

Arizona Lottery 7's Super Ticket™ Retailer Incentive Promotion Official Rules

Eligibility

The Arizona Lottery 7's Super Ticket Retailer Incentive Promotion ("Promotion"), presented by the Arizona Lottery ("Lottery"), is open to all retailers that are licensed in good standing to sell Lottery tickets, and are not in "insufficient funds" status; and (2) stores that meet the Entry Criteria, as defined below. The following individuals are not eligible to participate or win a prize in this Promotion: an employee or officer (or any spouse, child, sibling, or parent residing as a member of the primary household of such employee or officer) of the Lottery, and each of its vendors, internal sales representatives, printers, sponsors of the Promotion, advertising and promotion agencies, and any and all other companies that are associated with the development or implementation of the Promotion (collectively, the "Parties").

Promotion Duration

The Promotion is divided into two phases. The first phase begins on November 1, 2016, and ends on November 30, 2016 ("First Promotion Period") and the second phase begins on December 1, 2016 and ends on January 13, 2017 ("Second Promotion Period").

Entry Criteria

First Promotion Period: Each store that has the 7's Super Ticket available for purchase during the First Promotion Period will be qualified to be considered for an incentive prize ("Qualifying Store"). A Territory Manager will visit each store during the First Promotion Period to determine whether the store has the 7's Super Ticket available for purchase.

Second Promotion Period: Each store that has the 7's Super Ticket available for purchase and has either an in-counter insert or a Wobbler display at customer service during the Second Promotion Period will be qualified to be considered for an incentive prize ("Qualifying Store"). A Territory Manager will visit each store during the First Promotion Period to determine whether the store has the 7's Super Ticket available for purchase and has it displayed as an in-counter insert or a Wobbler.

Each Qualifying Store will be entered in a drawing for an incentive prize defined below if the selection criteria are met. Separate drawings will be held for Qualifying Stores from the First Promotion Period and the Second Promotion Period. A store may qualify for both drawings. Winning an incentive prize is subject to availability, subject to each participating retailer's internal policy, and subject to the limitations and conditions stated herein.

Selection of Winners

Winners will be selected within 15 days of the end of each Promotion Period by random drawing conducted by the Lottery at the Arizona Lottery Phoenix Office, 4740 E. University Drive, Phoenix, 85034. For the First Promotion Period, a maximum of five Qualifying Stores in each of the 18 sales territories will win a prize as outlined herein. For the Second Promotion Period, a maximum of three Qualifying Stores in each of the 18 sales territories will win an incentive prize as outlined herein.

Incentive Prizes

First Promotion Period Prize: Each Qualifying Store selected through the random drawing will receive a VISA gift card in the amount of \$50.00.

Second Promotion Period Prize: Each Qualifying Store selected through the random drawing will receive one pack (60 tickets) of Game #1062 7's Super Ticket (\$600 value).

Taxes and Expenses

The winners are responsible for any local, state and federal taxes. Any additional expenses incident to any prize are the responsibility of the winners.

Odds of Winning

Odds of winning any prize depend on the number of Qualifying Stores that meet the Eligibility and Entry Criteria during the Promotion Period.

Redemption and Notification

A winning store will be notified by the responsible Lottery Territory Manager.

General Terms:

By participating in this Promotion, entrants agree to be bound by these Official Rules.

The Lottery retailer incentive promotional prizes and conduct of the Promotion are provided by order of the Arizona Lottery Commission under A.R.S. § 5-554(C) and pursuant to Promotion Profile #56, as a "Retailer Incentive" Play Style. Should any winner make any false statement in connection with this Promotion, the winner will be required to promptly return to the Parties, upon demand, any prize.

The Parties reserve the right, in their sole discretion, to modify these Official Rules without materially affecting the terms and conditions of the Promotion. No modification or amplification, oral or written, with respect to the covenants, conditions and terms herein contained, shall be binding upon the Parties unless embodied in an instrument in writing mutually approved by the Parties. The Parties reserve the right to modify, terminate, or suspend the Promotion, or any part of it, if any viruses, bugs, unauthorized human intervention, fire, flood, earthquake, epidemic, explosion, labor dispute or strike, act of public enemy, equipment failure, riot or civil disturbance, war or other military action, terrorist threat or activity, government order, fraud, technical failures or any other factor beyond the Parties' reasonable control (a "Force Majeure Event") impairs the integrity, feasibility or proper functioning of the Promotion, as determined by the Parties in their sole discretion. The Parties reserve the right, in their sole discretion, to disqualify any entrant, winner or designee from participating in any aspect of the Promotion if they deem or suspect that such person has engaged in or has attempted to engage in any of the following: (a) acting in violation of the law or these Official Rules; (b) damaging or tampering with or corrupting the entry process or the operation of the Promotion; (c) participating in unsportsmanlike, inappropriate, uncooperative, disruptive, fraudulent or potentially fraudulent behavior; (d) acting with intent to annoy, abuse, threaten or harass any other person; or (e) participating in any activity deemed to be generally inconsistent with the intended operation of the Promotion or the Retailer Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Parties reserve the right to seek damages from any such person to the fullest extent permitted by law. The Parties' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Whether caused by an entrant, by any of the equipment or programming associated with or utilized in this Promotion, or by any technical or human error that may occur in the processing of the Promotion, the Parties are not responsible for inaccurate information, which may be the result of: (1) error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of Promotional materials, information or records; or (2) lost, misdirected, late, incomplete, illegible or unintelligible Promotional materials, information or records. The Parties are not responsible for any printing or technical error which may occur in processing, printing or distribution of Promotion materials, information or records.

The Parties make no express or implied warranties of any kind with respect to the safety, appearance, or performance of any prize offered.

By participating in the Promotion, each winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of winner's name and/or likeness in any and all advertising promotions and other publicity conducted by the Parties, unless prohibited by law.

Limitation of Liability

By accepting a prize, an entrant, on behalf of himself or herself and his or her heirs and legal representatives, agrees to release the Parties from, and shall hold the Parties harmless against, any liability, loss, claims, injury

or damage to property or to person, including death, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this Promotion, even if caused or contributed to by the negligence of the Parties. Parties are not liable in the event that any portion of the Promotion or prize is canceled due to any Force Majeure Event.

Disputes

Any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded are governed by Arizona Administrative Code (“A.A.C.”) § R19-3-1008. The decision of the Parties is final. Any decision by the Arizona Lottery Director is a final, appealable agency action to the Office of Administrative Hearings under the procedures of A.A.C. § R2-19-101 through § R2-19-122. Exhaustion of administrative remedies applies.

Winner’s List

A list of winners will be available upon request after the Promotion is completed and all prizes have been awarded.