

## **PUBLIC MEETING OF THE ARIZONA LOTTERY**

Commission Minutes of December 20, 2019, meeting

**PRESIDING** Chair Jeff Weintraub (in person)

**COMMISSIONERS** Chad Wilson (in person), Debra Roth (in person), Julie Katsel (in person), and Trent Crump (in person)

**LOTTERY** Gregg Edgar, Executive Director; Chris Rogers, Deputy Director of Products & Marketing; Sherri Zendri, Deputy Director of Legal Services; Raynie Hosto, Deputy Director of Sales and Customer Service; and Russ Harben, Deputy Director of Operations

Kimberly Siddall, Luanne Mansanares, Ivy Gilio, Shelby Alessi, Karla Henriksen, Mary Cimaglio, John Gilliland, and Susan Kalember

**GUESTS** Attorney General Representative: Pamela (Linnins) Peiser  
Scientific Games Representatives: Topper Wilson, Julio Dieppa and Rachelle Shackelford  
IGT Representative: Ernie Perez  
Owens Harkey Representative: Noelle Hobaica

**PUBLIC** None

### **Call to Order**

1. Call for Quorum: Pursuant to the Public Notice dated December 12, 2019, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:02 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub, Vice-Chair Wilson, Commissioners Roth, Katsel and Crump appearing in person.

2. Notice: Notice was posted by Luanne Mansanares on December 16, 2019, at 11:00 a.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. Approval of minutes: Chair Weintraub entertained a motion to approve the minutes of the November 22, 2019, Public Meeting. Commissioner Roth moved; Vice-Chair Wilson seconded. The vote was unanimous with all members voting aye and the motion was carried.

### **Agency Reports**

1. **Director's Presentation:** Director Edgar presented a video of the beneficiary of the month, Grand Canyon Conservancy. The Director's report is attached for the official minutes
2. **Financial Report:** Mr. Russ Harben presented financial information involving total sales from instant, Fast Play, and draw games for the past 12 months. Mr. Harben also provided

information regarding the unclaimed prize fund. Director Edgar informed the Commission how the unclaimed prize funds are allocated, with the biggest portion going to the Court Appointed Special Advocates (CASA), one beneficiary of the Arizona Lottery. The presentation is attached for the official minutes.

Commissioner Katsel inquired if there was any media regarding the unclaimed ticket, as she was not aware of any media focusing on the unclaimed ticket in Tucson.

Ms. Raynie Hosto informed the Commission that yes, news stations in Tucson did broadcast information regarding the unclaimed ticket.

Director Edgar also informed the Commission that the media was throughout the state in addition to internationally. The presentation is attached for the official minutes.

3. **Quickcard Presentation:** Director Edgar presented information involving the new Powerball® and Mega Millions® Quickcards.

Commission Roth inquired if Kroger would be selling the Quickcards.

Director Edgar informed the Commission, after the initial start of the Quickcards, the Lottery will potentially sell the Quickcards in Kroger and eventually all other grocery stores.

Commissioner Katsel inquired of the potential opportunity to obtain fuel points for purchasing Quickcards.

Director Edgar informed the Commission that the Arizona Lottery is working with Kroger for potential opportunities. The presentation is attached for the official minutes.

4. **Marketing Presentation:** Ms Karla Henriksen presented information on Fast Play, Triple Twist and Players Club. Ms. Shelby Alessi presented information on Players Club and the remaining fiscal year marketing campaigns. Ms. Alessi's presentation included information on Circle K retail programs at points of sale.

Chair Weintraub inquired if the Arizona Lottery pays for the Circle K promotional products.

Ms. Alessi informed the Commission that yes Arizona Lottery currently pays for the products however, Arizona Lottery is working with Circle K regarding a discounted price point.

Vice Chair Wilson inquired if the Arizona Lottery still has a mobile sales unit.

Director Edgar informed the Commission the Arizona Lottery has a very active promotions van team that travels throughout the state. The presentation is attached for the official minutes.

5. **Fast Play Game Development Policy Presentation:** Ms. Sherri Zendri presented

information involving the proposed Fast Play Game Development Policy.

Chair Weintraub inquired what changes are from game to game.

Ms. Karla Henriksen informed the Commission the playstyle, price points and artwork.

Commissioner Katsel inquired about the verbiage “Culturally Sensitive” that was written on the policy.

Director Edgar informed the Commission that the Arizona Lottery is cognizant of the type of ticket that is sold, ensuring that the tickets are not offensive while still appealing to the age restricted audience of 21 and older. The presentation is attached for the official minutes.

6. **New Game Introduction:** No presentation.

### **New Business**

1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profile: *Wild \$10 #1262*. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new instant scratch game profile #1262. Commissioner Katsel moved; Commissioner Roth seconded. The vote was unanimous with all members voting aye and the motion was carried.

2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Fast Play game profile: *Extreme Green #119*. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding Fast Play game profile #119. Commissioner Roth moved; Vice Chair Wilson seconded. The vote was unanimous with all members voting aye and the motion was carried.

3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding amended draw game profiles: *Powerball Amendment #5 and Mega Millions Amendment #3*. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the orders regarding amended draw game profiles: *Powerball Amendment #5 and Mega Millions Amendment #3*. Commissioner Roth moved; Commissioner Katsel seconded. The vote was unanimous with all members voting aye and the motion was carried.

4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding: *Fast Play Game Development Policy* There were no responses from the public.

In accordance with A.R.S. §5-554(D), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding *Fast Play Game Development Policy*. Vice Chair Wilson moved; Commissioner Katsel seconded. The vote was unanimous with all members voting aye and the motion was carried.

### **Call to the Public**

Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

### **Announcements** –

1. The next Commission meeting will be held January 24, 2020, at 10:00 a.m.

### **Adjournment**

Chair Weintraub adjourned the meeting.

Ms. Luanne Mansanares, informed the Commission a vote must take place for adjournment.

Chair Weintraub entertained a motion to adjourn. Commissioner Katsel moved; Commissioner Crump seconded. The vote was unanimous with all members voting aye and the motion was carried.

### **Materials**

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

### **Notice**

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.