

THE WINSIDER

Message from the CEO & EDD



The release of the FY23 Annual Report is a moment to honor our accomplishments and set our sights on another year of success as the Arizona Lottery continues to maximize opportunity and impact for the State of Arizona.

This year was truly an extraordinary chapter in the Arizona Lottery’s history, with a record-setting \$1.5 billion in sales. [Watch this video](#) to hear the highlights or [view the full report here](#).

Alec Esteban Thomson

CEO & EDD

Arizona Lottery Gives Back



WHEN YOU PLAY, ARIZONA WINS

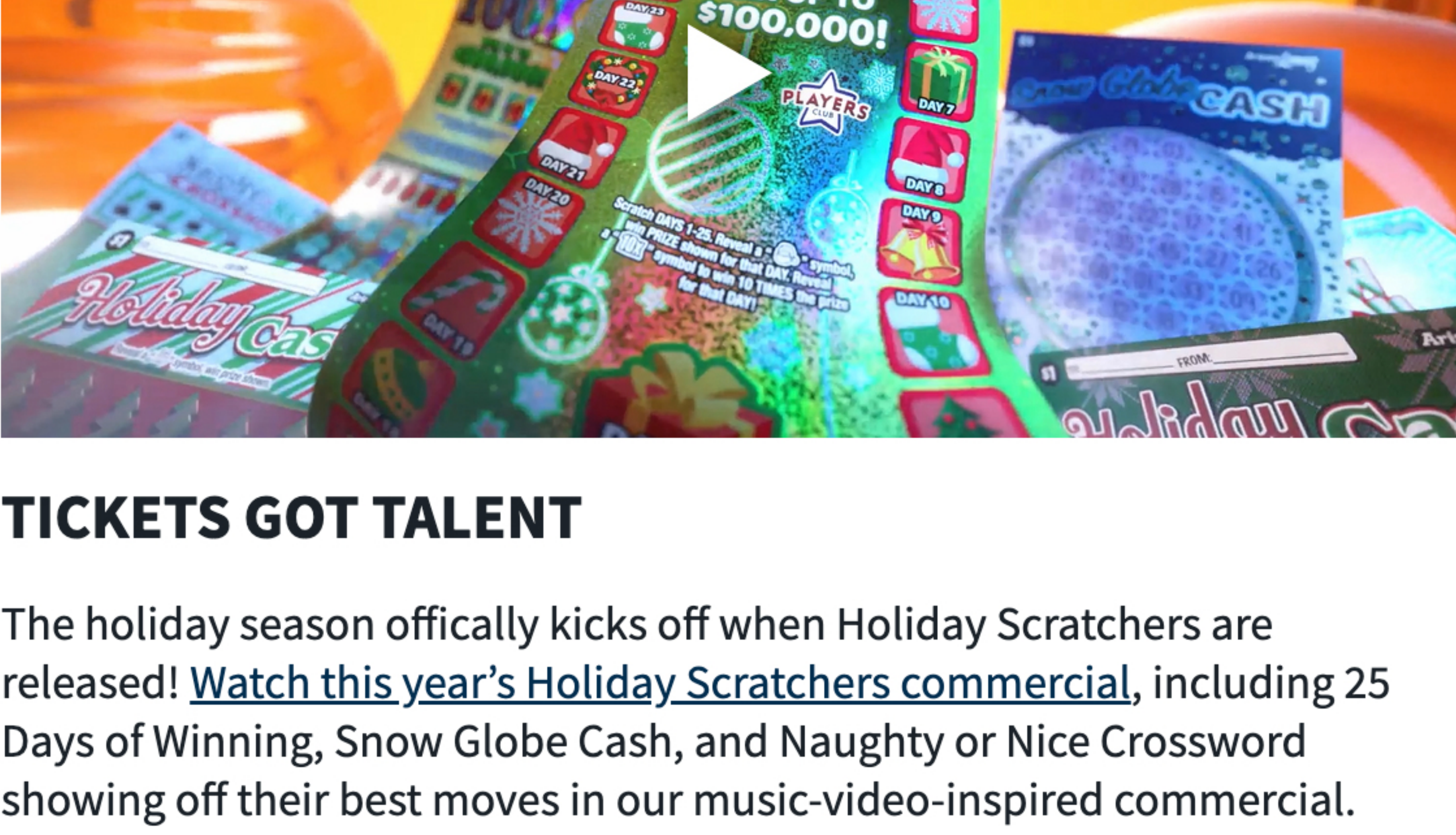
The Lottery’s success translates to a better quality of life in Arizona and meaningful economic impact in our state. From life-changing winnings to retailer commissions, Arizona Lottery is making a difference in your community and making our state stronger.

Most importantly, Arizona Lottery gives back to programs and organizations in our state. Specifically, to 17 beneficiaries in:

- Business and Economic Development
- Environmental Conservation
- Health and Human Services
- Higher Education

The final audited numbers are in. During Fiscal Year 2023, the Arizona Lottery returned a record-setting \$318 Million to 17 beneficiaries. Learn about the essential programs Arizona Lottery funding supports [here](#).

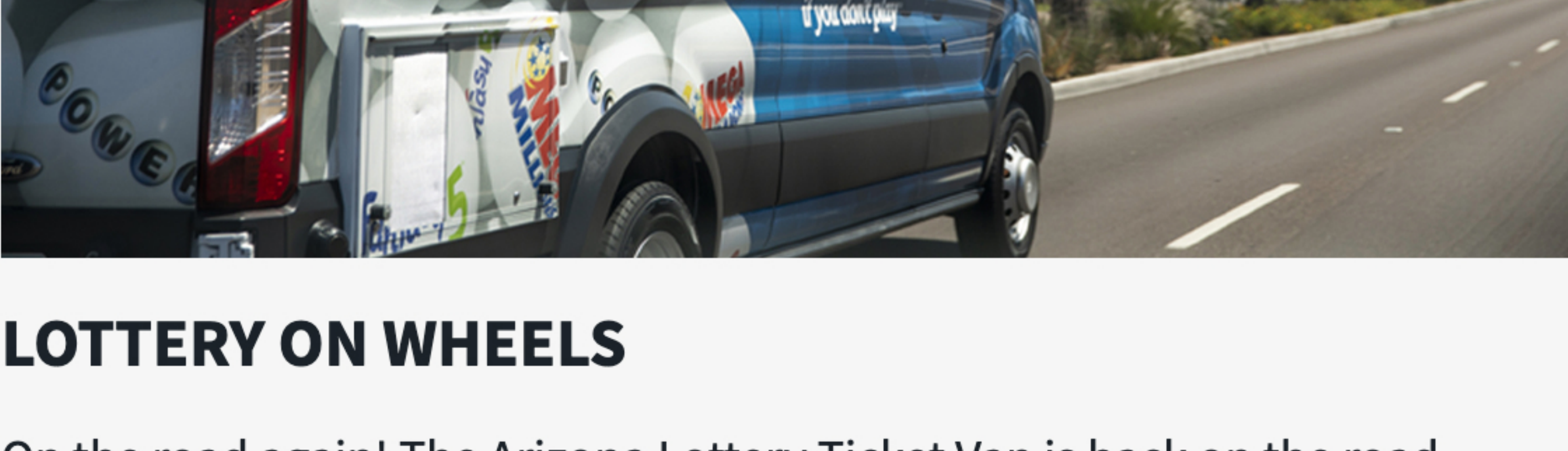
Product Feature



TICKETS GOT TALENT

The holiday season officially kicks off when Holiday Scratchers are released! [Watch this year’s Holiday Scratchers commercial](#), including 25 Days of Winning, Snow Globe Cash, and Naughty or Nice Crossword showing off their best moves in our music-video-inspired commercial. You’ll be singing and dancing along in no time!

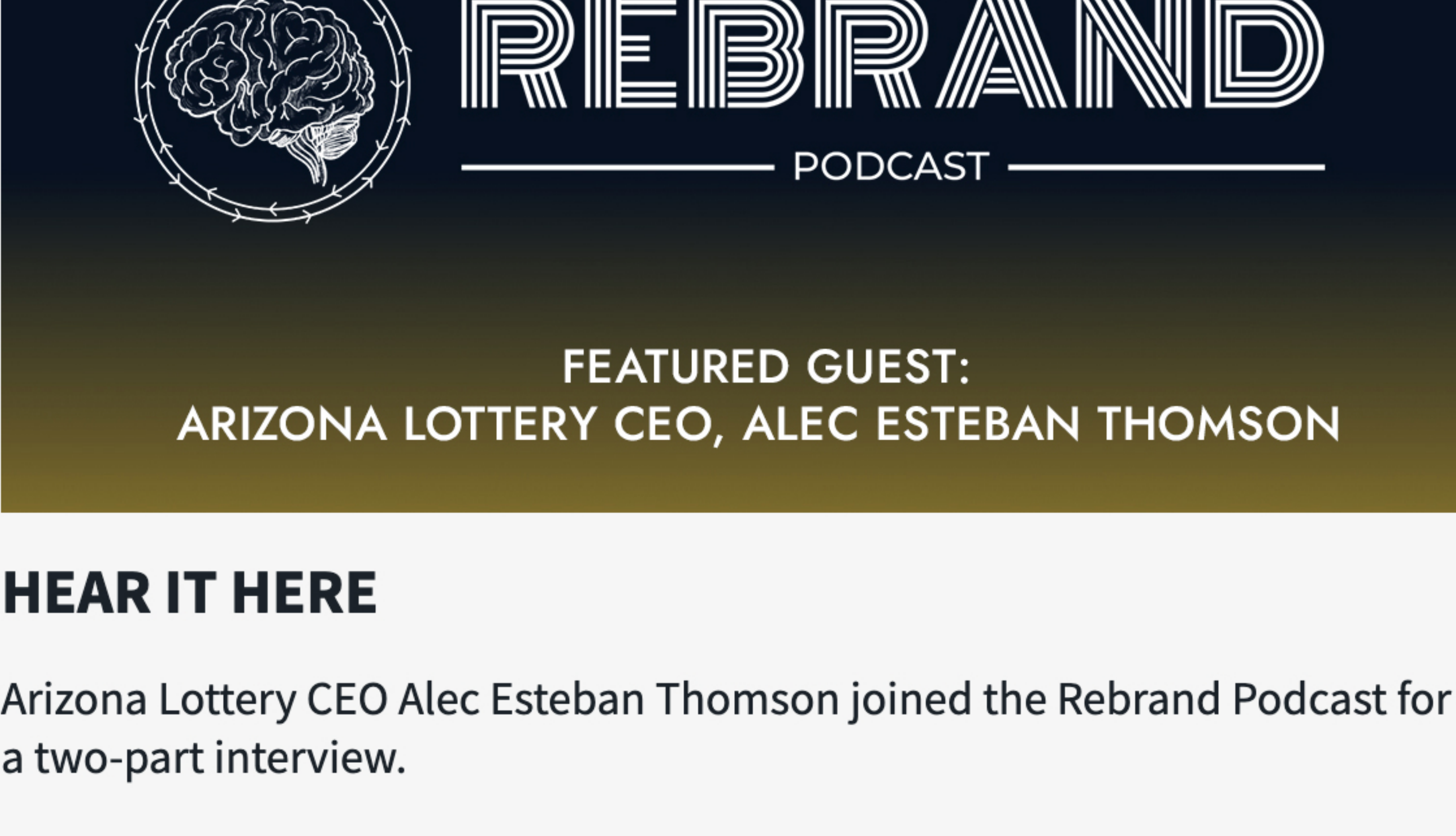
Events



LOTTERY ON WHEELS

On the road again! The Arizona Lottery Ticket Van is back on the road again... and headed to an event near you! Managed by a dedicated team of three and sporting a new wrap, the Ticket Van makes its way to different events across the state. The team recently finished a month-long residency at the Arizona State Fair, and over the next few months will be heading to Phoenix Raceway, Fountain Hills Arts Festival, and more. These events are one of many ways the Arizona Lottery remains engaged in the community, giving players the chance to play and win in unexpected places.

Industry Highlights



HEAR IT HERE

Arizona Lottery CEO Alec Esteban Thomson joined the Rebrand Podcast for a two-part interview.

Listen to [part one](#) for a deep-dive on the wide range of causes that the lottery supports through funding.

[Part two](#) delves into how Arizona Lottery is modernizing the lottery business, offering innovative solutions to players, and leveraging digital and traditional marketing tactics.

WINNING ACROSS THE STATE

Players can win the lottery from Yuma to Page and Tucson to Show Low, and everywhere in between. Check out our [winner map](#), featuring winners from across the state over the last seven days. Over our last fiscal year, Arizona Lottery distributed a record-setting \$1.03 billion in prizes—and the next big winner could be from your town.

We love to share the wins, and Chris Rogers, our Deputy Director of Marketing and Products, recently spoke at NASPL 2023 (North American Association of State and Provincial Lotteries) about the many ways the Arizona Lottery highlights winners, including win alerts on social media, featured winners photos at retail locations, and news stories about winning selling locations.

AZL Thought Leadership



DRAW GAME SECURITY

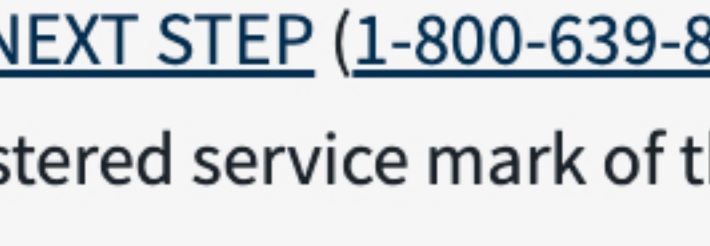
Featuring Todd Terrell, Deputy Director, Security and Regulatory Division

Without fairness, trust, and integrity, lotteries wouldn’t exist. At the Arizona Lottery, we take the security of all lottery games very seriously—here’s how our draw games work.

- Arizona drawings are conducted at the Arizona Lottery office located in Phoenix.
- The Lottery utilizes Random Number Generators (RNG) to perform nightly drawings in a secure draw space.
- All Arizona Lottery RNGs are dual-certified for randomness by independent firms.
- Two RNGs are located in the primary draw space for daily drawings, and two RNGs reside at an off-site disaster recovery location in case of an emergency.
- The manufacturer of the RNG conducts routine annual maintenance, ensuring that they continue to operate properly.
- RNGs are individually numbered, and a process exists to randomly select which RNG will be utilized for that specific draw.

Learn more about RNGs, additional Arizona Lottery protocols, and other security measures that go into every single draw game [here](#).

Follow us



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Our mailing address is:

Must be 21 or older to purchase or redeem tickets. Overall odds vary by game. All sales are final.

In accordance with ADA, these materials may be made available in an alternative format.

Gambling problem? Call **1.800.NEXT STEP (1-800-639-8783)**. Please Play Responsibly™.

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