

## **PUBLIC MEETING OF THE ARIZONA LOTTERY**

Commission Minutes of May 20, 2022, Meeting

**PRESIDING** Chair Jeff Weintraub (Teleconference)

**COMMISSIONERS** Julie Katsel, Trent Crump, Alec Thomson, and Todd Newman (Teleconference)

**LOTTERY** Executive Director Gregory Edgar; Russ Harben, Deputy Director of Operations; (In Person) Greg Chmielewski, Deputy Director for Performance and Strategic Initiatives; Chris Rogers, Deputy Director of Products and Marketing; Sherri Zendri, Deputy Director of Legal Services; Raynie Hosto, Deputy Director of Customer Service and Sales (Teleconference)

Luanne Mansanares, Jacob Rusywick, Orion Steen (In Person) Alexandra Adukeh, Shelby Alessi, Anjali Dang, Ivy Gilio, John Gilliland, Karla Henriksen, Susan Kalember, Luanne Mansanares, Robin Peters, Allyson Saltford, Lynda Sellers, Devin Slayton, Nicholas Wagner, Steven Wood (Teleconference)

**GUESTS** Attorney General Representative: Lena Kalkbrenner (Teleconference)  
Scientific Games Representatives: Topper Wilson, and Gabriel Reed (Teleconference)  
Pollard Banknote Limited Representatives: Wes Brown, John Papile, Brad Thomson, and Travis Priest (Teleconference)  
Owens Harkey Representatives: Ariana Moreno, Noelle Hobaica, and Anna Garza (Teleconference)

## **PUBLIC**

### **Call to Order**

1. **Call for Quorum:** Pursuant to the Public Notice dated May 12, 2022, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:02 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Commissioner Katsel, Commissioner Crump, Commissioner Thomson, and Commissioner Newman appearing via teleconference.

Director Edgar and Ms. Raynie Hosto introduced newly appointed Commissioner Todd Newman.

2. **Notice:** Notice was posted by Luanne Mansanares on May 12, 2022, at 3:00 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.

3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the April 22, 2022, Public Meeting. Commissioner Katsel verbally moved; Commissioner Thomson verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Crump verbally voting aye, Commissioner Thomson verbally voting aye, and Commissioner Newman abstained from the vote. The vote was unanimous and the motion carried.

### Agency Reports

1. **Director's Presentation:** Director Edgar presented information on the largest jackpot won on a single ticket in Arizona history. Informing the Commission a couple from Gilbert anonymously chose the \$283. Million cash option. The ticket was purchase at Quick Trip (QT) on Gilbert Rd. and Warner. QT received a \$50k selling bonus and \$13.6 million in state tax withholdings. Director Edgar also gave a brief legislative and Quick Draw product line update. The presentation is attached for the official minutes.
2. **Financial Report:** Mr. Russ Harben presented the financial information with overall sales, new projections, and financial status with a comparison of last year's sales. The presentation is attached for the official minutes.
3. **Marketing Update Presentation** – Mr. Chris Rogers presented information on January family ROI analysis, an upcoming experiential promotion called Arizona Adventure and a marketing planning update.

Commissioner Thomson stated that he loved the concept of the Arizona Adventure promotion and tickets. He also inquired if the Arizona Lottery has partnered with anyone.

Mr. Rogers informed the Commission that Arizona Lottery has reached out to various state agencies to collaborate on the promotion. The presentation is attached for the official minutes.

4. **New Games Introduction – No Presentation**

### New Business

Chair Weintraub inquired if the name of the game was pronounced 5times or 5X.  
Director Edgar and Mr. Rogers informed the Commission it is pronounced 5X.

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Arizona Adventure* #1383, *Hit It Big* #1385, *Cash Craze* #1386, *5X* #1387, *20X* #1389, and *50X* #1390. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: #1383, #1385, #1386, #1387, #1389, and #1390. Commissioner Thomson verbally moved; Commissioner Katsel verbally seconded. The vote was unanimous with Commissioner Newman verbally voting aye, Commissioner Thomson verbally voting

aye. Commissioner Crump verbally voting aye, Commissioner Katsel verbally voting aye, and Chair Weintraub verbally voting aye,. The motion carried.

2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profile: *HIT the Jackpot Players Club Promotion Profile #116*. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new promotion profile: #116. Commissioner Crump verbally moved; and Commissioner Newman verbally seconded. The vote was unanimous with Commissioner Katsel verbally voting aye, Commissioner Crump verbally voting aye, Commissioner Newman verbally voting aye, Commissioner Thomson verbally voting aye, and Chair Weintraub verbally voting aye. The motion carried.

### **Call to the Public**

Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

### **Announcements**

The next Commission meeting will be held in person on June 17, 2022, at 10:00 a.m.

### **Adjournment**

Chair Weintraub entertained a motion to adjourn. Commissioner Thomson verbally moved, Commissioner Newman verbally seconded. The vote was unanimous with Commissioner Crump verbally voting aye, Commissioner Katsel verbally voting aye, Commissioner Thomson, Commissioner Newman verbally voting aye, and Chair Weintraub verbally voting aye, The motion carried.

### **Materials**

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

### **Notice**

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.