

PUBLIC MEETING OF THE ARIZONA LOTTERY
Commission Minutes of February 19, 2021, Meeting
Telephonic Meeting

PRESIDING Chair Jeff Weintraub (Teleconference)

COMMISSIONERS Chad Wilson (Teleconference), Debra Roth (Teleconference) and Trent Crump (Teleconference)

LOTTERY Russ Harben, Deputy Director of Operations. Chris Rogers, Deputy Director of Products and Marketing, Sherri Zendri, Deputy Director of Legal Services, Todd Terrell, Deputy Director of Security and Regulatory Division, Raynie Hosto Deputy Director of Customer Service and Sales

Kimberly Siddall, Luanne Mansanares, Lynda Sellers, Allyson Saltford, Mary Cimaglio, Susan Kalember, Ivy Gilio, Serena Arlotta, Kathleen Syms, Meg Scherrer, Holly Hichens, Tiffany Paris, Karla Henriksen, Art Uthaisri, Lisa Schartz, Devin Slayton, Shelby Alessi, Jenny Lewis, and Sandra Blair

GUESTS Attorney General Representative: Pamela (Linnins) Peiser
Scientific Games Representatives: Topper Wilson
Pollard Banknote Limited Representatives: Brad Thompson, Wes Brown, Jennifer Wankling, and Jennifer Westbury
Owens Harkey Representatives: Ken Phox, Noelle Hobaica, Ashley Esquivel, and Angie Vollmers

PUBLIC 734-xxx-xx07

Call to Order

1. **Call for Quorum:** Pursuant to the Public Notice dated February 10, 2021, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:01 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Vice Chair Wilson, Commissioner Roth, and Commissioner Crump appearing via teleconference.

2. **Notice:** Notice was posted by Luanne Mansanares on February 12, 2021, at 10:00 a.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the January 22, 2021, Public Meeting. Commissioner Roth verbally moved; Vice Chair Wilson verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Vice Chair Wilson verbally voting aye, Commissioner Roth verbally voting aye, and Commissioner Crump verbally voting aye.

Agency Reports

1. **Director's Presentation:** Ms. Sherri Zendri gave a legislative update as it pertains to the Arizona Lottery.

Chair Weintraub requested more information regarding Senate Bill 1687.

Ms. Sherri Zendri informed the Commission that Senate Bill 1687 pertains to governmental social media prohibition. It is a blanket prohibition for all government agencies including state government from using social media for any official or governmental purpose.

10:09 a.m. Mr. Russ Harben had technical difficulties with his video presentation, therefore, Mr. Chris Rogers presented his marketing and products update presentation.

2. **Financial Report:** Mr. Russ Harben presented financial information for FY21 and the overall sales with the new projections. The presentation is attached for the official minutes.
3. **Marketing and Products Update:** Mr. Chris Rogers gave a marketing and products update. The presentation is attached for the official minutes.

Chair Weintraub inquired if there is a strong correlation from a player who is not on-line and a player who is a member of the players club.

Mr. Chris Rogers informed the Commission that players club members tend to be younger. The average age of a player's club member is 24 to 45 years of age and the average lottery player is 45 years of age. If we are looking for a strong correlation, the frequent player base is engaged in players club. The presentation is attached for the official minutes.

4. **New Games Introduction** – No Presentation

New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Blazing Suits* #1327 and *Slingo*® *Trio Arizona* #1329. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: #1327 and #1329. Vice Chair Wilson verbally moved, Commissioner Roth verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous and the motion carried.

2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: *Brilliant Bars* #147, *Flags of Freedom* #148, *Bold & Brave* #149, *American Money* #150, *Red Hot Dice* #1053, and *Lucky Shot* #1054.

Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant tab game profiles:

Ms. Luanne Mansanares informed the Commission that the public needs to have an opportunity to interject.

Chair Weintraub asked if any members of the public would like to address the Commission regarding the above-mentioned profiles. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant tab game profiles: #147, #148, #149, #150, #1053 and #1054. Commissioner Roth verbally moved, Vice Chair Wilson verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous and the motion carried.

3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new second chance promotion profile: *Million Dollar Giveaway* #107. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new second chance promotion profile game profile: #107. Commissioner Crump verbally moved, Commissioner Roth verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous and the motion carried.

Call to the Public

Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

Chair Weintraub asked if anyone else would like to speak before the Commission. There were no responses from the public.

Announcements

The next Commission meeting will be held March 19, 2021 at 10:00 a.m.

Adjournment

Chair Weintraub entertained a motion to adjourn. Vice Chair Wilson verbally moved, Commissioner Crump verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous and the motion carried.

Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.