FY 22	FY 23
0.25	\$673,764	\$438,438	\$532,824	\$538,914	\$360,180	0.25	2,695,056	1,753,752	2,131,296	2,155,656	1,440,720
0.50	\$2,699,880	\$2,069,850	\$2,926,590	\$2,933,580	\$2,229,840	0.50	5,399,760	4,139,700	5,853,180	5,867,160	4,459,680
1.00	\$4,556,220	\$3,691,860	\$5,201,460	\$6,325,620	\$4,665,540	1.00	4,556,220	3,691,860	5,201,460	6,325,620	4,665,540
2.00	\$1,983,840	\$1,851,960	\$3,333,960	\$4,257,360	\$3,075,360	2.00	991,920	925,980	1,666,980	2,128,680	1,537,680



**Transfer Amount by Beneficiary** 



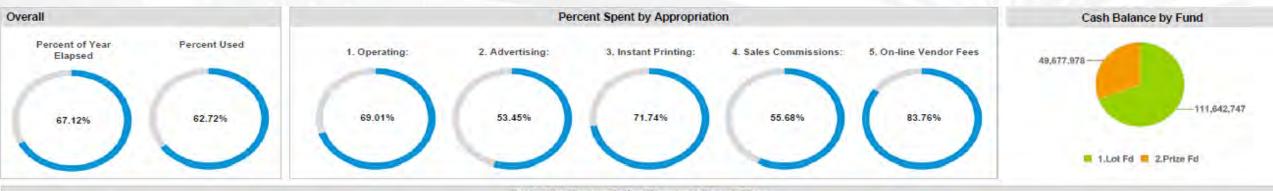
## Arizona Lottery Draw Game Monthly Sales

Mont h	POWERBALL	MEGA MILLIONS	TOTAL MULTI- STATE DRAW GAMES	THE PICK	FANTASY 5	PICK 3	TRIPLE TWIST	TOTAL IN- STATE DRAW GAMES	QUICK DRAW	TOTAL DRAW GAMES
Jul	\$8,735,275	\$39,432,494	\$48,167,769	\$2,351,982	\$1,304,028	\$1,306,893	\$1,808,248	\$6,771,151	\$178,661	\$58,665,109
Aug	\$6,591,949	\$5,029,864	\$11,621,813	\$2,346,454	\$2,033,785	\$1,353,693	\$1,053,398	\$6,787,330	\$196,232	\$22,650,553
Sep	\$7,121,776	\$6,008,210	\$13,129,986	\$2,131,560	\$1,524,983	\$1,282,314	\$1,142,388	\$6,081,245	\$168,210	\$22,707,541
Oct	\$24,390,310	\$6,868,210	\$31,258,520	\$2,510,242	\$1,603,840	\$1,326,070	\$1,715,738	\$7,155,890	\$165,667	\$42,097,936
Nov	\$44,634,095	\$8,431,817	\$53,065,912	\$3,572,498	\$1,289,389	\$1,342,610	\$1,274,416	\$7,478,913	\$175,321	\$64,254,777
Dec	\$8,644,403	\$14,595,764	\$23,240,167	\$2,549,897	\$1,876,346	\$1,386,677	\$1,169,166	\$6,982,086	\$207,338	\$34,419,778
Jan	\$16,605,276	\$29,356,730	\$45,962,006	\$3,534,983	\$1,217,123	\$1,414,444	\$1,449,798	\$7,616,348	\$204,715	\$57,705,411
Feb	\$11,602,390	\$5,524,857	\$17,127,247	\$2,283,846	\$1,704,419	\$1,346,778	\$2,132,928	\$7,467,971	\$219,829	\$28,959,237
Mar	\$1,418,637	\$1,064,773	\$2,483,410	\$441,793	\$196,037	\$247,143	\$490,014	\$1,374,987	\$38,593	\$4,777,682

## Arizona Lottery Instant Game Monthly Sales

Month	SCRATCHERS	CHARITABLE PULL-TABS	AGE- RESTRICTED PULL-TABS	TOTAL INSTANT SALES CURRENT FY	TOTAL INSTANT SALES PREVIOUS FY	% of Change
Jul	\$85,830,540	\$725,760	\$292,680	\$86,972,100	\$87,567,671	-0.7%
Aug	\$82,719,267	\$732,240	\$363,960	\$83,921,307	\$81,430,467	3.1%
Sep	\$79,397,874	\$714,960	\$304,560	\$80,521,614	\$75,720,197	6.3%
Oct	\$83,981,140	\$710,460	\$355,320	\$85,187,320	\$80,573,893	5.7%
Nov	\$83,355,949	\$742,020	\$407,160	\$84,660,649	\$79,592,943	6.4%
Dec	\$88,094,418	\$694,680	\$395,280	\$89,363,658	\$82,643,454	8.1%
Jan	\$94,862,735	\$933,240	\$465,480	\$96,391,055	\$88,749,211	8.6%
Feb	\$93,542,467	\$773,700	\$452,520	\$94,882,087	\$94,521,006	0.4%
Mar	\$16,305,163	\$155,040	\$48,600	\$16,520,683	\$102,981,838	-84.0%
Apr	\$0	\$0	\$0	\$0	\$97,816,671	-100.0%
Мау	\$0	\$0	\$0	\$0	\$98,156,659	-100.0%
Jun	\$0	\$0	\$0	\$0	\$87,464,598	-100.0%

### Arizona Lottery FY23 Year-to-date Financial Status



Budget by Appropriation Type and Object Class

Sales Goal: \$1.52 Billion	Appropriation	Object Class	Budget	Expenditures	Encumbered	Remaining	% Used	Beneficiary Transfer Goal: \$300 Millio
	1. Operating:	0000 - Appropriation Budget	10,468,900	-	-	10,468,900		
00,000.000 -		6000 - Personal Services	1 1 1	3,104,843	1.00	-3,104,843		300,000,000 -
		6100 - Employee Related Expenditures	-	1,252,912	14.	-1,252,912		
		6200 - Professional And Outside Services	-	424,506	221,402	-645,908		
400,000,000 -		6500 - Travel - In-State		18,195	16,815	-35,010		
		6600 - Travel - Out-Of-State	-	37,712		-37,712		250,000,000 -
		7000 - Other Operating Expenditures	-	882,476	1,171,079	-2,053,556		and the second sec
200,000,000 - 366,668,661		8100 - Capital Outlay	-		100 million (100 m			
		8400 - Capital Equipment						
		8500 - Non-Capital Equipment	-	12,831	66	-12,896		200,000,000 - 1 <mark>8,8,8,8,80</mark> 1
		9100 - Transfers Out		81,690	1.1	-81,690		200,000,000
000,000,000		Total:	10,468,900	5,815,165	1,409,362	3,244,374	69.01%	
	2. Advertising:	0000 - Appropriation Budget	15,500,000		-	15,500,000		
COLUMN A REAL PROPERTY AND		7000 - Other Operating Expenditures		7,286,723	947,886	-8,234,609		All the second se
800,000,000 -		9100 - Transfers Out		50,000		-50,000		150,000,000 -
		Total:	15,500,000	7,336,723	947,886	7,215,391	53.45%	
Contraction of the second s	3. Instant Printing:	0000 - Appropriation Budget	38,680,100	10000		38,680,100		
500,000,000		7000 - Other Operating Expenditures		17,690,929	10,057,887	-27,748,816		
1.011.000 (32		8400 - Capital Equipment	-	-	-			100,000,000 -
		Total:	38,680,100	17,690,929	10.057.887	10,931,284	71.74%	
- 000,000	4. Sales Commissions:	0000 - Appropriation Budget	92,953,900		_	92,953,900		
22-123-10-3024		7000 - Other Operating Expenditures		51,755,023		-51,755,023		100,481,009
		Total:	92,953,900	51,755,023		41,198,877	55.68%	50,000,000 -
00,000,000	5. On-line Vendor Fees:	0000 - Appropriation Budget	18,252,317			18,252,317	10000	
and the set of the set	e. on the reason fees.	6200 - Professional And Outside Services		13,358,714	1,931,022	-15,287,738		
		Total:	18,252,317	13,356,714	1,931,022	2,964,581	83.76%	
		Grand Total:	175,855,217	95,954,554	14.346.157	65,554,507		0
Lottery Fund		Grand Fotal.	113,033,217	30,004,004	14,345,137	03,334,307		Lottery Fund

Rem. Revenue Budget VTD Revenue

## **ATTACHMENT B**

## Marketing & Products OVERVIEW OF GAMES





- First Arizona Lottery product
- Current Price Points: \$1, \$2, \$3, \$5, \$10, \$20, \$25, \$30 & \$50
- 40-50 games launched in a year
- A variety of playstyles and themes are offered each year but the Lottery also offers several "core products" which are always kept in market
  - Crossword
  - Bingo
  - \$2 Red Hot 7s
  - \$10 Triple Red 7s
  - \$20 Cash Explosion





- Instant game that is printed on demand from the draw game terminal
- Current Price Points: \$1, \$2, \$5, \$10 & \$20
- In addition to set top prizes, some games offer progressive top prizes which grow every time a ticket is sold
- 15-20 games in market at a time





- Printed hanging card with scratch off coating revealing sets of Quick Pick numbers
- Available for Mega Millions and Powerball
- Sold at select retailers using Incomm and Blackhawk gift card networks
- \$4, \$6 or \$10 price points depending on where they are purchased



### Arizona Lattery In-Lane – Scratch & Scan

- Developed by Pollard Banknote with the "scanACTIV" product name
- Sold at select retailers using Incomm gift card network
- Two \$5 games and two \$10 games in market
- Players scratch the coating off the printed ticket to reveal a QR code and entry code. Players then have the option of using their phone or computer to reveal a playable animation to determine if they are a winner





- Instant game that is printed with 3 or 5 perforated window tabs that can be opened to reveal play symbols
- Primarily sold at bars, restaurants, and charitable organizations across the state
- Instant Tab product is split into two categories: Charitable and General. Charitable products provide a higher commission for the retailer and are used as a fundraising opportunity
- Current Price Points: \$0.25, \$0.50, \$1, and \$2 (\$0.25 only available at Charitable locations)
- Tickets are sold as a "deal" to the retailer. Each deal consists of a full prize structure and winning tickets must be redeemed at the location that sold it





- Two multi-state games Powerball and Mega Millions
- Four Arizona games Triple Twist, The Pick, Fantasy 5, and Pick 3
- Drawings occur on different days throughout the week
- All draw games, with the exception of Pick 3, have a rolling jackpot
- Each game has a different playstyle and prize structure
- Available for purchase in all Lottery retail locations
- Select retailers will have media players installed to display live drawings



- Series of high-frequency draw games
- Draws for each game occur hourly, 20 hours a day, seven days a week
- Each game has a different playstyle and prize structure
- Ideal for non-traditional retailers such as bars and restaurants
- Available for purchase in all Lottery retail locations
- Select retailers will have media players installed to display live drawings





- All active Scratchers, Fast Play, Draw Game, and Quick Draw tickets, winning and non-winning, are eligible for Players Club and will receive 10 points per dollar
- Players can complete **EARN** points for completing activities such as watching videos, completing surveys, playing free games, signing up for notifications, referring friends, and more
- Players can use their banked points to redeem **REWARDS** such as entries into weekly/biweekly/monthly cash drawings, coupons, gift cards and experiential prizes
- Players are able to enter select tickets into PROMOTIONS and receive entries plus 10 points per dollar
- Players Club features a **GAMES** page which shows all of the eligible games for entry

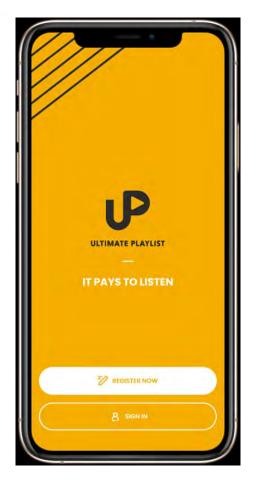
## Arizona Lucky Lounge Overview

- Housed within the Players Club platform
- Players can earn and redeem tokens to enter exclusive weekly, bi-weekly, monthly, and quarterly cash drawings
- Tokens can be earned by playing Lucky Lounge games and exchanging Players Club Points
- Players can also purchase token bundles on the website to be wagered through gameplay for chances to earn more tokens or to enter directly into drawings
- Four games available, each with a unique playstyle and prize structure



## Arizona Lottery Ultimate Playlist

- Standalone, no wager, free-to-play mobile application
- Each day players can earn tickets to enter into sweepstakes drawings by listening, rating and downloading music from a 40-song playlist
- Daily guaranteed cash drawings offer 18 prizes between \$50 and \$500 each day, seven days a week
- Each day, players can earn three entries into a daily non-guaranteed Ultimate Payout jackpot drawing that starts at \$20,000 and rolls \$5,000 each month







### New Business Item #1 Instant Scratch Game Profiles Report to Arizona Lottery Commission March 17, 2023

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant scratch games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing, distribution, and sales of these games.

### **NEW GAME PROFILES**

Attached for the Lottery Commission's action is new instant scratch game profiles: *Universal Monsters* #1412, *Fruit Explosion* #1417, and *Sunshine Slingo*<sup>®</sup> *Trio* #1419.

<u>Universal Monsters #1412.</u> This \$5 game has a top prize of \$50,000. This game will be printed at a quantity of approximately 1.9 million tickets.

*Fruit Explosion #1417.* This \$3 game has a top prize of \$20,000. This game will be printed at a quantity of approximately 2.7 million tickets.

<u>Sunshine Slingo<sup>®</sup> Trio #1419.</u> This \$5 game has a top prize of \$50,000. This game will be printed at a quantity of approximately 3 million tickets.

### New Business Item #2 Instant Tab Game Profiles Report to Arizona Lottery Commission March 17, 2023

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant tab games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing and distribution of these games.

### **NEW GAME PROFILES**

Attached for the Lottery Commission's action are new instant tab game profiles: *True Heroes* #183, USA #184, Slots of Cash #185, Spicy 9s #186, Patriot's Dream #187, Got Luck #188, Freedom Road #189, Lucky Bucks #190, Hot Cash #1088, Fun Money #1089, 1<sup>st</sup> & Goal #1090, Head'n for Home #1091, Suited Up #1092, Wild Reels #1093, Criss Cross Cash #1094, and Max Money #1095.

*True Heroes #183.* This 25¢ game has a top prize of \$50.

USA #184. This 25¢ game has a top prize of \$50.

*Slots of Cash #185.* This 25¢ game has a top prize of \$50.

*Spicy 9s #186.* This 25¢ game has a top prize of \$50.

Patriot's Dream #187. This 50¢ game has a top prize of \$150.

Got Luck #188. This 50¢ game has a top prize of \$150.

*Freedom Road #189.* This \$1.00 game has a top prize of \$250.

*Lucky Bucks #190.* This \$1.00 game has a top prize of \$250.

Hot Cash #1088. This 50¢ game has a top prize of \$150.

*Fun Money #1089.* This 50¢ game has a top prize of \$150.

1st & Goal #1090. This \$1.00 game has a top prize of \$250.

*Head'n for Home #1091.* This \$1.00 game has a top prize of \$250.

*Suited Up #1092* This \$2.00 game has a top prize of \$400.

Wild Reels #1093 This \$2.00 game has a top prize of \$400.

Criss Cross Cash #1094 This \$2.00 game has a top prize of \$400.

*Max Money* **#1095** This \$2.00 game has a top prize of \$400.

Attachments (Commissioners only)

### New Business Item #3 Fast Play<sup>TM</sup> Game Profiles Report to Arizona Lottery Commission March 17, 2023

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery Fast Play games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for game development, launch, and sales of these games.

### **NEW GAME PROFILES**

Attached for the Lottery Commission's action are new Fast Play game profiles: *Lightning Fast Cash Progressive* #154 & *Lightning Fast Cash Double Progressive* #155.

*Lightning Fast Cash Progressive #154.* This \$2 Fast Play game has a progressive top prize that starts at \$5,000. Players match the numbers in each GAME on the ticket to the WINNING NUMBERS to win a prize. Players double their prize when their GAME contains a "lightning" symbol with two matched numbers.

*Lightning Fast Cash Double Progressive #155.* This \$5 Fast Play game has a progressive top prize that starts at \$10,000. Players match the numbers in each GAME on the ticket to the WINNING NUMBERS to win a prize. Players double their prize when their GAME contains a "lightning" symbol with two matched numbers.

Attachments (Commissioners only)

New Business Item #4 Players Club Promotion Profile #127 Report to Arizona Lottery Commission March 17, 2023

This report has been provided to the Lottery Commission regarding the Lightning Fast Cash Promotion Profile. The Commission is requested to approve this Promotion Profile.

### **NEW PROMOTION PROFILE**

Attached for the Lottery Commission's action is new Promotion Profile: Lighting Fast Cash #127.

### Lighting Fast Cash Promotion Profile #127

Starting May 2, 2023 players will be able to enter winning and non-winning eligible Fast Play<sup>TM</sup> game tickets for a chance to win \$100,000.

Attachments (Commissioners only)