PUBLIC MEETING OF THE ARIZONA LOTTERY

COMMISSION MINUTES May 17, 2019

PRESIDING Chair Jeff Weintraub

COMMISSIONERS Debra Roth, Julie Katsel and Trent Crump

LOTTERY Gregory Edgar, Executive Director; Biju Kamaleswaran, Deputy Director

of Operations; Chris Rogers, Deputy Director of Products & Marketing and

Sherri Zendri, Deputy Director of Legal.

Luanne Mansanares, Kimberly Siddall, Grace Wang, Ivy Gilio, Karla Henriksen, Mary Cimaglio, Holly Gordon, Susan Kalember, Todd Terrell, Loraine Wade, Elizabeth Mirabito, David Lett, Deirdre Freund, Cassandra Bierworth, Sandra Blair, Michael Dooley, Mia Lemke, Kevin Anderson, Michael Federico, Alyson Saltford, Skylar Betancourt and Incheol Jeong.

GUESTS Attorney General Representative: Pamela Linnins

IGT Representatives: Russ Harben and Serena Arlotta

Scientific Games Representatives: Topper Wilson and Julio Dieppa, Owens Harkey Representatives: Chelsea Smeland and Dawn Kemmer

PUBLIC Mark Blair

<u>Call to Order</u> - Pursuant to the Public Notice dated May 13, 2019, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:02 a.m. by Chair Jeff Weintraub. A quorum was present.

Chair Weintraub entertained a motion to approve the minutes of the April 19, 2019 public meeting; Commissioner Roth moved; Commissioner Katsel seconded. The vote was unanimous with all members voting aye and the motion was carried.

<u>State Service Recognition Awards</u> – Twelve Arizona Lottery employees were recognized for years of service for the State of Arizona.

<u>Director's Presentation</u> – Director Gregory Edgar presented financial milestones and gross sales information from fiscal year 2018 to present date. Director Edgar informed the Commission, that the Arizona Lottery is predicted to reach \$1,000,000,000 in sales on June 2, 2019. The presentation is attached for the official minutes.

<u>Financial Report</u> – Mr. Biju Kamaleswaran presented a financial overview of sales from all product lines for the past 12 months as well as year-to-date sales. The presentation also included budget information. The presentation is attached for the official minutes.

<u>Marketing Presentation</u> - Mr. Chris Rogers presented an overview of the fiscal year 2020 marketing plan. The presentation is attached for the official minutes

<u>New Business</u> – Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *The Addams Family* Fortune #1227, *Hit It Big* #1233, *Fa La La* #1237, *Stocking Stuffer* #1238, *Jolly Holiday Crossword* #1239, *Holiday* 7 #1240 and *25 Days of Winning* #1241. No response from public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles #1227, #1233, #1237, #1238, #1239, #1240 and #1241. Commissioner Roth moved; Commissioner Katsel seconded. The vote was unanimous with all members voting aye and the motion was carried.

Chair Weintraub asked if any members of the public wanted to address the Commission regarding new 2nd chance promotion profiles: *Powerball*® *New Year's Rockin' Eve 2nd Chance Promotion* #95 and *Beat the Heat 2nd Chance Promotion* #96. No response from public.

In accordance with A.R.S. §5-554 (C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new 2nd chance promotion profiles #95 and #96. Commissioner Crump moved; Commission Roth seconded. The vote was unanimous with all members voting aye and the motion was carried.

Chair Weintraub asked if any members of the public wanted to address the Commission regarding amended draw game profiles: *Triple Twist, Fantasy 5, and Pick 3*. No response from public.

Chair Weintraub inquired why the increase from a six-day draw to a seven-day draw, which Director Edgar informed the Commission that this is being implemented to increase revenue and that this is an industry standard.

Chair Weintraub asked the Commissioners if they had any other questions. No response from Commissioners.

Chair Weintraub asked a second time if any members of the public wanted to address the Commission. No response from public.

In accordance with A.R.S. §5-554 (C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding amended draw game profiles: Triple Twist, Fantasy 5, and Pick 3. Commissioner Roth moved; Commissioner Katsel seconded. The vote was unanimous with all members voting aye and the motion was carried.

<u>Call to the Public</u> - Chair Weintraub invited members of the public to speak before the Commission. No response from public.

Announcements - The next Commission meeting will be held June, 21, 2019, at 10:00 a.m.

<u>Adjournment</u> - Chair Weintraub entertained a motion to adjourn. Commissioner Katsel moved; Commissioner Crump seconded. The vote was unanimous with all members voting aye and the motion was carried.

<u>Materials</u> - A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

<u>Notice</u> - Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting