



September 18, 2020  
COMMISSION  
REPORT

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**NOTICE OF TELEPHONIC PUBLIC MEETING AND EXECUTIVE SESSION  
OF THE ARIZONA STATE LOTTERY COMMISSION**

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a telephonic ONLY meeting on **September 18, 2020, at 10:00 a.m.** The public is welcomed to join the meeting via telephone or internet through **Google Hangouts Meet**. The following are instructions on joining the meeting via the Google Hangouts Meet:

Join the meeting online by entering the following link into your URL

[meet.google.com/adq-muaf-znz](https://meet.google.com/adq-muaf-znz)

OR

**Join the meeting US Toll Free by phone at 401-217-5697** when prompted enter Access Code **345 183 552 followed by the pound key (#)**

If you are having problems with connecting, please contact 480-921-4493.

Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § 38-431.03(A)(3) regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. All members of the Commission will be participating by means of telephonic communication.

**Call to Order**

1. Call for Quorum
2. Call for Notice
3. Approval of Minutes for August 21, 2020, Public Meeting

**Agency Reports**

1. Director's Presentation
2. Financial Report Presentation
3. Marketing Presentation
4. New Games Introduction – No Presentation

**New Business**

1. Discussion and possible action on new instant scratch game profiles: *Fast Cash* # 1311 and *Lady Luck* #1312.

**Call to the Public**

Consideration and discussion of comments from the public. Those members of the public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration at a later date to comply with A.R.S. § 38-431.02.

**Announcements**

The next Commission meeting will be held October 23, 2020, at 10:00 a.m.

**Adjournment**

**Materials**

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

**Notice**

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 10<sup>th</sup> day of September, 2020

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Gregory R. Edgar  
Executive Director

Persons with a disability may request a reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation.

## **PUBLIC MEETING OF THE ARIZONA LOTTERY**

Commission Minutes of August 21, 2020, Meeting  
Telephonic Meeting

- PRESIDING** Chair Jeff Weintraub (Teleconference)
- COMMISSIONERS** Chad Wilson (Teleconference), Debra Roth (Teleconference), Julie Katsel (Teleconference), and Trent Crump (Teleconference)
- LOTTERY** Gregg Edgar, Executive Director; Chris Rogers, Deputy Director of Products & Marketing; Sherri Zendri Deputy, Director of Legal Services, Russ Harben, Deputy Director of Operations, and Raynie Hosto, Deputy Director of Sales
- Kimberly Siddall, Luanne Mansanares, Ivy Gilio, Shelby Alessi, Mary Cimaglio, Susan Kalember, Holly Gordon, Karla Henriksen, Serena Arlotta, Cassandra Bierworth, Robin Peters, Joe Leitheim, Melissa Pike, Ivy Gilio, Pam Dinunzio, Lisa Schartz, Dominga Valencia, Art Uthaisri, Kathy Syms, Conner Hollen, Devin Slayton, Gabrielle Dennis, Roland Tang, Robert Woodson, Conner Hollen, Devin Slayton, and Todd Terrell.
- GUESTS** Attorney General Representative: Pamela (Linnins) Peiser  
Scientific Games Representatives: Topper Wilson, Julio Dieppa, and Rachelle Shackelford  
Pollard Banknote Limited Representatives: Wes Brown and Brad Thompson  
Owens Harkey Representatives: Chelsea Smeland, Ken Phox, Angie Vollmers, and Noelle Hobaica
- PUBLIC** Danielle Pool and Jennifer Wankling

### **Call to Order**

1. **Call for Quorum:** Pursuant to the Public Notice dated August 13, 2020, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:03 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Vice Chair Wilson, Commissioner Roth, Commissioner Katsel, and Commissioner Crump appearing via teleconference.

2. **Notice:** Notice was posted by Kimberly Siddall on August 13, 2020, at 4:13 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the minutes of the June 19, 2020, Public Meeting. Commissioner Roth verbally moved; Commissioner Wilson verbally seconded. The vote was unanimous with Chair Weintraub verbally voting aye, Vice Chair Wilson verbally voting aye, Commissioner Roth verbally voting

aye, Commissioner Katsel verbally voting aye, and Commissioner Crump verbally voting aye.

### **Agency Reports**

1. **Retailer of the Year:** Roland Tang presented an overview of the Retailer of the Year, Desert Springs Travel Center, 4031 Fleet Street Littlefield, Arizona.
2. **State Service Recognition Awards:** Robin Peters, Pam Dinunzio, Ivy Gilio, Susan Kalember, Shelby Alessi, Joe Leitheim, and Robert Woodson were recognized for years of service while Dominga Valencia was recognized for her retirement.
3. **Director's Presentation:** Director Edgar presented information on the beneficiary of the month, Story Tellers and Local First Arizona. Director Edgar also provided an update on COVID-19 as it pertains to Arizona Lottery. The presentation is attached for the official minutes.
4. **Financial Report:** Mr. Russ Harben presented a financial overview of actual sales, and projected sales from all product lines for the past 12 months. The presentation is attached for the official minutes.
5. **Marketing Presentation:** Mr. Chris Rogers gave an update on Quickcard and a brief overview of the Arizona Lottery's Messaging Development Process .Commissioner Crump stated he appreciated the beneficiary awareness and inquired about the shared media credit, asking if the Arizona Lottery receives recognition or advertised for the shared media. The presentation is attached for the official minutes.

Vice Chair Chad Wilson thanked Chris Rogers for the detailed presentation.

Commissioner Crump stated that he heard a COVID-19 advertisement regarding masks and at the end of the advertisement, there was verbiage stating sponsored by the Arizona Lottery.

6. **New Games Introduction** – No Presentation
7. **4<sup>th</sup> Quarter Product & Sales Review** – No Presentation

### **New Business**

1. Chair Weintraub opened the floor for nominations for Commission Vice Chair. Commissioner Crump nominated Chad Wilson for Vice Chair. There were no other nominations, Chair Weintraub second the nomination. There was no discussion and Chair Weintraub entertained a motion to elect Chad Wilson on as Vice-Chair. Commissioner Crump verbally moved, Chair Weintraub verbally second. Chair Weintraub verbally voted aye, Vice Chair Chad Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The motion carried.

2. Chair Weintraub opened the floor for nominations for Commission Chair. Commissioner Roth nominated Jeff Weintraub for Chair. There were no other nominations, and Chair Weintraub entertained a motion to elect Jeff Weintraub as Chair. Commissioner Roth verbally moved, Commissioner Crump verbally second. Chair Weintraub voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The motion carried
3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding on new instant scratch game profiles: *Mystery Key Crossword* #1296, *Twisted* #1297, *Win Big* #1299, *Ultimate Millions* #1300, *Triple Bonus Crossword* #1301, *\$40 Million Mega Bucks* #1302, *Double Your Money* #1303, *\$50 Loaded* #1304, *\$100 Loaded* #1305, *\$500 Loaded* #1306, *\$1,000 Loaded* #1307, *Money Maker* #1308, and *Bingo Blockbuster* #1310.

Ms. Luanne Mansanares informed the Commission of a correction; should be “New instant scratch game profiles” and not “Amended”.

Chair Weintraub made the correction to “new instant scratch game profiles” for the record. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles: #1296, #1297, #1299, #1300, #1301, #1302, #1303, #1304, #1305, #1306, #1307, #1308, and #1310. Commissioner Katsel verbally moved, Commissioner Roth verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous with all members voting aye and the motion carried.

4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding second chance promotion profile: *Holiday Bonus 2<sup>nd</sup> Chance Promotion* #105. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding second chance promotion profile: *Holiday Bonus 2<sup>nd</sup> Chance Promotion* #105. Commissioner Roth verbally moved; Vice Chair Wilson verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous with all members voting aye and the motion carried.

5. Chair Weintraub asked if any members of the public wanted to address the Commission regarding instant tab game profiles: *Bet Your Bucks* #1048 and *What’s on Tap* #1049. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding instant tab game

profiles: #1048 and #1049. Commissioner Crump verbally moved; Commissioner Katsel verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye, and Commissioner Crump verbally voted aye. The vote was unanimous with all members voting aye and the motion carried.

### **Call to the Public**

Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

### **Announcements**

The next Commission meeting will be held September 18, 2020, at 10:00 a.m.

### **Adjournment**

Chair Weintraub entertained a motion to adjourn. Commissioner Roth verbally moved; Vice Chair Wilson verbally seconded. Chair Weintraub verbally voted aye, Vice Chair Wilson verbally voted aye, Commissioner Roth verbally voted aye, Commissioner Katsel verbally voted aye and Commissioner Crump verbally aye. The vote was unanimous with all members voting aye and the motion carried.

### **Materials**

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

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**Agency Reports**  
Report to Arizona Lottery Commission  
September 18, 2020

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**Director's Presentation**

**Financial Report Presentation**

**Marketing Presentation**

**New Games Introduction – No Presentation**

The following games were introduced since the last commission meeting: *The Cash Wheel* #1248, *Match 2 Win* #1257, *Power 8s* #1260, *Lady Luck* #1278, *Crossword* #1281, and *Red Line Bingo* #1287.

More information on these games is available by visiting the Scratchers section at [ArizonaLottery.com](http://ArizonaLottery.com)

The following games were approved to end consistent with the Instant Scratch Game Ending Policy. Players have 180 days from the game-ending date to claim prizes.

<b>Date Ended</b>	<b>Price Point</b>	<b>Game No.</b>	<b>Game Name</b>	<b>Beginning Inventory</b>	<b>% Sold through 7/25/20</b>
8/29/20	\$10	1216	Sizzling Crossword	4,575,120	99.45%
9/1/20	\$5	1266	Route 66 Road to \$1,000,000	1,893,360	95.80%

# **ATTACHMENT A**

**New Business Item #1**  
Instant Scratch Game Profiles  
Report to Arizona Lottery Commission  
September 18, 2020

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This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant scratch games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing, distribution, and sales of these games.

**NEW GAME PROFILES**

Attached for the Lottery Commission's action are new instant scratch game profiles: *Fast Cash #1311* and *Lady Luck #1312*.

**Fast Cash #1311.** This \$1 game has a top prize of \$1,000 and will be printed at a quantity of approximately 3.6 million tickets.

**Lady Luck #1312.** This \$5 game has a top prize of \$50,000 and will be printed at a quantity of approximately 2.8 million tickets.

Attachments (Commissioners only)