

PUBLIC MEETING OF THE ARIZONA LOTTERY
Commission Minutes of March 18, 2022, Meeting

PRESIDING Chair Jeff Weintraub (Teleconference)

COMMISSIONERS Debra Roth, and Julie Katsel (Teleconference)

LOTTERY Executive Director Gregory Edgar; Russ Harben, Deputy Director of Operations; Todd Terrell, Deputy Director of Security and Regulatory Division; Greg Chmielewski, Deputy Director for Performance and Strategic Initiatives; Chris Rogers, Deputy Director of Products and Marketing; Sherri Zendri, Deputy Director of Legal Services; Raynie Hosto, Deputy Director of Customer Service and Sales (Teleconference)

Shelby Alessi, Debra Andrego, Mary Cimaglio, Anjali Dang, Ivy Gilio, John Gilliland, Karla Henriksen, Susan Kalember, Luanne Mansanares, Robin Peters, Lynda Sellers, Devin Slayton, and Kathleen Syms, (Teleconference)

GUESTS Attorney General Representative: Pamela (Linnins) Peiser (Teleconference)
Scientific Games Representatives: Topper Wilson, and Julio Dieppa (Teleconference)
Pollard Banknote Limited Representatives: Wes Brown, John Papile, and Anna Garza, and Travis Priest (Teleconference)
Owens Harkey Representatives: Jessica Guffey, Noelle Hobaica, Ariana Moreno, Olivia Zurawin, and Angie Vollmers (Teleconference)

PUBLIC Todd Newman; marketing director, Circle K

Call to Order

1. **Call for Quorum:** Pursuant to the Public Notice dated March 9, 2022, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:01 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Commissioner Roth, and Commissioner Katsel appearing via teleconference.

2. **Notice:** Notice was posted by Lisa Schartz on March 10, 2022, at 1:50 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the February 18, 2022, Public Meeting. Commissioner Katsel verbally moved; Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

Agency Reports

1. **Director's Presentation:** Director Edgar presented information on the beneficiary focus of the month, Banner Health Foundation, and gave a Legislative update. The presentation is attached for the official minutes.
2. **Financial Report:** Mr. Russ Harben presented the financial information with overall sales, new projections, and financial status with a comparison of last year's sales. The presentation is attached for the official minutes.
3. **Ultimate Playlist™ Presentation** – Ms. Karla Henriksen presented an overview on a new product that will launch May 2022. Ms. Henriksen informed the Commission the game will generate revenue with a combination of in-app advertising as well as promotional placement fees from song rights holders. The presentation is attached for the official minutes.
4. **New Games Introduction** – No Presentation

New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Stocking Stuffer* #1374, *Polar Payout* #1375, *Candy Cane Crossword* #1376, and *25 Days of Winning* #1378. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: #1374, #1375, #1376, and #1378. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, and Commissioner Katsel verbally voting aye. The vote was unanimous and the motion carried.

2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: *Bonus America* #163, *Lucky Numbers* #164, *Freedom Road* #165, *Tropical Loot* #166, *Clubbing Around* #1069 and *Sunrise Strip* #1070. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new (*instant scratch game profile*):

10:23 a.m. Ms. Luanne Mansanares made a clarification: the games are *new instant pull tabs* and not new instant scratch games.

Chair Weintraub acknowledged the clarification and repeated the verbiage with the correct name. In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding *new*

instant pull tab game profiles: #163, #164, #165, #166, #1069 and #1070. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Quick Draw™ game profiles: *5-In-A-Line* #18, and *Lucky Links* #19. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new Quick Draw™ game profiles: #18, and #19. Commissioner Roth verbally moved, Commissioner Katsel verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profile: *Ultimate Playlist*™ #117. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new promotion profile: #117. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

5. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profile: *Bingo Crossword Promotion Profile* #114. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new promotion profile: #114. Commissioner Roth verbally moved, Commissioner Katsel verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

Call to the Public

Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

Director Edgar introduced Mr. Todd Newman, marketing director for Circle K Corporation.

Announcements

The next Commission meeting will be held April 22, 2022, at 10:00 a.m.

Adjournment

Chair Weintraub entertained a motion to adjourn. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Crump verbally voting aye. The vote was unanimous and the motion carried.

Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.