FEATURED GAMES AND PROMOTIONS

LOCAL APPEAL

GAMES COMING IN AUGUST

We've partnered with Arizona icon, Alice Cooper to give players the chance to win instant cash prizes and second chances to win VIP tickets to Alice Cooper's Annual Christmas Pudding Concert as well as branded merchandise.

We're celebrating Arizona's cultural heritage with new tickets designed by Arizona artist, Emily Costello. Lucha Libre Loot features four unique ticket designs and offers players the chance to win up to $10,000! Costello designed last years Dia de los Muertos ticket and we're happy to have her back as the Arizona Lottery's Artist in Residence.

Starting July 2, players will be able to enter their non-winning Bingo and Crossword tickets into second chance drawings to win monthly and quarterly cash prizes.

PLAYERS CLUB
Arizona Lottery

Arizona Lottery launched the Arizona Lottery Players Club on July 2 offering players a centralized location to enter tickets into second chance promotions. Players can also download the Arizona Lottery Players Club app to scan their tickets into promotions within seconds!

Reminder—Arizona Lottery distributes coupons to players on a monthly basis. Please honor these coupons. There will be scanning instructions on each coupon and a phone number you can call if you encounter any issues.

Arizona Lottery

COUPONS

Must be 21 or older to purchase or redeem tickets. Overall odds vary by game. All sales are final. In accordance with ADA, these materials may be made available in an alternative format. Gambling problem? Call 1.800.NEXT STEP (1-800-639-8783). Please Play Responsibly™. Scratchers® is a registered service mark of the California Lottery. JACKPOT PARTY® and Bally Gaming, Inc. All rights reserved

The Register

News from the Arizona Lottery

ArizonaLottery.com/retailers

PHOENIX OFFICE
4740 E University Dr.
Phoenix, AZ 85034
480-921-4400

TUCSON OFFICE
2900 E Broadway Blvd.
Suite 190
Tucson, AZ 85716
520-628-5107

PHOENIX SKY HARBOR OFFICE
Terminal 4
Baggage Claim
480-921-4424

Arizona Lottery

Send suggestions and feedback to
GrowYour-Sales@AZLottery.gov

Arizona Lottery
@AZLottery
AZLottery
Arizona Lottery
ArizonaLottery.com

FAST PLAY!

Fast play sales continue to produce strong sales.

Check out the **NEW** games added in July!

Details inside

What's Hot Now and What's Coming Soon!

Congratulations Beaver Dam Lodge Golf/RV Resort

Retailer of the Year!

How do you become the #2 retailer in the state when you have very tough competition across the street, who happens to be the #1 retailer in the state? By showing a 57.5% increase in draw, a 38.13% increase in Scratchers sales and maintaining your out-of-stock percentage below the statewide goal at 3.50%. As the owner, Lori is always doing everything in her power to continuously grow lottery sales. With 3 WAVE terminals, a vending machine, and a 24 game in-counter totaling to 76 facings, players are sure to find their favorite games. All while ensuring fast, friendly customer service is on the forefront. Maintaining an open channel of communication, Lori asks for advice during her monthly visit with her Territory Manager and goes the extra mile for her customers by making unique gifts out of Scratchers for them to purchase and give as gifts. This retailer **ROCKS** and the sales prove it!

Exciting!

Look inside to see if your store sold the $3.5 Million dollar winning ticket and will receive $5,000.

REPORT STOLEN TICKETS	DRAW GAME TERMINAL	VENDING MACHINE
Call Lottery Security:	**Call Scientific Games Hotline:**	**Call IGT Hotline:**
833-731-3920	877-896-5250	800-786-0791

ARIZONA JACKPOT SOLD HERE!

Circle K 3444	AJ	1134 - Royal Millions	$3.5 Million
Apache Food Mart	Tempe	1145 - Decades of Dollars	$150,000 Cash Option
Fry's 698	Phoenix	1145 - Decades of Dollars	$150,000 Cash Option
Fiesta Market	Nogales	1080 - $200 Million Cash Explosion	$$2,500,000
Superpumper 16	Chandler	1134 - Royal Millions	$3.5 Million

Fry's 120	Scottsdale	1147 - 50X Cash	$500,000

Cobblestone	Phoenix	1113 - $250,000 Crossword	$250,000
Circle K 1065	Peoria	154 - $250,000 Crossword	$250,000

Circle K 1622	Phoenix	1148 - Triple Red 7's	$100,000
QuikTrip 445	Phoenix	1141 - Spicy Hot Crossword	$100,000
CST 1615	Mesa	1141 - Spicy Hot Crossword	$100,000
Circle K 8744	Tucson	1133 - Perfect 10	$100,000
Circle K 2835	Phoenix	1148 - Red Hot 7's	$100,000
Lucky Market	Phoenix	1141 - Spicy Hot Crossword	$100,000
Circle K 1633	Tucson	1162 - Big Money	$100,000
Walmart 5332	Mesa	1162 - Big Money	$100,000
Fast Market 8142	Sierra Vista	1162 - Big Money	$100,000
Lee's Market	Phoenix	1165 - Fire & Ice Crossword	$100,000

Giant 6625	Tucson	1132 - I Love Crossword	$50,000
Circle K 6286	Tucson	1151 - High 5	$50,000
Circle K 1577	Safford	1120 - Cherry Tripler	$50,000
Fry's 125	Scottsdale	1132 - I Love Crossword	$50,000
R-G Mini Mart	El Mirage	1161 - Loteria Grande	$50,000
CST 1621	Mesa	1131 - Slingo Trio	$50,000
Maverick 201	Lake Havasu	1132 - I Love Crossword	$50,000
Circle K 423	Globe	1156 - Bingo Plus	$50,000
Mobil 5402	Phoenix	1156 - Bingo Plus	$50,000
Beaver Dam Lodge	Beaver Dam	1151 - High 5	$50,000
Circle K 1483	Parker	1156 - Bingo Plus	$50,000
Sandhu Chevron #3	Gilbert	1151 - High 5	$50,000
Pilot 612	Winslow	1157 - The Voice	$50,000
QuikTrip 430	Peoria	1151 - High 5	$50,000
Circle K 2741702	Chandler	1132 - I Love Crossword	$50,000
Reemo Gas	Phoenix	1177 - Lady Luck	$50,000
Fry's 126	Phoenix	1156 - Bingo Plus	$50,000
Safeway 1549	Scottsdale	1132 - I Love Crossword	$50,000
Circle K 761	Benson	1161 - Loteria Grande	$50,000
Circle K 1619	Phoenix	1157 - The Voice	$50,000
QuikTrip 495	Queen Creek	1158 - 24 Karat Crossword	$50,000

Safeway 1202	Phoenix		
1108 - Precious Metals			$10,000
Fry's 474	Phoenix		
1148 - Triple Red 7's			$10,000

WELCOME NEW RETAILERS

Ben Brothers Market
Yass Convenience & More
D's Market
Irma's Kitchen
Chavelas Water & Ice
F&A C Store
Foothills Trading Post

Lim Bong Drive Thru Liquor
Plaza Market
Giligan's Bar
Jojo Mini Mart
Westside Les'Too
Westside Les
Valle Travel Stop

Up In Smoke Shop
American Club
Cool Mart
Walters Market
Douglas Chevron
M&M Smoke Shop
Tempe Dad's Food Store

If you know of someone who would make a great retailer, have them call **(480)921-4486** to apply.

NEWS AND GAMES

COMING SOON... Retailer Self-Service Portal

The Arizona Lottery is improving its Back-Office systems and deploying a new electronic licensing system. The Retailer Self-Service Portal will provide a superior customer experience, including more visibility and capability. Upcoming plans include:

- Improved weekly billing file in .csv format, for easy upload into your internal systems, including streamlined information—late summer 2018
- Online license renewals through a licensing portal—late summer 2018
- Fully functional self-service portal—early 2019

B.O.T.S. Back-Office Transformation System

Look for more details in the upcoming months...

Anonymous player won $17,789 on Chery Twist

"My mom always plays, so I finally decided to. I thought she was going to be mad when I won! I can now go on a vacation and pay my student loans."

Teacher from Phoenix won $29,824 on Cherry Twist

"I get to finally buy my girlfriend an engagement ring"

FAST PLAY GAME SALES

From 2/11/18 to 7/01/18

Game	Price	Name	Tickets Sold	Gross Sales
100	$1.00	Piggy Bank Bucks	913,530	$913,530.00
101	$2.00	Jackpot Party Progressive	821,892	$1,643,784.00
102	$5.00	Crazy 8S	431,502	$2,157,510.00
103	$5.00	Cherry Twist Progressive	684,466	$3,422,330.00
		Grand Total	**2,851,390**	**$8,137,154.00**

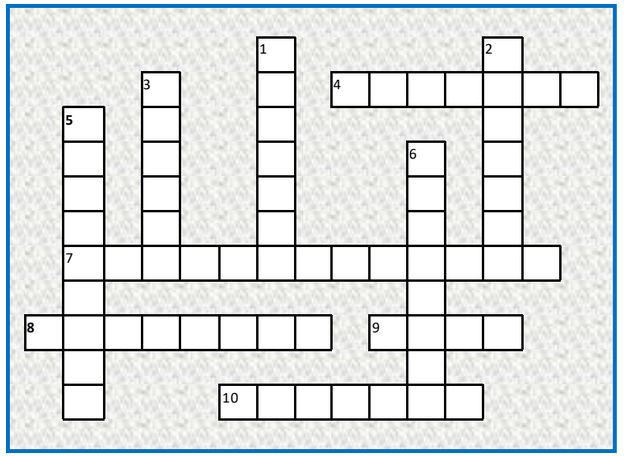
FAST PLAY

NEW GAMES

$1.00 Comic Cash progressive game starting jackpot $1,000

$2.00 Treasure Chase standard game with top prize of $10,000

Crossword



Down

1. First step taken when scratch tickets delivered
2. $198____went to our beneficiaries
3. Day your account is swept.
5. Game played in 21 states.
6. Step taken to sell a pack of tickets.

Across

4. Draw day Saturday & Wednesday
7. You could win up to 3,500,000 Million
8. Newest Draw Game
9. Terminal that prints only Draw Games
10. Christmas games arrive!

Answers: 1. Confirm 2. Million 3. Friday 4. The Pick 5. Powerball 6. Activate 7. Royal Million 8. Fast Play 9. WAVE 10. October

DID YOU KNOW?

Reportable events that may happen in your business and need to be reported to the Lottery within 10 days. Refer to retailer rules for more info.

R19-3-211.A(2) - If the retailer does not notify the Lottery of a change in ownership or business location at least 10 days before the change, the retailer may not receive credit for any activated partial packs of tickets.