



April 19, 2021  
COMMISSION  
REPORT

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**NOTICE OF TELEPHONIC PUBLIC MEETING AND EXECUTIVE SESSION  
OF THE ARIZONA STATE LOTTERY COMMISSION**

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a telephonic ONLY meeting on **March 19, 2021, at 10:00 a.m.** The public is welcomed to join the meeting via telephone or internet through **Google Hangouts Meet**. The following are instructions on joining the meeting via the Google Hangouts Meet:

Join the meeting online by entering the following link into your URL  
[meet.google.com/tei-spwe-stm](https://meet.google.com/tei-spwe-stm)

**OR**

**Join the meeting US Toll Free by phone at 601-844-2921** when prompted enter Access Code 765 034 022 **followed by the pound key (#)**

If you are having problems with connecting, please contact 480-921-4493.

Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § 38-431.03(A)(3) regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. All members of the Commission will be participating by means of telephonic communication.

**Call to Order**

1. Call for Quorum
2. Call for Notice
3. Approval of Minutes for February 19, 2021, Public Meeting

**Agency Reports**

1. Director's Presentation
2. Financial Report Presentation
3. Business Development Initiatives Presentation
4. New Game Introduction – No Presentation

**New Business**

1. Discussion and possible action on amended promotion profile: *Arizona Diamondbacks Amended Promotion Profile #102.*

**Call to the Public**

Consideration and discussion of comments from the public. Those members of the public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration at a later date to comply with A.R.S. § 38-431.02.

**Announcements**

The next Commission meeting will be held April 23, 2021, at 10:00 a.m.

**Adjournment**

**Materials**

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

**Notice**

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 10th day of March, 2021

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Gregory R. Edgar  
Executive Director

Persons with a disability may request a reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation.

**PUBLIC MEETING OF THE ARIZONA LOTTERY**  
Commission Minutes of February 19, 2021, Meeting  
Telephonic Meeting

**PRESIDING** Chair Jeff Weintraub (Teleconference)

**COMMISSIONERS** Chad Wilson (Teleconference), Debra Roth (Teleconference) and Trent Crump (Teleconference)

**LOTTERY** Russ Harben, Deputy Director of Operations. Chris Rogers, Deputy Director of Products and Marketing, Sherri Zendri, Deputy Director of Legal Services, Todd Terrell, Deputy Director of Security and Regulatory Division, Raynie Hosto Deputy Director of Customer Service and Sales

Kimberly Siddall, Luanne Mansanares, Lynda Sellers, Allyson Saltford, Mary Cimaglio, Susan Kalember, Ivy Gilio, Serena Arlotta, Kathleen Syms, Meg Scherrer, Holly Hichens, Tiffany Paris, Karla Henriksen, Art Uthaisri, Lisa Schartz, Devin Slayton, Shelby Alessi, Jenny Lewis, and Sandra Blair

**GUESTS** Attorney General Representative: Pamela (Linnins) Peiser  
Scientific Games Representatives: Topper Wilson  
Pollard Banknote Limited Representatives: Brad Thompson, Wes Brown, Jennifer Wankling, and Jennifer Westbury  
Owens Harkey Representatives: Ken Phox, Noelle Hobaica, Ashley Esquivel, and Angie Vollmers

**PUBLIC** 734-xxx-xx07

**Call to Order**

1. **Call for Quorum:** Pursuant to the Public Notice dated February 10, 2021, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:01 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Vice Chair Wilson, Commissioner Roth, and Commissioner Crump appearing via teleconference.

2. **Notice:** Notice was posted by Luanne Mansanares on February 12, 2021, at 10:00 a.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the January 22, 2021, Public Meeting. Commissioner Roth verbally moved; Vice Chair Wilson verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Vice Chair Wilson verbally voting aye, Commissioner Roth verbally voting aye, and Commissioner Crump verbally voting aye.

## Agency Reports

1. **Director's Presentation:** Ms. Sherri Zendri gave a legislative update as it pertains to the Arizona Lottery.

Chair Weintraub requested more information regarding Senate Bill 1687.

Ms. Sherri Zendri informed the Commission that Senate Bill 1687 pertains to governmental social media prohibition. It is a blanket prohibition for all government agencies including state government from using social media for any official or governmental purpose.

10:09 a.m. Mr. Russ Harben had technical difficulties with his video presentation, therefore, Mr. Chris Rogers presented his marketing and products update presentation.

2. **Financial Report:** Mr. Russ Harben presented financial information for FY21 and the overall sales with the new projections. The presentation is attached for the official minutes.
3. **Marketing and Products Update:** Mr. Chris Rogers gave a marketing and products update. The presentation is attached for the official minutes.

Char Weintraub inquired if there is a strong correlation from a player who is not on-line and a player who is a member of the players club.

Mr. Chris Rogers informed the Commission that players club members tend to be younger. The average age of a player's club member is 24 to 45 years of age and the average lottery player is 45 years of age. If we are looking for a strong correlation, the frequent player base is engaged in players club. The presentation is attached for the official minutes.

4. **New Games Introduction** – No Presentation

## New Business

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Blazing Suits* #1327 and *Slingo® Trio Arizona* #1329. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: #1327 and #1329. Vice Chair Wilson verbally moved, Commissioner Roth verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous and the motion carried.

2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profiles: *Brilliant Bars* #147, *Flags of Freedom* #148, *Bold & Brave* #149, *American Money* #150, *Red Hot Dice* #1053, and *Lucky Shot* #1054. Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant tab game profiles:

Ms. Luanne Mansanares informed the Commission that the public needs to have an opportunity to interject.

Chair Weintraub asked if any members of the public would like to address the Commission regarding the above-mentioned profiles. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant tab game profiles: #147, #148, #149, #150, #1053 and #1054. Commissioner Roth verbally moved, Vice Chair Wilson verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous and the motion carried.

3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new second chance promotion profile: *Million Dollar Giveaway* #107. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new second chance promotion profile game profile: #107. Commissioner Crump verbally moved, Commissioner Roth verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous and the motion carried.

### **Call to the Public**

Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

Chair Weintraub asked if anyone else would like to speak before the Commission. There were no responses from the public.

### **Announcements**

The next Commission meeting will be held March 19, 2021 at 10:00 a.m.

### **Adjournment**

Chair Weintraub entertained a motion to adjourn. Vice Chair Wilson verbally moved, Commissioner Crump verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous and the motion carried.

### **Materials**

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### **Notice**

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**Agency Reports**  
Report to Arizona Lottery Commission  
March 19, 2021

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**Director’s Presentation**

**Financial Report Presentation**

**Business Development Initiatives Presentation**

**New Game Introduction – No Presentation**

The following games were introduced since the last commission meeting: *Blackjack Attack* #1292, *Double Your Money* #1303 and *Powershot Multiplier* #1309.

More information on these games is available by visiting the Scratchers section at [ArizonaLottery.com](http://ArizonaLottery.com)

The following games were approved to end consistent with the Instant Scratch Game Ending Policy. Players have 180 days from the game-ending date to claim prizes.

<b>Date Ended</b>	<b>Price Point</b>	<b>Game No.</b>	<b>Game Name</b>	<b>Beginning Inventory</b>	<b>% Sold through 3/4/21</b>
2/23/21	\$10	1269	\$100,000 Loteria	1,799,760	80%
3/2/21	\$10	1262	Wild \$10	1,761,840	92%

# **ATTACHMENT A**

**New Business Item #1**  
Arizona Diamondbacks Amended Promotion Profile #102  
Report to Arizona Lottery Commission  
March 19, 2021

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This report has been provided to the Lottery Commission regarding the Arizona Diamondbacks Second Chance Amended Promotion Profile. The Commission is requested to approve this Promotion Profile.

**AMENDED PROMOTION PROFILE**

Attached for the Lottery Commission's action is amended Promotion Profile: *Arizona Diamondbacks Profile #102*.

**Arizona Diamondbacks Promotion Profile #102**

The following revisions were made: 1) Updated drawing dates; 2) Updated drawing prizes; 3) Updated games included in promotion.

Attachments (Commissioners only)