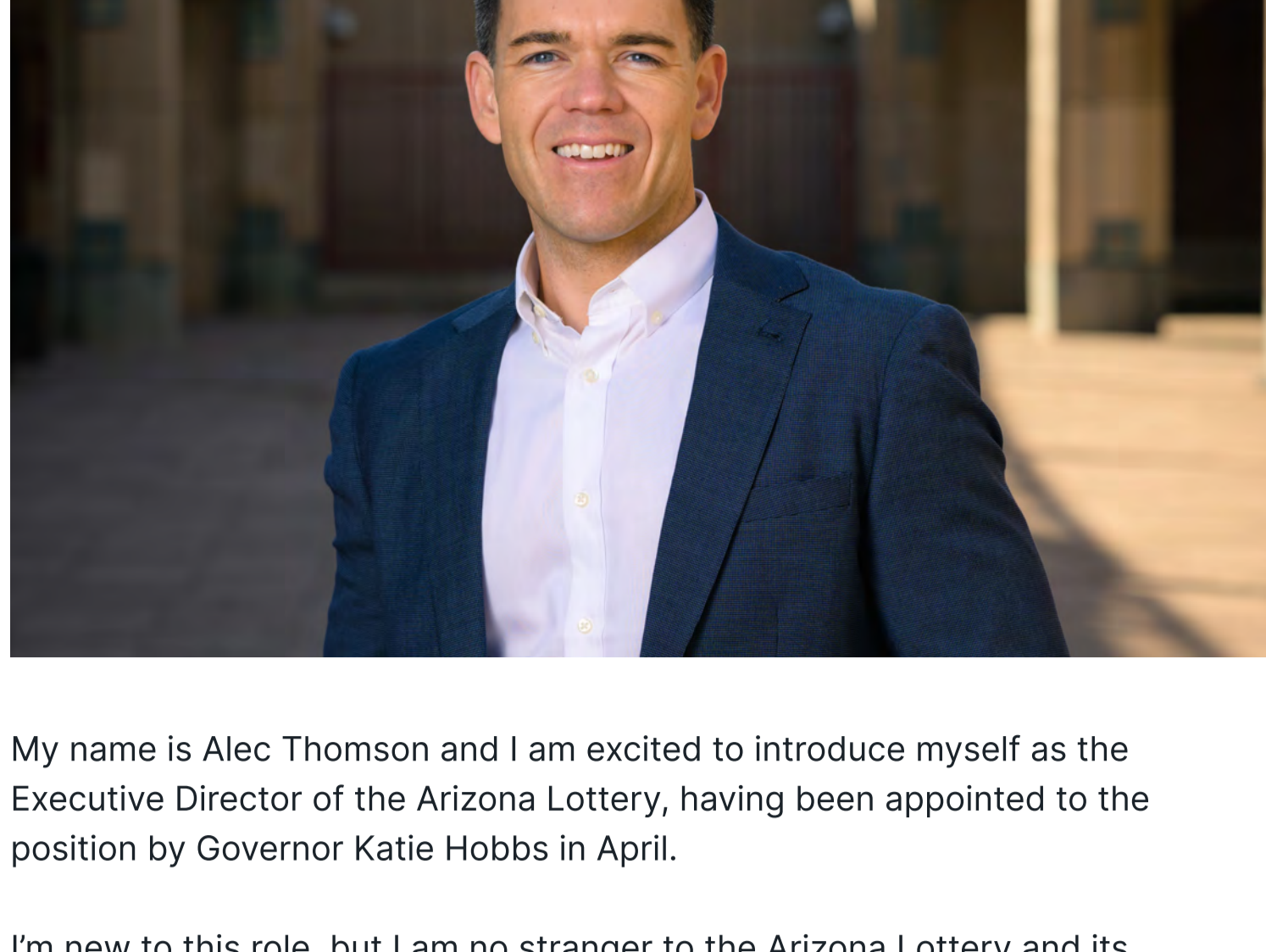


# THE WINSIDER

## Director Letter



My name is Alec Thomson and I am excited to introduce myself as the Executive Director of the Arizona Lottery, having been appointed to the position by Governor Katie Hobbs in April.

I'm new to this role, but I am no stranger to the Arizona Lottery and its important contributions to my home state. I previously served as a Commission member, providing my marketing and communications expertise to help guide our agency's decision-making at our monthly Commission meetings. This experience gave me a good sense of what works and what does not, informing our direction for the Arizona Lottery's day-to-day operations and our vision to grow our impact in Arizona, while providing fun and exciting products to our players that offer the chance to win!

I am excited to maximize the impact of the Lottery for Arizona communities and I look forward to working with our talented team, Arizona Lottery partners, and our extensive network of valued retailers across Arizona. In our first edition of The Winsider, we'll provide a glimpse into the good the Arizona Lottery is doing across the state through meaningful partnerships, robust sales, and product innovations.

Thanks for being a Winsider!

## Giving Back to Arizona



### When You Play, Arizona Wins

Preliminary numbers are in and the Arizona Lottery is proud to announce our biggest win ever for the State of Arizona: more than \$300 million in FY23 transfers to vital programs and services we all count on as Arizonans, resulting from a record-breaking \$1.5 billion in combined sales from instant-win and draw games! The Arizona Lottery, and our entire network of valued retailers, is proud of this record-breaking impact that helps make our state a great place to live, work, and enjoy.

The Arizona Lottery's impact goes beyond our beneficiary transfers, this year Lottery sales generated more than \$100 million in retailer commissions across the state and paid out close to \$950 million in prizes, supporting a stronger economy in Arizona and bolstering retailer revenues.

\*All data is unaudited. Figures may change as audited numbers are finalized.



### A Healthier Arizona

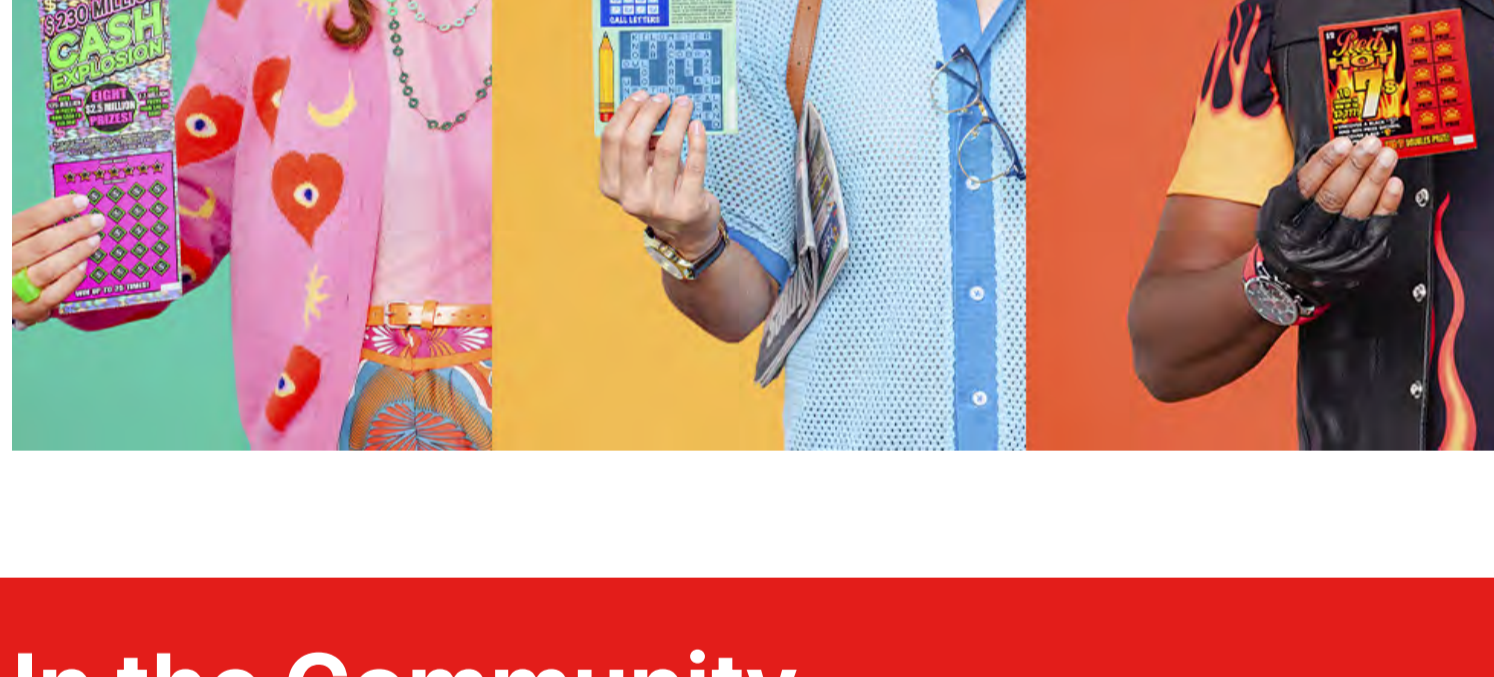
Like many states, Arizona is experiencing a critical shortage of physicians and medical providers. That's why we are proud to partner with Dignity Health Foundation East Valley by funding the purchase of 11 state-of-the-art imaging and diagnostic Point of Care Ultrasound (PoCUS) devices. The devices will be used to help train and provide vital skills to Dignity Health East Valley medical residents, easing the burden on state-funded programs like the University Bond Fund and Healthy Arizona.

In addition, these devices have been shown to improve clinical outcomes, reduce complications, and shorten treatment times for patients. This investment will ensure that the East Valley, rural, and tribal communities receive high-quality healthcare in the years to come.

## Product Spotlight

### There's A Scratchers for Everyone

No matter your hobbies, your style, or your personality, there's an Arizona Lottery Scratchers® for Everyone (over 21, of course). And our players agree. Scratchers make up over 70% of Arizona Lottery sales, and in fiscal year 2023, Scratchers reached over \$1 billion in sales. The Arizona Lottery is constantly innovating gameplay, launching new games every single month.



## In the Community

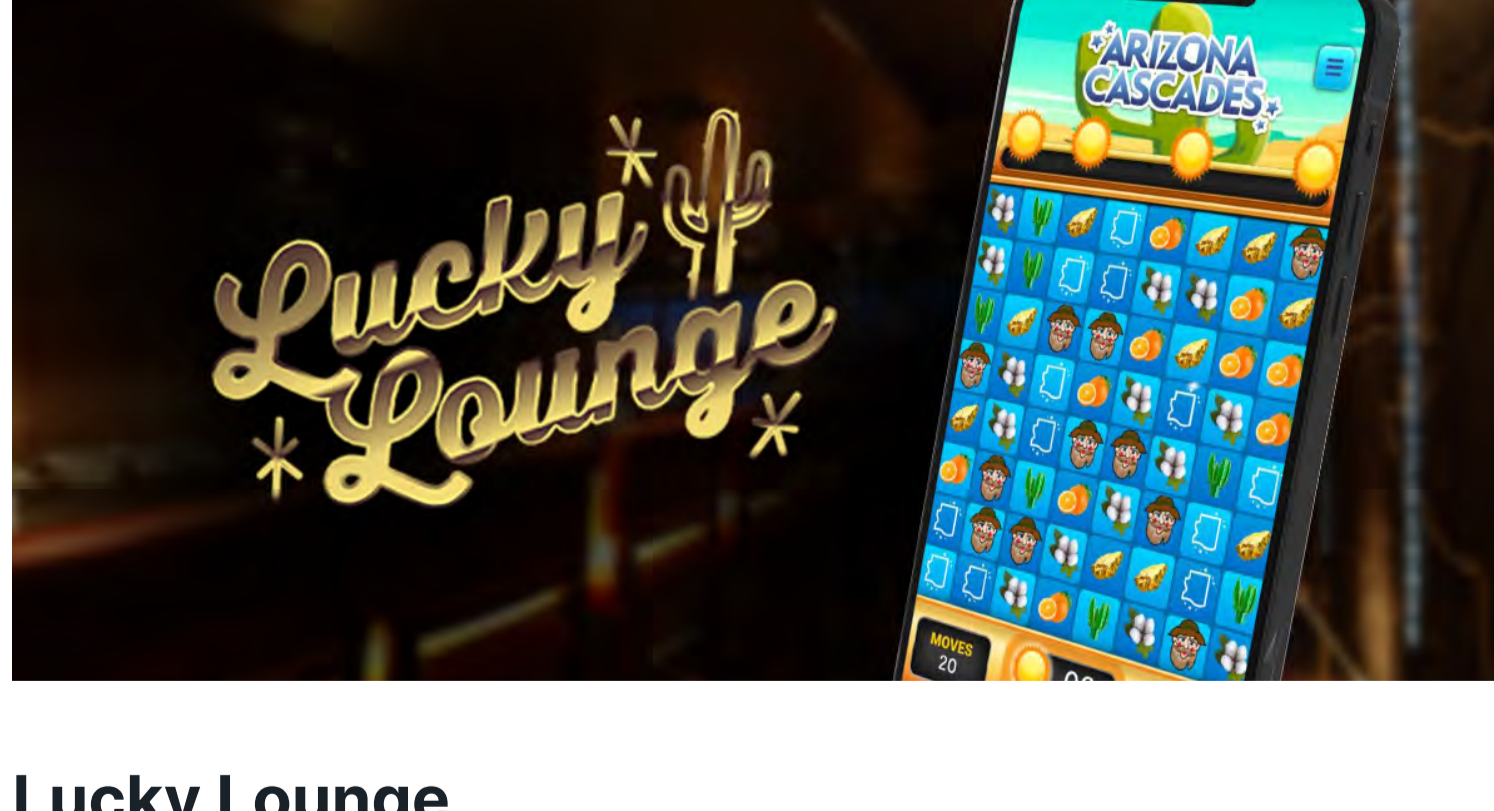


### Fun with Quick Draw

From Barefoot Bob's Billiards in Prescott Valley to Fry's in Tucson and the Stadium Club in Chandler, the Arizona Lottery recently hosted Quick Draw pop-up events across the state, offering players an exciting chance to win Scratchers and other prizes. Over 30 retailers participated in these Plinko-themed events, including convenience stores, grocery stores, bars, and restaurants.

Follow us on [Twitter](#), [Facebook](#), and [Instagram](#) to be the first to know about upcoming events!

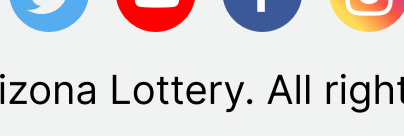
## Lottery Industry Highlight



### Lucky Lounge

We are excited to announce the launch of our highly anticipated online sweepstakes platform, Lucky Lounge. Lucky Lounge offers an exciting array of games for players to enjoy, with the opportunity to earn tokens for sweepstakes entries to win cash prizes. Tokens can be earned by logging in, through gameplay, purchasing them within Lucky Lounge, or exchanging Players Club Points. Players can then use those tokens to purchase entries in weekly, bi-weekly, monthly, and quarterly drawings, with prizes of up to \$10,000.

#### Follow Us



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