Arizona’s Newest Draw Game is a Hit!

With the odds never better, players are loving the new Triple Twist draw game. Triple Twist sales continue to trend upward at an average of 15% since the game’s launch. This game has generated $2,494,000 in sales from mid-December to the end of February. With multiple ways to win and jackpot drawings Monday - Saturday, your chances of selling a winning ticket have never been better as well. At the end of February we’ve had approximately one hundred and fifty $500 winners, and eight $2000 winners. With a total player payout around $857,223!

Arizona’s Retailer of the Quarter

Quarter 3 retailer of the quarter is Fry’s Marketplace 657 in Peoria! This store continues to grow since its opening a couple of years ago. Shannon, their bookkeeper, has been a terrificasset, not only for this Fry’s location, but for Fry’s throughout the valley. With several stores having trouble keeping their HD machines full, Shannon has been visiting them, sharing her knowledge and practices to minimize out of stocks and increase sales. In the last quarter they increased their draw game sales 89% and their Scratchers® sales 26.8% over last year. Congratulations to both Fry’s Marketplace 657 and Shannon for all you have contributed to the Arizona Lottery!

Lottery Sales Team

The entire sales department would like to say a big hello to you! We are very excited with how this fiscal year is proceeding, and are very confident we will hit our record breaking sales goal of 1 billion dollars this year. We want to thank all our retailers for helping us reach this milestone thus contributing to what we can give back to our communities around the state!

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Investigation Division

The Arizona Lottery Investigations division consists of eight members: Chief of Security, Investigations Supervisor, six senior investigators, and three program specialists. Our entire investigation team comes from a wide variety of law enforcement backgrounds from across the country and we are focused on helping you, our valued retail partners.

Most of the work we do each day is analyzing, data for our ongoing investigations and preparing documentation for each of our regulatory, statutory and administrative case investigations, along with developing and maintaining our investigative and intelligence files. We also verify high-tier claims for all three of our Customer Service Offices.

We regularly visit our retailers conducting on-site investigations and compliance inspections. These visits are a great way to meet you and ensure you have all the information you need to work within the rules of the lottery, thereby upholding our integrity.

We are also your contact for stolen tickets. If you are the victim of ticket thieves, call us immediately. Please let your staff know they need to have the following information ready when calling our 24-hour stolen ticket hotline (1-833-731-3920):

- Your Retailer Number
- The number of tickets stolen, including game-pack-ticket numbers
- As much information as possible about the circumstances surrounding the theft

Your help keeping an accurate inventory of tickets is crucial when reporting stolen tickets so we can quickly and efficiently uphold our integrity.

Arizona Millionaire’s Club — Introducing our new $30 Scratchers ticket with 12 top prizes of $1,000,000.

Retailers will receive a $1.95 commission for every ticket sold, so stock your dispensers and vending machines and get ready for big commissions! The Arizona Lottery will be advertising this new game to players throughout March and April.

$50,000 Makeover Money — Here’s a chance for players to win a second-chance prize like no other — makeover money for The Home Depot®! In April, players can enter their non-winning $50,000 Makeover Money (#14201) tickets for a chance to win $500, $10,000 or $50,000 in The Home Depot Gift Cards that they can use to transform their current house into their dream home.

Wheel of Fortune® — Starting in May, players can win up to $100,000 instantly and enter non-winning Wheel of Fortune (#12200) tickets into the second-chance promotion for a Wheel of Fortune experience. This includes a VIP trip to Hollywood and an opportunity to spin the wheel for a chance to win up to $1 Million! This unique and exciting prize is sure to spur sales!

Second Chance Promotions — Players may enter eligible non-winning tickets into our second-chance promotions online, through the Arizona Lottery Players Club (AZPlayersClub.com) or through our free mobile app (available for download on the iTunes® App store and the Google Play™ store).

Lottery Coupon Information

The Arizona Lottery frequently distributes coupons to players through email, social media, print, and promotions. Players can redeem coupons at the counter in any Arizona lottery touchscreen vending machines. ALL COUPONS HAVE A CODE THAT MUST BE SCANNED IN ORDER TO PRODUCE THE OFFER. The following scanning instructions are included on each coupon:

Retailer Instructions

- From the terminal HOMEscreen. Select the blue “REDEEM COUPON” button.
- Use the bar code reader to scan the coupon. Scan from a distance of 6–8 inches away.
- Select “YES” to confirm the offer and print the ticket.
- *Report any redemption issues to 1-877-896-5250. The promotional credit is shown on the daily sales activity report.

Player Self-Service Instructions

- Go to an Arizona Lottery touchscreen vending machine.
- Insert money if the coupon requires a purchase.
- Press the “REDEEM COUPON” button on the touchscreen.
- Use the bar code reader to scan the coupon. Select “YES” to confirm the offer and print your ticket.

Promotions are a great way to drive lottery sales. If you have an idea, or would like to have us host a promotion to boost your lottery sales, please reach out to our Sales Manager, Joe Leitheim, at jleitheim@azlottery.gov or at 520-837-9805. He will happily work with you to set up a promotion for your store.