

PUBLIC MEETING OF THE ARIZONA LOTTERY
Commission Minutes of April 22, 2022, Meeting

PRESIDING Chair Jeff Weintraub (Teleconference)

COMMISSIONERS Debra Roth, Julie Katsel, Trent Crump, and Alec Thomson Due (Teleconference)

LOTTERY Executive Director Gregory Edgar; Russ Harben, Deputy Director of Operations; Greg Chmielewski, Deputy Director for Performance and Strategic Initiatives; Chris Rogers, Deputy Director of Products and Marketing; Sherri Zendri, Deputy Director of Legal Services; Raynie Hosto, Deputy Director of Customer Service and Sales (Teleconference)

Shelby Alessi, Debra Andregio Shelby Figuerroa, Ivy Gilio, John Gilliland, Stacey Henderson, Karla Henriksen, Holly Hichens, Michael Jennings, Susan Kalember, Luanne Mansanares, Robin Peters, Allyson Saltford, Devin Slayton, Caroline Soto, Kathleen Syms, and Steven Wood. (Teleconference)

GUESTS Attorney General Representative: Pamela (Linnins) Peiser (Teleconference)
Scientific Games Representatives: Topper Wilson, Julio Dieppa, and Gabriel Reed (Teleconference)
Pollard Banknote Limited Representatives: Wes Brown, John Papile, and Travis Priest (Teleconference)
Owens Harkey Representatives: Jessica Guffey, Noelle Hobaica, Anna Garza, Olivia Zurawin, and Angie Vollmers (Teleconference)

PUBLIC Hamid Kazi

Call to Order

1. **Call for Quorum:** Pursuant to the Public Notice dated March 9, 2022, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:03 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Commissioner Roth, Commissioner Crump, and Commissioner Thomson appearing via teleconference.

Director Edgar introduced newly appointed Commissioner Alec Thomson who is the marketing representative on the Arizona Lottery Commission Board. Commissioner Thomson addressed the Commission giving a brief description of his work history.

2. **Notice:** Notice was posted by Luanne Mansanares on April 13, 2022, at 4:30 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.

3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the March 22, 2022, Public Meeting. Commissioner Roth verbally moved; Chair Weintraub verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, and Commissioner Crump verbally voting aye. Commissioner Thomson abstained from the vote. The vote was unanimous and the motion carried.

Agency Reports

1. **Retailer of the Quarter Presentation:** Ms. Caroline Soto presented information highlighting Quick Food Mart located in Avondale, Arizona. Ms. Soto introduced storeowner Hamid Kazi.

Mr. Hamid Kazi attempted to address the Commission. Due to technical difficulties, the connection was lost. The presentation is attached for the official minutes.

10:08 am Ms. Luanne Mansanares informed the Commission that Commissioner Katsel joined the meeting and was having technical difficulties.

2. **Director's Presentation:** Director Edgar presented information on the state enterprise support. Informing the Commission the Arizona Lottery supported an Arizona State hiring event for veterans to fill state positions. Director Edgar also presented the beneficiary focus of the month, Central Arizona Shelter Services, CASS. The presentation is attached for the official minutes.
3. **Financial Report:** Mr. Russ Harben presented the financial information with overall sales, new projections, and financial status with a comparison of last year's sales. The presentation is attached for the official minutes.
4. **Marketing Update Presentation** – Mr. Chris Rogers presented information on the holiday ROI and brand tracker Wave II results.

Chair Weintraub inquired about monetary figures on a particular slide of the presentation. Mr. Rogers informed the Commission he would provide more information to the Commission to help clarify the figures. The presentation is attached for the official minutes.

5. **3rd Quarter Product & Sales Review – No Presentation**

6. **New Games Introduction – No Presentation**

New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Sleigh Bell Bucks* #1377, *100X the Cash* #1380, *Cash* #1381, and *Bullseye Bingo* #1384. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch

game profiles: #1377, #1380, #1381, and #1384. Commissioner Katsel verbally moved, 10:45am Commissioner Crump left the meeting.

Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, Commissioner Katsel and Commissioner Thomson verbally voting aye. The motion carried.

2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: *American Soldier* #167, *Back in the Day* #168, *Push Your Luck* #169, *Forever Free* #170, *Super Fruits* #171, *American Aces* #172, *Jackpot Casino* #1071, and *Classy Cash* #1072. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new instant pull tab game profiles: #167, #168, #169, #170, #171, #172, #1071, and #1072. Commissioner Thomson verbally moved, Commissioner Katsel verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, Commissioner Katsel and Commissioner Thomson verbally voting aye. The motion carried.

3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Fast Play® game profiles: *Fat Wallet* #143, and *Diamond Mine* #144. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new Fast Play® game profiles: #143 and #144. Commissioner Roth verbally moved, Commissioner Thomson verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, Commissioner Katsel and Commissioner Thomson verbally voting aye. The motion carried.

4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profile: *2022 "Powerball First Millionaire of the Year®" Promotion* #115. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new promotion profile: #115. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, Commissioner Katsel and Commissioner Thomson verbally voting aye. The motion carried.

Call to the Public

Chair Weintraub invited members of the public to speak before the Commission. There were no

responses from the public.

Announcements

The next Commission meeting will be held in person on May 20, 2022, at 10:00 a.m.

Adjournment

Chair Weintraub entertained a motion to adjourn. Commissioner Roth verbally moved, Commissioner Katsel verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, Commissioner Katsel and Commissioner Thomson verbally voting aye. The motion carried.

Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.