

April 22, 2022 COMMISSION REPORT

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2022 "Powerball First Millionaire of the Year®" Promotion Profile #115					

NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION OF THE ARIZONA STATE LOTTERY COMMISSION

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a meeting open to the public on **April 22, 2022, at 10:00 a.m.** The public is welcome to join the meeting via telephone, or internet through **Google Hangouts Meet**. The following are instructions on joining the meeting via the Google Hangouts Meet:

Join the meeting online by entering the following link into your URL meet.google.com/tei-spwe-stm

OR

Join the meeting US Toll Free by phone at 601-844-2921 when prompted enter Access Code 765 034 022 followed by the pound key (#)

If you are having problems with connecting, please contact 480-921-4493.

Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § 38-431.03(A)(3) regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. All members of the Commission will be participating by means of telephonic communication.

Call to Order

- 1. Call for Quorum
- 2. Call for Notice
- 3. Approval of Minutes for March 18, 2022, Public Meeting

Agency Reports

- 1. Retailer of the Quarter Presentation
- 2. Director's Presentation
- 3. Financial Report Presentation
- 4. Marketing Update- Presentation
- 5. 3rd Ouarter Product & Sales Review No Presentation
- 6. New Game Introduction No Presentation

New Business

- 1. Discussion and possible action on new instant scratch game profiles: *Sleigh Bell Bucks* #1377, *100x the Cash* #1380, *Cash* #1381, and *Bullseye Bingo* #1384.
- 2. Discussion and possible action on new instant tab game profiles: *American Soldier* #167, *Back in the Day* #168, *Push Your Luck*, #169, *Forever Free* #170, *Super Fruits* #171, *American Aces* #172, *Jackpot Casino* #1071, and *Classy Cash* #1072.
- 3. Discussion and possible action on new Fast PlayTM game profiles: *Fat Wallet* #143, and *Diamond Mine* #144.

4. Discussion and Possible action on new promotion profile: 2022"Powerball First Millionaire of the Year®" Promotion #115.

Call to the Public

Consideration and discussion of comments from the public. Those members of the public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration at a later date to comply with A.R.S. § 38-431.02.

Announcements

The next Commission meeting will be held May 20, 2022, at 10:00 a.m.

Adjournment

Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 13th day of April 2022

Gregory R. Edgar
Executive Director

Persons with a disability may request a reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation. *The Commission reserves the right to change the order of items on the agenda.*

PUBLIC MEETING OF THE ARIZONA LOTTERY

Commission Minutes of March 18, 2022, Meeting

PRESIDING Chair Jeff Weintraub (Teleconference)

COMMISSIONERS Debra Roth, and Julie Katsel (Teleconference)

LOTTERY

Executive Director Gregory Edgar; Russ Harben, Deputy Director of Operations; Todd Terrell, Deputy Director of Security and Regulatory Division; Greg Chmielewski, Deputy Director for Performance and Strategic Initiatives; Chris Rogers, Deputy Director of Products and Marketing; Sherri Zendri, Deputy Director of Legal Services; Raynie Hosto, Deputy Director of Customer Service and Sales (Teleconference)

Shelby Alessi, Debra Andrego, Mary Cimaglio, Anjali Dang, Ivy Gilio, John Gilliland, Karla Henriksen, Susan Kalember, Luanne Mansanares, Robin Peters, Lynda Sellers, Devin Slayton, and Kathleen Syms, (Teleconference)

GUESTS

Attorney General Representative: Pamela (Linnins) Peiser (Teleconference)

Scientific Games Representatives: Topper Wilson, and Julio Dieppa (Teleconference)

Pollard Banknote Limited Representatives: Wes Brown, John Papile, and Anna Garza, and Travis Priest (Teleconference)

Owens Harkey Representatives: Jessica Guffey, Noelle Hobaica, Ariana Moreno, Olivia Zurawin, and Angie Vollmers (Teleconference)

PUBLIC

Todd Newman; marketing director, Circle K

Call to Order

1. Call for Quorum: Pursuant to the Public Notice dated March 9, 2022, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:01 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Commissioner Roth, and Commissioner Katsel appearing via teleconference.

- 2. **Notice:** Notice was posted by Lisa Schartz on March 10, 2022, at 1:50 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
- 3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the February 18, 2022, Public Meeting. Commissioner Katsel verbally moved; Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

Agency Reports

- 1. **Director's Presentation**: Director Edgar presented information on the beneficiary focus of the month, Banner Health Foundation, and gave a Legislative update. The presentation is attached for the official minutes.
- 2. **Financial Report**: Mr. Russ Harben presented the financial information with overall sales, new projections, and financial status with a comparison of last year's sales. The presentation is attached for the official minutes.
- 3. **Ultimate Playlist™ Presentation** Ms. Karla Henriksen presented an overview on a new product that will launch May 2022. Ms. Henriksen informed the Commission the game will generate revenue with a combination of in-app advertising as well as promotional placement fees from song rights holders. The presentation is attached for the official minutes.
- 4. **New Games Introduction** No Presentation

New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Stocking Stuffer* #1374, *Polar Payout* #1375, *Candy Cane Crossword* #1376, and *25 Days of Winning* #1378. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: #1374, #1375, #1376, and #1378. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, and Commissioner Katsel verbally voting aye. The vote was unanimous and the motion carried.

2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: *Bonus America* #163, *Lucky Numbers* #164, *Freedom Road* #165, *Tropical Loot* #166, *Clubbing Around* #1069 and *Sunrise Strip* #1070. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new (instant scratch game profile):

10:23 a.m. Ms. Luanne Mansanares made a clarification: the games are *new instant pull tabs* and not new instant scratch games.

Chair Weintraub acknowledged the clarification and repeated the verbiage with the

correct name. In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding *new instant pull tab game profiles:* #163, #164, #165, #166, #1069 and #1070. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Quick DrawTM game profiles: *5-In-A-Line* #18, and *Lucky Links* #19. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new Quick DrawTM game profiles: #18, and #19. Commissioner Roth verbally moved, Commissioner Katsel verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profile: *Ultimate Playlist*TM #117. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new promotion profile: #117. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

5. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profile: *Bingo Crossword Promotion Profile* #114. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new promotion profile: #114. Commissioner Roth verbally moved, Commissioner Katsel verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Roth verbally voting aye. The vote was unanimous and the motion carried.

Call to the Public

Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

Commission Meeting Minutes March 18, 2022 Page 4 of 4

Director Edgar introduced Mr. Todd Newman; marketing director for Circle K Corporation.

Announcements

The next Commission meeting will be held April 22, 2022, at 10:00 a.m.

Adjournment

Chair Weintraub entertained a motion to adjourn. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Commissioner Roth verbally voting aye, Commissioner Katsel verbally voting aye, and Commissioner Crump verbally voting aye. The vote was unanimous and the motion carried.

Materials

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Notice

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Agency Reports

Report to Arizona Lottery Commission April 22, 2022

Retailer of the Quarter – Presentation

Director's Presentation

Financial Report – Presentation

Marketing Update- Presentation

3rd Quarter Product & Sales Review – No Presentation

New Game Introduction – No Presentation

New Game Introductions. The following games were introduced since the last commission meeting: 3-2 Won #1317, The Game of LifeTM #1355, Blackjack Doubler #1356 and Cash King #1357.

More information on these games are available by visiting the Scratchers section at ArizonaLottery.com

The following game was approved to end consistent with the Instant Scratch Game Ending Policy. Players have 180 days from the game-ending date to claim prizes.

Date Ended	Price Point	Game No.	Game Name	Beginning Inventory	% Sold through 4/11/22
3/12/22	\$5	1296	Mystery Key Crossword	9,824,520	97%

ATTACHMENT A

Dashboard Report April 2022

SERVING ARIZONA FOR 40 YEARS





Arizona Ottory Dashboard

1.43%

vs. Proj (FYTD)

Total Sales (FYTD)

\$1,026,120,401

-5.61%

vs. PYTD

1.35% vs. Proj (FYTD)

Draw Sales \$241,982,859_{%Total Sales}

-1.24% vs. PYTD -8.43%

Draw Sales: From 7/1/2016 - To 4/3/2022 Fast Play Sales: From 2/11/2018 - To 4/3/2022

1.45% **Instant Sales** vs. Proj (FYTD)

-6.88% vs. PYTD -7.19%

6.33% vs. Proj (FYTD)

Multi-State \$137,947,158 57.0% Sales

vs. PYTD

vs. Proj (FYTD)

-3.04%

vs. Proj (FYTD)

2.76%

vs. Proj (FYTD)

vs. Proj (FYTD)

1.37%

Scratchers Sales \$773,696,462^{98.7%}

vs. PYTD

-3.56% vs. Proj (FYTD)

In-State \$67,149,362 %Draw Sales

6.84%

vs. PYTD

vs. PYTD

7/1/2016 - To 3/31/2022Scratcher Sales: From 7/1/2016

Pulltab Sales: From

Charitable Pulltab Sales \$6,436,740 Sinstant Sales

11.49% vs. PYTD

-7.5... vs. Proj (FYTD)

Quick Draw \$1,154,976 Draw Sales

- To 4/3/2022

Age Rest. Pulltab Sales \$3,141,420 %Instant Sales

67.26% vs. PYTD

-6.33% vs. Proj (FYTD)

Fast Play

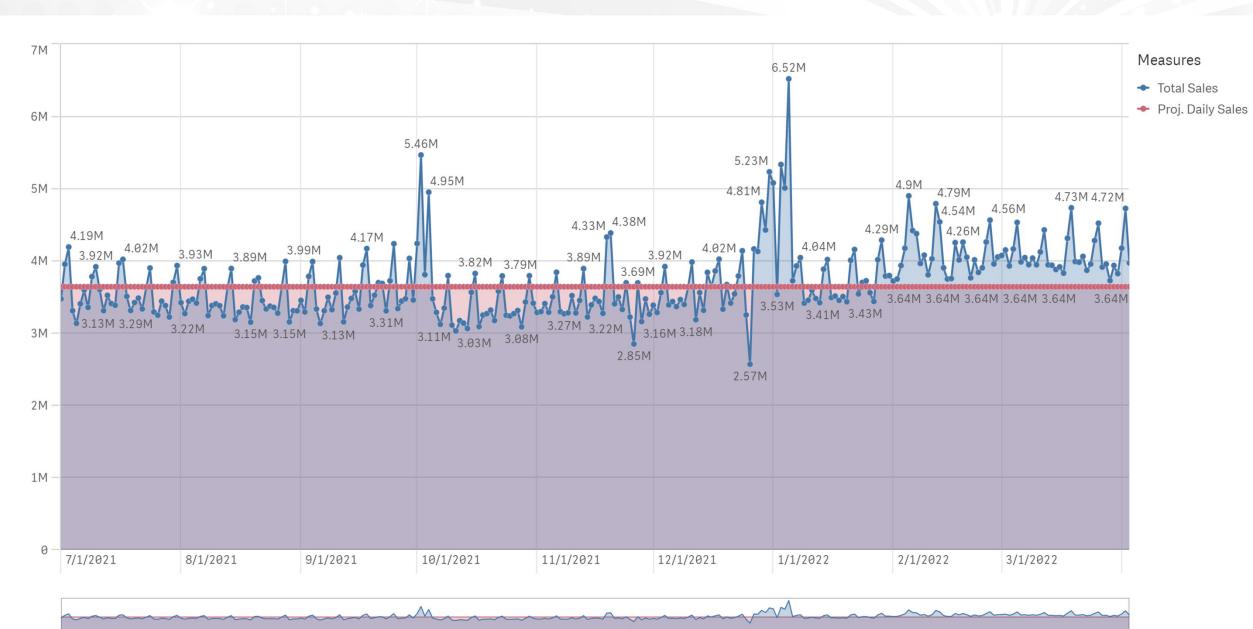
13.32% vs. PYTD

Other Pulltab Sales \$871,560 Kinstant Sales

12.24% vs. PYTD

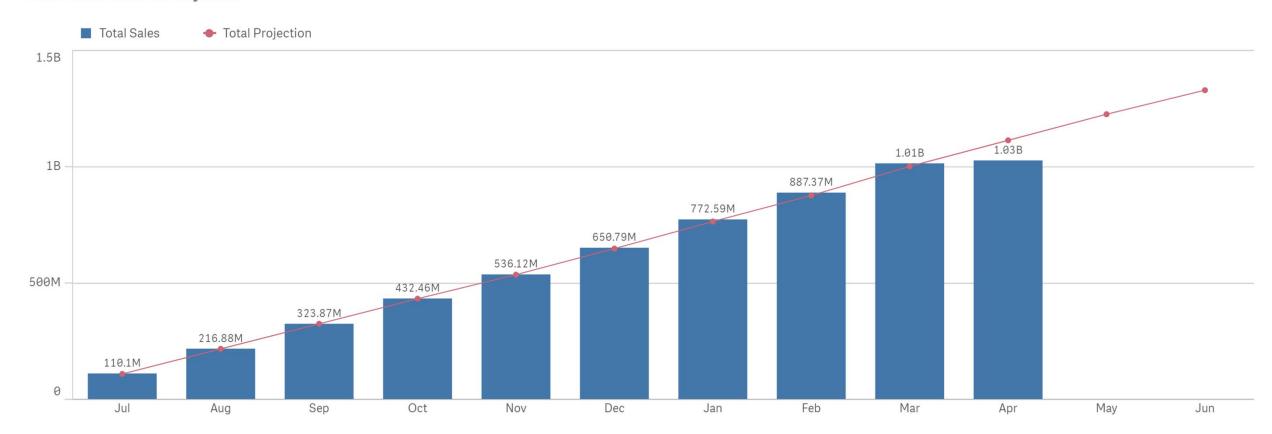


Daily Sales vs Goal



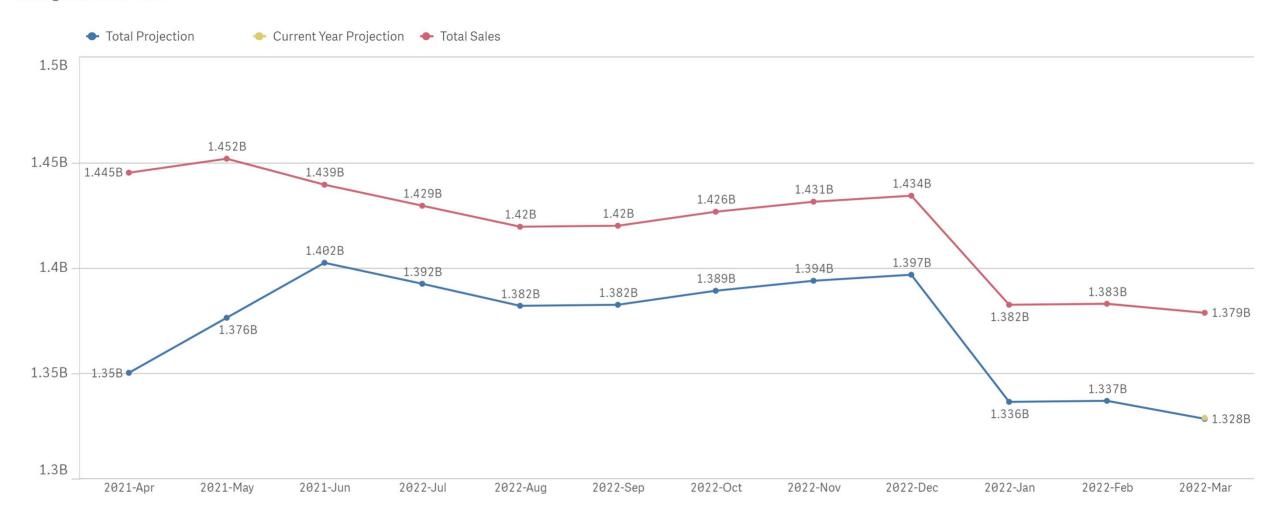
YTD Sales vs. Projection

FY 2022 Total Sales vs. Projection

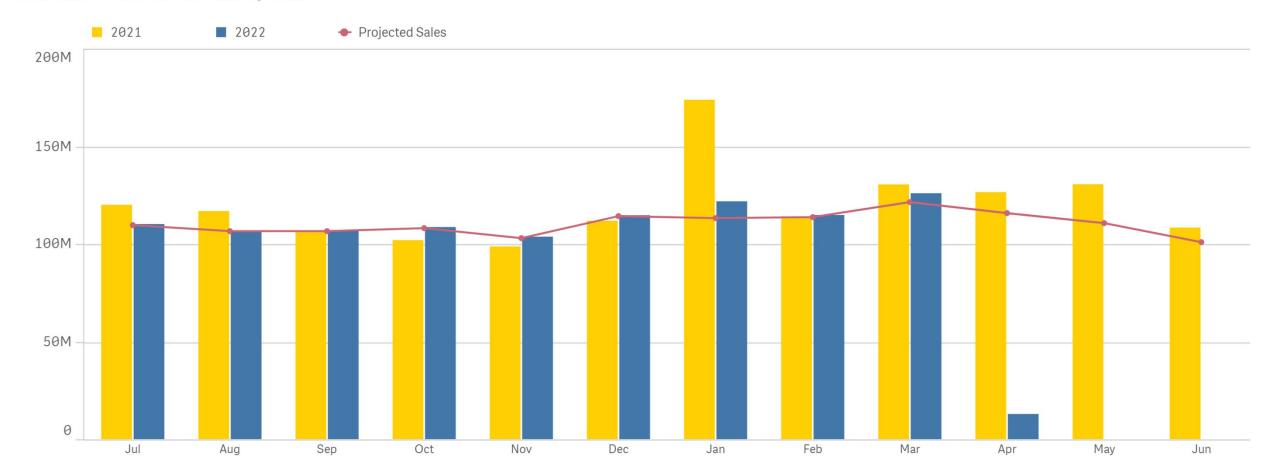


Rolling 12 Month Total Sales

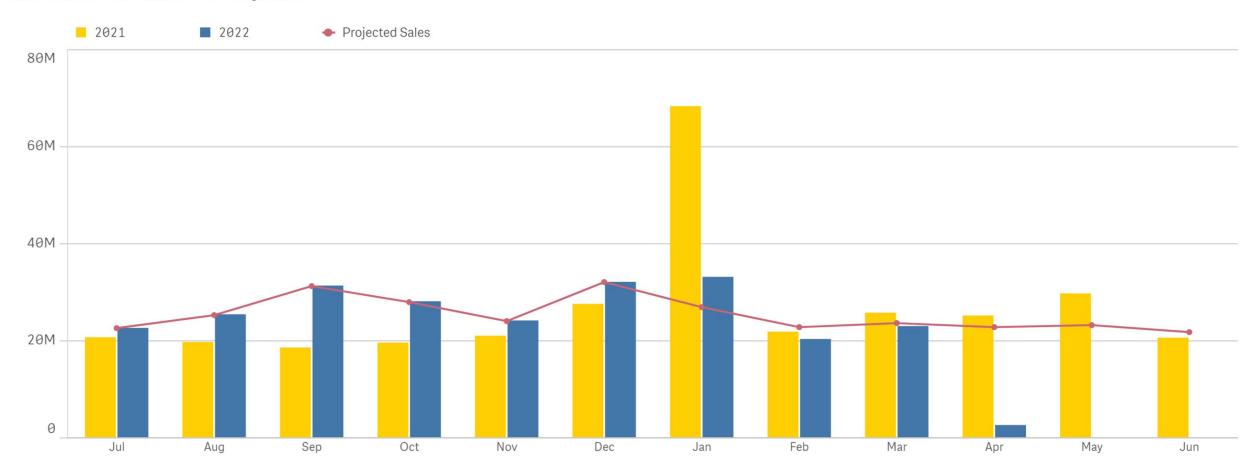
Rolling 12 Month Sales



Total Sales FY 2021 vs. 2022 vs. Projection

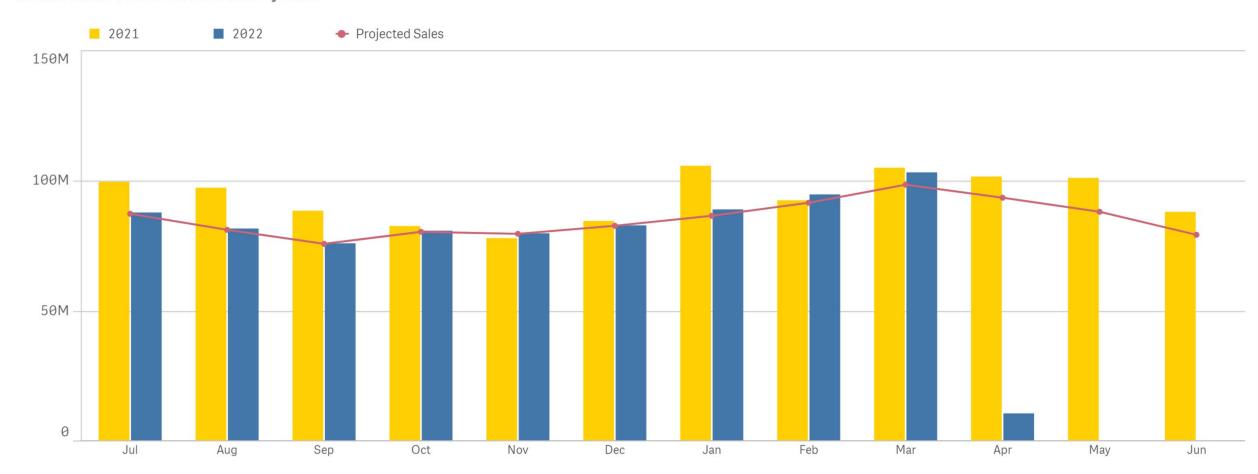


Draw Sales FY 2021 vs. 2022 vs. Projection

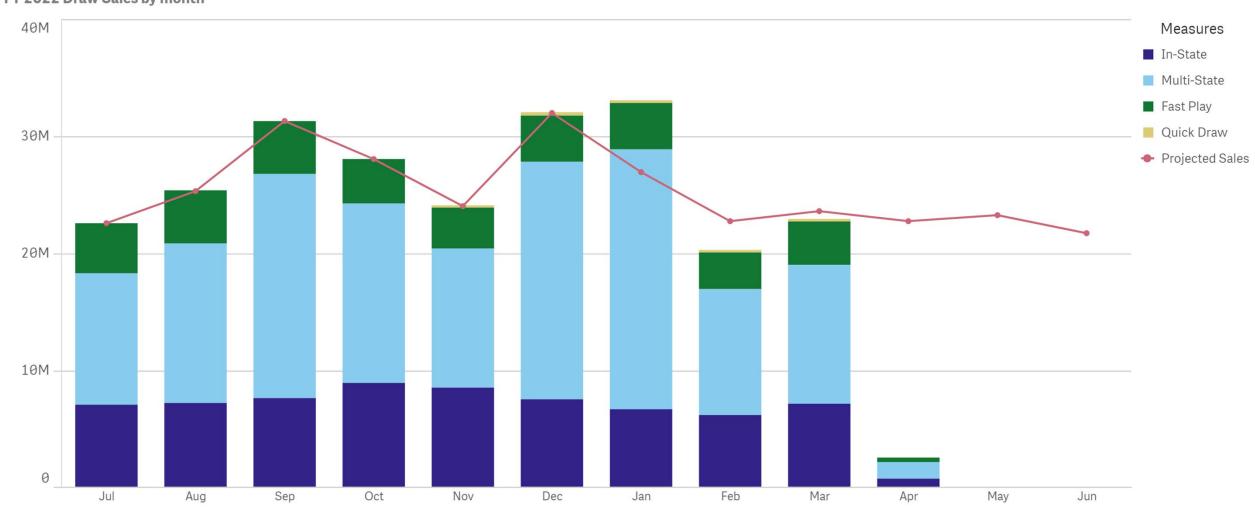


Instant Games

Instant Sales FY 2021 vs. 2022 vs. Projection

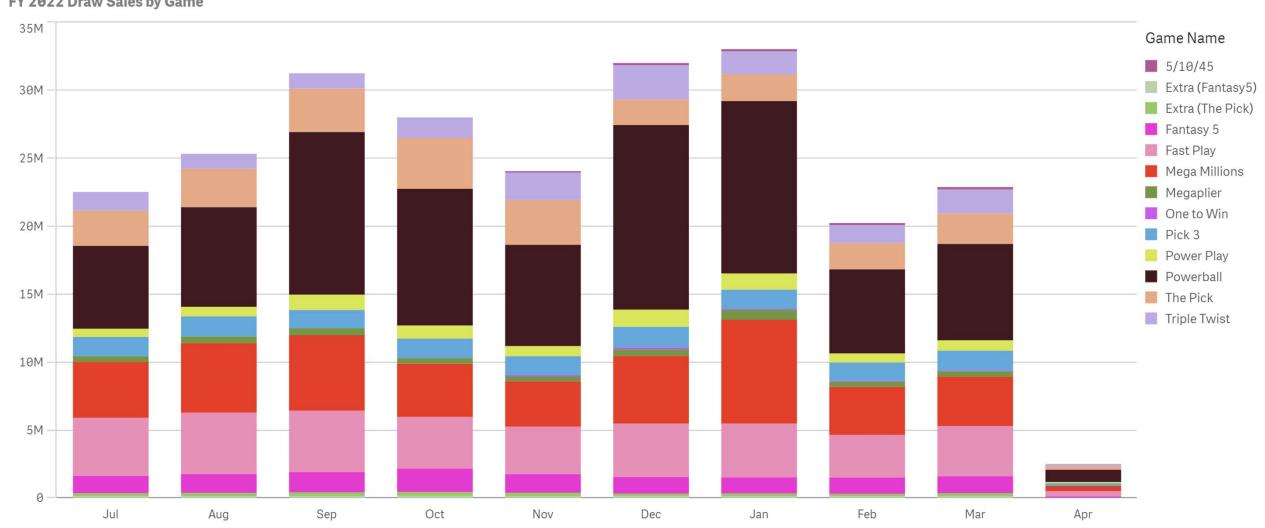


FY 2022 Draw Sales by month



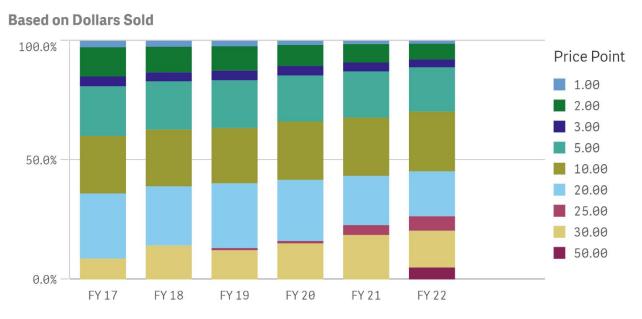
Arizona Cotteny Draw Sales by Game

FY 2022 Draw Sales by Game

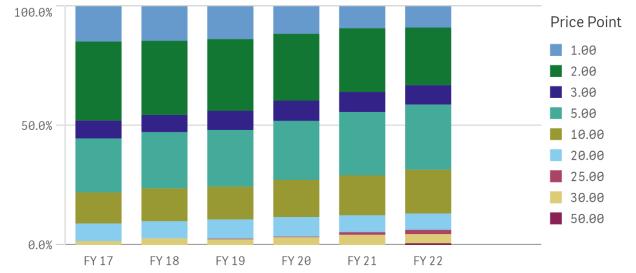




Arizona Cotteny Scratcher Sales by Price Point



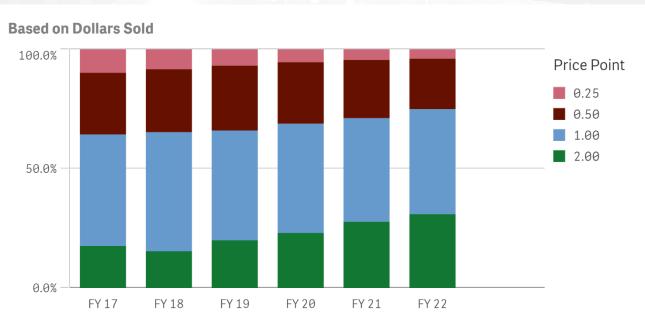
Based on Tickets Sold

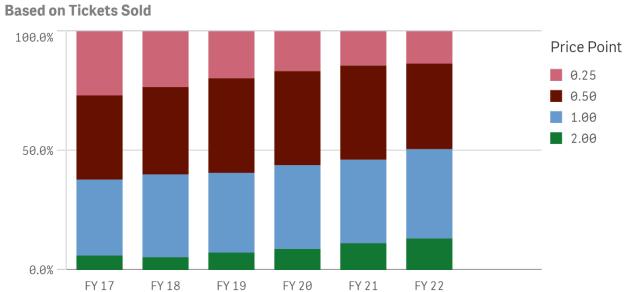


Price Point	FY 18	FY 19	FY 20	FY 21	FY 22	Price Point	FY 18	FY 19	FY 20	FY 21	FY 22
1.00	\$17,675,313	\$17,327,856	\$15,243,692	\$14,836,696	\$9,409,854	1.00	17,675,313	17,327,856	15,243,692	14,836,696	9,409,854
2.00	\$76,286,420	\$76,045,580	\$74,204,632	\$86,605,472	\$50,856,388	2.00	38,143,210	38,022,790	37,102,316	43,302,736	25,428,194
3.00	\$26,204,778	\$30,416,967	\$33,795,897	\$40,770,039	\$25,640,595	3.00	8,734,926	10,138,989	11,265,299	13,590,013	8,546,865
5.00	\$144,423,905	\$150,294,810	\$163,624,105	\$214,810,495	\$143,915,225	5.00	28,884,781	30,058,962	32,724,821	42,962,099	28,783,045
10.00	\$168,662,410	\$173,763,390	\$207,204,520	\$271,076,850	\$193,389,850	10.00	16,866,241	17,376,339	20,720,452	27,107,685	19,338,985
20.00	\$176,364,760	\$204,007,420	\$217,273,740	\$228,944,840	\$145,404,100	20.00	8,818,238	10,200,371	10,863,687	11,447,242	7,270,205
25.00	\$0	\$6,504,400	\$8,628,650	\$45,939,625	\$46,985,200	25.00	0	260,176	345,146	1,837,585	1,879,408
30.00	\$101,269,350	\$91,917,900	\$128,434,380	\$206,849,550	\$119,385,750	30.00	3,375,645	3,063,930	4,281,146	6,894,985	3,979,525
50 00	\$0	\$0	\$0	\$0	\$38 709 500	50 00	0	0	0	0	774 190



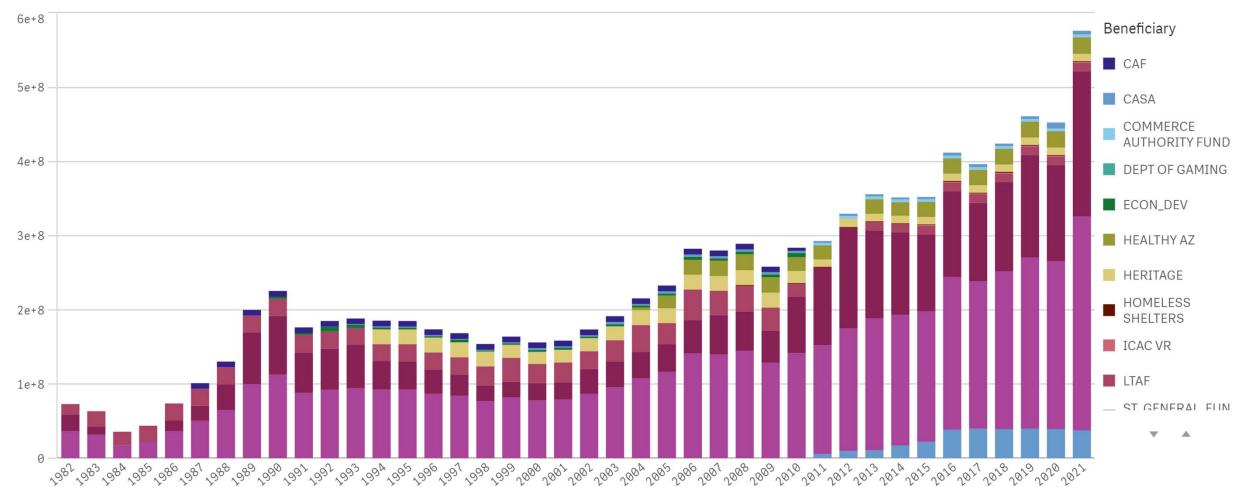
Pull Tab Sales by Price Point





Price Point	FY 18	FY 19	FY 20	FY 21	FY 22	Price Point	FY 18	FY 19	FY 20	FY 21	FY 22
0.25	\$732,186	\$673,764	\$438,438	\$532,824	\$415,800	0.25	2,928,744	2,695,056	1,753,752	2,131,296	1,663,200
0.50	\$2,291,940	\$2,699,880	\$2,069,850	\$2,926,590	\$2,195,340	0.50	4,583,880	5,399,760	4,139,700	5,853,180	4,390,680
1.00	\$4,350,480	\$4,556,220	\$3,691,860	\$5,201,460	\$4,602,180	1.00	4,350,480	4,556,220	3,691,860	5,201,460	4,602,180
2.00	\$1,338,600	\$1,983,840	\$1,851,960	\$3,333,960	\$3,227,760	2.00	669,300	991,920	925,980	1,666,980	1,613,880

Transfer Amount by Beneficiary





Arizona Cottony Draw Game Monthly Sales

Mont h	POWERBALL	MEGA MILLIONS	TOTAL MULTI- STATE DRAW GAMES	THE PICK	FANTASY 5	PICK 3	TRIPLE TWIST	TOTAL IN- STATE DRAW GAMES	QUICK DRAW	TOTAL DRAW GAMES
Jul	\$6,706,316	\$4,538,669	\$11,244,985	\$2,819,543	\$1,430,644	\$1,402,187	\$1,363,190	\$7,015,564	\$0	\$22,532,504
Aug	\$8,036,701	\$5,615,764	\$13,652,465	\$3,073,197	\$1,533,363	\$1,461,874	\$1,093,002	\$7,161,436	\$0	\$25,347,605
Sep	\$13,096,097	\$6,073,505	\$19,169,602	\$3,471,952	\$1,669,722	\$1,335,777	\$1,105,782	\$7,583,233	\$0	\$31,266,958
Oct	\$11,023,974	\$4,324,657	\$15,348,631	\$4,027,924	\$1,902,254	\$1,433,339	\$1,516,896	\$8,880,413	\$0	\$28,023,048
Nov	\$8,210,541	\$3,688,661	\$11,899,202	\$3,545,943	\$1,516,814	\$1,384,943	\$2,032,294	\$8,479,994	\$188,701	\$24,065,918
Dec	\$14,847,193	\$5,467,871	\$20,315,064	\$2,069,983	\$1,358,056	\$1,525,594	\$2,526,712	\$7,480,345	\$285,170	\$32,030,093
Jan	\$13,875,827	\$8,359,202	\$22,235,029	\$2,183,570	\$1,341,803	\$1,416,784	\$1,683,692	\$6,625,849	\$224,424	\$33,048,495
Feb	\$6,861,653	\$3,924,545	\$10,786,198	\$2,113,530	\$1,348,152	\$1,341,590	\$1,324,700	\$6,127,972	\$212,593	\$20,253,585
Mar	\$7,848,203	\$4,032,570	\$11,880,773	\$2,470,895	\$1,397,192	\$1,463,514	\$1,769,048	\$7,100,649	\$222,098	\$22,902,261
Apr	\$1,001,306	\$413,903	\$1,415,209	\$305,284	\$117,430	\$152,303	\$118,890	\$693,907	\$21,990	\$2,512,392

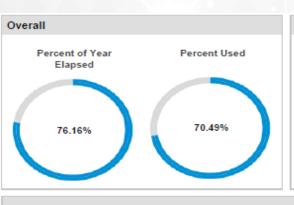


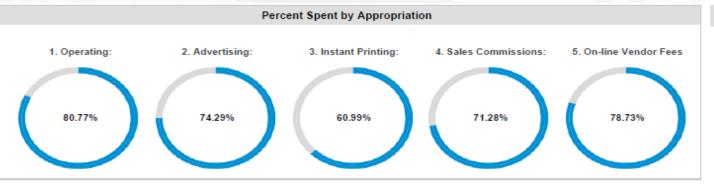
Arizona Cottony Instant Game Monthly Sales

Month	SCRATCHERS	CHARITABLE PULL-TABS	AGE- RESTRICTED PULL-TABS	TOTAL INSTANT SALES CURRENT FY	TOTAL INSTANT SALES PREVIOUS FY	% of Change
Jul	\$86,488,811	\$647,940	\$318,600	\$87,567,671	\$99,384,233	-11.9%
Aug	\$80,371,017	\$670,650	\$280,800	\$81,430,467	\$97,119,403	-16.2%
Sep	\$74,728,577	\$642,000	\$281,580	\$75,720,197	\$88,263,674	-14.2%
Oct	\$79,563,793	\$618,060	\$263,520	\$80,573,893	\$82,373,823	-2.2%
Nov	\$78,517,803	\$658,260	\$344,520	\$79,592,943	\$77,737,189	2.4%
Dec	\$81,472,494	\$759,480	\$344,520	\$82,643,454	\$84,322,031	-2.0%
Jan	\$87,358,021	\$833,910	\$459,000	\$88,749,211	\$105,529,691	-15.9%
Feb	\$93,333,726	\$744,480	\$353,160	\$94,521,006	\$92,265,908	2.4%
Mar	\$101,505,358	\$861,960	\$495,720	\$102,981,838	\$104,752,484	-1.7%
Apr	\$10,356,862	\$0	\$0	\$10,356,862	\$101,407,455	-89.8%
May	\$0	\$0	\$0	\$0	\$100,871,525	-100.0%
Jun	\$0	\$0	\$0	\$0	\$87,800,985	-100.0%



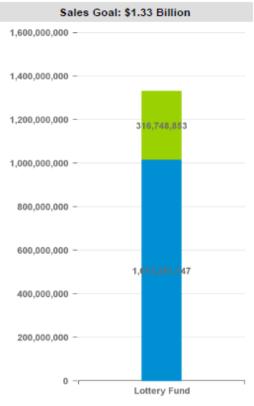
Arizona College FY22 Year-to-date Financial Status



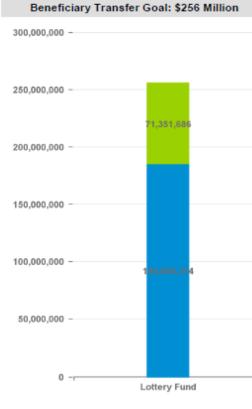




Budget by Appropriation Type and Object Class



Appropriation	Object Class	Budget	Expenditures	Encumbered	Remaining	% Used
1. Operating:	0000 - Appropriation Budget	9,377,900	-	-	9,377,900	
	6000 - Personal Services	-	3,356,759	-	-3,356,759	
	6100 - Employee Related Expenditures	-	1,388,497	-	-1,388,497	
	6200 - Professional And Outside Services	-	575,982	299,047	-875,008	
	6500 - Travel - In-State	-	21,809	10,159	-31,969	
	6600 - Travel - Out-Of-State	-	5,395	-	-5,395	
	7000 - Other Operating Expenditures	-	833,325	759,255	-1,592,580	
	8100 - Capital Outlay	-	-	-	-	
	8400 - Capital Equipment	-	10,880	220,858	-231,738	
	8500 - Non-Capital Equipment	-	5,711	1,891	-7,602	
	9100 - Transfers Out	-	85,150	-	-85,150	
	Total:	9,377,900	6,283,489	1,291,210	1,803,201	80.77%
2. Advertising:	0000 - Appropriation Budget	15,500,000	-	-	15,500,000	
	7000 - Other Operating Expenditures	-	9,169,764	2,344,418	-11,514,183	
	Total:	15,500,000	9,169,764	2,344,418	3,985,817	74.29%
3. Instant Printing:	0000 - Appropriation Budget	34,507,200	-	-	34,507,200	
	7000 - Other Operating Expenditures	-	15,369,815	5,674,512	-21,044,327	
	8400 - Capital Equipment	-	-	-	-	
	Total:	34,507,200	15,369,815	5,674,512	13,462,873	60.99%
4. Sales Commissions:	0000 - Appropriation Budget	81,969,900	-	-	81,969,900	
	7000 - Other Operating Expenditures	-	58,282,559	148,896	-58,431,455	
	Total:	81,969,900	58,282,559	148,896	23,538,445	71.28%
5. On-line Vendor Fees:	0000 - Appropriation Budget	13,082,311	-	-	13,082,311	
	6200 - Professional And Outside Services	-	9,820,054	479,946	-10,300,000	
	Total:	13,082,311	9,820,054	479,946	2,782,311	78.73%
	Grand Total:	154,437,311	98,925,681	9,938,983	45,572,648	



ATTACHMENT B

FY22 3rd Quarter Product and Sales Report

The first section of this report focuses on individual product performance and is provided by the Products team. In the second section, Raynie Hosto, Deputy Director of Customer Service & Sales, has provided information on retailer sales and rankings in several different categories. Staff is available to answer any questions the Commission may have.



Gregory R. Edgar

Executive Director

Arizona Lottery FY2022 – Product Review Third Quarter Review – January 2022 through March 2022

As part of a quarterly review process, we report to the agency on the performance of the individual Lottery products including draw, instant and Fast Play games. The information contained in this report includes the following:

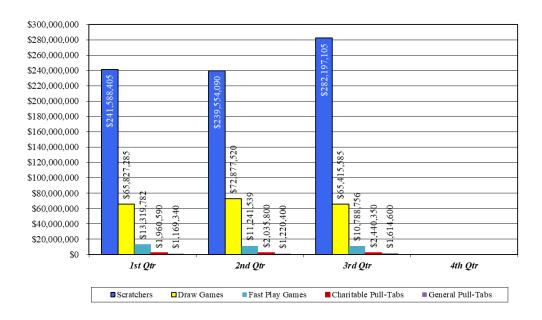
- General overview through the third quarter of the fiscal year
- A top line review of sales performance of each product
- A summary review by price point for the instant games
- A top down look at the top performing instant games by revenue and tickets
- A review of new game introductions and game endings

General Overview

Sales through the third quarter of FY22 reached \$1,013,251,147, a decrease of 5.7% from the same period last fiscal year. The breakdown by product is as follows:

					Mkt
	1 st Quarter	2nd Quarter	3rd Quarter	<u>Total</u>	<u>Share</u>
Scratchers ^{®1}	\$241,588,405	\$239,554,090	\$282,197,105	\$763,339,600	75.34%
Draw Games	\$65,827,285	\$59,156,678	\$65,415,585	\$204,120,390	20.15%
Fast Play Games	\$13,319,782	\$11,241,539	\$10,788,756	\$35,350,077	3.49%
Charitable Pull-Tabs	\$1,960,590	\$2,035,800	\$2,440,350	\$6,436,740	0.64%
General Pull-Tabs	\$1,169,340	\$1,220,400	\$1,614,600	\$4,004,340	0.40%
Total	\$323,865,402	\$326,929,359	\$362,456,396	\$1,013,251,147	

¹ Scratchers® is a registered service mark of the California Lottery.



	<u>FY19</u>	<u>FY20</u>	<u>FY21</u>	<u>FY22</u>
Scratchers [®]	69.57%	77.27%	77.11%	75.34%
Draw Games	27.86%	19.39%	18.93%	20.15%
Fast Play Games	1.65%	2.60%	3.14%	3.49%
Charitable Pull-Tabs	0.69%	0.49%	0.55%	0.64%
General Pull-Tabs	0.23%	0.24%	0.28%	0.40%

As indicated in the charts above, the Scratchers contribution to total sales through the third quarter of the year represents 75.34%, a decline from FY21. The market share for draw games is at 20.15% of total sales, which is an increase over FY21. The market share for Fast Play Games continued to grow for the fourth year in a row representing 3.49% of total sales. For the first time, combined Pull-Tab sales represented over 1% of total sales. Sales detail by product is provided in Attachments A and B.

Charitable Pull-Tabs

The charitable pull-tab games program has 143 organizations currently licensed and selling tickets. Sales through the third quarter of the fiscal year reached \$6,436,740, an increase of 12.1% over the previous year.

General Pull-Tabs

The general pull-tab games program has 111 licensed retailers selling tickets. Sales through the third quarter of the fiscal year reached \$4,004,340, an increase of 52.3% over the previous year.

Scratchers Games

Sales for Scratchers through the third quarter of the fiscal year totaled \$763,339,600, a decrease of 7.3% from the previous year.

Based on validations, players have earned more than \$547 million in prizes. The prizes paid calculated against the sales revenues equate to an average payout of 71.7%.

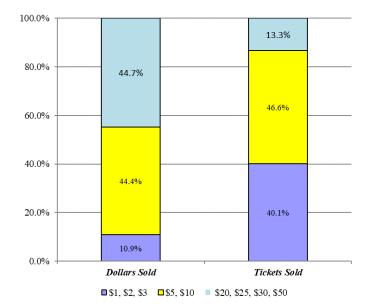
Thirty-five (35) new games were introduced through the third quarter of the year. Combined with the games carried forward, a total of 97 games contributed to the sales revenues.

Price Point	\$1	\$2	\$3	\$5	\$10	\$20	\$25	\$30	\$50	Total
# New Games	3	7	3	9	9	1	2	0	1	35
Carried Forward	6	14	5	15	13	3	2	4	0	62

During this same period, 29 games ended. Ten games ended because the last top prize was redeemed. The remaining games ended as part of the standard quarterly game ending process, either because the games were out of inventory or the intended sales period had ended.

Scratchers Sales by Price Point

The first \$50 ticket was introduced in February 2022. With the introduction of this new price point, Scratchers games have been separated into three price point categories. Through the third quarter of the fiscal year, the new category of \$20+ games represents 44.7% of Scratchers sales and 13.3% of tickets sold. The \$5-\$10 games represent 44.4% of Scratchers sales and 46.6% of tickets sold, the highest of the categories. The \$1--\$3 games account for 10.9% of the Scratchers revenue and 13.3% of tickets sold. The chart below shows the breakdown of tickets and dollars for FY22. The charts on Attachment C show a comparable breakdown across all price points for the most recent five years.



Top 10 Scratchers Games

The Crossword and Bingo style games continue to be strong in the market with more than \$183 million in sales, representing 24.47% of total Scratchers sales. In terms of dollars sold, four of the top ten games are Crossword and Bingo style games; they also represent four of the top ten games in terms of tickets sold. Sales for the \$20 spotlight game, \$215 Million Cash Explosion (#1290) totaled more than \$84.9 million, representing 11.3% of total Scratchers sales. The new \$50 game, 500X (#1360 has already produced over \$21 million in sales, representing 2.9% of total Scratchers sales.

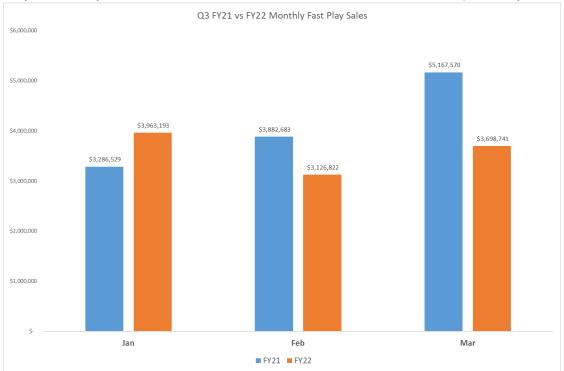
The table below identifies the top 10 games in terms of sales revenue generated and total tickets sold through the third quarter.

	Top 10 games in sales revenue								
		Sales							
	<u>Game</u>	Revenue							
\$20	1290 \$215 Million Cash Explosion	\$84,947,040							
\$30	1316 Millionaire Maker	\$50,162,130							
\$30	1300 Ultimate Millions	\$48,564,930							
\$20	1339 50X Cash	\$36,449,460							
\$25	1326 Triple Bonus Crossword	\$35,246,450							
\$10	1319 Triple Red 7'2	\$29,327,640							
\$20	1302 \$40 Million Mega Bucks	\$25,647,660							
\$10	1298 \$100,000 Crossword	\$22,680,040							
\$10	1343 Deluxe Crossword	\$22,059,550							
\$5	1296 Mystery Key Crossword	\$22,031,505							

	Top 10 games in tickets sold								
		Tickets							
	<u>Game</u>	<u>Sold</u>							
\$5	1296 Mystery Key Crossword	4,406,301							
\$20	1290 \$215 Million Cash Explosion	4,247,352							
\$2	1331 Crossword	4,083,620							
\$2	1281 Crossword	3,439,320							
\$2	1287 Red Line Bingo	3,378,194							
\$10	1319 Triple Red 7's	2,932,764							
\$1	1334 White Elephant	2,820,665							
\$5	1329 Slingo Trio Arizona	2,533,429							
\$5	1312 Lady Luck	2,377,479							
\$2	1295 Red Hot 7s	2,359,925							

Fast Play Games

Sales for Fast Play games for the third quarter of FY22 totaled \$10,788,756, a 12.5% decrease from the previous year. Fiscal year sales to date total \$35,350,077, a 14% increase over the previous year.



Two new Fast Play games were launched in the third quarter of FY22, and four games were ended. The current portfolio includes 16 games, six of which have progressive jackpots. Combined with games carried forward from the previous fiscal year, a total of 29 games have contributed to the FY22 sales to date.

Price Point	\$1	\$2	\$5	\$10	\$20	Total
# New Games	3	2	3	1	0	9
Carried Forward	3	4	9	2	2	20

Draw Games

Total draw games sales through the third quarter of the fiscal year reached \$204,120,390, a decrease of 3.4% from the same period last year.

<u> Draw Games – Multi-State Games</u>

Powerball – Sales through the third quarter of the fiscal year totaled \$90,506,505, an increase of 14.5% over the previous year. The highest jackpot reached in the third quarter of the fiscal year was \$630 million on January 5, 2022.

Mega Millions – Sales through the third quarter of the fiscal year totaled \$46,025,444, a decrease of 34.5% from the previous year. The highest jackpot reached in the third quarter of the fiscal year was \$126 million on March 8, 2022.

Draw Games – In-State Games

Triple Twist™ – Sales through the third quarter of the fiscal year totaled \$14,415,316, a decrease of 2.7% from the previous year. The highest jackpot reached in the third quarter of the fiscal year was \$1,004,429 on March 28, 2022.

The Pick™ – Sales through the third quarter of the fiscal year totaled \$25,776,537, an increase of 23.5% over the previous year. The jackpot was not hit in Q3 FY22 and closed the quarter at \$3.1M.

Fantasy 5™ – Sales through the third quarter of the fiscal year totaled \$13,498,000, an increase of 0.8% over the previous year. The highest jackpot reached in the third quarter of the fiscal year was \$258,000 on March 11, 2022.

Pick 3[™] – Sales through the third quarter of the fiscal year totaled \$12,765,602, a decrease of 1.5% from the previous year.

Quick Draw™ Games

Since this new game category's inception in November 2021, total Quick Draw sales have reached \$1,132,986 through the third quarter of the fiscal year.

One To Win™ – Sales through the third quarter of the year totaled \$423,491.

5/10/45™ – Sales through the third quarter of the year totaled \$746,258.

ARIZONA LOTTERY

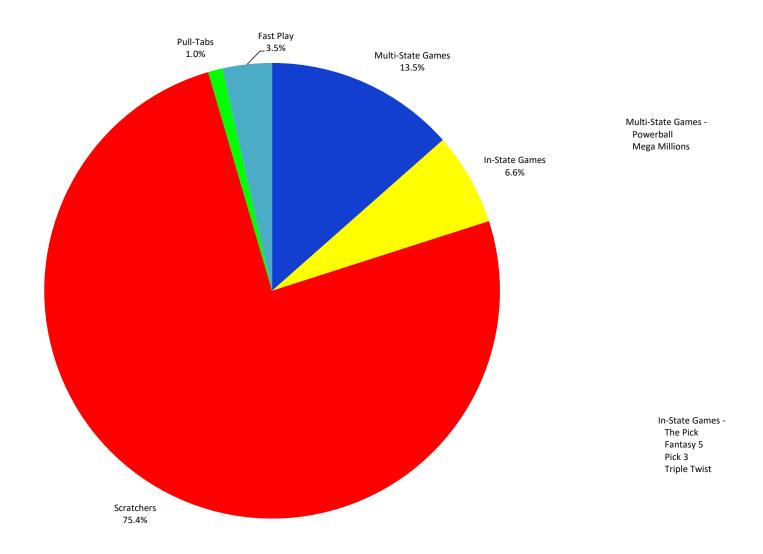
QUARTERLY SALES BY PRODUCT

Fiscal Year 2022 - July 2021 through March 2022

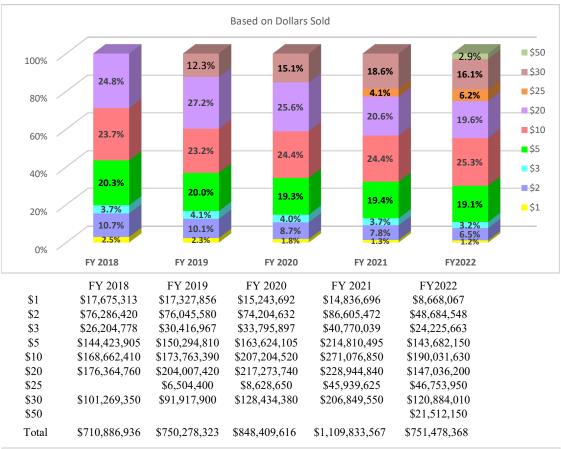
		Mega						Total			Charitable	General	Total Instant		Market
Month	Powerball	Millions	The Pick	Fantasy 5	Pick 3	Triple Twist	Quick Draw	Draw Games	Fast Play	Scratchers	Pull-Tabs	Pull-Tabs	Games	Total	Share
July	86.706.216	04520770	02 010 542	61 420 644	01 402 107	01 262 100		010 200 540	64 271 055	eo/ 400 011	8647.040	6420.020	007.577.771	6110 100 175	10.00/
July August	\$6,706,316 \$8,036,701	\$4,538,669 \$5,615,764	\$2,819,543 \$3,073,197	\$1,430,644 \$1,533,363	\$1,402,187 \$1,461,874	\$1,363,190 \$1,093,002		\$18,260,549 \$20,813,901	\$4,271,955 \$4,533,704	\$86,488,811 \$80,371,017	\$647,940 \$670,650	\$430,920 \$388,800	\$87,567,671 \$81,430,467	\$110,100,175 \$106,778,072	10.9% 10.5%
September	\$13,096,097	\$6,073,505	\$3,471,952	\$1,669,722	\$1,335,777	\$1,095,002		\$26,752,835	\$4,514,123	\$74,728,577	\$642,000	\$349,620	\$75,720,197	\$106,987,155	10.5%
1st Quarter	\$27,839,114	\$16,227,938	\$9,364,692	\$4,633,729	\$4,199,838	\$3,561,974		\$65,827,285	\$13,319,782	\$241,588,405	\$1,960,590	\$1,169,340	\$244,718,335	\$323,865,402	32.0%
1st Quarter	\$27,037,114	\$10,227,730	\$7,304,072	\$4,033,727	\$4,177,030	\$3,301,774		\$03,027,203	\$13,317,762	\$241,300,403	\$1,700,370	\$1,107,540	\$244,710,333	\$323,003,402	32.070
October	\$11,023,974	\$4,324,657	\$4,027,924	\$1,902,254	\$1,433,339	\$1,516,896		\$24,229,044	\$3,794,004	\$79,563,793	\$618,060	\$392,040	\$80,573,893	\$108,596,941	10.7%
November	\$8,210,541	\$3,688,661	\$3,545,943	\$1,516,814	\$1,384,943	\$2,032,294	\$188,701	\$20,567,897	\$3,498,021	\$78,517,803	\$658,260	\$416,880	\$79,592,943	\$103,658,861	10.2%
December	\$14,847,193	\$5,467,871	\$2,069,983	\$1,358,056	\$1,525,594	\$2,526,712	\$285,170	\$28,080,579	\$3,949,514	\$81,472,494	\$759,480	\$411,480	\$82,643,454	\$114,673,547	11.3%
2nd Quarter	\$34,081,708	\$13,481,189	\$9,643,850	\$4,777,124	\$4,343,876	\$6,075,902	\$473,871	\$72,877,520	\$11,241,539	\$239,554,090	\$2,035,800	\$1,220,400	\$242,810,290	\$326,929,349	32.3%
January	\$13,875,827	\$8,359,202	\$2,183,570	\$1,341,803	\$1,416,784	\$1,683,692	\$224,424	\$29,085,302	\$3,963,193	\$87,358,021	\$833,910	\$557,280	\$88,749,211	\$121,797,706	12.0%
February	\$6,861,653	\$3,924,545	\$2,113,530	\$1,348,152	\$1,341,590	\$1,324,700	\$212,593	\$17,126,763	\$3,126,822	\$93,333,726	\$744,480	\$442,800	\$94,521,006	\$114,774,591	11.3%
March	\$7,848,203	\$4,032,570	\$2,470,895	\$1,397,192	\$1,463,514	\$1,769,048	\$222,098	\$19,203,520	\$3,698,741	\$101,505,358	\$861,960	\$614,520	\$102,981,838	\$125,884,099	12.4%
3rd Quarter	\$28,585,683	\$16,316,317	\$6,767,995	\$4,087,147	\$4,221,888	\$4,777,440	\$659,115	\$65,415,585	\$10,788,756	\$282,197,105	\$2,440,350	\$1,614,600	\$286,252,055	\$362,456,396	35.8%
April May															
May															
June															
4th Quarter															
2022							24 444 404				** *** ***				
2022	\$90,506,505	\$46,025,444	\$25,776,537	\$13,498,000	\$12,765,602	\$14,415,316	\$1,132,986	\$204,120,390	\$35,350,077	\$763,339,600	\$6,436,740	\$4,004,340	\$773,780,680	\$1,013,251,147	
Mkt Share	8.9%	4.5%	2.5%	1.3%	1.3%	1.4%	0.1%	20.15%	3.49%	75.34%	0.64%	0.40%	76.37%		
2021	\$79,020,008	\$70,258,828	\$20,869,596	\$13,385,830	\$12,956,127	\$14,815,334		\$211,305,723	\$31,000,108	\$823,379,828	\$5,739,888	\$2,628,720	\$831,748,436	\$1,074,054,267	
% of Change	14.5%	-34.5%	23.5%	0.8%	-1.5%	-2.7%		-3.4%	14.0%	-7.3%	12.1%	52.3%	-7.0%	-5.7%	

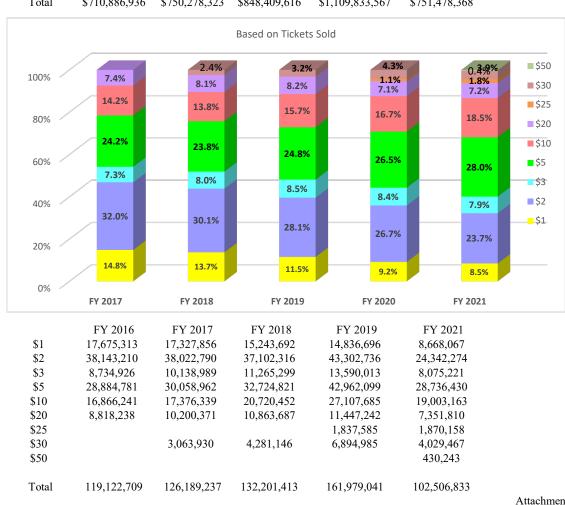
ARIZONA LOTTERY QUARTERLY SALES BY PRODUCT

Fiscal Year 2022 - July 2021 through March 2022



Arizona Lottery 5-Year Review by Price Point





Interoffice Memorandum

Date: April 11, 2022

To: Gregg Edgar, Executive Director

From: Raynie Hosto, Deputy Director Customer Service and Sales

Subject: FY 2022 – Third Quarter Sales Review

Vending Machine Sales (Chart E)

Total vending machines sales through the third quarter of FY22 were \$474,992,131 a 4.4% increase over FY21 sales of \$454,875,084. There are currently 1,817 machines installed at retail locations compared to 1,660 during the third quarter of FY21. FY22 sales from vending machines represented 47.2% of total sales, an increase from 42.9% in FY21.

Since chain accounts represent 76.3% of total vending sales, a chain vending report was added to take a deeper look at these sales. QuikTrip leads all chain accounts with monthly average bin sales of \$2,370. Fry's follows at \$2,006 with Albertsons at \$1,955 and Safeway at \$1,867.

The out-of-stock average for the third quarter of FY22 was 5.80% a decrease from 6.86% in FY21. While we are pleased with the decrease from FY21, out of stocks continue to be a primary focus for the territory managers and corporate accounts.

Corporate Account Review (Chart F)

- Major retail chains represent 51.4% of all Draw and Scratchers lottery accounts. Convenience stores represent 36.8% of total accounts, while chain food stores represent 14.7%.
- Major retail chains comprise 69.8% of the total market share with convenience stores and food stores, accounting for 43.7% and 26.1%, respectively.
- Fry's food stores remains the leader with a per store average sales of \$960,571. QuikTrip follows at \$773,101 with Safeway and Albertsons at \$688,098 and \$655,870, respectively.
- · Circle K accounts for 19.4% of the market share with 607 stores followed by Fry's at 12.0% with 125 stores and QuikTrip at 10.0% with 130 stores.

Business Classification Review (Charts G and H)

• Chain and independent convenience stores account for 55.9% of total Lottery accounts and 60.9% of the market share in sales. Chain and independent grocery stores account

- for 17.7% and account for 28.9% of the market share. Instant Tab retailers account for 6.6% of total lottery accounts and 1.0% of the sales market share.
- FY22 comparison sales to FY21 show chain and independent convenience sales down -10.8%, while chain and independent grocery stores posted an increase of 2.3%.
- The Quick Card business class continues to grow with a 104.7% increase over FY21 with sales totaling \$571,532.

County Review (Charts I and J)

- The overall estimated per capita weekly sales for the third quarter of FY22 was \$3.45 a slight decline from \$3.78 in FY22.
- · Maricopa and Pima counties held a market share of 75.4% of total sales. Mohave, Pinal and Yavapai counties combined market share was 14.4% and the remaining counties represented 10.2% of sales.
- Mohave County continues to post the highest weekly per capita sales at \$7.10, followed by La Paz County at \$6.55 and Greenlee County at 5.55.
- · Santa Cruz is the only county to post a positive sales growth when compared to FY21.

Arizona Lottery Vending Machine - FY 2022

											vending ivi	aciii	1116 - 1 1 202	_													
	#	of Uni	its			Draw Sales				nstant Sales	3				Tota	l Sales				Per	Uni	it Avera	ige	Out	of Sto	ck Aver	age
1st Quarter	July	Aug	Sept	Jul	,	Aug	Sept		July	Aug	Sept		July		Aug	Sept		1st Qtr		July		Aug	Sept	July	Aug	Sept	1st Qtr
PCT-HD	1456	1468	1476	\$ 7,70	5,344	\$ 8,271,938	\$ 9,827,800	\$	40,369,947	\$ 38,090,034	\$ 36,265,705	\$	48,075,291	\$	46,361,972	\$ 46,361,972	\$	140,799,235	\$	33,019	\$	31,582	\$ 31,411	5.13%	4.99%	5.10%	5.07%
PCT-LP	152	151	150	\$ 43	39,860	\$ 483,138	\$ 576,655	\$	1,635,111	\$ 1,535,619	\$ 1,432,715	\$	2,074,971	\$	2,018,757	\$ 2,018,757	\$	6,112,485	\$	13,651	\$	13,369	\$ 13,458	5.31%	5.72%	6.56%	5.86%
PCT-EX	102	103	106	\$ 2	79,505	\$ 283,398	\$ 340,327		n/a	n/a	n/a	\$	279,505	\$	283,398	\$ 283,398	\$	846,301	\$	2,740	\$	2,751	\$ 2,674	n/a	n/a	n/a	n/a
Tota	1,710	1,722	1,732	\$ 8,42	4,709	\$ 9,038,474	\$ 10,744,782	\$	42,005,058	\$ 39,625,653	\$ 37,698,420	\$	50,429,767	\$	48,664,127	\$ 48,664,127	\$	147,758,021	\$	29,491	\$	28,260	\$ 28,097	5.15%	5.06%	5.23%	5.15%
% of Lottery Sales				37.4	%	35.7%	34.4%		48.6%	49.3%	50.4%		46.3%		46.0%	45.9%		46.1%									
2nd Quarter		Nov		Oc		Nov	Dec		Oct	Nov	Dec		Oct		Nov	Dec		2nd Qtr		Oct		Nov	Dec	Oct	Nov	Dec	2nd Qtr
	1,481	_	1,490		2,019			\$	39,496,951	\$ 38,803,442	\$ 45,008,820	\$	47,248,970	\$	-,,-	\$ 54,849,881	\$	148,088,763	\$	31,903	_	,	\$ 36,812	4.67%	5.12%	6.75%	
PCT-LP		171			38,342		-	\$	1,583,761			\$	2,072,103	\$, , .		\$	6,849,727	\$	12,951		12,177		5.60%	4.66%	7.42%	
PCT-EX		111	117	•	34,488			-	n/a	n/a	n/a	\$	284,488	\$		\$ 312,534	\$	860,900	\$		\$		\$ 2,671	n/a	n/a	n/a	n/a
Total		1,771	1,777		.,			\$	41,080,712 51.0%	\$ 40,427,870 50.8%		\$,,	Ş		\$ 57,857,847 50.5%	Ş	155,799,390 47.7%	\$	28,394.71	Ş	27,293	\$ 32,559	4.76%	5.07%	6.82%	5.55%
% of Lottery Sales	-			30.4	%	32.9%	33.7%	-	51.0%	50.8%	56.9%		45.7%		46.6%	50.5%		47.7%									
3rd Quarter	Jan	Feb	Mar	Jar		Feb	Mar		Jan	Feb	Mar		Jan		Feb	Mar		3rd Otr		Jan		Feb	Mar	Jan	Feb	Mar	3rd Qtr
	1498	1500			02,886			Ś	40,327,571	\$ 46,941,980	\$ 51,445,579	Ś	50,330,457	Ś		\$ 59,146,202	\$	162,914,991	Ś	33,598		35,626	\$ 39,040	5.79%	5.60%	5.82%	
PCT-LP		176	176		39,702				1,675,658	\$ 2,034,578		Ś	2,315,360	Ś		\$ 2,777,841	_	7,573,611	Ś	13,384		14,093	\$ 15,783	6.48%	5.94%	6.64%	
PCT-EX	_	120	126	_	34,120	-	-	T	n/a	n/a	n/a	Ś	334,120	Ś		\$ 333,922	Ś	946,118		2,856		2,317	\$ 2,650	n/a	n/a	n/a	#DIV/0!
Tota		1796	1817					\$	42,003,229	\$ 48,976,558		\$	52,979,937	\$		\$ 62,257,965	\$	171,434,720	\$	49,838	•	52,036	\$ 57,474	5.86%	5.64%	5.91%	· ·
% of Lottery Sales				33.2	%	35.6%	37.3%		48.1%	52.5%	52.9%		44.0%		49.5%	50.0%		47.8%		·							
-																											
4th Quarter	Apr	May	June	Ap	r	May	June		Apr	May	June		Apr		May	June		4th Qtr		Apr		May	June	Apr	May	June	4th Qtr
PCT-HD	,											\$	-	\$		\$ -	\$	-	#	#DIV/0!	#	DIV/0!	#DIV/0!				
PCT-LP	•											\$	-	\$	-	\$ -	\$	-	#	#DIV/0!		DIV/0!	#DIV/0!				
PCT-EX												\$	-	\$		\$ -	\$	-	#	#DIV/0!		DIV/0!	#DIV/0!	n/a	n/a	n/a	n/a
Tota	0	0	0	\$	-	\$ -	\$ -	\$	-	\$ -	\$ -	\$	-	\$	-	\$ -	\$	-	#	DIV/0!	#	DIV/0!	#DIV/0!				
% of Lottery Sales	•																										
							<u> </u>	<u> </u>			<u> </u>	<u> </u>		<u>_</u>			<u> </u>		_								
Total Vending	·			\$ 27,9	26,266	\$ 24,166,846	\$ 30,086,724	\$	125,088,999	\$ 129,030,081	\$ 138,472,290	\$	153,015,265	\$	153,196,927	\$ 168,779,939	\$	474,992,131									
Total Fiscal Year	.——											1					ė	1,006,066,267									
% of Total Sales	\vdash										 	1					۶	47.2%									
70 Of Total Sales								1			<u> </u>	1						47.270									
	1							_				-		1					ч								

Chart E

FY 2022 - Vending Sales

								١,	YTD Sales		Monthly	١,	YTD Lost		Avg
		# of			YTD OOS		YTD Total	_	r Machine	D	er Machine		Sales Per	۸	Avy Month
Chain	Retailer Name	# 0) Machines		YTD Sales	Avg		Lost Sales	_	Average		Average	_	Machine		in Sales
	ALBERTSONS				1.69%	ć									
		30	╏╏	\$ 12,669,284		\$			422,309		46,923		, -	\$	1,955
	Bashas	46	╽╠	\$ 14,032,259	3.56%	\$				\$	33,894	_	10,634		1,412
8821	Carioca	33	╽╠	\$ 7,722,211	2.81%	\$			234,006		26,001	_	6,124		1,083
8037	Circle K	191	╽╽	\$ 15,055,495	10.02%	\$			78,825		8,758		7,261	_	365
20001	Cobblestone	13	╽	\$ 1,913,595	1.09%	\$			147,200		16,356		1,429	<u> </u>	681
9964/9963		83		\$ 3,418,871	0.50%	\$			41,191		4,577		269		191
	El Super	6		\$ 1,285,792	2.53%	\$			214,299		23,811		6,057		992
9958	Fast Market	6		\$ 1,350,984	5.31%	\$			225,164		25,018		12,274		1,042
9968	Food City	45		\$ 8,556,332	3.49%	\$	279,065	\$	190,141	\$	21,127	\$	6,201	\$	880
8052	Frys Food	192		\$ 83,188,564	5.26%	\$	4,610,309	\$	433,274	\$	48,142	\$	24,012	\$	2,006
8021	Jacksons	11		\$ 3,175,918	3.40%	\$	109,286	\$	288,720	\$	32,080	\$	9,935	\$	1,337
8031	Los Altos Ranch Market	7		\$ 1,736,972	2.15%	\$	41,289	\$	248,139	\$	27,571	\$	5,898	\$	1,149
9800	Loves	13		\$ 2,276,030	4.19%	\$	111,461	\$	175,079	\$	19,453	\$	8,574	\$	811
9969	LPT Quik Mart	16		\$ 1,515,528	12.78%	\$	127,883	\$	94,721	\$	10,525	\$	7,993	\$	658
9905	Maverik	7		\$ 1,257,956	5.20%	\$	49,985	\$	179,708	\$	19,968	\$	7,141	\$	832
9926	Pilot	19		\$ 2,891,564	11.11%	\$	312,318	\$	152,188	\$	16,910	\$	16,438	\$	705
9849	QuikTrip	129	Ī	\$ 66,045,169	10.18%	\$	6,799,657	\$	511,978	\$	56,886	\$	52,711	\$	2,370
8128	Safeway	112	Ī	\$ 45,169,922	2.94%	\$	1,393,361	\$	403,303	\$	44,811	\$	12,441	\$	1,867
8025	Superpumper	13	li	\$ 3,160,539	3.49%	\$	134,621	\$	243,118	\$	27,013	\$	10,355	\$	1,126
8004	Terribles	10		\$ 1,366,309	3.15%	\$	33,599	\$	136,631	\$	15,181	\$	3,360	\$	633
8022	Walmart NHM - HD	23		\$ 6,739,930	7.66%	\$	550,726	\$	293,040	\$	32,560	\$	23,945	\$	1,357
8022	Walmart Supercenter - LP	149		\$ 14,929,608	6.00%	\$			100,199	_	11,133	_	5,620		696
	Corporate Total	1154		\$ 299,458,832	4.97%	\$	17,843,772	\$	259,496	\$	28,833	\$	15,463	\$	1,201
	Statewide Total	1691		\$ 392,591,348	5.46%	\$	22,264,459	\$	232,165	\$	25,796	\$	13,166	\$	1,075

Corporate % to Total

68.2%

76.3%

Sales above corporate average

ARIZONA LOTTERY CORPORATE ACCOUNT REVIEW

Fiscal Year 2022

July 2021 through March 2022

					Tota	al Draw Games				Scratchers		All Pro	ducts Combine	rd	Commission
		# of	% of			Market	Per Store			Market	Per Store		Market	Per Store	Earned
	Chain #	Accts	Accts		Sales	Share	Average		Sales	Share	Average	Sales	Share	Average	To Date
4 Sons	9290/9814	22	0.7%	\$	2,095,740	0.9%	\$95,261	\$	5,264,254	0.7%	\$239,284	\$7,359,994	0.7%	\$334,545	\$478,400
7-Eleven	8706	55	1.6%	\$	2,840,510	1.2%	\$51,646	\$	15,912,883	2.1%	\$289,325	\$18,753,393	1.9%	\$340,971	\$1,218,971
Carioca	8821	38	1.1%	\$	3,096,077	1.3%	\$81,476	\$	8,379,068	1.1%	\$220,502	\$11,475,145	1.1%	\$301,978	\$745,884
Circle K	8037	607	18.0%	\$	37,431,890	15.6%	\$61,667	\$	157,415,224	20.6%	\$259,333	\$194,847,114	19.4%	\$321,000	\$12,665,062
Cobblestone		13	0.4%	\$	1,098,941	0.5%	\$84,534	\$	1,911,371	0.3%	\$147,029	\$3,010,312	0.3%	\$231,562	\$195,670
Fast Market	9958	24	0.7%	\$	2,507,297	1.0%	\$104,471	\$	9,200,791	1.2%	\$383,366	\$11,708,088	1.2%	\$487,837	\$761,026
Fry's Gas	8052	97	2.9%	\$	3,734,695	1.6%	\$38,502	\$	15,921,225	2.1%	\$164,136	\$19,655,920	2.0%	\$202,638	\$1,277,635
Good 2 Go	8024	15	0.4%	\$	589,318	0.2%	\$39,288	\$	2,577,988	0.3%	\$171,866	\$3,167,306	0.3%	\$211,154	\$205,875
Jackson's Food Stores	8021	11	0.3%	\$	1,580,569	0.7%	\$143,688	\$	3,145,607	0.4%	\$285,964	\$4,726,176	0.5%	\$429,652	\$307,201
Loves	9800	13	0.4%	\$	767,806	0.3%	\$59,062	\$	2,277,110	0.3%	\$175,162	\$3,044,916	0.3%	\$234,224	\$197,920
Maverik	9905	23	0.7%	\$	2,054,028	0.9%	\$89,306	\$	6,341,661	0.8%	\$275,724	\$8,395,689	0.8%	\$365,030	\$545,720
Pilot Travel Centers	9926	19	0.6%	\$	1,036,898	0.4%	\$54,574	\$	2,881,226	0.4%	\$151,643	\$3,918,124	0.4%	\$206,217	\$254,678
Quik Mart	8375	17	0.5%	\$	538,264	0.2%	\$31,663	\$	1,821,105	0.2%	\$107,124	\$2,359,369	0.2%	\$138,786	\$153,359
QuikTrip	9849	130	3.9%	\$	25,094,859	10.5%	\$193,037	\$	75,408,295	9.9%	\$580,064	\$100,503,154	10.0%	\$773,101	\$6,532,705
Safeway Gas	8128	32	1.0%	\$	1,907,367	0.8%	\$59,605	\$	5,658,368	0.7%	\$176,824	\$7,565,735	0.8%	\$236,429	\$491,773
Shay's	8938	21	0.6%	\$	1,409,572	0.6%	\$67,122	\$	6,056,793	0.8%	\$288,419	\$7,466,365	0.7%	\$355,541	\$485,314
Superpumper	8025	13	0.4%	\$	1,611,116	0.7%	\$123,932	\$	3,141,471	0.4%	\$241,652	\$4,752,587	0.5%	\$365,584	\$308,918
Terribles	8004	9	0.3%	\$	1,646,058	0.7%	\$182,895	\$	1,878,127	0.2%	\$208,681	\$3,524,185	0.4%	\$391,576	\$229,072
Speedway	9956	78	2.3%	\$	4,024,101	1.7%	\$51,591	\$	17,751,095	2.3%	\$227,578	\$21,775,196	2.2%	\$279,169	\$1,415,388
Convenience Total		1,237	36.8%		\$95,065,106	39.7%	\$76,851		\$342,943,662	44.9%	\$277,238	\$438,008,768	43.7%	\$354,090	\$28,470,570
Albortoons	8027	20	0.00/	۲	6 602 240	2 00/	¢220.07E	¢	12 072 026	1 70/	¢425.705	¢10 676 00E	2.09/	¢655 970	¢1 279 046
Albertsons		30 45	0.9%	\$	6,602,249	2.8%	\$220,075		13,073,836	1.7%	\$435,795	\$19,676,085	2.0%	\$655,870	\$1,278,946
Bashas'	8011 8030	45 6	1.3% 0.2%	\$	2,873,511 150,813	1.2% 0.1%	\$63,856 \$25,136		5,758,181 1,312,705	0.8% 0.2%	\$127,960 \$218,784	\$8,631,692 \$1,463,518	0.9% 0.1%	\$191,815 \$243,920	\$561,060 \$95,129
El Super Food City	8030	45	1.3%	\$	590,783	0.1%	\$13,129		3,445,414	0.2%	\$76,565	\$4,036,197	0.1%	\$89,693	\$262,353
Fry's	8052	125	3.7%	\$	35,672,063	14.9%	\$285,377		84,399,253	11.1%	\$675,194	\$120,071,316	12.0%	\$960,571	\$7,804,636
Los Altos Ranch Market	8026	7	0.2%	\$	220,656	0.1%	\$265,577		1,732,947	0.2%	\$247,564	\$1,953,603	0.2%	\$279,086	\$126,984
Safeway	8128	104	3.1%	\$	24,800,653	10.4%		۶ \$	46,761,506	6.1%	\$449,630	\$1,953,603	7.1%	\$688,098	\$4,651,540
Walmart	8022	104	3.1%	\$	7,046,878	2.9%	\$65,249		21,645,980	2.8%	\$200,426	\$28,692,858	2.9%	\$265,675	\$1,865,036
Costco	9955	108	0.5%	\$	7,040,676	0.0%	\$05,249 \$0	۶ \$	3,695,420	0.5%	\$200,426	\$3,695,420	0.4%	\$203,673	\$1,863,036
Winco	9962	7	0.2%	\$	567,732	0.2%		\$	1,378,351	0.2%	\$196,907	\$1,946,083	0.2%	\$278,012	\$126,495
Food Store Total		494	14.7%		\$78,525,338	32.8%	\$158,958		\$183,203,593	24.0%	\$370,857	\$261,728,931	26.1%	\$529,816	\$17,012,381
Major Chains		1,731	51.4%		\$173,590,444	72.5%	\$100,283		\$526,147,255	68.9%	\$303,956	\$699,737,699	69.8%	\$404,239	\$45,482,950
All Stores*		3365			\$239,470,467		\$71,165		\$763,339,600		\$226,847	\$1,002,810,067		\$298,012	\$65,182,654
*Does not include Instant Tabs															Chart F

Chart F

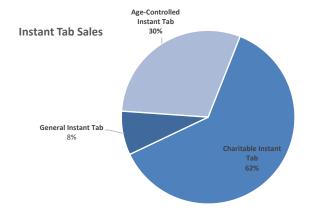
ARIZONA LOTTERY BUSINESS CODE REVIEW Fiscal Year 2022

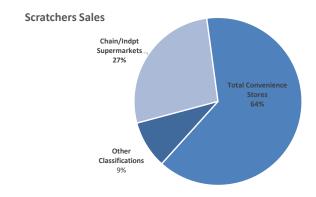
July 2021 through March 2022

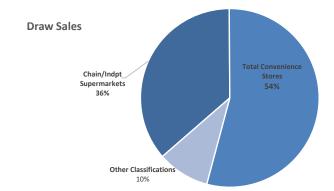
				Dr	aw Game	S		ratchers	ough March 2		nstant Ta	b		Combined T	otal Sales			Commission
	Business	# of	% of		Market	Per Store		Market	Per Store		Market	Per Store	FY2022	FY2021	% of	Market	Per Store	Earned
Business Classification	Code	Accts	Accts	Sales	Share	Average	Sales	Share	Average	Sales	Share	Average	Sales	Sales	change	Share	Average	To Date
Full Product																		
Shopping Malls	01	2	0.1%	72,488	0.0%	36,244	76,093	0.0%	38,047		0.0%	0	148,581	76,074	95.3%	0.0%	74,291	\$ 9,658
Smoke/Gift Shops	02	98	2.7%	1,359,508	0.6%	13,873	7,212,200	0.9%	73,594		0.0%	0	8,571,708	9,438,503	-9.2%	0.8%	87,466	\$ 557,161
Chain Supermarkets	03	593	16.4%	84,660,711	35.4%	142,767	199,394,684	26.1%	336,247		0.0%	0	284,055,395	277,927,054	2.2%	28.0%	479,014	\$ 18,463,601
Independent Supermarkets	04	47	1.3%	2,253,908	0.9%	47,955	6,911,727	0.9%	147,058		0.0%	0	9,165,635	8,570,637	6.9%	0.9%	195,014	\$ 595,766
Chain Convenience Stores	05	1093	30.3%	87,953,359	36.7%	80,470	319,882,527	41.9%	292,665		0.0%	0	407,835,886	472,829,354	-13.7%	40.3%	373,134	\$ 26,509,333
Independent Convenience	06	923	25.6%	41,974,221	17.5%	45,476	167,354,056	21.9%	181,315	7,560	0.0%	43,131	209,335,837	218,866,766	-4.4%	20.7%	226,799	\$ 13,606,829
Liquor Stores	07	97	2.7%	1,526,198	0.6%	15,734	11,413,925	1.5%	117,669		0.0%	0	12,940,123	13,966,224	-7.3%	1.3%	133,403	\$ 841,108
Drug Store/Pharmacies	08	3	0.1%	30,419	0.0%	10,140	45,759	0.0%	15,253		0.0%	0	76,178	160,401	-52.5%	0.0%	25,393	\$ 4,952
independent Gas	09	19	0.5%	797,289	0.3%	41,963	3,169,353	0.4%	166,808		0.0%	0	3,966,642	5,099,862	-22.2%	0.4%	208,771	\$ 257,832
Truck Service Centers	10	47	1.3%	2,672,132	1.1%	56,854	7,485,013	1.0%	159,256		0.0%	0	10,157,145	10,409,465	-2.4%	1.0%	216,109	\$ 660,214
Bars/Restaurants	11	109	3.0%	3,685,085	1.5%	33,808	6,418,086	0.8%	58,882		0.0%	0	10,103,171	8,472,933	19.2%	1.0%	92,690	\$ 656,706
Spec Non-Grocery/Misc	12	112	3.1%	4,143,758	1.7%	36,998	5,419,610	0.7%	48,389		0.0%	0	9,563,368	8,475,068	12.8%	0.9%	85,387	\$ 621,619
Chain Gas	13	127	3.5%	5,649,148	2.4%	44,481	21,613,873	2.8%	170,188		0.0%	0	27,263,021	27,079,747	0.7%	2.7%	214,669	\$ 1,772,096
Bowling Centers	14	3	0.1%	49,278	0.0%	16,426	146,002	0.0%	48,667		0.0%	0	195,280	160,399	21.7%	0.0%	65,093	\$ 12,693
Route Sales	19	83	2.3%	864,030	0.4%		2,885,570	0.4%					3,749,600	256,111	1364.1%	0.4%	0	\$ 243,724
Quick Card	20	2	0.1%	571,532	0.2%	285,766	0	0.0%	0		0.0%	0	571,532	279,780	104.3%	0.1%	285,766	\$ 37,150
ASL & Promotions	99	11	0.3%	1,207,403	0.5%	109,764	3,911,122	0.5%	355,557	41,040	0.4%	3,731	5,159,565	3,647,521	41.5%	0.5%	469,051	\$ 335,372
Full Product Sub Total		3369		239,470,467			763,339,600			48,600			1,002,858,667	1,065,715,899	-5.9%			
Instant Tab																		
Age-Controlled Instant Tab	15	60	1.7%	0	0.0%	0	0	0.0%	0	3,106,860	29.8%	51,781	3,106,860	1,743,120	78.2%	0.3%	51,781	
Charitable Instant Tab	17	138	3.8%	0	0.0%	0	0	0.0%	0	6,436,740	61.6%	46,643	6,436,740	5,710,734	12.7%	0.6%	46,643	
General Instant Tab	18	40	1.1%	0	0.0%	0	0	0.0%	0	848,880	8.1%	21,222	848,880	884,514	-4.0%	0.1%	21,222	
Instant Tab Sub Total		238	6.6%	0			0			10,392,480			10,392,480	8,338,368				
Total		3607	100%	239,470,467	100%	71,081	763,339,600	100%	226,578	10,441,080	100%	43.870	1,013,251,147	1.074.054.267	-5.7%	100%	280.912	\$ 65,185,813
Summary Recap	1			,		,	, , , , , , , , , , , , , , , , , , , ,			, , , , , , , , , , , , , , , , , , , ,		-,-	, , , , ,	, , , , , ,			/-	, , ,
Chain/Indpt Supermarkets		640	17.7%	86,914,619	36.3%	135,804	206,306,411	27.0%	322,354	0	0.0%	0	293,221,030	286,497,691	2.3%	28.9%	458,158	\$ 19,059,367
Total Convenience Stores		2,016	55.9%	129,927,580	54.3%	64,448	487,236,583	63.8%	241,685	7,560	0.1%	13,934	617,164,163	691,696,120	-10.8%	60.9%	306,133	\$ 40,115,671
Total Instant Tabs		238	6.6%	0	0.0%	0	0	0.0%	0	10,392,480	99.5%	43,666	10,392,480	8,338,368	24.6%	1.0%	43,666	\$ 1,316,880
Other Classifications		713	19.8%	22,628,268	9.4%	31,737	69,796,606	9.1%	97,891	41,040	0.4%	434,318	92,465,914	87,522,088	5.6%	9.1%	129,686	\$ 6,010,284
Total All Classifications		3,607	100%	239,470,467	100%	71,081	763,339,600	100%	226,578	10,441,080	100%	43,870	1,013,251,147	1,074,054,267	-5.7%	100%	280,912	\$ 66,502,202

Chart G

ARIZONA LOTTERY BUSINESS CODE REVIEW Fiscal Year 2022 July 2021 through March 2022







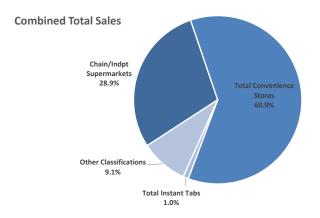


Chart H

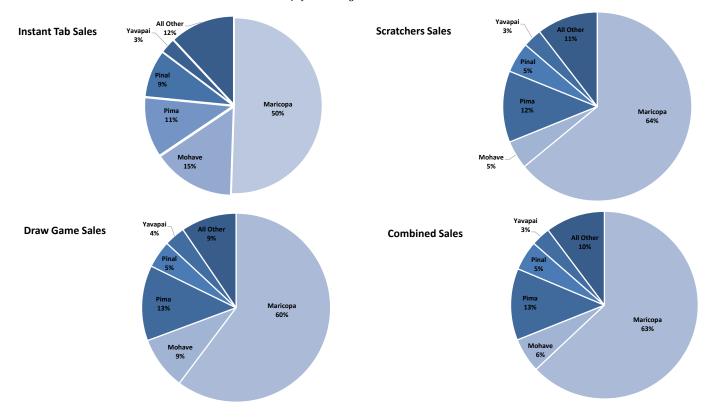
ARIZONA LOTTERY COUNTY SALES REVIEW Fiscal Year 2022

July 2021 through March 2022

				D.,	aw Games		C-	ratchers	July 2021 (in ough March 2022	stant Tabs			All Products	Cambinad			2022 Estimated
		# of	% of	Di	Market	Per Store	30	Market	Per Store	1113	Market	Per Store	FY2022	FY2021	% of		Per Store	Per Capita
County	Code	Accts	Accts	Sales	Share	Average	Sales	Share	Average	Sales	Share	Average	Sales	Sales	Change	Share	Average	Wkly Sales
county	Couc	11000	11000	bures	Jiiui e	Trerage	bures	Jiidi C	Treruge	buico	Diai C	iiverage	Suico	Sures	onunge	Dian C	Trerage	Willy bares
Apache	1	18	0.5%	478,511	0.2%	26,584	1,336,621	0.2%	74,257	24,720	0.2%	12,371,105	1,839,852	2,018,114	-8.83%	0.2%	102,214	\$0.65
Cochise	2	91	2.5%	4,628,602	1.9%	50,864	17,847,021	2.3%	196,121	228,270	2.2%	11,810,029	22,703,893	24,251,056	-6.38%	2.2%	249,493	\$4.66
Coconino	3	108	3.0%	4,277,681	1.8%	39,608	13,338,272	1.7%	123,503	16,470	0.2%	922,013	17,632,423	18,283,586	-3.56%	1.7%	163,263	\$3.11
Gila	4	45	1.2%	1,869,674	0.8%	41,548	7,402,916	1.0%	164,509	26,940	0.3%	3,450,513	9,299,530	11,593,750	-19.79%	0.9%	206,656	\$4.38
Graham	5	24	0.7%	736,303	0.3%	30,679	5,272,882	0.7%	219,703	29,280	0.3%	9,522,839	6,038,465	7,044,085	-14.28%	0.6%	251,603	\$3.82
Greenlee	6	8	0.2%	273,191	0.1%	34,149	1,799,603	0.2%	224,950	5,520	0.1%	4,838,655	2,078,314	2,683,028	-22.54%	0.2%	259,789	\$5.55
La Paz	15	43	1.2%	1,392,397	0.6%	32,381	3,562,747	0.5%	82,855	292,950	2.8%	50,382,810	5,248,094	6,494,748	-19.19%	0.5%	122,049	\$6.33
Maricopa	7	2039	56.5%	144,292,697	60.3%	70,766	488,811,673	64.0%	239,731	5,275,770	50.5%	8,755,752	638,380,140	664,713,359	-3.96%	63.0%	313,085	\$3.52
Mohave	8	212	5.9%	21,757,078	9.1%	102,628	36,984,389	4.8%	174,455	1,571,190	15.0%	17,293,389	60,312,657	65,848,149	-8.41%	6.0%	284,494	\$7.10
Navajo	9	69	1.9%	2,455,801	1.0%	35,591	9,385,127	1.2%	136,016	224,070	2.1%	21,849,550	12,064,998	14,657,387	-17.69%	1.2%	174,855	\$2.76
Pima	10	486	13.5%	30,919,813	12.9%	63,621	93,305,958	12.2%	191,988	1,146,390	11.0%	8,878,661	125,372,161	137,130,939	-8.57%	12.4%	257,967	\$3.01
Pinal	11	159	4.4%	11,185,038	4.7%	70,346	39,688,232	5.2%	249,612	909,660	8.7%	19,475,723	51,782,930	54,501,755	-4.99%	5.1%	325,679	\$2.68
Santa Cruz	12	22	0.6%	1,632,876	0.7%	74,222	3,993,001	0.5%	181,500	0	0.0%	0	5,625,877	5,396,314	4.25%	0.6%	255,722	\$3.09
Yavapai	13	158	4.4%	8,554,937	3.6%	54,145	24,760,271	3.2%	156,711	292,530	2.8%	8,188,523	33,607,738	35,681,438	-5.81%	3.3%	212,707	\$3.56
Yuma	14	123	3.4%	4,444,336	1.9%	36,133	15,850,887	2.1%	128,869	397,320	3.8%	21,408,464	20,692,543	23,476,779	-11.86%	2.0%	168,232	\$2.43
Virtual	26	2	0.1%	571,532	0.2%	285,766	0	0.0%	0	0	0.0%	0	571,532	279,780	104.28%	0.1%	285,766	#DIV/0!
Total		3607	100%	239,470,467	100%	66,390	763,339,600	100%	211,627	10,441,080	100%	10,441,080	1,013,251,147	1,074,054,267	-5.66%	100%	280,912	\$3.45
Summary Recap	р																	
Maricopa and																		
Pima Counties		2525	70.0%	175,212,510	73.2%	69,391	582,117,631	76.3%	230,542	6,422,160	61.5%	8,777,442	763,752,301			75.4%	302,476	
Mohave, Pinal																		
and Yavapai		529	14.7%	41,497,053	17.3%	78,444	101,432,892	13.3%	191,745	2,773,380	26.6%	16,004,573	145,703,325			14.4%	275,432	
All Other																		
Counties		553	15.3%	22,760,904	9.5%	41.150	79,789,077	10.5%	144,284	1,245,540	11.9%	13,104,490	103,795,521			10.2%	187,695	
Counties		553	15.5%	44,/60,904	9.5%	41,159	/ 3,/83,0 / /	10.5%	144,284	1,245,540	11.9%	13,104,490	103,/95,521			10.2%	187,695	
Counties		333	15.5%	22,760,904	9.5%	41,159	77,709,077	10.5%	144,284	1,245,540	11.9%	15,104,490	103,/95,521			10.2%	187,695	

Chart I

ARIZONA LOTTERY COUNTY SALES REVIEW Fiscal Year 2022 July 2021 through March 2022





Instant Scratch Game Profiles Report to Arizona Lottery Commission April 22, 2022

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant scratch games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing, distribution, and sales of these games.

NEW GAME PROFILES

Attached for the Lottery Commission's action is new instant scratch game profiles: *Sleigh Bell Bucks* #1377, *100X the Cash* #1380, *Cash* #1381, and *Bullseye Bingo* #1384.

<u>Sleigh Bell Bucks #1377.</u> This \$5 game has a top prize of \$50,000. This game will be printed at a quantity of approximately 2.2 million tickets.

<u>100X the Cash #1380.</u> This \$20 game has a top prize of \$500,000. This game will be printed at a quantity of approximately 3.2 million tickets.

<u>Cash #1381.</u> This \$30 game has a top prize of \$100,000. This game will be printed at a quantity of approximately 2.8 million tickets.

Bullseve Bingo #1384. This \$5 game has a top prize of \$50,000. This game will be printed at a quantity of approximately 3.9 million tickets.

Instant Tab Game Profiles Report to Arizona Lottery Commission April 22, 2022

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant tab games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing and distribution of these games.

NEW GAME PROFILES

Attached for the Lottery Commission's action are new instant tab game profiles: *American Soldier* #167, *Back in the Day* #168, *Push Your Luck* #169, *Forever Free* #170, *Super Fruits* #171, *American Aces* #172, *Jackpot Casino* #1071, and *Classy Cash* #1072.

American Soldier #167. This 25¢ game has a top prize of \$50.

Back in the Day #168. This 25¢ game has a top prize of \$50.

Push Your Luck #169. This \$1.00 game has a top prize of \$250.

Forever Free #170. This \$1.00 game has a top prize of \$250.

Super Fruits #171. This \$2.00 game has a top prize of \$400.

American Aces #172. This \$2.00 game has a top prize of \$400.

Jackpot Casino #1071. This \$2.00 game has a top prize of \$400.

Classy Cash #1072. This \$2.00 game has a top prize of \$400.

Fast Play Game Profiles Report to Arizona Lottery Commission April 22, 2022

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery Fast Play games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for game development, launch, and sales of these games.

NEW GAME PROFILES

Attached for the Lottery Commission's action are new Fast Play game profiles: *Fat Wallet* #143 and *Diamond Mine* #144.

Fat Wallet #143. This \$10 Fast Play game has a top prize of \$100,000. In the main play area, players can match their YOUR NUMBERS symbols to the WINNING NUMBERS symbols to win a prize; in the FATTER WALLET BONUS area, players can match their symbols to the WINNING SYMBOL to win a prize.

<u>Diamond Mine #144.</u> This \$20 Fast Play game has a top prize of \$250,000. Players match the numbers in each GAME on the ticket to the WINNING NUMBERS to win a prize. Players double their prize when their GAME contains a "diamond" symbol with two matched numbers.

2022 "Powerball First Millionaire of the Year®" Promotion Profile #115
Report to Arizona Lottery Commission
April 18, 2022

This report has been provided to the Lottery Commission regarding the 2022 Powerball First Millionaire of the Year Promotion Profile. The Commission is requested to approve this

NEW PROMOTION PROFILE

Promotion Profile.

Attached for the Lottery Commission's action is new Promotion Profile: 2022 Powerball First Millionaire of the Year

2022 Powerball First Millionaire of the Year Promotion Profile #115

Starting May 16, 2022 players will be able to enter winning and non-winning tickets from designated Quick Draw and draw games for a chance to win cash and merchandise prizes.