

## **PUBLIC MEETING OF THE ARIZONA LOTTERY**

Commission Minutes of October 18, 2019, meeting

**PRESIDING** Chair Jeff Weintraub (telephonic)

**COMMISSIONERS** Julie Katsel (telephonic), Debra Roth (in person), and Trent Crump (in person)

**LOTTERY** Gregg Edgar, Executive Director; Chris Rogers, Deputy Director of Products & Marketing; Sherri Zendri, Deputy Director of Legal Services; Raynie Hosto, Deputy Director of Sales and Customer Service; and Russ Harben, Deputy Director of Operations

Kimberly Siddall, Ivy Gilio, Mary Cimaglio, Roland Tang, Karla Henriksen, Stacey Henderson, Wyeth Hines, Orion Steen

**GUEST** Attorney General Representative: Pamela (Linnins) Peiser  
Scientific Games Representatives: Topper Wilson and Julio Dieppa  
IGT Representatives: Ernie Perez and Serena Arlotta

**PUBLIC** None

### **Call to Order**

1. Call for Quorum: Pursuant to the Public Notice dated October 10, 2019, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:00 a.m. by Chair Jeff Weintraub.

A quorum was present, with Chair Weintraub and Commissioner Katsel appearing telephonically and Commissioners Roth and Crump appearing in person.

2. Notice: Notice was posted by Luanne Mansanares on October 10, 2019, at 11 a.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
3. Approval of minutes: Chair Weintraub entertained a motion to approve the minutes of the September 20, 2019, Public Meeting. Commissioner Katsel moved; Commissioner Roth seconded. The vote was unanimous with all members voting aye and the motion was carried.

### **Agency Reports**

1. Retailer of the Quarter: Mr. Wyeth Hines presented an overview of the Retailer of the Quarter, Safeway, 10926 W. Bell Road, Sun City, Arizona. Mr. Wyeth's presentation is attached for the official minutes.
2. Director's Presentation

**Beneficiary Focus:** Director Edgar presented information and played a short video on the Arizona Lottery beneficiary, Central Arizona Shelter Services. The Director's report is attached for the official minutes

**Financial Report:** Mr. Russ Harben presented financial information involving total sales from instant, Fast Play, and draw games for the past 12 months.

Commissioner Crump inquired about Fast Play and how it is played. Mr. Harben informed the Commission that you can purchase one at the counter or at the vending machine and that the ticket was printed immediately, and you follow the instructions to see if you won. The presentation is attached for the official minutes.

3. Retailer Satisfaction Presentation: Ms. Stacey Henderson provided the results of the retailer satisfaction survey. The survey was available to retailers from July 21<sup>st</sup>, 2019 to August 31<sup>st</sup>, 2019. The presentation is attached for the official minutes
4. Marketing Presentation: Mr. Chris Rogers presented on the Powerball New Year's Rockin Eve Players Club Promotion that ended on September 9<sup>th</sup>. Mr. Rogers also provided an overview on advertising and marketing expenditures. Mr. Roger's presentation is attached for the official minutes
5. 1<sup>st</sup> Quarter Product & Sales Review: No presentation.
6. New Game Introduction: No presentation.

**New Business** – Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *Wild 8s #1256*, *Match 2 Win #1257*, and *Black Pearls #1259*. There were no responses from the public.

In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Director to issue the orders regarding new instant scratch game profiles #1256, #1257, and #1259. Commissioner Crump moved; Commissioner Roth seconded. The vote was unanimous with all members voting aye and the motion was carried.

**Call to the Public** - Chair Weintraub invited members of the public to speak before the Commission. There were no responses from the public.

**Announcements** –

1. An open meeting law training will be held at the November 22, 2019, meeting, following the regular meeting.
2. The next Commission meeting will be held November 22, 2019 at 10:00 a.m.

**Adjournment** - Chair Weintraub entertained a motion to adjourn. Commissioner Crump moved;

Commissioner Roth seconded. The vote was unanimous with all members voting aye and the motion was carried.

**Materials** - A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

**Notice** - Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.