

PUBLIC MEETING OF THE ARIZONA LOTTERY
Commission Minutes of August 21, 2020, Meeting
Telephonic Meeting

PRESIDING Chair Jeff Weintraub (Teleconference)

COMMISSIONERS Chad Wilson (Teleconference), Debra Roth (Teleconference), Julie Katsel (Teleconference), and Trent Crump (Teleconference)

LOTTERY Gregg Edgar, Executive Director; Chris Rogers, Deputy Director of Products & Marketing; Sherri Zendri Deputy, Director of Legal Services, Russ Harben, Deputy Director of Operations, and Raynie Hosto, Deputy Director of Sales

Kimberly Siddall, Luanne Mansanares, Ivy Gilio, Shelby Alessi, Mary Cimaglio, Susan Kalember, Holly Gordon, Karla Henriksen, Serena Arlotta, Cassandra Bierworth, Robin Peters, Joe Leitheim, Melissa Pike, Ivy Gilio, Pam Dinunzio, Lisa Schartz, Dominga Valencia, Art Uthaisri, Kathy Syms, Conner Hollen, Devin Slayton, Gabrielle Dennis, Roland Tang, Robert Woodson, Conner Hollen, Devin Slayton, and Todd Terrell.

GUESTS Attorney General Representative: Pamela (Linnins) Peiser
Scientific Games Representatives: Topper Wilson, Julio Dieppa, and Rachelle Shackelford
Pollard Banknote Limited Representatives: Wes Brown and Brad Thompson
Owens Harkey Representatives: Chelsea Smeland, Ken Phox, Angie Vollmers, and Noelle Hobaica

PUBLIC Danielle Pool and Jennifer Wankling

Call to Order

1. **Call for Quorum:** Pursuant to the Public Notice dated August 13, 2020, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:03 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Vice Chair Wilson, Commissioner Roth, Commissioner Katsel, and Commissioner Crump appearing via teleconference.

2. **Notice:** Notice was posted by Kimberly Siddall on August 13, 2020, at 4:13 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the June 19, 2020, Public Meeting. Commissioner Roth verbally moved; Commissioner Wilson verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Vice Chair Wilson verbally voting aye, Commissioner Roth verbally voting aye,

Commissioner Katsel verbally voting aye, and Commissioner Crump verbally voting aye.

Agency Reports

1. **Retailer of the Year:** Roland Tang presented an overview of the Retailer of the Year, Desert Springs Travel Center, 4031 Fleet Street Littlefield, Arizona.
2. **State Service Recognition Awards:** Robin Peters, Pam Dinunzio, Ivy Gilio, Susan Kalember, Shelby Alessi, Joe Leitheim, and Robert Woodson were recognized for years of service while Dominga Valencia was recognized for her retirement.
3. **Director's Presentation:** Director Edgar presented information on the beneficiary of the month, Story Tellers and Local First Arizona. Director Edgar also provided an update on COVID-19 as it pertains to Arizona Lottery. The presentation is attached for the official minutes.
4. **Financial Report:** Mr. Russ Harben presented a financial overview of actual sales, and projected sales from all product lines for the past 12 months. The presentation is attached for the official minutes.
5. **Marketing Presentation:** Mr. Chris Rogers gave an update on Quickcard and a brief overview of the Arizona Lottery's Messaging Development Process. Commissioner Crump stated he appreciated the beneficiary awareness and inquired about the shared media credit, asking if the Arizona Lottery receives recognition or advertised for the shared media. The presentation is attached for the official minutes.

Vice Chair Chad Wilson thanked Chris Rogers for the detailed presentation.

Commissioner Crump stated that he heard a COVID-19 advertisement regarding masks and at the end of the advertisement, there was verbiage stating sponsored by the Arizona Lottery.

6. **New Games Introduction** – No Presentation
7. **4th Quarter Product & Sales Review** – No Presentation

New Business

1. Chair Weintraub opened the floor for nominations for Commission Vice Chair. Commissioner Crump nominated Chad Wilson for Vice Chair. There were no other nominations, Chair Weintraub second the nomination. There was no discussion and Chair Weintraub entertained a motion to elect Chad Wilson on as Vice-Chair. Commissioner Crump verbally moved, Chair Weintraub verbally second. Chair Weintraub verbally voted aye, Vice Chair Chad Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The motion carried.
2. Chair Weintraub opened the floor for nominations for Commission Chair. Commissioner

Roth nominated Jeff Weintraub for Chair. There were no other nominations, and Chair Weintraub entertained a motion to elect Jeff Weintraub as Chair. Commissioner Roth verbally moved, Commissioner Crump verbally second. Chair Weintraub voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The motion carried

3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding on new instant scratch game profiles: *Mystery Key Crossword #1296, Twisted #1297, Win Big #1299, Ultimate Millions #1300, Triple Bonus Crossword #1301, \$40 Million Mega Bucks #1302, Double Your Money #1303, \$50 Loaded #1304, \$100 Loaded #1305, \$500 Loaded #1306, \$1,000 Loaded #1307, Money Maker #1308, and Bingo Blockbuster #1310.*

Ms. Luanne Mansanares informed the Commission of a correction; should be “New instant scratch game profiles” and not “Amended”.

Chair Weintraub made the correction to “new instant scratch game profiles” for the record. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: #1296, #1297, #1299, #1300, #1301, #1302, #1303, #1304, #1305, #1306, #1307, #1308, and #1310. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous with all members voting aye and the motion carried.

4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding second chance promotion profile: *Holiday Bonus 2nd Chance Promotion #105.* There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding second chance promotion profile: *Holiday Bonus 2nd Chance Promotion #105.* Commissioner Roth verbally moved; Vice Chair Wilson verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous with all members voting aye and the motion carried.

5. Chair Weintraub asked if any members of the public wanted to address the Commission regarding instant tab game profiles: *Bet Your Bucks #1048 and What’s on Tap #1049.* There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding instant tab game profiles:

#1048 and #1049. Commissioner Crump verbally moved; Commissioner Katsel verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous with all members voting aye and the motion carried.

Call to the Public

Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

Announcements

The next Commission meeting will be held September 18, 2020, at 10:00 a.m.

Adjournment

Chair Weintraub entertained a motion to adjourn. Commissioner Roth verbally moved; Vice Chair Wilson verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye and Commissioner Crump verbally voted aye. The vote was unanimous with all members voting aye and the motion carried.

Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.