

## January 20, 2023 COMMISSION REPORT

## Table of Contents

Notice of Public Meeting and Executive Session ..... 3
Commission Minutes of December 16, 2022, Meeting ..... 5
Agency Reports ..... 10
Director's Presentation ..... 10
Financial Report - Presentation ..... 10
Marketing \& Products Update - Presentation ..... 10
$2^{\text {nd }}$ Quarter Products \& Sales Review - No Presentation ..... 10
New Game Introductions - No Presentation ..... 10
New Business Item \#1 ..... 13
Fast Play ${ }^{\text {TM }}$ Game Profile ..... 13
New Business Item \#2 ..... 14
Players Club Promotion Profile \#125 ..... 14

## NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION OF THE ARIZONA STATE LOTTERY COMMISSION

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a meeting open to the public on January 20, 2023, at 10:00 a.m., in the Arizona Lottery Board Room, located at 4740 East University Drive, Phoenix, Arizona. The public is welcomed to join the meeting in person, via telephone, or internet through Google Hangouts Meet. The following are instructions on joining the meeting via the Google Hangouts Meet:

Join the meeting online by entering the following link into your URL
meet.google.com/guc-uece-uyy
OR
Join the meeting US Toll Free by phone at 406-686-2820 when prompted enter Access Code 846044593 followed by the pound key (\#)

If you are having problems with connecting, please contact 480-921-4493.

Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § $38-431.03(\mathrm{~A})(3)$ regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. All members of the Commission will be participating by means of telephonic communication.

## Call to Order

1. Call for Quorum
2. Call for Notice
3. Approval of Minutes for December 16, 2022, Public Meeting

## Agency Reports

1. Director's Presentation
2. Financial Report - Presentation
3. Marketing \& Products Update - Presentation
4. $2^{\text {nd }}$ Quarter Products \& Sales Review - No Presentation
5. New Games Introduction - No Presentation

## New Business

1. Discussion and possible action on new Fast Play ${ }^{\mathrm{TM}}$ game profile: Monsoon Money \#152.
2. Discussion and possible action on new promotion profile: Statehood Giveaway \#125.

## Call to the Public

Consideration and discussion of comments from the public. Those members of the public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration at a later date to comply with A.R.S. § 38-431.02.

## Announcements

1. The next Commission meeting will be held February 17, 2023, at 10:00 a.m.

## Adjournment

## Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

## Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 12th day of January, 2023
$\qquad$
Gregory R. Edgar
Executive Director

Persons with a disability may request a reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation. The Commission reserves the right to change the order of items on the agenda.

## PUBLIC MEETING OF THE ARIZONA LOTTERY

Commission Minutes of December 16, 2022, Meeting

| PRESIDING | Chair Jeff Weintraub (Teleconference) |
| :--- | :--- |
| COMMISSIONERS | Julie Katsel, Alec Thomson, Todd Newman, and Trent Crump, <br> (Teleconference) |
| LOTTERY | Executive Director; Gregory Edgar, Todd Terrell; Deputy Director of <br> Security and Investigations, and Russ Harben; Deputy Director of <br> Operations (In Person) (Teleconference) |
|  | Luanne Mansanares, Jacob Rusywick, Holly Hichens, John Gilliland, and <br> Robin Peters (In Person) Adam Tollefson, Alexandra Adukeh, Allyson <br> Saltford, Anjali Dang, Cheyenne McMurtry, Debra Andrego, Jennifer |
| GUESTS Karla Henriksen, Lynda Sellers, Mary Cimaglio, Sandra Blair, |  |
| Shelby Alessi, Shelby Figueroa, Steven Wood, Susan Kalember and |  |
|  | Victor Mendoza (Teleconference) |

## Call to Order

1. Call for Quorum: Pursuant to the Public Notice dated December 8, 2022, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:00 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Commissioner Katsel, Commissioner Newman, Commissioner Crump, and Commissioner Thomson appearing via teleconference.
2. Notice: Notice was posted by Luanne Mansanares on December 8, 2022, at 5:00 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. Approval of Minutes: Chair Weintraub entertained a motion to approve the minutes of the November 18, 2022, Public Meeting. Commissioner Katsel verbally moved; Commissioner Newman verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Newman verbally voting aye, Commissioner Crump verbally voting aye, and

Commissioner Thomson verbally voting aye. The motion carried.

## Agency Reports

1. Retail of the Quarter Presentation: Sandra Blair presented information on the retailer of the quarter, Fry's Marketplace 694. Phoenix, AZ. The presentation is attached for the official minutes.
2. Director's Presentation: Director Edgar presented information on the beneficiary focus of the month, Recycle Your Bicycle. Director Edgar concluded his presentation with election information pertaining to the Governor elects transition team. The presentation is attached for the official minutes.
3. Financial Report Presentation: Russ Harben presented the financial information with overall sales, new projections, and financial status with a comparison of last year's sales. The presentation is attached for the official minutes.
4. Products \& Marketing Update: Chris Rogers gave a brief products and marketing update. The presentation is attached for the official minutes.

## 5. New Games Introduction - No Presentation

## New Business

1. Chair Weintraub opened the floor for nominations for Chair. Commissioner Thomson verbally nominated Commissioner Weintraub for Chair. There were no other nominations, Commissioner Newman verbally second the nomination. There was no discussion, and Chair Weintraub entertained a motion to elect Jeff Weintraub as Chair. Commissioner Thomson verbally moved, Commissioner Newman verbally second. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Newman verbally voting aye, Commissioner Crump verbally voting aye, and Commissioner Thomson verbally voting aye. The motion carried.

Chair Weintraub opened the floor for nominations for Vice Chair. Chair Weintraub verbally nominated Commissioner Newman for Vice Chair. There were no other nominations, Commissioner Thomson verbally second the nomination. There was no discussion, and Chair Weintraub entertained a motion to elect Commissioner Newman as Vice Chair. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Newman verbally voting aye, Commissioner Crump verbally voting aye, and Commissioner Thomson verbally voting aye. The motion carried
2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: Luck Lady

Luanne Mansanares, informed Chair Weintraub the name of the game was Lady Luck.

Chair Weintraub apologized and informed everyone that he is suffering from COVID. Then asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: Lady Luck \#1399, Red Hot 7s \#1410, and Coffee House Crossword \#1411. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: \#1399, \#1410, and \#1411. Commissioner Crump verbally moved; Commissioner Thomson verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Crump verbally voting aye, Commissioner Newman verbally voting aye, and Commission Thomson verbally voting aye. The motion carried.
3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: Celebrate America \#177, Super 7's \#178, America's Best \#179, Gimme Some Luck \#180, Triple Stars \& Bars \#181, Buckets of Gold \#182, Mucho Margaritas \#1084, Cool Riches \#1085, Black Jack City \#1086, and Easy Money \#1087. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant tab game profiles: \#177, \#178, \#179, \#180, \#181, \#182, \#1084, \#1085, \#1086 and \#1087. Commissioner Katsel verbally moved; Commissioner Thomson verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Crump verbally voting aye, Commissioner Newman verbally voting aye, and Commission Thomson verbally voting aye. The motion carried.
4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Fast Play ${ }^{\mathrm{TM}}$ game profile: Desert Dollars \#151. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding Fast Play ${ }^{\text {TM }}$ game profile: \#151. Commissioner Crump verbally moved; Commissioner Katsel verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Crump verbally voting aye, Commissioner Newman verbally voting aye, and Commission Thomson verbally voting aye. The motion carried.
5. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Quick Draw ${ }^{\text {TM }}$ game profiles: Two to Win \#21, and Money Roll \#22. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding Quick Draw ${ }^{\text {TM }}$ game profiles: \#21, and \#22. Commissioner Thomson verbally moved; Commissioner Newman verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye,

Commissioner Katsel verbally voting aye, Commissioner Crump verbally voting aye, Commissioner Newman verbally voting aye, and Commission Thomson verbally voting aye. The motion carried.
6. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profiles: Million Dollar POWER BOWL \#123, and Set For Life \#124. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new promotion profile: \#123, and \#124. Commissioner Katsel verbally moved; Commissioner Crump verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Crump verbally voting aye, Commissioner Newman verbally voting aye, and Commission Thomson verbally voting aye. The motion carried.

## Call to the Public

Chair Weintraub invited members of the public to speak before the Commission. There was a response from the public.

A member of the public verbally addressed the Commission from phone number 520-***-6219 "Yes, Yes, I would. My name is Patricia Soto."

Chair Weintraub: Yes, how can we help you?
Patricia Soto: "Hi. I was sent an email on November 9th. That I had won an Arizona adventure draw three. And I was to respond within one week. I am an avid player and I'm always on my players club app. This is daily. I received daily emails from from my players club regarding my points redemption and winning numbers. I answer all my scratchers and in hopes to win, you know, to be a lucky recipient. And apparently, I was, and I did not get that notification. I, Saw the notification about a week ago and I've been trying to see what can happen. I just, you know, I'm, I'm on my players club account daily. My phone numbers correct is. You know, when, when it says that we've, you know, to get notified. Make sure all your information is correct. All of that is correct. And I received one email and and it got lost in all the emails now. I don't understand I just you know I have all my contact information is correct and something that that big of a prize, you know that big for me, you know, I thought you know at least I would get a phone call something and give me you know, an opportunity to respond on that."

Chair Weintraub: "Thank you for your concern, Director Edgar, I'll turn that one over to you."
Director Edgar: "Ms. Soto this is the first that I am hearing of your concern. I am happy to take that apart with our team and get with you on the phone and talk through your concerns." "It's not a problem for us to address that directly with you."

Patricia Soto: "Absolutely, I appreciate that."
Director Edgar: "While I got you may I get a phone number?"
Patricia Soto: "Sure it is 520 ***-6219."

Luanne Mansanares: "For the spelling of your name, is it P.A.T.R.I.C.I.A. S.O.T.O.?
Patricia Soto: "That is correct." "Thank you guys, I appreciate it have a happy holidays."
Chair Weintraub: "Thank you. Would any other members of the public like to address the Commission?" There was no response.

## Announcements

The next Commission meeting will be held in person on January 20, 2023, at 10:00 a.m.
"All are invited to the holiday luncheon, which is today from 11 to 1 and it's at the headquarters located at 4740 E. University Dr. It's possible that we may have a quorum of the board in attendance. It's solely a social function and the board will not consider, discuss, or vote upon any board business at the social function."

Chair Weintraub asked if there any other announcements. There were no responses.

## Adjournment

Chair Weintraub stated with nothing remaining on the agenda, we are adjourned. The meeting adjourned at 10:52 am.

## Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

## Notice

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Agency Reports

Report to Arizona Lottery Commission
January 20, 2023

## Director's Presentation

## Financial Report - Presentation

Marketing \& Products Update - Presentation

## $2^{\text {nd }}$ Quarter Products \& Sales Review - No Presentation

New Game Introductions - No Presentation

New Game IntroductionsThe following games were introduced since the last commission meeting: $5 X \# 1387,10 X^{\circledR} \# 1388,20 X \# 1389,50 X \# 1390$, and One Word Crossword \#1392.

More information on these games are available by visiting the Scratchers section at ArizonaLottery.com

The following games were approved to end consistent with the Instant Scratch Game Ending Policy. Players have 180 days from the game-ending date to claim prizes.

| Date <br> Ended | Price <br> Point | Game <br> No. | Game Name | Beginning <br> Inventory | \% Sold <br> through <br> $\mathbf{1 / 9 / 2 3}$ |
| :---: | :---: | :---: | :--- | :--- | :---: |
| $12 / 29 / 22$ | $\$ 30$ | 1300 | Ultimate Millions | $4,788,540$ | $79 \%$ |
| $1 / 9 / 23$ | $\$ 20$ | 1302 | $\$ 40$ Million Mega Bucks | $3,464,160$ | $98 \%$ |
| $1 / 9 / 23$ | $\$ 5$ | 1313 | MONOPOLYTM | $3,429,300$ | $85 \%$ |
| $1 / 9 / 23$ | $\$ 1$ | 1317 | $3-2$ Won | $3,610,200$ | $69 \%$ |
| $1 / 9 / 23$ | $\$ 2$ | 1321 | Red Hot 7s | $4,933,800$ | $95 \%$ |
| $1 / 9 / 23$ | $\$ 10$ | 1345 | $\$ 100,000$ Money Match | $3,144,840$ | $65 \%$ |
| $1 / 9 / 23$ | $\$ 5$ | 1349 | $\$ 50$ Grand | $3,652,200$ | $79 \%$ |
| $1 / 9 / 23$ | $\$ 10$ | 1350 | $\$ 100$ Grand | $3,050,580$ | $70 \%$ |
| $1 / 9 / 23$ | $\$ 10$ | 1351 | Powershot Multiplier | $2,514,900$ | $74 \%$ |
| $1 / 9 / 23$ | $\$ 10$ | 1352 | Triple Red 7's | $3,776,280$ | $85 \%$ |
| $1 / 9 / 23$ | $\$ 5$ | 1353 | Full of Money | $3,516,480$ | $81 \%$ |
| $1 / 9 / 23$ | $\$ 2$ | 1356 | Blackjack Doubler | $2,480,100$ | $71 \%$ |
| $1 / 9 / 23$ | $\$ 25$ | 1358 | Triple Bonus Crossword | $3,464,160$ | $77 \%$ |
| $1 / 9 / 23$ | $\$ 1$ | 1374 | Stocking Stuffer | $3,367,200$ | $55 \%$ |
| $1 / 9 / 23$ | $\$ 2$ | 1375 | Polar Payout | $2,157,750$ | $50 \%$ |
| $1 / 9 / 23$ | $\$ 3$ | 1376 | Candy Cane Crossword | $2,124,400$ | $58 \%$ |
| $1 / 9 / 23$ | $\$ 5$ | 1377 | Sleigh Bell Bucks | $2,379,240$ | $56 \%$ |
| $1 / 9 / 23$ | $\$ 10$ | 1378 | 25 Days of Winning | $1,868,280$ | $60 \%$ |

## ATTACHMENT A

## Dashboard Report January 2023

SERVING ARIZONA FOR 41 YEARS


## Arionenghtery Dashboard

16.34\%

## Total Sales (FYTD) <br> $\$ 763,930,008$

15.85\%
vs. PYTD

| 78.15\% | Draw Sales <br> $\$ 247,520,560_{\text {xTotal Sales }}^{32,4 \%}$ |
| :---: | :---: |
| vs. Proj (FYTD) |  |
| 141.00\% | Multi-State <br> $\$ 182,540,3866_{\text {xoraw Sates }}^{73,7 x}$ |
| vs. Proj (FYTD) |  |
| 4.31\% | In-State <br> $\$ 41,688,5066_{\text {xDraw Sales }}^{16.88}$ |
| vs. Proj (FYTD) |  |
| -36.09\% |  |
| vs. Proj (FYTD) |  |
| 3.16\% |  |
| vs. $\operatorname{Proj}(F Y T D)$ | \$22,188,369 ${ }_{\text {xoraw sales }}^{\text {apa }}$ |


| $48.79 \%$ <br> vs. PYTD <br> $94.29 \%$ <br> vs. PYTD <br> $-11.52 \%$ <br> vs. PYTD <br> $124.70 \%$ <br> vs. PYTD <br> vs. PYTD |
| :--- |
| -10.49\% |


| $\begin{gathered} \text { Draw Sales : From } \\ 7 / 1 / 2017-\text { To } \\ 1 / 2 / 2023 \\ \text { Fast Play Sales : } \end{gathered}$ | $-0.25 \%$ <br> vs. Proj (FYTD) | Instant Sales <br> $\$ 516,409,4488_{\text {zTotal }}^{676 \%}$ | 4.74\% <br> vs. PYTD |
| :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { From } \\ 2 / 11 / 2018 \text { - To } \\ 1 / 2 / 2023 \end{gathered}$ | -0.37\% <br> vs. $\operatorname{Proj}($ FYTD) | Scratchers Sales <br> \$509,161,988 ${ }_{\text {xinnstant Sales }}^{98.6 \mathrm{a}}$ | $4.62 \%$ <br> vs. PYTD |
| $\begin{gathered} \text { Pulltab Sales : From } \\ \text { 7/2/2017 - To } \\ \text { 12/29/2022Scratcher } \end{gathered}$ | 3.68\% <br> vs. $\operatorname{Proj}(F Y T D)$ | Charitable Pulltab Sales <br> $\$ 4,320,120_{\text {xinstant sales }}^{\text {and }}$ | 8.10\% <br> vs. PYTD |
| - To 1/2/20 | $\begin{gathered} 10.33 \% \\ \text { vs. } \operatorname{Proj} \text { (FYTD) } \end{gathered}$ | Age Rest. Pulltab Sales $\$ 2,118,960_{\text {xxinsant Saes }}^{0.01 x}$ | $15.57 \%$ <br> vs. PYTD |
|  | 38.19\% <br> vs. Proj (FYTD) | Other Pulltab Sales $\$ 804,600_{\text {xnissant Saese }}^{0.2 x}$ | $42.45 \%$ <br> vs. PYTD |

## Arroung Stley Daily Sales vs Goal



## Arizong Gitery YTD Sales vs. Projection

FY 2023 Total Sales vs. Projection

- Total Sales - Total Projection



## Arizona Gottery Rolling 12 Month Total Sales

Rolling 12 Month Sales


## Arizong fitery All Games

## Total Sales FY 2022 vs. 2023 vs. Projection



## Arizonaffltery Draw Games



## Arizonafoltery Instant Games

Instant Sales FY 2022 vs. 2023 vs. Projection


## Arizonagitery Draw Sales by Month

FY 2023 Draw Sales by month


## Arizona oitery Draw Sales by Game

FY 2023 Draw Sales by Game


## Arizona oitery Scratcher Sales by Price Point



## Arizonafoltery Pull Tab Sales by Price Point

## Based on Dollars Sold



Based on Tickets Sold


| Price <br> Point | FY 19 | FY 20 | FY 21 | FY 22 | FY 23 | Price Point | FY 19 | FY 20 | FY 21 | FY 22 | FY 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0.25 | \$673,764 | \$438,438 | \$532,824 | \$538,914 | \$251,100 | 0.25 | 2,695,056 | 1,753,752 | 2,131,296 | 2,155,656 | 1,004,400 |
| 0.50 | \$2,699,880 | \$2,069,850 | \$2,926,590 | \$2,933,580 | \$1,576,200 | 0.50 | 5,399,760 | 4,139,700 | 5,853,180 | 5,867,160 | 3,152,400 |
| 1.00 | \$4,556,220 | \$3,691,860 | \$5,201,460 | \$6,325,620 | \$3,285,360 | 1.00 | 4,556,220 | 3,691,860 | 5,201,460 | 6,325,620 | 3,285,360 |
| 2.00 | \$1,983,840 | \$1,851,960 | \$3,333,960 | \$4,257,360 | \$2,134,800 | 2.00 | 991,920 | 925,980 | 1,666,980 | 2,128,680 | 1,067,400 |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |

## Arizona oftery Community Impact



## Arizonafotery Draw Game Monthly Sales

| Mont h | POWERBALL | MEGA MILLIONS | TOTAL <br> MULTI- <br> STATE <br> DRAW <br> GAMES | THE PICK | FANTASY 5 | PICK 3 | TRIPLE TWIST | TOTAL INSTATE DRAW GAMES | QUICK DRAW | TOTAL DRAW GAMES |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jul | \$8,735,275 | \$39,432,494 | \$48,167,769 | \$2,351,982 | \$1,304,028 | \$1,306,893 | \$1,808,248 | \$6,771,151 | \$178,661 | \$58,665,109 |
| Aug | \$6,591,949 | \$5,029,864 | \$11,621,813 | \$2,346,454 | \$2,033,785 | \$1,353,693 | \$1,053,398 | \$6,787,330 | \$196,232 | \$22,650,553 |
| Sep | \$7,121,776 | \$6,008,210 | \$13,129,986 | \$2,131,560 | \$1,524,983 | \$1,282,314 | \$1,142,388 | \$6,081,245 | \$168,210 | \$22,707,541 |
| Oct | \$24,390,310 | \$6,868,210 | \$31,258,520 | \$2,510,242 | \$1,603,840 | \$1,326,070 | \$1,715,738 | \$7,155,890 | \$165,667 | \$42,097,936 |
| Nov | \$44,634,095 | \$8,431,817 | \$53,065,912 | \$3,572,498 | \$1,289,389 | \$1,342,610 | \$1,274,416 | \$7,478,913 | \$175,321 | \$64,254,777 |
| Dec | \$8,644,403 | \$14,595,764 | \$23,240,167 | \$2,549,897 | \$1,876,346 | \$1,386,677 | \$1,169,166 | \$6,982,086 | \$207,338 | \$34,419,778 |
| Jan | \$661,445 | \$1,394,774 | \$2,056,219 | \$164,670 | \$110,260 | \$85,961 | \$71,000 | \$431,891 | \$11,870 | \$2,724,866 |
|  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

## Arizonafottery Instant Game Monthly Sales

| Month | SCRATCHERS | CHARITABLE PULL-TABS | AGE- <br> RESTRICTED <br> PULL-TABS | TOTAL INSTANT SALES CURRENT FY | TOTAL INSTANT SALES PREVIOUS FY | \% of Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jul | \$85,830,540 | \$725,760 | \$292,680 | \$86,972,100 | \$87,567,671 | -0.7\% |
| Aug | \$82,719,267 | \$732,240 | \$363,960 | \$83,921,307 | \$81,430,467 | 3.1\% |
| Sep | \$79,397,874 | \$714,960 | \$304,560 | \$80,521,614 | \$75,720,197 | 6.3\% |
| Oct | \$83,981,140 | \$710,460 | \$355,320 | \$85,187,320 | \$80,573,893 | 5.7\% |
| Nov | \$83,355,949 | \$742,020 | \$407,160 | \$84,660,649 | \$79,592,943 | 6.4\% |
| Dec | \$88,094,418 | \$694,680 | \$395,280 | \$89,363,658 | \$82,643,454 | 8.1\% |
| Jan | \$5,782,800 | \$0 | \$0 | \$5,782,800 | \$88,749,211 | -93.5\% |
| Feb | \$0 | \$0 | \$0 | \$0 | \$94,521,006 | -100.0\% |
| Mar | \$0 | \$0 | \$0 | \$0 | \$102,981,838 | -100.0\% |
| Apr | \$0 | \$0 | \$0 | \$0 | \$97,816,671 | -100.0\% |
| May | \$0 | \$0 | \$0 | \$0 | \$98,156,659 | -100.0\% |
| Jun | \$0 | \$0 | \$0 | \$0 | \$87,464,598 | -100.0\% |

## Arizona oftery FY23 Year-to-date Financial Status



Cash Balance by Fund

35,501,992

Budget by Appropriation Type and Object Class


## ATTACHMENT B

## FY23 2nd Quarter Product and Sales Report

The first section of this report focuses on individual product performance and is provided by the Products team. In the second section, Raynie Hosto, Deputy Director of Customer Service \& Sales, has provided information on retailer sales and rankings in several different categories. Staff is available to answer any questions the Commission may have.

Katie Hobbs
Governor

Gregory R. Edgar
Executive Director

## Arizona Lottery <br> FY2023 - Product Review <br> Mid-Year Review - July 2022 through December 2022

As part of a quarterly review process, we report to the agency on the performance of the individual Lottery products including draw, instant and Fast Play games. The information contained in this report includes the following:

- General overview midway through the fiscal year
- A top-line review of sales performance of each product
- A summary review by price point for the instant games
- A top down look at the top performing instant games by revenue and tickets
- A review of new game introductions and game endings


## General Overview

Sales midway through FY23 reached $\$ 743,646,061$, an increase of $14.3 \%$ from the same period last fiscal year. The breakdown by product is as follows:

|  | $1{ }^{\text {stt }}$ Quarter | 2nd Quarter | Total | Mkt <br> Share |
| :---: | :---: | :---: | :---: | :---: |
| Scratchers ${ }^{\text {® } 1}$ | \$247,947,681 | \$255,431,507 | \$503,379,188 | 66.64\% |
| Draw Games | \$93,102,397 | \$129,729,814 | \$222,832,211 | 29.50\% |
| Fast Play Games | \$10,920,806 | \$11,042,677 | \$21,963,483 | 2.91\% |
| Charitable Pull-Tabs | \$2,172,960 | \$2,147,160 | \$4,320,120 | 0.57\% |
| General Pull-Tabs | \$1,294,380 | \$1,632,960 | \$2,927,340 | 0.39\% |
| Total | \$355,438,224 | \$399,984,118 | \$755,422,342 |  |

[^0]FY2023 2nd Quarter Product Review
Page 2


As indicated in the chart above, the Scratchers contribution to total sales in the first half of the year represent $66.64 \%$. The market share for draw games is $29.50 \%$ of total sales, an increase over the same quarter last fiscal year. Fast Play games represent $2.91 \%$ of total sales, and pull-tabs represent $0.96 \%$ of total sales. Sales detail by product is provided in Attachments A and B.

## Charitable Pull-Tabs

The charitable pull-tab games program has 145 organizations currently licensed and selling tickets. Sales through the second quarter of the fiscal year reached $\$ 4,320,120$, an $8.1 \%$ increase over the previous year.

## General Pull-Tabs

The general pull-tab games program has 121 licensed retailers selling tickets. Sales through the second quarter of the fiscal year reached $\$ 2,927,340$, a $22.4 \%$ increase over the previous year.

## Scratchers Games

Sales for Scratchers through the second quarter of the fiscal year totaled $\$ 503,379,188$, an increase of $4.6 \%$ from the previous year.

Based on validations, players have earned more than $\$ 366$ million in prizes. The prizes paid calculated against the sales revenues equate to an average payout of $72.8 \%$.

A total of 33 new games were introduced through the second quarter. Combined with the games carried forward, a total of 94 games contributed to the sales revenues.

| Price Point | $\mathbf{\$ 1}$ | $\mathbf{\$ 2}$ | $\mathbf{\$ 3}$ | $\mathbf{\$ 5}$ | $\mathbf{\$ 1 0}$ | $\mathbf{\$ 2 0}$ | $\mathbf{\$ 2 5}$ | $\mathbf{\$ 3 0}$ | $\mathbf{\$ 5 0}$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# New Games | 3 | 6 | 3 | 9 | 9 | 1 | 1 | 1 | 0 | 33 |
| Carried Forward | 4 | 12 | 5 | 17 | 12 | 4 | 2 | 4 | 1 | 61 |

During this same period, 16 games ended. Four games ended because the last top prize had been redeemed. The remaining games ended as part of the standard quarterly game ending process, because either the games were out of inventory or the intended sales period had ended.

## Sales by price point

Through the second quarter of the fiscal year, the category of \$20+ games represents $49.9 \%$ of Scratchers sales and $14.5 \%$ of tickets sold. The $\$ 5-\$ 10$ games represent $40.1 \%$ of Scratchers sales and $45.1 \%$ of tickets sold the highest of the categories. The \$1-\$3 games account for 10\% of the Scratchers revenue and $40.4 \%$ of tickets sold. The chart below shows the breakdown of tickets and dollars for FY23. The charts on Attachment C show a comparable breakdown across all price points for the most recent five years.


## Top 10 games

The Crossword and Bingo style games continue to be strong with more than $\$ 107$ million in sales, representing $21.40 \%$ of total Scratchers sales. In terms of dollars sold, two of the top ten games are Crossword or Bingo style games; they also represent six of the top ten games in terms of tickets sold. Sales for the $\$ 50$ game, $500 X(\# 1360)$ totaled more than $\$ 76$ million, representing $15.3 \%$ of total Scratchers sales.

The table below identifies the top 10 games in terms of sales revenue generated and total tickets sold through the second quarter.

| Top 10 games in sales revenue |  |  | Top 10 games in tickets sold |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Game | Sales Revenue |  | Game | Tickets Sold |
| \$50 | 1360 500X | \$77,095,650 | \$2 | 1331 Crossword | 4,308,054 |
|  | 1290 \$215 Million Cash | \$44,243,220 | \$5 | 1340 Wild Cherry Crossword | 2,752,212 |
| \$20 | Explosion |  |  |  |  |
| \$30 | 1354 Ultimate Riches | \$31,314,600 | \$2 | 1333 Wild Bingo | 2,276,204 |
|  |  | \$23,462,625 | \$20 | 1290 \$215 Million Cash | 2,212,161 |
| \$25 | 1358 Triple Bonus Crossword |  |  | Explosion |  |
| \$10 | 1372 Crossword Mania | \$22,049,420 | \$10 | 1372 Crossword Mania | 2,204,942 |
| \$20 | 1380 100X The Cash | \$17,495,400 | \$2 | 1321 Red Hot 7s | 1,952,840 |
| \$20 | 1364 \$100 or \$200 | \$17,164,660 | \$5 | 1362 Bingo Twist | 1,741,602 |
| \$10 | 1352 Triple Red 7's | \$16,710,620 | \$10 | 1352 Triple Red 7's | 1,671,062 |
| \$30 | 1316 Millionaire Maker | \$13,921,350 | \$3 | 1344 Extra Crossword | 1,663,288 |
| \$5 | 1340 Wild Cherry Crossword | \$13,761,060 | \$1 | 1374 Stocking Stuffer | 1,638,186 |

FY2023 2nd Quarter Product Review
Page 5

## Fast Play Games

Sales for Fast Play games through the second quarter of the fiscal year totaled $\$ 21,963,483$, a $10.6 \%$ decrease from the previous year.


A total of fives new games were introduced through the second quarter. Combined with the games carried forward, a total of 21 games contributed to the sales revenues.

| Price Point | $\mathbf{\$ 1}$ | $\mathbf{\$ 2}$ | $\mathbf{\$ 5}$ | $\mathbf{\$ 1 0}$ | $\mathbf{\$ 2 0}$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# New Games | 2 | 1 | 1 | 0 | 1 | 5 |
| Carried Forward | 3 | 4 | 4 | 3 | 2 | 16 |

During this same period, two games ended because either the last top prize had been sold or the intended sales period had ended.

## Draw Games

Total draw games sales through the second quarter reached $\$ 222,832,211$, an increase of $57.4 \% \%$ over the same period last year.

## Draw Games - Multi-State Games

Powerball - Sales through the second quarter of the year totaled $\$ 100,117,808$, an increase of $61.7 \%$ over the previous year. The highest jackpot reached in the second quarter of the fiscal year was $\$ 1.9$ billion at the beginning of November 2022.

Mega Millions - Sales through the second quarter of the year totaled $\$ 80,366,359$, an increase of $170.5 \%$ over the previous year. A jackpot did not hit in the second quarter of this fiscal year.

## Draw Games - In-State Games

Triple Twist ${ }^{\text {TM }}$ - Sales through the second quarter of the fiscal year totaled $\$ 8,163,354$, a decrease of $15.3 \%$ from the previous year. There was one Triple Twist jackpot winner on December 6, 2022.

The Pick ${ }^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 15,462,633$, a decrease of $18.7 \%$ from the previous year. The highest jackpot reached in the second quarter of the fiscal year was $\$ 6.9$ million in November 2022. There was one jackpot winner of the Pick on November 21, 2022.

Fantasy $5^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 9,632,371$, an increase of $2.4 \%$ over the previous year. The highest jackpot reached in the second quarter of the fiscal year was \$358,000 in early November 2022.

Pick $3^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 7,998,257$, a decrease of $6.4 \%$ from the previous year.

## Quick Draw Games

Sales through the second quarter of the year totaled $\$ 1,091,429$.

One To Win - Sales through the second quarter of the year totaled $\$ 332,071$.

5/10/45 - Sales through the second quarter of the year totaled $\$ 556,328$.

Lucky Links ${ }^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 112,464$.
5 In-A-Line ${ }^{\text {TM }}$ - Sales through the second quarter of the year totaled $\$ 90,566$.

## ARIZONA LOTTERY

QUARTERLY SALES BY PRODUCT
Fiscal Year 2023-July 2022 through December 2022

| Month | Powerball | Mega <br> Millions | The Pick | Fantasy 5 | Pick 3 | Triple Twist | Quick Draw | Total <br> Draw Games | Fast Play | Scratchers | Charitable <br> Pull-Tabs | $\begin{aligned} & \text { General } \\ & \text { Pull-Tabs } \end{aligned}$ | Total <br> Instant <br> Games | Total | Market <br> Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| July | \$8,735,275 | \$39,432,494 | \$2,351,982 | \$1,304,028 | \$1,306,893 | \$1,808,248 | \$178,661 | \$55,117,581 | \$3,547,528 | \$85,830,540 | \$725,760 | \$415,800 | \$86,972,100 | \$145,637,209 | 19.3\% |
| August | \$6,591,949 | 85,029,864 | \$2,346,454 | \$2,033,785 | \$1,353,693 | \$1,053,398 | \$196,232 | \$18,605,375 | \$4,045,178 | \$82,719,267 | \$732,240 | \$469,800 | \$83,921,307 | \$106,571,860 | 14.1\% |
| September | \$7,121,776 | \$6,008,210 | \$2,131,560 | \$1,524,983 | \$1,282,314 | \$1,142,388 | \$168,210 | \$19,379,441 | \$3,328,100 | \$79,397,874 | \$714,960 | \$408,780 | \$80,521,614 | \$103,229,155 | 13.7\% |
| 1st Quarter | \$22,449,000 | \$50,470,568 | 86,829,996 | \$4,862,796 | \$3,942,900 | \$4,004,034 | \$543,103 | \$93,102,397 | \$10,920,806 | \$247,947,681 | \$2,172,960 | \$1,294,380 | \$251,415,021 | \$355,438,224 | 47.1\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| October | \$24,390,310 | \$6,868,210 | \$2,510,242 | \$1,603,840 | \$1,326,070 | \$1,715,738 | \$165,667 | \$38,580,077 | \$3,517,859 | \$83,981,140 | \$710,460 | \$495,720 | 885,187,320 | \$127,285,256 | 16.8\% |
| November | \$44,634,095 | \$8,431,817 | \$3,572,498 | \$1,289,389 | \$1,342,610 | \$1,274,416 | \$175,321 | 860,720,146 | \$3,534,631 | \$83,355,949 | \$742,020 | \$562,680 | \$84,600,649 | \$148,915,426 | 19.7\% |
| December | \$8,644,403 | \$14,595,764 | \$2,549,897 | \$1,876,346 | \$1,386,677 | \$1,169,166 | \$207,338 | \$30,429,591 | \$3,990, 187 | \$88,094,418 | \$694,680 | \$574,560 | \$89,363,658 | \$123,783,436 | 16.4\% |
| 2nd Quarter | \$77,668,808 | \$29,895,791 | \$8,632,637 | 84,769,575 | \$4,055,357 | \$4,159,320 | \$548,326 | \$129,729,814 | \$11,042,677 | \$255,431,507 | \$2,147,160 | \$1,632,960 | \$259,211,627 | \$399,984,118 | 52.9\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| February |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| March |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3rd Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| April |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| May |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| June |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4th Quarter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2023 | \$100,117,808 | \$80,366,359 | \$15,462,633 | \$9,632,371 | \$7,998,257 | \$8,163,354 | \$1,091,429 | \$222,832,211 | \$21,963,483 | \$503,379,188 | \$4,320,120 | \$2,927,340 | \$510,626,648 | \$755,422,342 |  |
| Mkt Share | 13.3\% | 10.6\% | 2.0\% | 1.3\% | 1.1\% | 1.1\% | 0.1\% | 29.50\% | 2.91\% | 66.64\% | 0.57\% | 0.39\% | 67.59\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2022 | \$61,920,822 | \$29,709,127 | \$19,008,542 | \$9,410,853 | \$8,543,714 | \$9,637,876 | \$473,871 | \$138,704,805 | \$24,561,321 | \$481,142,495 | \$3,996,390 | \$2,389,740 | \$487,528,625 | \$650,794,751 |  |
| \% of Change | 61.7\% | 170.5\% | -18.7\% | 2.4\% | $-6.4 \%$ | -15.3\% |  | 60.7\% | -10.6\% | 4.6\% | 8.1\% | 22.5\% | 4.7\% | 16.1\% |  |

## ARIZONA LOTTERY

## QUARTERLY SALES BY PRODUCT

Fiscal Year 2023-July 2022 through December 2022


Arizona Lottery
5-Year Review by Price Point


|  | FY 2019 | FY 2020 | FY 2021 | FY2022 | FY2023 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\$ 1$ | $17,327,856$ | $15,243,692$ | $14,836,696$ | $12,025,050$ | $4,799,208$ |
| $\$ 2$ | $38,022,790$ | $37,102,316$ | $43,302,736$ | $33,526,964$ | $15,459,252$ |
| $\$ 3$ | $10,138,989$ | $11,265,299$ | $13,590,013$ | $11,441,902$ | $5,278,460$ |
| $\$ 5$ | $30,058,962$ | $32,724,821$ | $42,962,099$ | $36,665,951$ | $15,104,522$ |
| $\$ 10$ | $17,376,339$ | $20,720,452$ | $27,107,685$ | $25,630,144$ | $12,440,857$ |
| $\$ 20$ | $10,200,371$ | $10,863,687$ | $11,447,242$ | $9,600,830$ | $4,258,546$ |
| $\$ 25$ |  |  |  | $2,466,853$ | $1,040,890$ |
| $\$ 30$ |  | $4,281,146$ | $6,894,985$ | $4,913,421$ | $2,120,202$ |
| $\$ 50$ |  |  |  | $1,780,734$ | $1,541,913$ |
|  |  |  |  |  |  |
| Total | $123,125,307$ | $132,201,413$ | $160,141,456$ | $138,051,849$ | $62,043,850$ |

# Interoffice Memorandum 

Date: January 11, 2023
To: Gregg Edgar, Executive Director
From: Raynie Hosto, Deputy Director Customer Service and Sales
Subject: FY 2023 - Second Quarter Sales Review

## Vending Machine Sales (Chart E)

Total vending machine sales through the second quarter of FY23 were \$373,553,555, a 23.0\% increase over FY22 sales of $\$ 303,557,411$. There are currently 1,875 machines installed at retail locations compared to 1,777 in FY22. The average sales per unit increased to $\$ 33,620$ versus $\$ 29,016$ in FY22. FY23 sales from vending machines represented $49.9 \%$ of total sales, an increase from 46.9\% in FY22.

Chain accounts represented $77.4 \%$ of total vending sales through the first half of FY23. Albertsons leads all chain accounts with average machine sales of $\$ 338,945$. Fry's follows at $\$ 322,738$ with QuikTrip at $\$ 320,995$ and Safeway at $\$ 304,995$.

The out of stock average for the second quarter of FY 23 was 5.07\%, a decrease from 5.55\% in FY 22 but still above our annual goal of $4.9 \%$. Out of stocks continues to be a primary focus for the territory managers and corporate accounts in FY23.

## Corporate Account Review (Chart F)

- Major retail chains represent 50.0\% of all Draw and Scratchers lottery accounts. Convenience stores represent $35.6 \%$ of total accounts, while chain food stores represent 14.4\%.
- Major retail chains comprise $72.5 \%$ of the total market share, with convenience stores and food stores accounting for $42.0 \%$ and $30.5 \%$, respectively.
- Fry's food stores remain the leader with per-store average sales of $\$ 748,660$. Safeway follows at $\$ 561,082$ with Albertsons and QuikTrip at $\$ 551,242$ and $\$ 542,576$, respectively.
- Circle K accounts for $18.7 \%$ of the market share with 610 stores, followed by Fry's at $12.6 \%$ with 126 stores and QuikTrip at $9.6 \%$ with 132 stores.


## Business Classification Review (Charts G and H)

- Chain and independent convenience stores account for $56.4 \%$ of total Lottery accounts and $58.4 \%$ of the market share in sales. Chain and independent grocery stores account for $15.8 \%$ and account for $31.1 \%$ of the market share. Instant Tab retailers account for $7.0 \%$ of total lottery accounts and $1.0 \%$ of the sales market share.
- FY23 comparison sales to FY22 show chain and independent convenience sales up $10.6 \%$, while chain and independent grocery stores posted an increase of $26.2 \%$. These increases are largely due to the billion-dollar jackpots in July and November.
- The Instant Tab category posted a $13.4 \%$ increase through the second quarter when compared to the same period in FY22.


## County Review (Charts I and J)

- The estimated per capita weekly sales for the first half of FY23 was $\$ 3.86$, an increase from \$3.33 in FY22.
- Maricopa and Pima counties held a market share of $75.1 \%$ of total sales. Mohave, Pinal, and Yavapai counties combined market share was $15.1 \%$, and the remaining counties represented $9.8 \%$ of sales.
- Mohave County continues to post the highest weekly per capita sales at $\$ 8.94$, followed by La Paz County at $\$ 6.54$ and Greenlee County at $\$ 5.46$.


| Chain | Retailer Name | $\begin{gathered} \text { \# of } \\ \text { Machines } \end{gathered}$ |
| :---: | :---: | :---: |
| 8027 | ALBERTSONS | 30 |
| 9968 | Bashas | 46 |
| 8821 | Carioca | 33 |
| 8037 | Circle K | 192 |
| 20001 | Cobblestone | 13 |
| 9964/9963 | CVS | 83 |
| 8030 | El Super | 6 |
| 9958 | Fast Market | 6 |
| 9968 | Food City | 45 |
| 8052 | Frys Food | 192 |
| 8021 | Jacksons | 10 |
| 8031 | Los Altos Ranch Market | 7 |
| 9800 | Loves | 12 |
| 9905 | Maverik | 8 |
| 9926 | Pilot | 19 |
| 9849 | QuikTrip | 130 |
| 3128 | Safeway | 112 |
| 9027 | Smith's Food \& Drug | 4 |
| 8025 | Superpumper | 13 |
| 8004 | Terribles | 10 |
| 8022 | Walmart NHM - HD | 26 |
| 8022 | Walmart Supercenter - LP | 146 |
| 9962 | Winco | 7 |
|  | Corporate Total | 1150 |
|  | Independent \& ASL Total | 559 |
|  | Statewide Total - Q1 | 1709 |
|  |  |  |
|  | FY22 Totals | 1691 |

Corporate \% to Total

| Oct 2021 Sales |  | $\begin{aligned} & \text { oos\% } \\ & \hline \hline 1.26 \% \end{aligned}$ | Lost Sales |  |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 1,643,823 |  | \$ | 19,295 |
| \$ | 1,874,021 | 2.36\% | \$ | 44,391 |
| \$ | 922,236 | 2.50\% | \$ | 19,271 |
| \$ | 2,584,116 | 8.44\% | \$ | 233,117 |
| \$ | 282,832 | 1.71\% | \$ | 2,953 |
| \$ | 286,410 | 0.26\% | \$ | 854 |
| \$ | 151,248 | 2.86\% | \$ | 4,537 |
| \$ | 156,242 | 5.38\% | \$ | 5,908 |
| \$ | 1,088,797 | 2.49\% | \$ | 30,704 |
| \$ | 9,996,191 | 2.93\% | \$ | 292,619 |
| \$ | 372,987 | 4.28\% | \$ | 16,976 |
| \$ | 198,240 | 4.89\% | \$ | 8,152 |
| \$ | 241,154 | 3.90\% | \$ | 10,741 |
| \$ | 183,689 | 2.94\% | \$ | 6,123 |
| \$ | 346,029 | 6.96\% | \$ | 24,823 |
| \$ | 6,666,181 | 60\% | \$ | 651,961 |
| \$ | 5,452,747 | 3.25\% | \$ | 148,023 |
| \$ | 163,861 | 4.69 | \$ | 6,038 |
| \$ | 348,816 | 3.04\% | \$ | 13,009 |
| \$ | 175,127 | 1.33\% | \$ | 2,942 |
| \$ | 961,858 | 7.46 | \$ | 71,277 |
| \$ | 1,799,331 | 6.01\% | \$ | 109,704 |
| \$ | 209,794 | 7.79\% | \$ | 16,624 |
| \$ | 36,105,730 | 4.93\% | \$ | 1,740,041 |
| \$ | 11,210,883 | 4.35\% | \$ | 504,616 |
| \$ | 47,316,613 | 4.75\% | \$ | 2,244,657 |
|  |  |  |  |  |
| \$ | 41,080,712 | 4.76\% | s | 2,087,971 |


| Nov 2021 Sales | 00s\% | Lost Sales |  |
| :---: | :---: | :---: | :---: |
| 1,630,202 | 0.94\% | \$ | 14,740 |
| 1,906,735 | 2.4 | \$ | ,037 |
| 883,087 | 2.50\% | \$ | 19,088 |
| 2,761,196 | 9.05\% | \$ | 258,625 |
| 269,136 | 2.16\% | S | 1,727 |
| 661,415 | 0.22\% | \$ | 1,673 |
| 152,967 | 3.72\% | \$ | 6,04 |
| 141,649 | 5.26\% | \$ | 6,807 |
| 1,100,421 | 3.14\% | \$ | 35,309 |
| 9,824,942 | 3.13\% | s | 308,247 |
| 345,060 | 3.58\% | \$ | 12,651 |
| 202,097 | 3.75\% | \$ | 8,00 |
| 246,799 | 6.55\% | \$ | 17,072 |
| 187,383 | 2.97\% | S | 6,199 |
| 324,470 | 6.83\% | s | 22,79 |
| 7,206,389 | $62 \%$ | \$ | 714,115 |
| 5,491,175 | 2.21\% | S | 116,002 |
| 176,830 | 4.93\% | \$ | 7,816 |
| 382,631 | 3.28\% | \$ | 15,308 |
| 201,033 | 1.82\% | s | 4,31 |
| 928,619 | 8.01\% | \$ | 72,167 |
| 1,762,750 | 6.23\% | \$ | 112,548 |
| 210,798 | 6.09\% | \$ | 13,044 |
| \$ 36,997,784 | 5.02\% | \$ | 1,824,332 |
| \$ 11,063,202 | 4.44\% | \$ | 513,304 |
| \$ 48,060,986 | 4.84\% | \$ | 2,337,636 |
|  |  |  |  |
| \$ 40,427,870 | 5.07\% | s | 2,180,311 |


| YTD Sales |  | $\begin{gathered} \begin{array}{c} \text { YTD OOS } \\ \text { Avg } \end{array} \\ \hline \hline 1.27 \% \\ \hline \end{gathered}$ | YTD Total Lost Sales |  | Per Machine Average |  | Sales Per Machine |  | Avg Month Bin Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 10,168,344 |  | \$ | 127,579 | \$ | 338,945 | \$ | 4,252.65 | \$ | 1,177 |
| \$ | 11,703,048 | 2.60\% | s | 315,804 | \$ | 254,414 | \$ | 6,865.31 | \$ | 883 |
| \$ | 5,337,762 | 2.48\% | \$ | 119,487 | \$ | 161,750 | \$ | 3,620.82 | \$ | 562 |
| \$ | 15,478,216 | 9.33\% | \$ | 1,474,876 | \$ | 80,616 | \$ | 7,681.65 | \$ | 280 |
| \$ | 1,628,540 | 1.20\% | \$ | 12,742 | \$ | 125,272 | \$ | 980.15 | \$ | 435 |
| \$ | 3,333,745 | 0.33\% | \$ | 12,797 | \$ | 40,166 | \$ | 154.18 | \$ | 139 |
| S | 929,471 | 45\% | S | 4,921 | \$ | 154,912 | \$ | 5,820.1 | \$ | 8 |
| \$ | 912,176 | 5.18\% | \$ | 44,552 | \$ | 152,029 | \$ | 7,425.29 | \$ | 528 |
| \$ | 6,555,077 | 2.76\% | \$ | 194,042 | \$ | 145,668 | \$ | 4,312.05 | \$ | 506 |
| \$ | 61,965,732 | 3.75\% | \$ | 2,392,866 | \$ | 322,738 | \$ | 12,462.85 | \$ | 1,121 |
| \$ | 2,244,875 | 3.88\% | \$ | 89,970 | \$ | 224,488 | \$ | 8,997.01 | \$ | 779 |
| \$ | 1,175,171 | 3.32\% | \$ | 39,158 | \$ | 167,882 | \$ | 5,594.04 | \$ | 583 |
| \$ | 1,461,156 | 4.58\% | \$ | 68,677 | \$ | 121,763 | \$ | 5,723.05 | \$ | 423 |
| \$ | 1,074,262 | 3.89\% | \$ | 41,871 | \$ | 134,283 | S | 5,233.9 | \$ | 466 |
| \$ | 1,985,338 | 7.89\% | \$ | 153,281 | \$ | 104,491 | \$ | 8,067.45 | \$ | 363 |
| \$ | 41,729,344 | 9.66\% | \$ | 4,133,653 | \$ | 320,995 | \$ | 31,797.3 | \$ | 1,115 |
| S | 34,066,895 | 2.71\% | S | 925,644 | \$ | 304,169 | S | 8,264.68 | \$ | 1,056 |
| \$ | 1,073,366 | 5.64\% | \$ | 53,832 | \$ | 268,342 | \$ | 13,457.96 | \$ | 932 |
| \$ | 2,154,584 | 3.42\% | S | 83,598 | \$ | 165,737 | \$ | 6,430.61 | \$ | 575 |
| \$ | 1,059,526 | 1.85\% | \$ | 24,668 | \$ | 105,953 | \$ | 2,466.80 | \$ | 368 |
| \$ | 5,791,150 | 7.93\% | \$ | 456,137 | \$ | 222,737 | \$ | 17,543.74 | \$ | 773 |
| \$ | 11,203,044 | 6.42\% | \$ | 732,224 | \$ | 76,733 | \$ | 5,015.23 | \$ | 266 |
| \$ | 1,228,071 | 6.80\% | \$ | 87,096 | \$ | 175,439 | \$ | 12,442.36 | \$ | 609 |
| \$ | 224,258,893 | 5.32\% | \$ | 11,532,381 | \$ | 195,008 | \$ | 10,028.16 | \$ | 677 |
| \$ | 65,395,226 | 4.47\% | \$ | 2,529,562 | \$ | 116,986 | \$ | 4,525.16 | \$ | 406 |
| \$ | 289,654,119 | 5.02\% | \$ | 14,647,537 | \$ | 169,487 | \$ | 8,570.82 | \$ | 588 |
|  |  |  |  |  |  |  |  |  |  |  |
| \$ | 541,148,103 | 5.47\% | \$ | 30,214,941 | \$ | 320,017 | \$ | 17,868.09 | \$ | 1,111 |


| ARIZONA LOTTERY CORPORATE ACCOUNT REVIEW Fiscal Year 2023 July 2022 through December 2022 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Chain \# | $\begin{gathered} \text { \# of } \\ \text { Accts } \\ \hline \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Accts } \\ \hline \end{gathered}$ |  |  | Draw Games <br> Market <br> Share | Per Store Average |  | Sales | Scratchers <br> Market <br> Share | Per Store Average | Sales ${ }^{\text {All Pr }}$ | ducts Combine <br> Market <br> Share | Per Store Average | Commission <br> Earned <br> To Date |
| 4 Sons | 9290/9814 | 22 | 0.6\% | \$ | 2,081,833 | 0.9\% | \$94,629 | \$ | 2,525,822 | 0.5\% | \$114,810 | \$4,607,655 | 0.6\% | \$209,439 | \$299,498 |
| 7-Eleven | 8706 | 55 | 1.6\% | \$ | 2,888,728 | 1.2\% | \$52,522 | \$ | 9,279,011 | 1.8\% | \$168,709 | \$12,167,739 | 1.6\% | \$221,232 | \$790,903 |
| Carioca | 8821 | 38 | 1.1\% | \$ | 3,314,422 | 1.4\% | \$87,222 | \$ | 5,786,873 | 1.1\% | \$152,286 | \$9,101,295 | 1.2\% | \$239,508 | \$591,584 |
| Circle K | 8037 | 610 | 17.6\% | \$ | 42,602,163 | 17.4\% | \$69,840 | \$ | 96,978,681 | 19.3\% | \$158,981 | \$139,580,844 | 18.7\% | \$228,821 | \$9,072,755 |
| Cobblestone |  | 15 | 0.4\% | \$ | 1,214,438 | 0.5\% | \$80,963 | \$ | 1,607,879 | 0.3\% | \$107,192 | \$2,822,317 | 0.4\% | \$188,154 | \$183,451 |
| Fast Market | 9958 | 24 | 0.7\% | \$ | 2,325,367 | 0.9\% | \$96,890 | \$ | 5,619,843 | 1.1\% | \$234,160 | \$7,945,210 | 1.1\% | \$331,050 | \$516,439 |
| Fry's Gas | 8052 | 99 | 2.9\% | \$ | 3,877,523 | 1.6\% | \$39,167 | \$ | 10,953,859 | 2.2\% | \$110,645 | \$14,831,382 | 2.0\% | \$149,812 | \$964,040 |
| Good 2 Go | 8024 | 15 | 0.4\% | \$ | 609,160 | 0.2\% | \$40,611 | \$ | 1,696,387 | 0.3\% | \$113,092 | \$2,305,547 | 0.3\% | \$153,703 | \$149,861 |
| Jackson's Food Stores | 8021 | 11 | 0.3\% | \$ | 1,668,922 | 0.7\% | \$151,720 | \$ | 2,212,742 | 0.4\% | \$201,158 | \$3,881,664 | 0.5\% | \$352,879 | \$252,308 |
| Loves | 9800 | 13 | 0.4\% | \$ | 731,700 | 0.3\% | \$56,285 | \$ | 1,484,787 | 0.3\% | \$114,214 | \$2,216,487 | 0.3\% | \$170,499 | \$144,072 |
| Maverik | 9905 | 24 | 0.7\% | \$ | 2,376,071 | 1.0\% | \$99,003 | \$ | 4,065,107 | 0.8\% | \$169,379 | \$6,441,178 | 0.9\% | \$268,382 | \$418,677 |
| Pilot Travel Centers | 9926 | 19 | 0.5\% | \$ | 1,003,385 | 0.4\% | \$52,810 | \$ | 1,998,148 | 0.4\% | \$105,166 | \$3,001,533 | 0.4\% | \$157,975 | \$195,100 |
| QuikTrip | 9849 | 132 | 3.8\% | \$ | 25,744,464 | 10.5\% | \$195,034 | \$ | 45,875,602 | 9.1\% | \$347,542 | \$71,620,066 | 9.6\% | \$542,576 | \$4,655,304 |
| Safeway Gas | 8128 | 32 | 0.9\% | \$ | 1,823,018 | 0.7\% | \$56,969 | \$ | 3,601,384 | 0.7\% | \$112,543 | \$5,424,402 | 0.7\% | \$169,513 | \$352,586 |
| Shay's | 8938 | 21 | 0.6\% | \$ | 1,380,341 | 0.6\% | \$65,731 | \$ | 3,546,165 | 0.7\% | \$168,865 | \$4,926,506 | 0.7\% | \$234,596 | \$320,223 |
| Speedway | 9956 | 78 | 2.3\% | \$ | 4,205,131 | 1.7\% | \$53,912 | \$ | 11,754,577 | 2.3\% | \$150,700 | \$15,959,708 | 2.1\% | \$204,612 | \$1,037,381 |
| Superpumper | 8025 | 13 | 0.4\% | \$ | 1,719,130 | 0.7\% | \$132,241 | \$ | 2,106,917 | 0.4\% | \$162,071 | \$3,826,047 | 0.5\% | \$294,311 | \$248,693 |
| Terribles | 8004 | 10 | 0.3\% | \$ | 2,168,731 | 0.9\% | \$216,873 | \$ | 1,394,266 | 0.3\% | \$139,427 | \$3,562,997 | 0.5\% | \$356,300 | \$231,595 |
| Convenience Total |  | 1,231 | 35.6\% |  | \$101,734,527 | 41.6\% | \$82,644 |  | \$212,488,050 | 42.2\% | \$172,614 | \$314,222,577 | 42.0\% | \$255,258 | \$20,424,468 |
| Albertsons | 8027 | 30 | 0.9\% | \$ | 6,420,229 | 2.6\% | \$214,008 | \$ | 10,117,022 | 2.0\% | \$337,234 | \$16,537,251 | 2.2\% | \$551,242 | \$1,074,921 |
| Bashas' | 8011 | 45 | 1.3\% | \$ | 7,251,675 | 3.0\% | \$161,148 | \$ | 11,207,076 | 2.2\% | \$249,046 | \$18,458,751 | 2.5\% | \$410,194 | \$1,199,819 |
| El Super | 8030 | 6 | 0.2\% | \$ | 171,703 | 0.1\% | \$28,617 | \$ | 929,309 | 0.2\% | \$154,885 | \$1,101,012 | 0.1\% | \$183,502 | \$71,566 |
| Food City |  | 45 | 1.3\% | \$ | 1,426,488 | 0.6\% | \$31,700 | \$ | 6,463,691 | 1.3\% | \$143,638 | \$7,890,179 | 1.1\% | \$175,337 | \$512,862 |
| Fry's | 8052 | 126 | 3.6\% | \$ | 33,556,031 | 13.7\% | \$266,318 | \$ | 60,775,165 | 12.1\% | \$482,343 | \$94,331,196 | 12.6\% | \$748,660 | \$6,131,528 |
| Los Altos Ranch Market | 8026 | 7 | 0.2\% | \$ | 197,512 | 0.1\% | \$28,216 | \$ | 1,166,668 | 0.2\% | \$166,667 | \$1,364,180 | 0.2\% | \$194,883 | \$88,672 |
| Safeway | 8128 | 104 | 3.0\% | \$ | 24,319,270 | 9.9\% | \$233,839 | \$ | 34,033,232 | 6.8\% | \$327,243 | \$58,352,502 | 7.8\% | \$561,082 | \$3,792,913 |
| Walmart | 8022 | 108 | 3.1\% | \$ | 7,748,142 | 3.2\% | \$71,742 | \$ | 16,752,995 | 3.3\% | \$155,120 | \$24,501,137 | 3.3\% | \$226,862 | \$1,592,574 |
| Costco | 9955 | 17 | 0.5\% | \$ | - | 0.0\% | \$0 | \$ | 2,091,280 | 0.4\% | \$123,016 | \$2,091,280 | 0.3\% | \$123,016 | \$135,933 |
| Winco | 9962 | 7 | 0.2\% | \$ | 684,967 | 0.3\% | \$97,852 | \$ | 1,174,172 | 0.2\% | \$167,739 | \$1,859,139 | 0.2\% | \$265,591 | \$120,844 |
| Smith's | 9027 | 4 | 0.1\% |  | \$826,978 |  |  |  | \$1,073,885 |  |  |  |  |  |  |
| Food Store Total |  | 499 | 14.4\% |  | \$82,602,995 | 33.7\% | \$165,537 |  | \$145,784,495 | 29.0\% | \$292,153 | \$228,387,490 | 30.5\% | \$457,690 | \$14,721,631 |
| Major Chains |  | 1,730 | 50.0\% |  | \$184,337,522 | 75.3\% | \$106,553 |  | \$358,272,545 | 71.2\% | \$207,094 | \$542,610,067 | 72.5\% | \$313,647 | \$35,269,654 |
| All Stores* <br> *Does not include Instant Iabs |  | 3461 |  |  | \$244,795,694 |  | \$70,730 |  | \$503,379,188 |  | \$145,443 | \$748,174,882 |  | \$216,173 | \$48,631,367 |




| ARIZONA LOTTERYCOUNTY SALES REVIEWFiscal Year 2023July 2022 through December 2022 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | Code | $\begin{gathered} \text { \# of } \\ \text { Accts } \\ \hline \end{gathered}$ | $\begin{aligned} & \% \text { of } \\ & \text { Accts } \\ & \hline \end{aligned}$ |  Draw Games  <br> Market Per Store  <br> Sales Share Average |  |  |  Scratchers <br> Market <br> Sales Share |  | Per Store <br> Average |  Instant Tabs <br> Market <br> Share <br> Sales  |  | Per Store <br> Average | $\begin{array}{cc} \hline \text { FY2022 } & \text { All } \\ \text { Sales } & \\ \hline \end{array}$ | roducts Comb FY2021 <br> Sales | ed $\%$ of Change | Market <br> Share | 2022 Estimated Per Capita Wkly Sales |
| Apache | 1 | 17 | 0.5\% | 452,699 | 0.2\% | 26,629 | 1,055,145 | 0.2\% | 62,067 | 27,900 | 0.4\% | 15,086,845 | 1,535,744 | 1,325,853 | 15.83\% | 0.2\% | \$0.82 |
| Cochise | 2 | 88 | 2.5\% | 4,172,719 | 1.7\% | 47,417 | 11,507,538 | 2.3\% | 130,767 | 171,060 | 2.4\% | 10,035,363 | 15,851,317 | 14,661,442 | 8.12\% | 2.1\% | \$4.88 |
| Coconino | 3 | 105 | 3.0\% | 4,474,621 | 1.8\% | 42,615 | 8,677,876 | 1.7\% | 82,646 | 15,060 | 0.2\% | 823,896 | 13,167,557 | 11,931,857 | 10.36\% | 1.7\% | \$3.48 |
| Gila | 4 | 45 | 1.3\% | 1,822,070 | 0.7\% | 40,490 | 4,735,107 | 0.9\% | 105,225 | 28,920 | 0.4\% | 3,885,411 | 6,586,097 | 6,138,929 | 7.28\% | 0.9\% | \$4.65 |
| Graham | 5 | 22 | 0.6\% | 743,136 | 0.3\% | 33,779 | 3,290,383 | 0.7\% | 149,563 | 26,340 | 0.4\% | 8,676,633 | 4,059,859 | 3,781,501 | 7.36\% | 0.5\% | \$3.85 |
| Greenlee | 6 | 6 | 0.2\% | 199,228 | 0.1\% | 33,205 | 1,159,361 | 0.2\% | 193,227 | 2,760 | 0.0\% | 3,391,271 | 1,361,349 | 1,064,887 | 27.84\% | 0.2\% | \$5.46 |
| La Paz | 15 | 43 | 1.2\% | 1,282,640 | 0.5\% | 29,829 | 2,173,750 | 0.4\% | 50,552 | 157,980 | 2.2\% | 30,150,957 | 3,614,370 | 3,231,109 | 11.86\% | 0.5\% | \$6.54 |
| Maricopa | 7 | 1954 | 56.4\% | 146,883,528 | 60.0\% | 75,171 | 325,993,376 | 64.8\% | 166,834 | 3,798,720 | 52.4\% | 6,330,937 | 476,675,624 | 408,546,306 | 16.68\% | 63.1\% | \$3.94 |
| Mohave | 8 | 212 | 6.1\% | 25,297,018 | 10.3\% | 119,326 | 24,440,148 | 4.9\% | 115,284 | 897,240 | 12.4\% | 8,682,466 | 50,634,406 | 38,863,343 | 30.29\% | 6.7\% | \$8.94 |
| Navajo | 9 | 64 | 1.8\% | 2,657,640 | 1.1\% | 41,526 | 6,221,394 | 1.2\% | 97,209 | 123,600 | 1.7\% | 11,384,818 | 9,002,634 | 8,198,648 | 9.81\% | 1.2\% | \$3.08 |
| Pima | 10 | 445 | 12.8\% | 30,066,379 | 12.3\% | 67,565 | 59,869,861 | 11.9\% | 134,539 | 744,900 | 10.3\% | 6,064,858 | 90,681,140 | 81,171,210 | 11.72\% | 12.0\% | \$3.26 |
| Pinal | 11 | 162 | 4.7\% | 11,528,346 | 4.7\% | 71,163 | 26,096,380 | 5.2\% | 161,089 | 635,760 | 8.8\% | 13,499,882 | 38,260,486 | 32,969,278 | 16.05\% | 5.1\% | \$2.97 |
| Santa Cruz | 12 | 22 | 0.6\% | 1,631,660 | 0.7\% | 74,166 | 2,223,406 | 0.4\% | 101,064 | 0 | 0.0\% | 0 | 3,855,066 | 3,657,949 | 5.39\% | 0.5\% | \$3.17 |
| Yavapai | 13 | 152 | 4.4\% | 8,416,001 | 3.4\% | 55,368 | 16,303,587 | 3.2\% | 107,260 | 318,720 | 4.4\% | 9,270,589 | 25,038,308 | 22,004,366 | 13.79\% | 3.3\% | \$3.98 |
| Yuma | 14 | 126 | 3.6\% | 4,536,621 | 1.9\% | 36,005 | 9,631,876 | 1.9\% | 76,443 | 298,500 | 4.1\% | 16,107,035 | 14,466,997 | 12,840,675 | 12.67\% | 1.9\% | \$2.55 |
| Virtual | 26 | 2 | 0.1\% | 631,388 | 0.3\% | 315,694 | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | 631,388 | 407,398 | 54.98\% | 0.1\% | \#DIV/0! |
| Total |  | 3465 | 100\% | 244,795,694 | 100\% | 70,648 | 503,379,188 | 100\% | 145,275 | 7,247,460 | 100\% | 7,247,460 | 755,422,342 | 650,794,751 | 16.08\% | 100\% | \$3.86 |
| Summary Recap |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maricopa and Pima Counties |  | 2399 | 69.2\% | 176,949,907 | 72.3\% | 73,760 | 385,863,237 | 76.7\% | 160,843 | 4,543,620 | 62.7\% | 6,285,726 | 567,356,764 |  |  | 75.1\% |  |
| Mohave, Pinal and Yavapai |  | 526 | 15.2\% | 45,241,365 | 18.5\% | 86,010 | 66,840,115 | 13.3\% | 127,072 | 1,851,720 | 25.5\% | 10,019,439 | 113,933,200 |  |  | ${ }^{15.1 \%}$ |  |
| All Other Counties |  | 540 | 15.6\% | 22,604,422 | 9.2\% | 41,860 | 50,675,836 | 10.1\% | 93,844 | 852,120 | 11.8\% | 9,228,075 | 74,132,378 |  |  | 9.8\% |  |

# ARIZONA LOTTERY 

COUNTY SALES REVIEW
Fiscal Year 2023
July 2022 through December 2022


New Business Item \#1<br>Fast Play ${ }^{\text {TM }}$ Game Profile<br>Report to Arizona Lottery Commission<br>January 20, 2023

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery Fast Play games. The Commission is requested to approve this game profile. After Commission approval, staff will commence with plans for game development, launch, and sales of this game.

NEW GAME PROFILE
Attached for the Lottery Commission's action is new Fast Play game profiles: Monsoon Money \#152.

Monsoon Money \#152. This $\$ 1$ Arizona-themed game has a top prize of $\$ 1,500$. In this game, players match the YOUR NUMBERS to the WINNING NUMBERS to win a prize.

Attachments (Commissioners only)

## New Business Item \#2

Players Club Promotion Profile \#125
Report to Arizona Lottery Commission
January 20, 2023

This report has been provided to the Lottery Commission regarding the Statehood Giveaway Promotion Profile. The Commission is requested to approve this Promotion Profile.

## NEW PROMOTION PROFILE

Attached for the Lottery Commission's action is new Promotion Profile: Statehood Giveaway \#125

## Statehood Giveaway Promotion Profile \#125

Starting February 1, 2023 players will be able to enter winning and non-winning eligible draw game tickets for a chance to win $\$ 110,000$ and a State Forty Eight prize pack.

Attachments (Commissioners only)


[^0]:    ${ }^{1}$ Scratchers ${ }^{\circledR}$ is a registered service mark of the California Lottery.

