**PUBLIC MEETING OF THE ARIZONA LOTTERY**

**COMMISSION MINUTES August 18, 2017**

**PRESIDING** Chair Jeff Weintraub

**COMMISSIONERS** Andy Anderson, Debra Roth, Chad Wilson

**LOTTERY** Gregg Edgar, Executive Director, Chris Rogers, Director of Products & Marketing; Raynie Hosto, Director of Sales, Lisa Wahlin, Director of Legal Services and Biju Kamaleswaran, Chief Financial Officer

Kimberly Siddall, Ivy Gilio, Valerie Hanna, Nikki O’Shea, Shelby Alessi, Roland Tang, Stacey Henderson, Vanessa Shuya, Michelle Anderson, Anthony Demas, Luanne Mansanares

**GUESTS** IGT Representatives: Russ Harben and Serena Arlotta  
Scientific Games Representatives: Topper Wilson and Julio Dieppa

Owens Harkey Representatives: Scott Harkey and Dawn Kemmer   
Attorney General Representative: Grant Pearson

**PUBLIC** Liz Truppa, Kim Lujan, and Sam Affronti

**Call to Order** Pursuant to the Public Notice dated August 18, 2017, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:00 a.m. by Chair Weintraub. A quorum was present.

Chair Weintraub entertained a motion to approve the minutes of the June 23, 2017 public meeting; Commissioner Roth made the motion, Commissioner Chad Wilson seconded, all members voting aye, motion carried.

**Retailer of the Year** – Mr. Roland Tang recognized Fry’s Food Store #28 as retailer of the year.

**Directors Report** - Director Edgar presented a video of Bruce Arians that was filmed at the Arizona Lottery. The video showcased the new Arizona Cardinals Scratchers ticket and how the Arizona Lottery gives back. The presentation focused on CASA, one of the beneficiaries of the Arizona Lottery. The Director’s presentation is attached for the official minutes.

Mr. Biju Kamaleswaran demonstrated a new financial program that can capture up to the minute sales and compare them to prior fiscal years. The new program can capture sales, narrowing information from instant, draw games, and price points and pinpoint why the numbers fluctuate.

Director Edgar also had a Power Point presentation regarding financials. The Director’s presentation is attached for the official minutes

**Marketing Update** Mr. Chris Rogers provided a marketing update which focused on instant tickets that utilize social media and radio stations to generate a Lottery presence.

**New Business** Chair Weintraub asked if any members of the public wanted to address the Commission regarding the discussion and action on amended instant scratch game profile Royal Millions #1134 and new instant scratch game profile Slingo® Trio #1131

Chair Weintraub asked if any members of the public wanted to address the Commission regarding the above mentioned profiles.

In accordance with A.R.S. §5-554 (C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding new instant scratch game profiles: #1134 and the new instant scratch game profile #1131. Commissioner Anderson moved; Commissioner Wilson seconded. All members voting aye, the motion carried.

Chair Weintraub asked if any members of the public wanted to address the Commission regarding the discussion and action to amend the Retailer Sales Incentive on promotion profiles #28, #29 and #57.

In accordance with A.R.S. §5-554 (C), Chair Weintraub entertained a motion to approve the order and authorize the Director to issue the order regarding retail sales incentive promotion profiles #28, #29 and #57. Commissioner Roth moved; Commissioner Anderson seconded. All members voting aye, the motion carried.

**Call to the Public** Chair Weintraub invited members of the public to speak before the Commission.

**Announcements** The next Commission meeting will be held September 22, 2017, at 10:00 a.m.

**Adjournment** Chair Weintraub entertained a motion to adjourn, Commissioner Roth moved; Commissioner Wilson seconded. All members voting aye, the motion carried. Meeting adjourned at 10:43 a.m.

**Materials** A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

**Notice** Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.