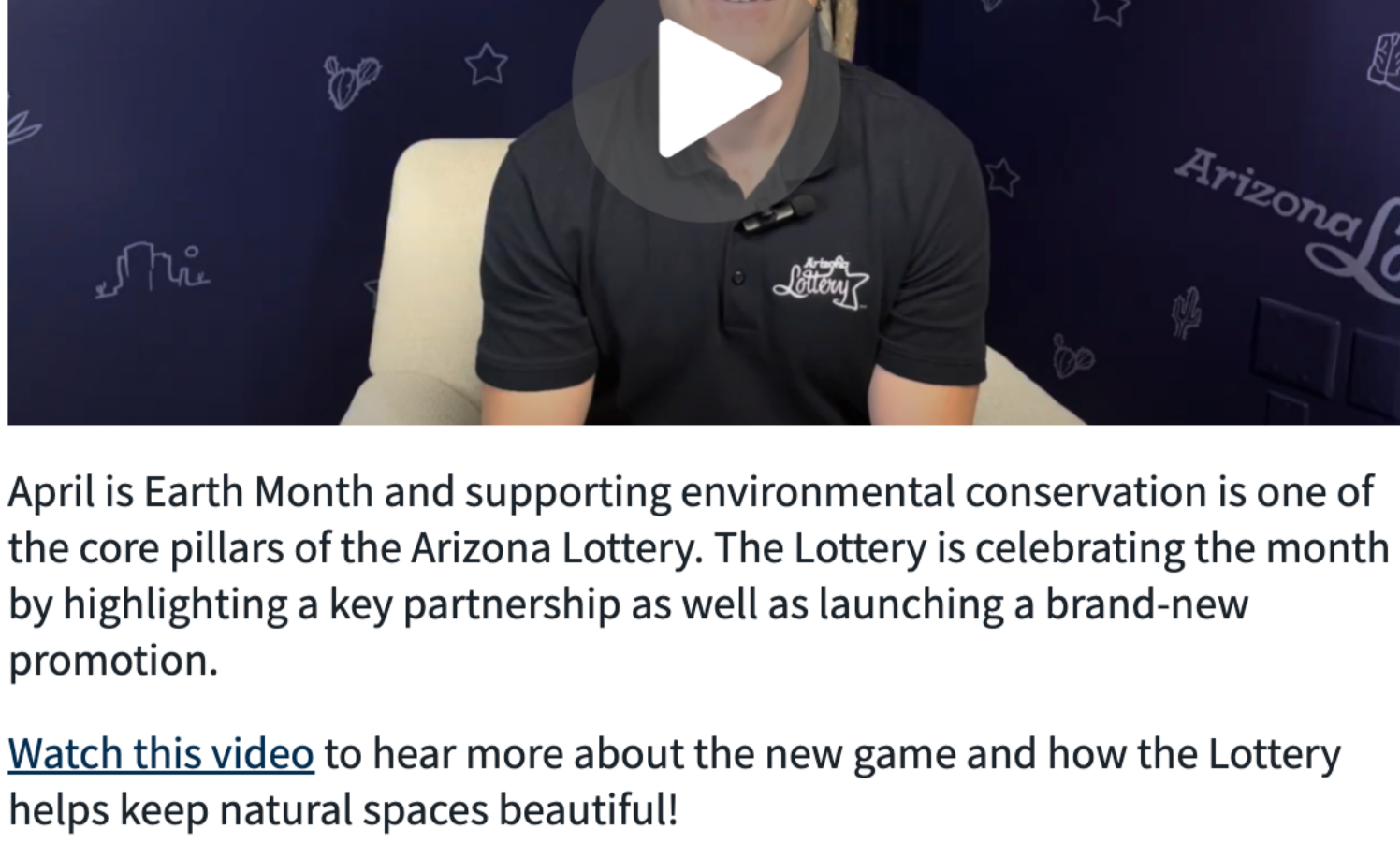


THE WINSIDER

Message from the CEO



April is Earth Month and supporting environmental conservation is one of the core pillars of the Arizona Lottery. The Lottery is celebrating the month by highlighting a key partnership as well as launching a brand-new promotion.

[Watch this video](#) to hear more about the new game and how the Lottery helps keep natural spaces beautiful!

Arizona Lottery Gives Back



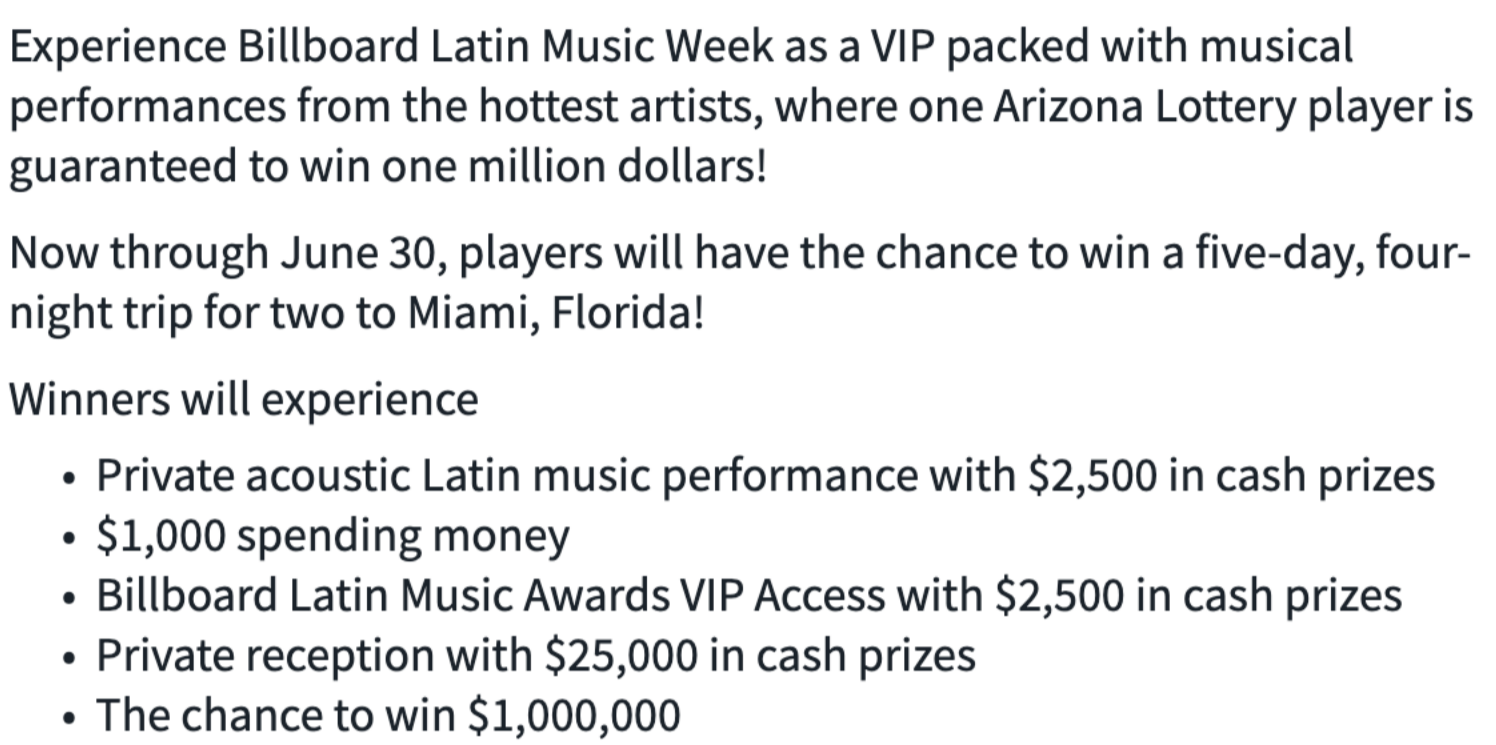
The Arizona Lottery is proud to support the Northern Arizona University (NAU) Honors College with a \$25,000 sponsorship that will fully fund five students to participate in the Honors Native American Summer Research Program (HNASRP) in June 2024.

[Hear from some of the scholars in this video.](#)

The NAU Honors College provides extraordinary academic opportunities for high-achieving students from all backgrounds and in all disciplines. It is especially dedicated to supporting the ambitions of students from Native and Indigenous communities. Established in 2022, HNASRP is designed to be a highly personalized and highly impactful program, providing access and opportunity for Indigenous students to succeed in higher education.

Read the full release [here](#).

Product Feature



EXPERIENCE BILLBOARD LATIN MUSIC WEEK WITH THE LOTTERY

The Arizona Lottery wants to send you plus a friend on a once-in-a-lifetime trip to Miami, Florida with the [Caliente Cash Million Dollar Getaway](#).

Experience Billboard Latin Music Week as a VIP packed with musical performances from the hottest artists, where one Arizona Lottery player is guaranteed to win one million dollars!

Now through June 30, players will have the chance to win a five-day, four-night trip for two to Miami, Florida!

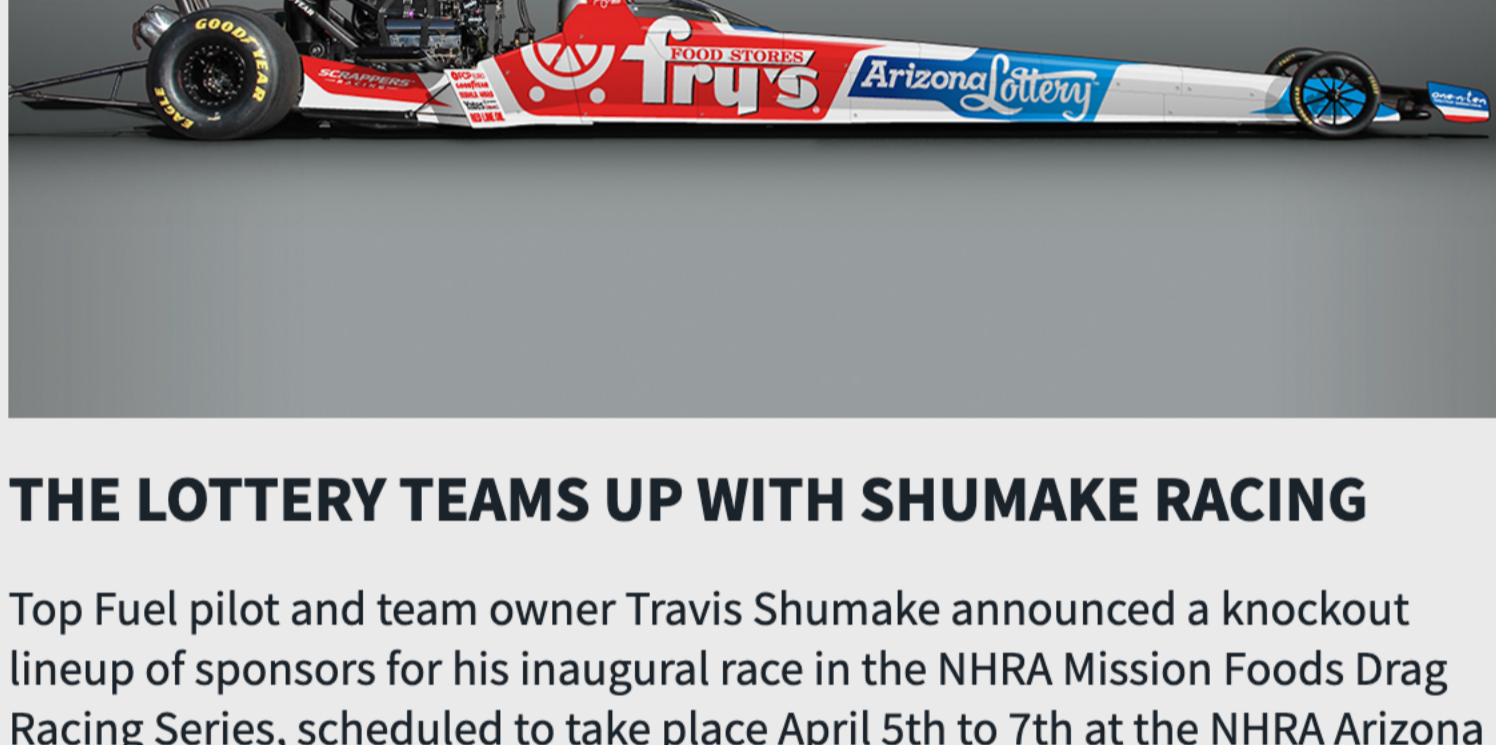
Winners will experience

- Private acoustic Latin music performance with \$2,500 in cash prizes
- \$1,000 spending money
- Billboard Latin Music Awards VIP Access with \$2,500 in cash prizes
- Private reception with \$25,000 in cash prizes
- The chance to win \$1,000,000
- Billboard En Vivo Concert VIP seats

And more! Go to [AZPlayersClub.com](#) to learn more about eligible games and prize details.

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In the Community



THE LOTTERY REINS IN SPRINGTIME WITH ANOTHER CLEAN-UP EVENT

The Arizona Lottery celebrated the first day of spring in the best way; by cleaning up Papago Park!

In recognition of the Arizona Adventure promotion and to encourage players to Appreciate AZ, the Lottery held the second clean-up event at Papago Park. Staff, local volunteers, and visitors alike utilized the Arizona Lottery clean-up kits to keep Papago clean! Visitors aged 21 and older were surprised with free Arizona Adventure Scratchers® and other promotional items!

To learn more about the Arizona Adventure promotion ending on April 30, please visit the website [here](#).



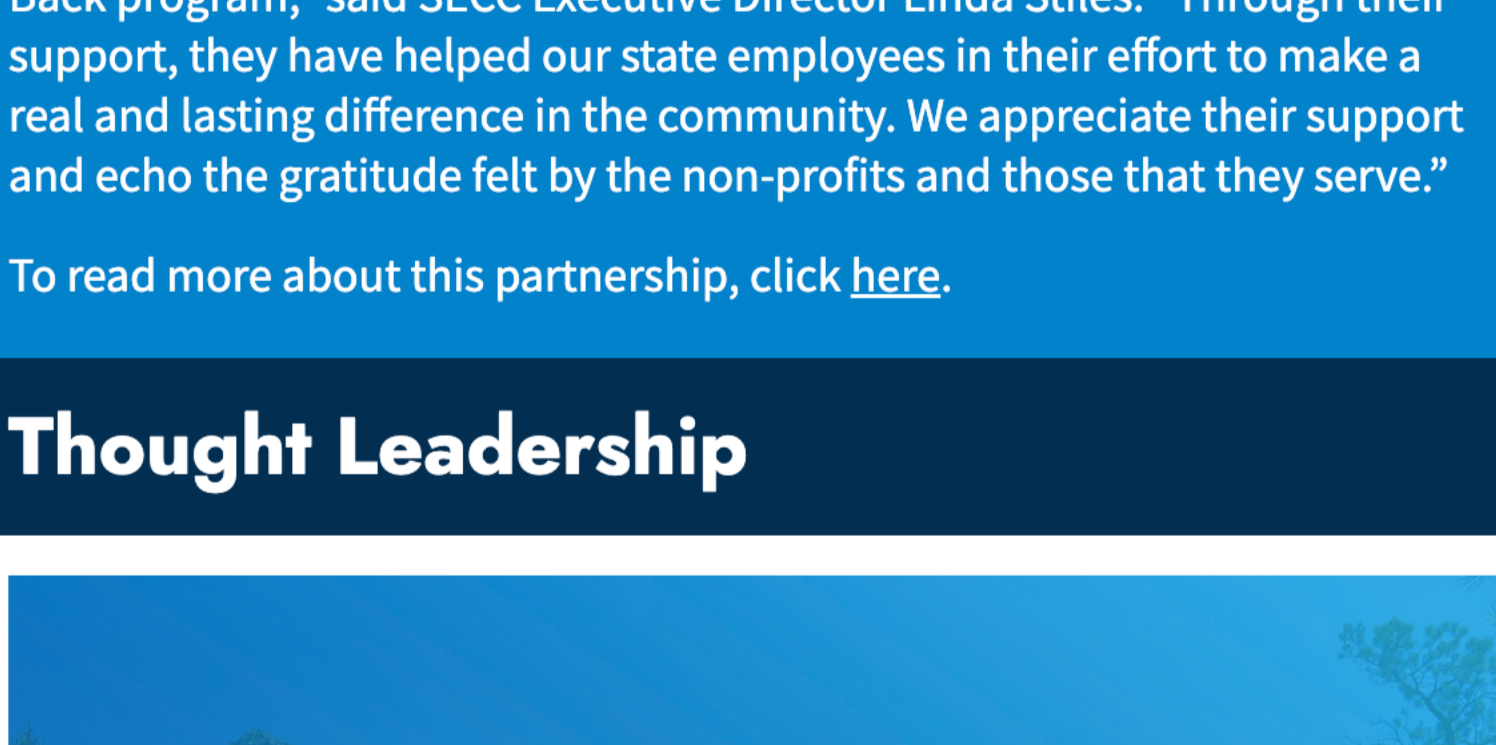
THE LOTTERY TEAMS UP WITH SHUMAKE RACING

Top Fuel pilot and team owner Travis Shumake announced a knockout lineup of sponsors for his inaugural race in the NHRA Mission Foods Drag Racing Series, scheduled to take place April 5th to 7th at the NHRA Arizona Nationals hosted at Firebird Motorsports Park in Chandler, Arizona.

Among those sponsors is the Arizona Lottery and longtime Lottery retail partner Fry's Food Stores!

“We’re proud to come together with our long-time retail partner Fry’s Food Stores as sponsors of Shumake Racing, complementing our shared commitment to driving impact in the communities we serve,” said Arizona Lottery CEO, Alec Thomson. “Thrilling experiences are what we strive to deliver to Lottery players and what’s behind the Lottery’s investment of hundreds of millions in vital state programs, so supporting Travis, a born and raised Arizonan, as he gets behind the wheel of a 330 MPH dragster is right up our alley.”

Read the full announcement [here](#).



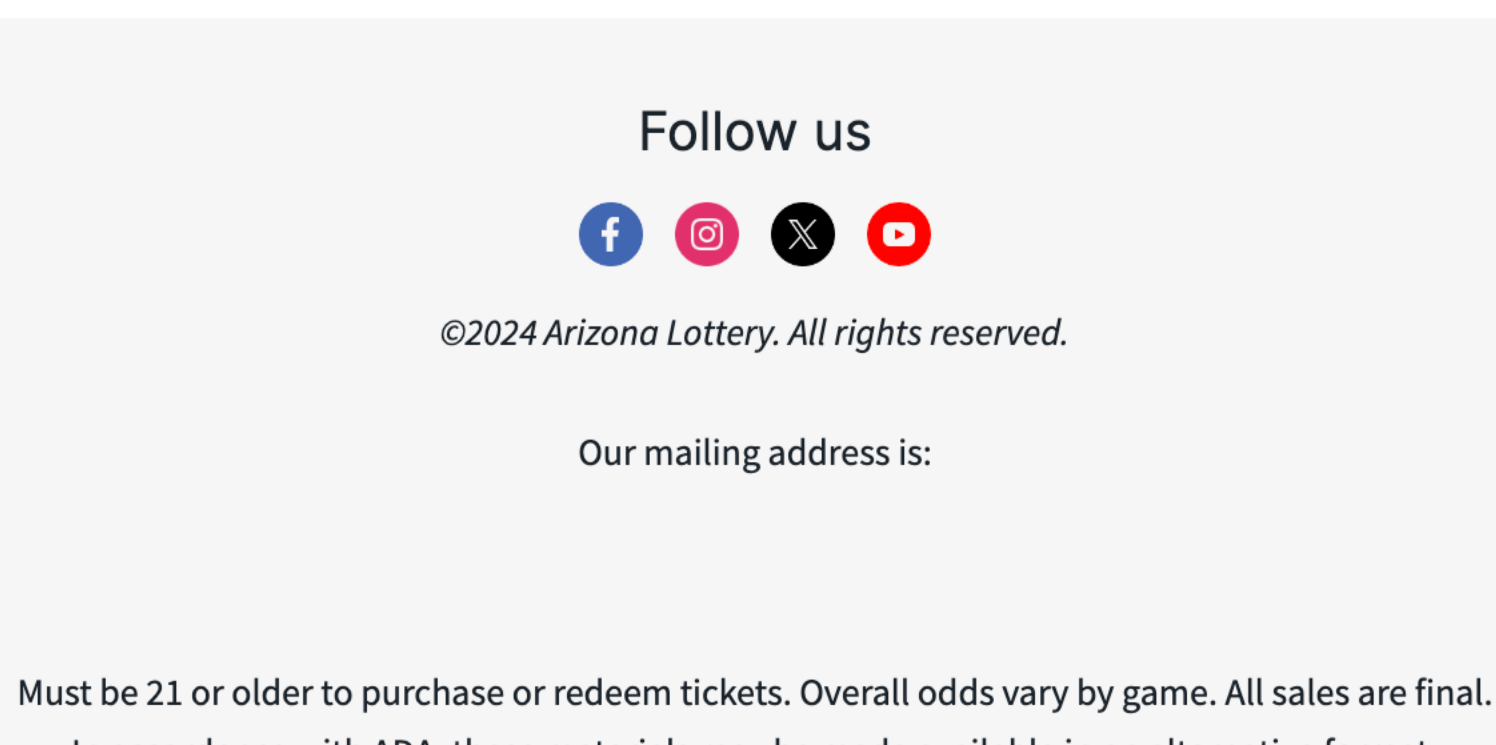
THE TICKET VAN GOES COUNTRY WITH KNIX

The Arizona Lottery ticket van saddled up to travel to Gilbert, AZ for The Smoke Show & Country Music Roundup hosted by KNIX. Some of country’s hottest artists, including Parker McCollum, Midland, Rodney Atkins, George Birge, HunterGirl, Joe Peters and Luwiss Lux, performed at Gilbert Regional Park.

Along with a day and night filled with live tunes from country music’s heavyweights, our ticket van joined more than 30 local vendors, while guests enjoyed drinks, line dancing, games, and some Scratchers tickets!

Want to know where the ticket van will be next? Visit our website to [learn more!](#)

Industry Highlights



ARIZONA LOTTERY RECEIVES LOCAL AWARD

The Arizona Lottery received an award from the State Employee Charitable Campaign (SECC) at their annual Appreciation Luncheon.

The Lottery recently completed a \$25,000 partnership with SECC, donating to 47 local nonprofit organizations around the state. Thanks to this partnership, SECC surpassed its annual goal of \$750,000 by raising \$783,000.

“SECC is grateful for the generous donation from the Arizona Lottery Gives Back program,” said SECC Executive Director Linda Stiles. “Through their support, they have helped our state employees in their effort to make a real and lasting difference in the community. We appreciate their support and echo the gratitude felt by the non-profits and those that they serve.”

To read more about this partnership, click [here](#).

Thought Leadership

THE ARIZONA LOTTERY HONORS EARTH MONTH BY MAINTAINING NATIONAL FOREST CAMPGROUNDS

Each year, April is recognized as Earth Month. It’s a time to bring attention to environmental problems and raise environmental awareness. Arizona is globally known as the home of beautiful natural landscapes and Arizonans are keen on maintaining our home’s natural sites. Community leaders and environmental activists come together in April to discuss climate solutions and to establish sustainable development of our planet’s natural resources.

As we commemorate Earth Month, the Arizona Lottery proudly celebrates its commitment to environmental conservation through a new partnership with the National Forest Foundation Southwest Program. This collaboration underscores the Lottery’s commitment to keeping Arizona’s natural spaces beautiful, protecting the wildlife that lives there, and educating Arizonans on how they can help.

Read the full article [here](#).

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